The Cash Box

VOLUME XX—NUMBER 4

OCTOBER 11, 1958

One of the most versatile of the new talents to make the grade this year is Carlton's Jack Scott. The young lad who started on a musical career because of his great love for Country music, now has one of the nation's top Pop hits on the charts in "My True Love", a song which he composed. Scott's latest Carlton platter, just released, couples two sides which Scott also penned, "With Your Love" and "Geraldine". Scott will appear on the Perry Como Show, Oct. 25.

THE GREATEST!

COMING YOUR WAY FROM 20th FOX

In Artists, in Repertoire, in Sound and Quality, a Great New Label holds for you the dramatic promise of Bigness.

THE GREATEST performance of a wonderful career!

DENISE LOR

EVERYTHING I DO (My Concerto of Love)

The beautiful "song discovery" from the pen of the great Victor Young.

b/w

YOU'RE EVERYWHERE

Her finest recording since "If I Give My Heart To You"

20th Fox #114

THE GREATEST instrumental ever recorded by these talented hitmakers!

THE ESQUIRE BOYS

TABOO

Selling and soaring in L.A., Phila., Buffalo and Memphis.

b/w **HAVE YOU GOT GOOD RELIGION**

20th Fox #110

THE GREATEST new song stylist with the "Just-between-us" approach!

CRAIG BROWN

MUSTN'T LET HER KNOW

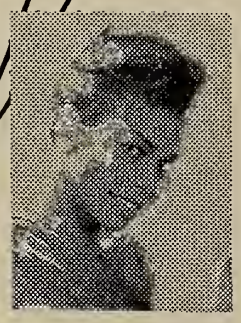
b/w

DOLLY

20th Fox #109

THE GREATEST new voice on the record scene!

KITTY LaNIER



I CAN'T BEGIN TO TELL YOU (Trumpet accompaniment by Leon Merian)

b/w

I STILL WALK ALONE

20th Fox #111

20th FOX

A SUBSIDARY OF 20TH CENTURY FOX FILM CORPORATION

Distributed in Canada by Quality Records Co. Ltd. and in all foreign countries by licensees of 20th Fox Record Corporation

ULTRAPHONIC HIGH FIDELITY

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Cash Box

Volume XX—Number 4 October 11, 1958

Record Firms Increase By Leaps And Bounds

The number of record firms that has come into the business in the past several months has been nothing short of phenomenal. Almost every week, there is a long list of new entrants. Whereas only a few months ago, these very same firms would have simply made a master and sold it to another going concern, today individuals who have hot masters—or not so hot ones as the case may be—find it either too difficult to sell them or just very convenient to go into business themselves. In part then, the development of masters has been responsible for the growth in the number of companies.

But beyond that there are other factors. First of all the record industry itself has been enjoying such prosperity during the past decade, has held up so well during the recession, and has such a bright future to look forward to, that it is just natural that more and more people would want to get into it on their own. The amazing part is that so many of them are doing so well.

Just a few years ago, it would have been next to impossible for any little concern to come up with a hit. Today it is so usual that it is no longer commented upon. Hits are coming from everywhere, from companies of all sizes and in all locations. The record industry has expanded to a truly national industry, embracing almost every area of the country.

Moreover this increased number of manufacturers has been looked upon almost unanimously as beneficial for in the record field, a hit benefits everyone since it brings customers into the stores where they can be exposed to everyone else's product. Therefore the more companies producing more records gives the whole industry the opportunity to enjoy greater prosperity.

New companies are therefore welcome into our industry. They are not looked upon so much as competition but as stimulants to the entire record business.

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
October 11, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 10/4 | Pos. 9/27

1—It's All In The Game 1 | 2
★MG-12688—TOMMY EDWARDS

2—Nel Blu Dipinto Di Blu 2 | 1
★CA-4028—DEAN MARTIN
CA-4024—NELSON RIDDLE
CG-59016—ROSA LINDA
CO-41223—AURELIO FIERRO
CR-62021—McGUIRE SIS.
★DE-30677—DOMENICO MODUGNO
GA-1019—CHARLES MAGNANTE
KA-228—UMBERTO MARCATO
MG-12699—ALAN DALE
VI-7310—JESSE BELVIN

3—Bird Dog 3 | 3
★CD-1350—EVERLY BROS.

4—Tea For Two Cha Cha 6 | 7
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON
VI-EPA-1469—JOHNNY CONQUET

5—Rockin' Robin 4 | 5
★CS-229—BOBBY DAY

6—Susie Darlin' 7 | 6
★DO-15781—ROBIN LUKE
WO-105—CLYDE BEAVER

7—Tears On My Pillow B | 8
★EN-1027—LITTLE ANTHONY & IMPERIALS

8—Little Star 5 | 4
★AX-25005—ELEGANTS

9—Chantilly Lace 20 | 23
★ME-71343—BIG BOPPER

10—Topsy (Part II) 22 | 32
★LV-5003—COZY COLE
LV-5007—COZY COLE & SAVINA

11—It's Only Make Believe 25 | 49
DB-101—JIMMY STARR
★MG-12677—CONWAY TWITTY

12—Near You 12 | 15
CA-4044—CLIFFIE STONE
DO-15807—FRANCIS CRAIG
GN-136—MULCAYS
★KA-233—ROGER WILLIAMS

13—Summertime Blues 11 | 14
★LI-55144—EDDIE COCHRAN

14—You Cheated 13 | 18
★DO-15805—SHIELDS
DX-500—SLADES
ME-71345—DEL VIKINGS

15—The End 17 | 20
★DE-30719—EARL GRANT

16—Devoted To You 14 | 16
★CD-1350—EVERLY BROS.

17—Patricia 10 | 10
MG-12672—MORTY CRAFT
★VI-7245—PEREZ PRADO

18—Just A Dream 9 | 9
★AE-546—JIMMY CLANTON
DO-15804—MARGARET WHITING

19—How The Time Flies 19 | 24
★CG-59013—JERRY WALLACE

20—Everybody Loves A Lover 15 | 12
★CO-41195—DORIS DAY

21—Born Too Late 16 | 13
★AP-9934—PONY-TAILS
SF-5027—JUDY HARRIET

22—Firefly 27 | 33
★CO-41237—TONY BENNETT

23—The Day The Rains Came 34 | 38
★KA-231—RAYMOND LEFEVRE
★KA-235—JANE MORGAN

24—My True Love 18 | 11
★CC-462—JACK SCOTT

25—No One Knows 2B | 30
★LA-3015—DION & BELMONTS

26—Gee But It's Lonely 38 | 52
★DO-15825—PAT BOONE

27—Are You Really Mine 21 | 17
★RO-4090—JIMMIE RODGERS

28—Just Young 42 | 55
★AA-100—ANDY ROSE
★AP-9956—PAUL ANKA

29—Fibbin' 39 | 53
★ME-71355—PATTI PAGE

30—There Goes My Heart 46 | 57
★MG-12706—JONI JAMES

31—Down The Aisle Of Love 24 | 25
★HU-321—QUIN-TONES

32—La Paloma 29 | 35
★DO-15795—BILLY VAUGHN
SF-5027—JUDY HARRIET

33—Summertime, Summertime 26 | 27
★EP-9281—JAMIES

34—I Wish 47 | 50
★ME-71353—PLATTERS

35—Call Me 60 | —
★CO-41253—JOHNNY MATHIS

36—Promise Me, Love 37 | 42
★CD-1351—ANDY WILLIAMS

37—Western Movies 23 | 19
★DM-1508—OLYMPICS

38—Guaglione 68 | —
★VI-7337—PEREZ PRADO

39—Stupid Cupid 30 | 26
★MG-12683—CONNIE FRANCIS

40—Hideaway 63 | 86
★PA-520—FOUR ESQUIRES

41—Green Mosquito 40 | 41
★UA-139—TUNE ROCKERS

42—Carol 32 | 31
★CH-1700—CHUCK BERRY

43—La Do Dada 43 | 62
★CK-900—DALE HAWKINS

44—For My Good Fortune 50 | 96
CO-41258—MAHALIA JACKSON
★DO-15825—PAT BOONE

45—With Your Love 55 | —
★CC-483—JACK SCOTT

46—Hula Hoop Song 53 | —
★CR-62033—TERESA BREWER
★RO-4106—GEORGIA GIBBS

47—Ten Commandments Of Love 51 | 56
★CH-1705—HARVEY & MOONGLOWS

48—No One But You 62 | 74
★VI-7315—AMES BROTHERS

49—Somebody Touched Me 48 | 37
★RO-4082—BUDDY KNOX

50—King Creole (EP) 36 | 29
★VI-EPA-4319—ELVIS PRESLEY

51—Come On, Let's Go 52 | 77
★DF-4106—RITCHIE VALENS

52—Queen Of The Hop 94 | —
★AC-6127—BOBBY DARIN

53—Treasure Of Your Love 56 | 64
★CO-41214—EILEEN RODGERS

54—Need You 59 | 73
★GY-2001—DONNIE OWENS

55—Pussy Cat 65 | 69
★VI-7315—AMES BROTHERS

56—Dance Everyone Dance 44 | 36
CA-4032—LES BAXTER
CM-148—DAVE GARROWAY O.
★CR-62007—BETTY MADIGAN
FI-095—RENE TOUZET
HA-4506—HI-LITERS

57—The Secret 57 | 63
★CA-4033—GORDON MacRAE
★CM-151—GAINORS

58—Tom Dooley 91 | 93
★CA-4049—KINGSTON TRIO

59—Gingerbread 31 | 22
★CN-1021—FRANKIE AVALON

60—Ramrod 41 | 34
★JA-1109—DUANE EDDY

61—Lazy Summer Night 49 | 39
★CA-4023—FOUR PREPS

62—Non Dimenticar — | —
★CA-4056—NAT "KING" COLE

63—Mexican Hat Rock B1 | B3
★CM-149—APPLEJACKS

64—It's Raining Outside 95 | —
★ME-713—PLATTERS

65—Look Who's Blue 69 | 75
★VI-7330—DON GIBSON

66—To Know Him Is To Love Him — | —
CA-4069—EVE KINGSLEY
★DR-503—TEDDY BEARS
RO-4107—CATHY CARR

67—I Got A Feeling — | —
★IM-5545—RICKY NELSON

68—Itchy Twitchy Feeling 72 | 46
FE-12333—SWALLOWS
★SE-706—BOBBY HENDRICKS

69—Cerveza 66 | 59
★VI-7269—BOOTS BROWN

70—Poor Little Fool 33 | 21
★IM-5528—RICKY NELSON

71—I Really Love You B4 | —
★ME-71356—DANLEERS

72—Baby Face 5B | 67
★SP-645—LITTLE RICHARD

73—Win Your Love For Me 64 | 65
★KE-2006—SAM COOKE

74—Put A Ring On My Finger 45 | 47
★CO-41222—LES PAUL & MARY FORD

75—Poor Boy 77 | —
★JU-5338—ROYALTONES
ME-71367—CARDIGANS

76—Forget Me Not — | —
★DE-30745—KALIN TWINS

77—This Little Girl's Gone Rockin' B3 | 91
★AT-1197—RUTH BROWN

78—My Lucky Love B9 | 79
★CL-7777—DOUG FRANKLIN

79—Nine More Miles B2 | —
★CM-150—GEORGIE YOUNG

80—Walking Along — | —
★ME-71366—DIAMONDS

81—What Do I Care — | —
★CO-41251—JOHNNY CASH

82—Fallin' — | —
★MG-12713—CONNIE FRANCIS

83—The Ways Of A Woman In Love 54 | 40
★SU-302—JOHNNY CASH

84—If I Only Knew 71 | 72
★PX-806—CURT JENSEN

85—Over And Over 74 | 54
★AL-3430—THURSTON HARRIS
★CS-229—BOBBY DAY

86—Weekend B7 | 76
★EW-115—KINGSMEN

87—Leave Me Alone — | —
★SW-4014—DICKY DOO & THE DON'TS

88—When I Grow Too Old To Dream 79 | B5
★CA-4048—ED TOWNSEND
LI-55158—DUKE MITCHELL

89—Tears From My Heart 93 | —
★AL-3435—THURSTON HARRIS

90—Fever 35 | 28
★CA-3998—PEGGY LEE
DE-30475—EARL GRANT
KI-4935—LITTLE WILLIE JOHN
VI-7087—RAY PETERSON

91—Happy Days And Lonely Nights — | —
★MG-12714—CONNIE FRANCIS

92—Scene Of The Crime — | —
★VI-7349—DINAH SHORE

93—Blue Moon — | —
LI-55157—JULIE LONDON
★RO-4102—JIMMIE BOWEN

94—Whose Heart Are You Breaking Now 96 | 88
★TP-395—JOHNNY LOVE

95—Blue Ribbon Baby 80 | —
★CA-4036—TOMMY SANDS

96—Little Pearly 99 | —
★AX-25010—CLICK-CLACKS

97—Tic Toc — | —
★EM-1039—LEE ALLEN

98—We Have Love — | —
★BR-55086—JACKIE WILSON

99—Everyone Was There 100 | —
★CC-482—BOB KAYLI

100—Come Back My Love — | —
★AN-1017—JERRY BUTLER & IMPRESSIONS

★ INDICATES BEST SELLING RECORD OR RECORDS.

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 6

Everyone is waiting for this NEW SMASH!

TOMMY EDWARDS

THE ORIGINAL RECORD OF

LOVE IS ALL WE NEED

AND

MR. MUSIC MAN

K12722

M-G-M Records

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ROULETTE HAS 7 BIG HITS

Jimmy Nabors
THERE'S NO TOMORROW
R-4105

Georgia Gibbs
THE HULA HOOP SONG
R-4106

Jimmy Bowen
BLUE MOON
R-4102

Cathy Carr
TO KNOW HIM IS TO LOVE HIM
R-4107

Valerie Carr
BAD GIRL
R-4092

The Playmates
THE DAY I DIED
R-4100

Joe Williams
HALLELUJAH, I LOVE HER SO
R-4103

a sound bet . . . buy
ROULETTE

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**NEL BLU DIPINTO DI BLU** **DOMENICO MODUGNO** CA-4028—Dean Martin CA-4024—Nelson Riddle CG-59016—Rosa Linda CO-41223—Aurelio Fierro CR-62021—McGuire Sis. DE-30677—Domenico Modugno GA-1019—Charles Magnante KA-228—Umberto Marcato MG-12699—Alan Dale VI-7310—Jesse Belvin	1
2	**IT'S ALL IN THE GAME** **TOMMY EDWARDS** MG-12688—Tommy Edwards	3
3	**BIRD DOG** **EVERLY BROTHERS** CD-1350—Everly Bros.	2
4	**ROCKIN' ROBIN** **BOBBY DAY** CS-229—Bobby Day	5
5	**LITTLE STAR** **ELEGANTS** AX-25005—Elegants	4
6	**SUSIE DARLIN'** **ROBIN LUKE** DO-15781—Robin Luke WO-105—Clyde Beaver	9
7	**TEARS ON MY PILLOW** **LITTLE ANTHONY & IMPERIALS** EN-1027—Little Anthony & Imperials	8
8	**TEA FOR TWO CHA CHA** **WARREN COVINGTON & T. DORSEY ORCH.** DE-30704—Warren Covington & T. Dorsey Orch.	11
9	**JUST A DREAM** **JIMMY CLANTON** AE-546—Jimmy Clanton DO-1S804—Margaret Whiting	7
10	**PATRICIA** **PEREZ PRADO** VI-7245—Perez Prado MG-12672—Morty Craft	6

11) NEAR YOU. 12) SUMMERTIME BLUES. 13) YOU CHEATED. 14) BORN TOO LATE. 15) EVERYBODY LOVES A LOVER. 16) DEVOTED TO YOU. 17) MY TRUE LOVE. 18) POOR LITTLE FOOL. 19) CHANTILLY LACE. 20) WESTERN MOVIES. 21) THE END. 22) ARE YOU REALLY MINE. 23) HOW THE TIME FLIES. 24) STUPID CUPID. 25) GINGERBREAD. 26) DOWN THE AISLE OF LOVE. 27) TOPSY II. 28) FEVER. 29) SUMMERTIME SUMMERTIME. 30) LA PALOMA. 31) NO ONE KNOWS. 32) WHEN. 33) IT'S ONLY MAKE BELIEVE. 34) FIREFLY. 35) DANCE EVERYONE DANCE.

CODE:

AA—AAMCO
AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AN—Abner
AO—Apollo
AP—ABC-Paramount
AR—Arrow
AT—Atlantic
AW—Arwin
AX—Apt
BA—Baton
BB—Back Beat
BI—Big B
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CB—Cabot
CC—Carlton
CD—Cadence
CE—Coed
CG—Challenge
CH—Chess
CI—Casino
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystalette
DA—Dana
DB—Debbie
DC—Decor
DD—Dale
DE—Decca
DF—Del Fi
DI—Disneyland
DL—DeLuxe
DM—Demon
DO—Dot
DR—Dore
DT—Dooto
DU—Duke
DX—Domino
EA—Eagle
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EW—East-West
EX—Excello
FA—Fargo
FE—Federal
FI—Fiesta
FL—Flash
FO—20th-Fox
FP—Flip
FR—Fraternity
FS—Felsted
GA—Grand Award
GE—Gee
GL—Glory
GN—GNP
GO—Gone
GY—Guyden
HA—Hanover
HE—Herald
HU—Hunt
HY—Hickory
IM—Imperial
JA—Jamie
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Laurie
LI—Liberty
LK—Lark
LN—Lin
LO—London
LU—Luniverse
LV—Love
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips, Int.
PP—Prep
PT—Patio
PX—Pet
RE—Regent
RI—Rip
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SB—Sunbeam
SE—Sue
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TE—Tender
TH—Thunderbird
TI—Tico
TN—TNT
TP—TeePee
UA—United Artists
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip
VU—Vulcan
WO—Wonder

ACE RECORDS presents

THE HIT FOLLOW-UP TO "JUST A DREAM"

THE NEW DYNAMIC VOICE OF

JIMMY CLANTON

with 2 guaranteed hits on 1 record

"A PART OF ME"

b/w

"A LETTER TO AN ANGEL"

ACE #551

15 Million people have seen and heard Jimmy Clanton introduce this release on DICK CLARK'S American Bandstand Sat. Oct. 4th over ABC-TV. Ace Records extends their thanks for a great production. And a great big THANKS to the Jockeys all over America for consistent spins of Ace Releases.

and

THE SILHOUETTES

with a record that will be bigger than "GET A JOB"

"I SOLD MY HEART TO A JUNK MAN"

b/w

"WHAT WOULD YOU DO"

ACE # 552

Breaking big in Philadelphia, New Orleans and New York

DEE JAYS . . . IF YOU DO NOT HAVE COPIES OF THESE RECORDS CONTACT US IMMEDIATELY!

ACE RECORDS INC.

2219 West Capitol St.
Jackson, Mississippi

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"LOVE MAKES THE WORLD GO 'ROUND" (2:49) [Winneton BMI—Jones]
"MANDOLINS IN THE MOONLIGHT" (2:41) [Roncom ASCAP—Weiss, Schroeder]
PERRY COMO (RCA Victor 7353)

PERRY COMO

● Excellently timed with Como's return to millions of TV screens, is a delightful new P.C. coupling that should have no trouble bouncing into the winner's circle in short order. One half of the two charming sides is "Love Makes The World Go 'Round"—a contagious shuffle-jumper with a solid toe-tapping tempo and excellent choral support. Girls' yeah yeah accompaniment is terrif. Equally powerful is "Mandolins In The Moonlight", a side teaming two of today's most commercial approaches to hit records—an Italian theme and a cha cha beat. Take your pick.

"WON'CHA" (1:59) [Dominion BMI—Ballard, Jr., Hunter]
"THE MOCKING BIRD" (2:15) [Beaver ASCAP—Jordan]
THE FOUR LADS (Columbia 41266)

FOUR LADS

● One of the most consistent hit-making groups in the business, the Four Lads, head into the fall season with a side that could be one of their biggest, "Won'cha". The deck is a refreshing soft-shoe type affair with a subtle rock and roll flavor. Kids'll be wild about this romantic pleaser. The crew's harmony is great as usual. Save a high spot on the charts for "Won'cha". "The Mocking Bird" on the flip, is another interesting side. Set to the music of "Going Home", the number features a warm tune against a beat backdrop. Has a gospel feel too. Top deck should lead the way.

"LOVE IS ALL WE NEED" (2:38) [Sheldon BMI—Raleigh, Wolf]
"MR. MUSIC MAN" (2:14) [Yukon ASCAP—Edwards]
TOMMY EDWARDS (MGM 12722)

TOMMY EDWARDS

● Tommy Edwards, sitting pretty with the number one record in the country, "It's All In The Game", could have two releases in the top ten at the same time. He has a great new hit in a top drawer ballad dubbed "Love Is All We Need". Beautiful romantic affair with a subtle R & R backdrop. Edwards is definitely the "Comeback Star Of The Year". Watch this new one hit too. Flip is another inviting rock-a-ballad.

"CIMARRON" (2:39) [Peer Int'l BMI—Bond]
"YOU'RE MY BABY DOLL" (2:07) [Randy-Smith ASCAP—Vaughn]
BILLY VAUGHN ORCH. (Dot 15836)

BILLY VAUGHN

● Billy Vaughn seems to have developed a sound the public goes for in a big way. Ever since his "Sail Along Silvery Moon", each of his singles has been a chart item, right up to his current click "La Paloma". So Billy sticks to his winning formula and revives another great oldie, "Cimarron". The easy-going sax section is neatly showcased by a smooth easy-to-take R & R backdrop beat. Another sure-shot for the charts. The beat is upped on the flip side for a new tune penned by Vaughn. Catchy guitar and sax instrumental that could also make big noise.

AL HIBBLER
(Decca 30752)

B+ "LOVE LAND" (2:43) [Skidmore ASCAP — Lee, Williams] Hibbler chalks-up a distinctive, deliberately phrased ballad-rock performance that could go over big. The Hibbler belt is beautifully accentuated by a first-rate beat arrangement from the Sy Oliver directed ork-chorus. A Hibbler performance with a chart look.

B "LOVE ME LONG, HOLD ME CLOSE, KISS ME WARM AND TENDER" [Massey ASCAP—Robin] The songster is somewhat relaxed on the beat romancer until he goes all-out near the disk's end.

GERRY GRANAHAN & EDDIE FONTAINE
(Sunbeam 112)

B+ "NOBODY ELSE CAN HANDLE THIS JOB BUT ME" (2:05) [Sunbeam BMI—Granahan, Fontaine, Sauter] Two strong Sunbeam rock 'n rollers team excitingly on a tune which features the boys in "competition" for a new gal in town. In addition to the boys' blend on the "Yakety Yak"-sounding opus, there are humorous dialogue bits between the two. Flighty sax has an interesting 1920's touch. Granahan, of "No Chemise" fame and Fontaine, hitting with "Nothin' Shakin' ", may have a chart click here.

C+ "I'M READY AS I'LL EVER BE" (2:20) [Columbine BMI—Fontaine, Granahan, O'Brien] The middle-beat sound should get the youngsters' attention. The songsters work well together.

EARL BROWN
(Warner Bros. 5012)

B+ "PACHALAFAKA" (2:16) [M. Witmak ASCAP — Taylor] This is the funniest side from the Warner Bros. package devastation of pop song cliches, "Terribly Sophisticated Songs", and has been receiving big station play. By playing it straight, Brown and the corny-sounding ork take the most amusing advantage of the tune, whose title pronunciation here is half the fun. Could be one of the most unique contributions to the charts yet. Watch this long-shot.

B "IN A CAFETERIA WITH YOU" (2:53) [M. Witmark ASCAP—Taylor] Again from the album, Brown, Allen Davies, and Joe Pryor trio a Guy Lombardo-ish production about a rendezvous in a cafeteria where the fella proudly shouts, "Make it just one check instead of two!". Another tongue-in-cheek delight.

DOLLY LYON
(Apollo 518)

B+ "PALM OF YOUR HAND" (2:30) [Figure — Bess BMI — Thomas] Here's a fine, upbeat showing by Miss Lyon on a tune suggesting the two-time click, "Fever". Added to the lark's excellent beat way is the socko combo stint. A deck produced with chart finesse. Bears close watching.

C+ "CALL ME DARLING" (2:15) [Joy ASCAP—Reisseld, Fryberg, Marbot] Bluesy dramatics by the songstress. Platter's success rests on the top-half.

THE CHAMPS
(Challenge 59026)

B+ "ROCKIN' MARY" (1:40) [Jat BMI — Burgess, Crofts] A one-finger piano playing the "Mary Had A Little Lamb" theme, serves as the intro for a torrid instrumental arrangement of the age old nursery rhyme melody. At mid point the Champs give out with a short vocal describing Mary's friend as a "crazy" lamb. Hot stuff by the boys who smashed thru with "Tequila".

C+ "TURNPIKE" (2:24) [Golden West BMI—Burgess] A repetitious but hard driving, guitar-filled instrumental rocker. Strong dance beat merchandise.

FRANK VERNA
(ABC-Paramount 9962)

B+ "OHO AHA" (2:32) [Peter Maurice ASCAP — Goell, Geitz] Frank Verna hops on the Italian bandwagon and lilts thru a most contagious romantic novelty with a cute melody and happy lyric. First portion is sung in Italian, and the middle part in English. Happy shuffler to watch.

C+ "EVERYBODY LOVES MY BABY" (1:57) [Stan Fran ASCAP—Como, Verna, Como] A pleasant jumper is smoothly cruised thru by Verna and a chorus. Attractive item.

BOBBY PACE
(Dragon 10204)

B "LOVE, WHAT ARE YOU DOING TO MY HEART" (2:20) [T. B. Harms ASCAP — Lewis, Barczi] A dramatic heart-breaking love song is chanted by Bobby Pace on the new Dragon label. Overpowering vocal performance set against a stirring, big-beat, R & R backdrop.

C+ "FOOL AM I" (2:32) [Clarion ASCAP — Marco, Warren, Hirsch] The songster does without a rock and roll backing here as he gives his all for another stirring love song. Tearful opus that comes over with meaning.

BERNARD BRESSLAW
(Capitol 4074)

B+ "MAD PASSIONATE LOVE" (2:50) [Duchess BMI—Sherman, Coleman] This reading by the gravel-voiced cockney-dialect, English comic Bresslaw is one of England's top-selling disks, a slow beat novelty ballad with a trick ending: the two making "mad passionate love" turn-out to be two birds. The birds are represented near the waxing's conclusion by two wrong-speed voices. Jock play for fun could spur sales interest here.

B "YOU NEED FEET" (2:43) [Leeds ASCAP — Colin] This half is a take-off on the recent hit, "You Need Hands" by the funster. Figure decent platter spinner performances.

JIMMY BREEDLOVE
(Epic 9289)

B+ "LOVE IS ALL WE NEED" (2:36) [Sheldon BMI — Wolf, Raleigh] A new, dynamic beat-ballad receives a potent portrayal by Breedlove, and the big-sounding ork-chorus. With a melody that the kids can easily catch on to, the tune is a natural teen product. The performance is strong. This deck can take-off.

C+ "OO-WHEE, GOOD GOSH A-MIGHTY" (2:14) [Greta BMI—Breedlove] Reliable uptempo rocker from the songster. Good record hop entry. Upper portion in the long sales run.

EVERYBODY

LOVES

"TRUDIE"

THEME FROM

THE MAN INSIDE

A WARWICK PRODUCTION

STARRING

JACK PALANCE · ANITA EKBERG

NIGEL PATRICK

A COLUMBIA PICTURES RELEASE

IN CINEMASCOPE

5 BIG RECORDS ON 5 BIG LABELS!

BUENA VISTA — TUTTI CAMARATA

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CAPITOL — JOE BUSHKIN

DECCA — OWEN BRADLEY

NOW! NO.1 TUNE IN ENGLAND!

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"FLAMINGO L'AMORE" (1:54) [Tempo ASCAP—Anderson, Grouya]
"I'M LONGING FOR LOVE" (2:22)
[Robbins ASCAP—Modugno, Seymour]
GAYLORDS (Mercury 71369)

GAYLORDS

● Mercury has come up with a tremendous idea that could give the Gaylords one of the biggest records of their career. Permission has been granted for a new Italian lyric to be set to the great standard "Flamingo". And it's this lovely new Italian lyric set to the lovely "Flamingo" theme which the boys fashion so beautifully on their latest platter called "Flamingo L'Amore." Great side that should follow in the footsteps of some of today's biggest Italian hits. Shuffle tempo makes it a strong teen item too. Flip is a cute bouncer sung in English and Italian. Watch the top deck closely.

"CRAZY COUNTRY HOP" (2:32) [El Dorado BMI—Otis]
"WILLIE DID THE CHA CHA" (2:31) [El Dorado BMI—Otis]
JOHNNY OTIS (Capitol 4060)

JOHNNY OTIS

● Johnny Otis, the swinging vocalist - songwriter - band leader, who introduced "Willie and the Hand Jive", a disk which has become a teenage dance standard, comes right back with a torrid new coupling. On "Crazy Country Hop" Johnny belts out a "Bo Diddley" beat sizzler telling about a fabulous hop. Dee jays oughta have a picnic with this rocker. It's got a fantastic beat. "Willie" makes a return appearance on the flip this time with a socko cha cha item. A must deck the kids will run to the stores for.

"PLEASE BELIEVE ME" (2:43) [Keel BMI—Venosa]
"GOODNIGHT" (2:03) [Keel BMI—Pecone]
THE ELEGANTS (APT 25017)

ELEGANTS

● The Elegants, coming off one of the year's biggest hits, "Little Star", should have another solid coin-catcher in their latest APT coupling. "Please Believe Me" is a powerful new romancer with that same smooth-sailing rhythm that made "Little Star" such a smash. And the lead voice is again outstanding with his sighing vocal-esthenics. "Goodnight" is a pretty rock-a-ballad with a touching love story lyric. Emotional presentation.

"MIGHTY MIGHT MAN" (1:45) [Portrait BMI—Darin]
"YOU'RE MINE" (2:09) [Portrait BMI—Darin]
BOBBY DARIN & RINKY DINKS (Atco 6128)

BOBBY DARIN

● Bobby Darin, one of the year's hottest new finds, is really burning up the record track. As a single he smashed thru with "Splish Splash" and is now hitting big with "Queen Of The Hop". With the Rinky Dinks, he clicked singing "Early In The Morning". Now again with the Rinky Dinks, Darin hands in two smash sides. He has a powerful rocker in "Mighty Might Man", a Presley-esque effort that drives. "You're Mine" is a pretty rock-a-ballad loaded with potential. Both could make it big.

WHELAN COUSINS
(Claro 5851)

B+ "MY POCKET RADIO" (2:14) [Claro ASCAP — Levitan] The new Claro label could have a huge hit with its very first release. It's a pretty rock-a-ballad romancer chanted smoothly by the Whelan Cousins. But it's got a clever gimmick that will arrest the attention of the teenagers: Certain portions of the vocal sound as tho they're coming from the small speaker of a pocket radio. It's a clever enough idea that could send the disk onto the charts. Kids'll love it.

B "BUBBLE GUM" (1:58) [Claro ASCAP — Levitan] A strong jump beat rocker.

LOUIS PRIMA & KEELY SMITH
(Capitol 4063)

B+ "THAT OLD BLACK MAGIC" (2:50) [Famous ASCAP—Arlen, Mercer] The hot club-combo of Prima and Smith team their talents on an exciting new fast-moving performance of a grand standard. Keely's mellow tones against Louis' coarse ones makes for an exciting disk deejays will be spinning often. Could be a chart item too. Watch it. Sam Butera and the Witnesses set up a thrilling showcase.

B "YOU ARE MY LOVE" (2:20) [Weiss & Barry BMI—Sauter] Miss Smith works alone on this end as she introduces a beautiful new romantic ballad. Class offering handled with warmth. Nelson Riddle supplies the string filled backdrop.

THE X-RAYS
(Kapp 241)

B "CHINCHILLA" (2:18) [Tannen BMI — Starr, Wolf] Kapp has picked up a strong master that could go places. It's a catchy cha-cha instrumental with vibes in the spotlight. Side cruises along smoothly as a voice injects a whispered "cha-cha-cha" during the breaks.

B "OUT OF CONTROL" (1:37) [Tannen BMI—Starr, Wolf] The X-Rays vocalize without lyrics (using "do-wah's, etc.") and come up with an exciting jump item that has possibilities too. Something different.

JOHNNY BURNETT
(Freedom 44001)

B "I'M RESTLESS" (2:10) [American BMI—Burnett] Freedom Records, new subsid of the Liberty label, gets off to a strong first showing with an exciting, beat-filled rocker chanted effectively by Johnny Burnett. The lad has an exciting sound and some good teen material to work with.

B "KISS ME" (2:20) [Metric BMI —Burnett] A good jumper is given a swinging going over by the spirited songster. Side's terrific.

TERRI STEVENS
(Felsted 8538)

B+ "ALL ALONE" (2:05) [Irving Berlin ASCAP — Berlin] Terri Stevens, best known for her "Unsuspecting Heart" click, debuts under the Felsted banner with a pretty, R & R beat arrangement of this great Berlin oldie. Her multiple-track work, and a fine choral assist, make this one a threat for the best sellers. Could step out.

B "MY WISH TONIGHT" (2:28) [Ama ASCAP — Leiser, Perry] A fragile romantic lilter with a charming music-box warmth, is tenderly thrushed by Terri. Here again the multiple track work is extremely pleasing.

DENISE LOR
(20th Fox 114)

B+ "EVERYTHING I DO (CONCERTO OF LOVE)" (2:43) [Victor Young ASCAP—Young, Heyman] Legit thrush Lor ably handles this rhapsodic love song by the late Victor Young. Lush Hugo Montenegro ork backing appropriately highlights a keyboard for the concerto-like effect. Figure enthusiastic deejay reaction to the well-produced effort. Such reaction could be the stepping-stone to the sales charts.

C+ "YOU'RE EVERYWHERE" (2:24) [Bryden BMI — Barron, Long] Though the deck is a quality endeaver as far as vocal and ork work are concerned, the number is too heavy for commercial success.

PAT SUZUKI
(Vik 0039, 0040, 0041, 0042)

B+ "THE WHIFFENPOOF SONG" (3:11) [Miller ASCAP — Minnigerode, Pomeroy, Galloway] In an unusual release of four singles (issued simultaneously) Vik has its ace song stylist Pat Suzuki fashioning five great college songs. On one side of each of the four disks, Pat gives out with a touching interpretation of the Yale classic. Working in an echo chamber, the canary creates the feeling of standing alone in the school's auditorium reminiscing about her college days. Overpowering treatment everyone should love.

B "ROAR LION ROAR" (1:51) [Broadcast BMI — Ford, Webb, Watkins] The coupling of #0039 has Pat oozing thru a sultry version of Columbia University's song. Bluesy, moody treatment. Interesting.

B "THE VICTORS" (2:21) [P.D. —] The flip side of #0040 displays Miss Suzuki with another sexy reading—this time of the University of Michigan alma mater.

B "THE EYES OF TEXAS" (2:12) [P.D.—J. L. Sinclair] The U. of Texas is the recipient of Pat's sultry tribute on #0041.

B "BOW DOWN TO WASHINGTON" (2:33) [Broadcast BMI—Wilson] Record #0042 has Pat saluting the U. of Washington with a similar reading. Vik expects to distribute these four disks only in the territories surrounding the particular colleges involved.

JACKIE GLEASON & HIS ORCH.
(Capitol 4062)

B+ "JUST ONE YESTERDAY" (2:42) [SongSmiths ASCAP—Gleason] Jackie Gleason has penned a beautiful new mood theme for his up-coming new CBS-TV show. Here he presents the tender melody thru a lush, string-filled orchestra. Wonderful side that grows prettier with each listen.

B "WHERE IS SHE NOW?" (3:07) [SongSmiths ASCAP—Gleason] This half was written by Jackie for the "Playhouse 90" TV'er, "Time Of Your Life", in which he will star. Another lush and lovely mood theme.

FOUR CHEERS
(End 1034)

B+ "FATAL CHARMS OF LOVE" [RealGone BMI — Noren, Salveggi] The Four Cheers bow in on the End label with a strong new rock-a-ballad that could make it onto the charts. It's a strong latin-beat rocker with a fine lead voice neatly showcased by the remainder of the group.

C+ "PERRIWINKLE BLUE" [Artists ASCAP — Webster, Livingston] Another pretty rock-a-ballad is warbled with feeling by the group. Above average song.

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

STRAND MUSIC SHOP
New York, N. Y.
1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Susie Darlin' (R. Luke)
4. Tea For Two Cha Cha (W. Covington)
5. The Day The Rains Came (R. Lefevre)
6. There Goes My Heart (J. James)
7. Forget Me Not (Kalin Twins)
8. No One Knows (Dion & The Belmonts)
9. Rockin' Robin (B. Day)
10. Bird Dog (Everlys)

RICHLOY ONE STOP
Philadelphia, Pa.
1. Bird Dog (Everlys)
2. It's All In The Game (T. Edwards)
3. Hideaway (Four Esquires)
4. Need You (R. Owen)
5. Tabou (Esquire Boy's)
6. Hula Hoop (G. Gibbs)
7. It's Raining Outside (Platters)
8. Chantilly Lace (B. Bopper)
9. It's Only Make Believe (C. Twitty)
10. A Thief (Danny & Juniors)

GLEN MUSIC SHOP
Detroit, Mich.
1. It's All In The Game (T. Edwards)
2. Poor Boy (Royaltones)
3. Rockin' Robin (B. Day)
4. Nel Blu (D. Modugno)
5. Devoted To You (Everlys)
6. Gee But It's Lonely (Boone)
7. Tea For Two Cha Cha (W. Covington)
8. Patricia (P. Prado)
9. La Do Dada (D. Hawkins)
10. Firefly (T. Bennett)

ROSE RECORD SHOP
Chicago, Ill.
1. Chantilly Lace (B. Bopper)
2. You Cheated (Del Vikings)
3. Nel Blu (D. Modugno)
4. It's All In The Game (T. Edwards)
5. Fibbin' (P. Page)
6. Hula Hoop Song (Brewer)
7. No One But You (Ames Brothers)
8. Are You Really Mine (J. Rodgers)
9. Near You (R. Williams)
10. Patricia (P. Prado)

COMER'S RECORD NOOK
San Antonio, Tex.
1. Rockin' Robin (B. Day)
2. Topsy II (C. Cole)
3. Susie Darlin' (R. Luke)
4. Bird Dog (Everlys)
5. Summertime Blues (Cochran)
6. Wicked Wicked Woman (R. Liberto)
7. It's All In The Game (T. Edwards)
8. Chantilly Lace (B. Bopper)
9. Patricia (P. Prado)
10. No One Knows (Dion & Belmonts)

THE MELODY HOUSE
St. Louis, Mo.
1. Bird Dog (Everlys)
2. It's All In The Game (T. Edwards)
3. Rockin' Robin (B. Day)
4. Hideaway (Four Esquires)
5. Susie Darlin' (R. Luke)
6. Carol (C. Berry)
7. By The Light Of The Silvery Moon (J. Bowen)
8. Large Charge (Chargers)
9. Near You (R. Williams)
10. Summer Is Here (Pals)

CALIFORNIA MUSIC
Los Angeles, Calif.
1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. Bird Dog (Everlys)
4. Susie Darlin' (R. Luke)
5. Tears On My Pillow (Little Anthony & Imperials)
6. Just A Dream (J. Clanton)
7. Tea For Two Cha Cha (W. Covington)
8. Near You (R. Williams)
9. Non Dimenticar (N. Cole)
10. Firefly (T. Bennett)

NORTH MAIN REC. SHOP
Houston, Tex.
1. How The Time Flies (Wallace)
2. Nothin' Shakin' (E. Fontaine)
3. Rockin' Robin (B. Day)
4. Bird Dog (Everlys)
5. I'll Never Let You Go (L. Richard)
6. It's All In The Game (T. Edwards)
7. Little Star (Elegants)
8. Summertime Blues (Cochran)
9. Itchy Twitchy Feeling (B. Hendricks)
10. Susie Darlin' (R. Luke)

RECORD LAND
Phoenix, Ariz.
1. It's All In The Game (T. Edwards)
2. Chantilly Lace (B. Bopper)
3. Susie Darlin' (R. Luke)
4. King Creole (E. Presley)
5. The End (E. Grant)
6. Nel Blu (D. Modugno)
7. Topsy II (C. Cole)
8. Come On Let's Go (R. Valens)
9. Tea For Two Cha Cha (W. Covington)
10. Need You (R. Owens)

TRI BORO RECORD EXCH.
Jamaica, N. Y.
1. Tea For Two Cha Cha (T. Dorsey)
2. Chantilly Lace (B. Bopper)
3. It'l All In The Game (T. Edwards)
4. You Cheated (Shields)
5. Everybody Loves A Lover (D. Day)
6. To Know Him Is To Love Him (Teddy Bears)
7. Darling Can't You Tell (Clusters)
8. Tchaikovsky's Piano Concerto (R. Coniff)
9. Almost In Your Arms (Nash)
10. With Your Love (J. Scott)

SUPER MUSIC INC.
Baltimore, Md.
1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Old MacDonald (Chargers)
4. Susie Darlin' (R. Luke)
5. Tea For Two Cha Cha (W. Covington)
6. I Wish (Platters)
7. Bird Dog/Devoted To You (Everlys)
8. Treasure Of Your Love (E. Rodgers)
9. My True Love (J. Scott)
10. Topsy II (C. Cole)

STAMPFLI'S RECORD ROOM
Reno, Nev.
1. Nel Blu (D. Modugno)
2. Bird Dog (Everlys)
3. Little Star Elegants)
4. Rockin' Robin (B. Day)
5. Just A Dream (J. Clanton)
6. Poor Little Fool (R. Nelson)
7. Patricia (P. Prado)
8. Tears On My Pillow (Little Anthony & Imperials)
9. It's All In The Game (T. Edwards)
10. My True Love (J. Scott)

BURK'S MUSIC SHOP
St. Paul, Minn.
1. To Know Him Is To Love Him (Teddy Bears)
2. Tears On My Pillow (Little Anthony & Imperials)
3. It's Only Make Believe (C. Twitty)
4. The End (E. Grant)
5. Summertime Sumertime (Jamies)
6. Topsy II (C. Cole)
7. Rockin' Robin (B. Day)
8. It's All In The Game (T. Edwards)
9. Look Who's Blue (D. Gibson)
10. Tom Dooley (Kingston Trio)

THE MUSIC BOX
San Francisco, Calif.
1. Tears On My Pillow (Imperials)
2. Topsy II (C. Cole)
3. It's All In The Game (T. Edwards)
4. It's Only Make Believe (C. Twitty)
5. Tea For Two Cha Cha (W. Covington)
6. Little Star (Elegants)
7. Bird Dog (Everlys)
8. Nel Blu (D. Modugno)
9. Itchy Twitchy Feeling (B. Hendricks)
10. The Day The Rains Came (R. Lefevre)

THE GROOVE REC. SHOP
Norfolk, Va.
1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Tears On My Pillow (Little Anthony & Imperials)
4. Tea For Two Cha Cha (W. Covington)
5. Born Too Late (Poni Tails)
6. Nel Blu (D. Modugno)
7. Stupid Cupid (C. Francis)
8. Summertime Blues (Cochran)
9. Susie Darlin' (R. Luke)
10. The Day The Rains Came (J. Morgan)

STEPHENSON MUSIC CO.
Raleigh, N. C.
1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Nel Blu (D. Modugno)
4. The End (E. Grant)
5. Susie Darlin' (R. Luke)
6. Tears On My Pillow (Little Anthony & Imperials)
7. Near You (R. Williams)
8. Summertime Blues (Cochran)
9. Devoted To You (Everlys)
10. Tea For Two Cha Cha (W. Covington)

YOUNKERS
Des Moines, Iowa
1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Tears On My Pillow (Little Anthony & Imperials)
4. To Know Him Is To Love Him (Teddy Bears)
5. No One Knows (Dion & The Belmonts)
6. Blue Ribbon Baby (T. Sands)
7. You're Looking At Me (Nash)
8. Over And Over (B. Day)
9. Look Who's Blue (D. Gibson)
10. Devoted To You (Everlys)

AMPHION MUSIC STORE
Clevelond, Ohio
1. Treasure Of Your Love (E. Rodgers)
2. It's All In The Game (T. Edwards)
3. Firefly (T. Bennett)
4. It's Only Make Believe (C. Twitty)
5. The Day The Rains Came (J. Morgan)
6. Ballad Of Thunder Road (R. Mitchem)
7. Guaglione (P. Prado)
8. Mexican Hat Rock (Applejacks)
9. Promise Me Love (Williams)
10. No One But You (Ames Brothers)

DEW MUSIC CO., INC.
Monroe, La.
1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Chantilly Lace (Big Bopper)
5. How The Time Flies (Wallace)
6. All Night Long (J. Fuller)
7. Ten Commandments Of Love (Harvey & The Moonglows)
8. This Little Girl's Gone Rocking (R. Brown)
9. Treasure Of Your Love (E. Rodgers)
10. You Cheated (Shields)

MADRONA RECORDS
Portland, Ore.
1. Little Star (Elegants)
2. Susie Darlin' (R. Luke)
3. Bird Dog (Everlys)
4. It's All In The Game (T. Edwards)
5. Rockin Robin (B. Day)
6. Nel Blu (D. Modugno)
7. My True Love (J. Scott)
8. Thunder Road (R. Mitchum)
9. Just A Dream (J. Clanton)
10. Western Movies (Olympics)

GRAYMAT MUSIC SHOP
Morristown, N. J.
1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Devoted To You (Everlys)
4. Susie Darlin' (R. Luke)
5. Tea For Two Cha Cha (W. Covington)
6. You Cheated (Shields)
7. Just Young (A. Rose)
8. Ten Commandments Of Love (Harvey & Moonglows)
9. Topsy II (C. Cole)
10. No One Knows (Dion & The Belmonts)

THERE'S NO STOPPING HER... THE LATEST AND GREATEST OF **BILL HALEY'S** GIRL FRIENDS...

"WHOA MABEL"
b/w
"CHIQUITA LINDA"
#9-30741

DECCA RECORDS

BILL HALEY
and his Comets

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"A LETTER TO AN ANGEL" [Ace BMI—Clanton, Matassa]
"A PART OF ME" [Ace BMI—Clanton, Matassa]
JIMMY CLANTON (Ace 551)

● Jimmy Clanton, still sitting pretty with his long running smash "Just A Dream", follows up with a strong new Ace platter in "A Letter To An Angel". Beautiful romantic rock-a-ballad soothingly fashioned by the smooth-voiced performer. Side should follow in "Just A Dream"'s footsteps. Flip, "A Part Of Me" is another emotional love story featuring a more defined R & R beat. Watch the charts for the top half.

"SHAME ON YOU MISS JOHNSON" (1:50)
[Clockus-Benell BMI—Freeman]

"NEED YOUR LOVE" (2:32)
[Clockus-Benell BMI—Freeman]

BOBBY FREEMAN (Josie 844)

BOBBY FREEMAN

● Bobby Freeman, who hit big with his first two releases, "Do You Wanna Dance" and "Betty Lou Got A New Pair Of Shoes", should have a two-sided money maker with his #3 Josie pressing. The lad's in torrid form on "Shame On You Miss Johnson", a potent rocker that has Freeman wailing. And he's oh so smooth on a pretty ballad dubbed "Need Your Love". Both sides penned by Freeman, are right up the teeners' alley.

"I COULD BE A MOUNTAIN" (2:15)
[Geo. Pincus ASCAP—David, Pockriss]
"THE GREAT ADVENTURE" (2:19)
[Planetary ASCAP—Tepper, Bennett]
DON RONDO (Jubilee 5341)

DON RONDO

● Don Rondo is headed for pay dirt once again with a delightful new romantic ditty tailor made for his rich, round voice. The number is dubbed "I Could Be A Mountain" and features the versatile songster bouncing thru its cute lyrics and contagious melody with the aid of an excellent choral and instrumental backdrop. Light and simple item that you find yourself whistling after just one listen. Flip is a free-swinging "smart" item tagged "The Great Adventure". Class offering with a "Witchcraft" feeling.

"AM I LUCKY" (2:02) [Acuff-Rose BMI—Salvo]
"HERE I GO AGAIN" (2:05) [Acuff-Rose BMI—Salvo]
SAMMY SALVO (RCA Victor 7350)

SAMMY SALVO

● Sammy Salvo, a talented songster on the brink of stardom, could make the grade with his latest Victor pressing, "Am I Lucky". Ably accompanied by a vocal combo called the Jubilaires, Sammy chants a catchy romantic rock-a-ballad that could meet with vast teenage approval. Lad has a great sound on this platter. Keep a tab on it. Flip is a torrid galloping tempo rocker.

"HELP ME TO SMILE" (2:30)
[Peer International BMI—Blossner, Hollander]
"I'LL WALK ALONE" (2:11) [Mayfair ASCAP—Cahn, Styne]
JOE DOUGLAS (Epic 9290)

● Epic has discovered a great new star of the future in newcomer Joe Douglas. A lad with a warm, rich, and refreshingly different ballad voice, Douglas debuts singing a beautiful new love song with a big money sound, "Help Me To Smile". A class offering with the charm and tenderness of "It's All In The Game". We'll be hearing a great deal from Douglas. Flip is a strong rock-a-ballad revival of a top oldie.

DON CHERRY
(Columbia 41259)

B+ "I LOOK FOR A LOVE" (2:09) [Weiss & Barry BMI — Albert, Reid] Don Cherry's strongest side in quite some time, is this rock-a-ballad romancer with a pretty melody and a strong lyric. Side has stickability and could grow into a solid money-maker. Strong performance.

B "BIG BAD WOLF" (2:09) [Melody Trails BMI—Bertel] A cute rockin' novelty tieing together a love story lyric with the names of fairy tale characters, is ably belted by Cherry. Femme chorus, singing in high pitched voices, supplies the catchy backdrop. Solid coupling.

THE AQUATONES
(Fargo 1003)

B+ "OUR FIRST KISS" (2:03) [Instant BMI—Goddard, McCarthy, Vannata] The Aquatones, who clicked with their waxing of "You", should do another fine job, chart-wise, with this slow, emotional rock-a-ballad. Same falsetto lead voice heard on "You" is again in the spotlight.

B "THE DRIVE-IN" (2:10) [Instant BMI—McCarthy] This end is a good, hard-driving rocker belted with gusto by the group. Baritone leads here. Cute gimmick deck the kids'll swing to.

HANK EDWARDS
(Dot 15830)

B+ "YOUNG TRIALS, GREAT TRIBULATIONS" (2:30) [Essex ASCAP—Leiser, Scarratt] Here's a clever, march-tempo ditty that could assume sales importance. Newcomer Edwards ponders whether certain "trials and tribulations" encountered during formative years are to make a man of him. Possessing an infectious feel throughout, the waxing has to be watched.

C+ "WARM ARMS, SWEET LIPS" (2:12) [Essex ASCAP—Leiser] Strong country-styled romancer is nicely warbled by the songster. Disk's pop potential is in the hands of the upper track.

THE KEYNOTES
(Index 101)

C+ "DUM-DE, DUM-DUM" (2:39) [World's Fair BMI—Highsmith] The former Apollo artists rip through a fair rhythmic rocker. Some of the vocal play here has a measure of attraction to the kids.

C "OPEN THE DOOR" (TO YOUR HEART)" (2:47) [World's Fair BMI—Highsmith] The boys warm-up to a beat romancer.

MOLLY BEE
(Capitol 4064)

B "AFTER YOU'VE GONE" (1:50) [Mayfair ASCAP — Creamer, Layton] The throaty-voiced songstess updates the oldie in nice, middle-beat pacings. The waxing has an affably relaxed atmosphere even though its on a beat path. Both rock 'n roll and straight pop deejays can spin.

C+ "FIVE POINTS OF A STAR" (2:00) [Central BMI — Carrol] Warm, folk-ish stint by Miss Dee. The release is multi-tracked.

NEIL STEVENS & THE DEE-VINES
(Brunswick 55095)

B+ "MORE AND MORE" [Cornell ASCAP—Allen, James] Stevens displays a potent r&r touch on a declaration of devotion. Included in the all-out expression of beat emotions here is the backing of the Dee-Vines and the Dick Jacobs ork. Strong work. Could make the grade.

B "WHAT COULD BE BETTER" [Chappell ASCAP—Reid, Woody] A lighter rock attitude is rhythmically taken by Stevens and capable support. Good jumper.

LEE MITCHELL
(Phillips 328)

B+ "A LITTLE BLUE BIRD TOLD ME" (2:12) [Hi Lo BMI—Bozeman] There's something to be said for the rock 'n roll attack here. Mitchell knocks-out the good-sounding number with beat authority, and gets striking support from a clamoring chorus. Work from the Curley Money Combo speaks in solid r&r terms, too. Jocks can spin with assurance. The kids will like.

B "THE FROG" (1:48) [Knox BMI —Clement] The combo solos in a production containing sure-fire uptempo ingredients. Rousing beat show.

THE STEVENS BROTHERS
(Hanover 4511)

B "CARMELINA" (1:58) [Greta BMI—Abre, Sauter, Bennett] A gay Italian-styled number is admirably sung (in English) by the crew, who receive additional musical suggestions of Italy from the happy ork backdrop. Catchy, sprightly session good for strong deejay activity, and well worth a spot in Italian restaurant juke boxes.

B "IF YOUR HEART DOESN'T DANCE" (2:27) [Jack Gold ASCAP—Hoffman, Manning, Farrow] An appealing waltzer, is presented with warmth, and melodic regard by the vocalists. Jocks should note for straight ballad play.

VINCE ANTHONY
(Hilton 0007)

B "NEVER" (2:23) [Junior BMI—Guzzetta] Vocalist Anthony, who also heads the Blue Notes combo here, does an emotionally satisfying soft-beat stint on an attractive this-is-for-keeps ballad. Disk can get to the heart of a lot of youngsters.

C "TOO HOT TO HANDLE" (2:15) [Junior BMI—Guzzetta] Pretty good uptempo showing, but the tune lacks originality.

DICK LEE
(Metro 20001)

B "HAVE GUITAR WILL TRAVEL" [Planetary ASCAP—Silver, Wayne] On MGM's new subsid, songster Lee reads a galloping rocker, whose title paraphrases the popular TV western, "Have Gun Will Travel". Exciting, full-bodied teen production.

C+ "MY LOVE FOR YOU" [Figure BMI—Canton, Mack, Packard] A love potion is delivered with dramatic intensity by Lee. The Leroy Holmes ork hits hard.

YES...WATCH IT GO!

FASTEST BREAKING RECORD SINCE "LITTLE DARLIN'"

The Cash Box Disk of the Week

"WALKING ALONG" (2:16) [Maureen BMI—Weiss, Willis]
"ETERNAL LOVERS" (2:08) [E. B. Marks BMI—Edwards, Raleigh]

DIAMONDS (Mercury 71366)

DIAMONDS

● The Diamonds, who recently made a good showing with their "Kathy-O" click, could go all the way with their exciting new platter. It's a spirited, fast-moving interpretation of a territorial R & B click of a few years back, "Walking Along". The boys give the number a super-commercial reading and come off with some strong sounds that'll have the kids flippin'. The group's best side since "Little Darlin'". **WATCH IT GO!** "Eternal Lovers" is a pretty rock-a-ballad.

Walking Along

BY

The DIAMONDS

MERCURY 71366

Mercury® RECORDS

M-G-M Records

1540 BROADWAY NEW YORK 36 N Y JUDSON 2 2000

SURE WINNERS FOR FALL SELLING-

CONNIE FRANCIS

FALLIN'

HAPPY DAYS AND LONELY NIGHTS

MGM K12713

TOMMY EDWARDS

IT'S ALL IN THE GAME

MGM K12688 on 45 & 78 rpm

LARRY STORCH

POOPED AND THE EIGHTH WONDER OF THE WORLD

MGM K12711

Introducing

GEENE COURTNEY

HE BELONGS TO YOU AND PUTZIE PUTZ AND THE OCTOPUS

MGM K12712

Introducing

TONY ROBERTS

SEE HIM ON THE MILTON BERLE SHOW Oct. 8th

I SURRENDER, DEAR

AND

SHE

MGM K12710

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Sleeper of the Week

"NOTHING YOU CAN DO" (2:30) [World ASCAP—Pockriss, Vance]
"BUZZ GOES THE BEE" (2:05) [World ASCAP—Pockriss, Vance]
LARRY ELLIS (Dale 107)

● Dale Records could have its biggest money-maker to date in a beautiful new rock-a-ballad emotionally introduced by newcomer Larry Ellis. The lad has a smooth, easy-going approach that lends itself perfectly to this winning teenage ballad dubbed "Nothing You Can Do". Choral support and arrangement are outstanding. Spin it and you'll agree this one is a sleeper hit. Flip is a cute jumper.

The Cash Box Best Bets

★	"LOVE LAND"	Al Hibbler	Decca 30752
★	"LOVE IS ALL WE NEED"	Jimmy Breedlove	Epic 9289
★	"PACHALAFAKA"	Earl Brown	Warner Bros. 5012
★	"NOBODY ELSE CAN HANDLE THIS JOB"	Gerry Granahan & Eddie Fontaine	Sunbeam 112
★	"THAT OLD BLACK MAGIC"	Louis Prima & Keely Smith	Capitol 4063
★	"OHO AHA"	Frank Verna	ABC-Paramount 9962
★	"ALL ALONE"	Terri Stevens	Felsted 8538
★	"MAD PASSIONATE LOVE"	Bernard Bresslaw	Capitol 4074
★	"EVERYTHING I DO"	Denise Lor	20th Fox 114
★	"MY POCKET RADIO"	Whelan Cousins	Claro 5851
★	"ROCKIN' MARY"	Champs	Challenge 59026
★	"MORE AND MORE"	Neil Stevens and Dee-Vines	Brunswick 55095
★	"I LOOK FOR A LOVE"	Don Cherry	Columbia 41259

ROBERTO
(Coral 62034)

B "TARA LARA" [Scherer BMI—Galian] Roberto's mood ork glides through a catchy ditty set to a samba beat. Fine scoring makes this a waxing of listening, as well as dancing appeal.

B "IN LOVE WITH YOU" [Scherer BMI — Parker, Mellin] Typically lush Roberto mood pacings. A good choice for stations who offer continuous mood programming.

BABS GONZALES
(Hope 1002)

B "THE PREACHER" [Silvers, Gonzales] This is a lively bee-bop, swinging opus taken from an album tabbed "Voila". Vocalist Gonzales supplies the vocal and be-bop phrasing, and a combo gets in a solo swing session about three quarters of the way down the track. Jazz-inclined work jazz jocks can make the most of.

C+ "LULLABY OF THE DOOMED" [Gonzales] Feelingful blues vocal by Gonzales. Haunting tune.

RITA PAUL
(Protone 105)

B "YOU'RE NOT FOOLIN' ME" (2:40) [Welton BMI — Safran, Lavin] Miss Paul invitingly comes-through with an engagingly performed stanza on a light-hearted teen bouncer. Two vocal devices by the lark give the disk a different flavor: a-you're not-fooling-me "uh, huh" bit and a falsetto chant that compliments the flute work. Original teen product.

B "IT'S GONE" (2:20) [Welton BMI — Freeman] Honest, straight-ballad vocalizing by the songstress on a good, wistful affair.

THE POPSICLES
(Knight 2002)

B "THIS IS THE END" (2:04) [Ec-Lar BMI—Freedman, Robinson] The new vocal crew pulls-out a couple of good-sounding tricks from the rock 'n roll hat on this issue from the new Imperial subsid. Competent upbeat doings that give the youngsters a listening-dancing treat.

C+ "THUMB PRINT" (2:05) [Ec-Lar BMI — Freedman, Robinson] A lead narrates, the rest vocalize on a hard beat romancer.

JOHNNY MADDOX
(Dot 15841)

B "SAN ANTONIO ROSE" (2:36) [Bourne ASCAP—Wills] Honky-tonkish Maddox offers a typically jaunty honky-tonk treatment of the evergreen. A sax, which enters the picture mid-way, plays a happy game, too. Maddox' solid stature as a honky-tonk performer makes this a good shelf item for the honky-tonk trade.

C+ "LONG GONE" (2:20) [BMI—Thompson, Simpkins] The sax is the feature of this wailing blues item.

CHRIS CONNOR
(Bethlehem 11001)

B "WHAT IS THERE TO SAY" [T. B. Harms ASCAP—Duke, Harburg] The jazz thrush tastefully reflects the sentiments of the gem. Taken from an LP, the side is a natural for mood-jazz jocks.

B "TRY A LITTLE TENDERNESS" [Robbins ASCAP—Campbell, Connelly, Woods] Similar stint on another tune of note.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

BUNNY PAUL
(Raulette 4101)

B "WE WANTED TO MARRY" (2:28) [Andover BMI — Paul] Bunny Paul, the songwriting songstress, could make the grade with this shuffle-beat rocker about teenagers who want to get married. Side advises parents to let youngsters marry when they wish. Interesting side that should cause comment.

C+ "LOVEBIRDS" (2:09) [Andover BMI — Paul] Here Bunny uses multiple tracks on a rock-a-bouncer that should please the youngsters too.

JOE AUGUST & HIS BAND
(Dot 15817)

B "THE BLOB" (2:11) [Famous ASCAP—David, Bachrach] Another interesting arrangement of the title song from the up-coming science fiction pic, "The Blob", is fashioned by Joe August and his band. Good rock-a-cha-cha item. First portion is instrumental but at mid point a group sings about the eerie characteristics of The Blob. Catchy stuff the kids will go for.

B "FATTY" (1:52) [Vernon ASCAP—August] August hands in a humorous rock and roll ballad about a girl with a 5 by 5 shape. Funny lyric.

DON ESTES
(Columbia 41249)

B "MOONSICK" (2:01) [Acuff-Rose BMI — F&B Bryant] This Columbia deck by the country artist has been designed with a pop audience in mind. Estes does a neat, rhythmic job in bringing across the catchy ditty of a fella in love. Polished beat sound for the kids.

B "I'D GIVE ANYTHING" (2:21) [Acuff-Rose BMI—F&B Bryant] Longing for the loved one is sincerely revealed by the songster. Pretty number.

THE VESTELLES
(Decca 30733)

B "DITTA WA DO" (2:05) [Scepter Murjac BMI—Bowden] The title kind of suggests the ways of this rocker. Well, it's a hand clapping, full beat production from the vocalists and combo backing. A lead voice carries the lyrics, while the others play on the ditta-wa-do sound. This is good stuff for hops.

C+ "COME HOME" (2:18) [Scepter Murjac BMI — Bowden] A lead voice is the big vocal point on this beat romancer.

THE TREMORS
(Lade 2005)

B "BANANA CHOO CHOO" (2:20) [Amer. BMI — Harper, Gailey, Wilson, O'Dell] The combo group relays a flavorful calypso item which features as an important sound-gimmick a soaring chant in the background. Colorful fare for a change-of-pace turn-table take.

C+ "YUCATAN" (2:10) [Amer. BMI — Harper, Gailey, Wilson, O'Dell] A relaxed, Spanish-like theme from the crew.

JIMMY WAKELY
(Shasta 105)

B "I'VE GOT A SECRET" (2:22) [Riverside ASCAP — Wakely, Rice] Country singer Wakely supplies a pop-directed beat to a bouncy affirmation of love. The sound has a solid beat, and some good things to say to the teeners. Pop-r&r deejays will be spinning.

C+ "TOMORROW" (2:36) [Riverside ASCAP—Beckham, Bryant] Though the side has a measure of pop intentions (the femme chorus), Wakely's delivery leans toward the country field. Soft-spoken, sentimental gesture by the performer.

THE JONAH JONES QUARTET
(Capital 4057)

B "NIGHT TRAIN" (2:27) [Frederick BMI—Forrest] The showing here by the hot-selling package combo is from its "Jumpin' With Jonah" chart set, and includes some scintilating blowing from trumpeter Jones on the jazz evergreen. Natural for jazz spinning jocks.

B "LOTS OF LUCK, CHARLEY" (2:20) [Majestic BMI — Watts] Another track from the "Jumpin' With Jonah" issue, the waxing is a good-natured swinger.

JOHNNY STARK
(Crystalette 721)

B "LITTLE BOY BLUES" (1:44) [Hilder BMI — Reeth, Hafner] Oft-recorded on Crystalette, Stark hitches his rock 'n roll talent to a neat jumper. The performer has a polished beat sense, and breezes through the number. Nifty sounding pressing.

C+ "I WANNA SEE YOU" (1:44) [Hilder BMI — Hafner] More forceful teen statement by the songster.

JACK WEBB
(Warner Bros. 5003)

B "TRY A LITTLE TENDERNESS" (2:43) [Robbins ASCAP —Woods, Campbell, Connelly] From his "You're My Girl" album, in which the actor recites love song lyrics against lush ork support by Billy May, on the melody, Webb provides a thoughtful reading of the sentimental evergreen. Mood issue with the Webb difference.

B "YOU'D NEVER KNOW THE OLD PLACE NOW" (2:58) [Embassy BMI—Dennis, Fisher] Similar doings by Webb and May on another selection from the "You're My Girl" pressing.

MIKE KELLY
(Modern Sound 6907)

B "HEART BREAKER & LEAVER" [Sidney BMI—Hammer, Durham] In this uptempo piece, Kelly goes about his rock 'n roll business with sure-handed beat style. This is stuff the kids can dance and listen to.

B "GIGGLE AND WIGGLE" [Sidney BMI—Hammer] Just about a continuation of the top-half.

M-G-M Records

1540 BROADWAY NEW YORK 36 N Y JUDSON 2-2000

SURE WINNERS FOR FALL SELLING -

Joni James
THERE GOES MY HEART
MGM K12706 on 45 & 78 rpm

Johnny Desmond
C'EST SI BON
(It's So Good)
MGM K12717

Keep Your Eyes and Ears on

Fran Warren
SUNDAY KIND OF LOVE
MGM K12728

Jimmy Newman
YOU'RE MAKIN' A FOOL OUT OF ME
AND
Cash Box Pick
OUTSIDE YOUR DOOR
MGM K12707

Honey and Sugar
BABY WITH THE BAREFOOT FEET
MGM K12709

CUB
RECORDS
A PRODUCT OF LOEW'S, INCORPORATED
1540 BROADWAY, NEW YORK 36, N. Y. JUDSON 2-2000
2 TOUCHDOWN HITS!
BILL FARRELL
MY HEART AND CIRCUS AND MY HANDS
CUB K9015
LILLY ANN CAROL
COME BACK TO SORRENTO AND YES, THAT'S MY BABY
CUB K9016

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	1
2	BIRD DOG EVERLY BROTHERS (Cadence)	3
3	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	2
4	ROCKIN' ROBIN BOBBY DAY (Class)	5
5	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	6
6	LITTLE STAR ELEGANTS (APT)	4
7	SUSIE DARLIN' ROBIN LUKE (Dot)	7
8	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	9
9	NEAR YOU ROGER WILLIAMS (Kapp)	11
10	IT'S ONLY MAKE BELIEVE CONWAY TWITTY (MGM)	25
11	DEVOTED TO YOU EVERLY BROTHERS (Cadence)	8
12	TOPSY (PART II) COZY COLE (Love)	21
13	JUST A DREAM JIMMY CLANTON (Ace)	10
14	CHANTILLY LACE BIG BOPPER (Mercury)	23
15	EVERYBODY LOVES A LOVER DORIS DAY (Columbia)	15
16	FIREFLY TONY BENNETT (Columbia)	28
17	THE END EARL GRANT (Decca)	26
18	YOU CHEATED SHIELDS (Dot)	22
19	BORN TOO LATE PONI-TAILS (ABC Paramount)	13
20	SUMMERTIME BLUES EDDIE COCHRAN (Liberty)	14

21) THE DAY THE RAINS CAME. 22) MY TRUE LOVE. 23) NO ONE KNOWS. 24) PATRICIA. 25) HOW THE TIME FLIES. 26) TOM DOOLEY. 27) THERE GOES MY HEART. 28) THE SECRET. 29) FEVER. 30) PROMISE ME LOVE. 31) FIBBIN'. 32) KING CREOLE. 33) GEE, BUT IT'S LONELY. 34) HOOLA HOOP SONG. 35) ARE YOU REALLY MINE. 36) POOR LITTLE FOOL. 37) CALL ME. 38) DANCE EVERYONE DANCE. 39) TREASURE OF YOUR LOVE. 40) SUMMERTIME, SUMMERTIME. 41) ITCHY TWITCHY FEELING. 42) GUAGLIONE. 43) TO KNOW HIM IS TO LOVE HIM. 44) PUSSYCAT. 45) SOMEBODY TOUCHED ME. 46) PUT A RING ON MY FINGER. 47) LAZY SUMMER NIGHT. 48) IF DREAMS CAME TRUE. 49) GREEN MOSQUITO. 50) FOR MY GOOD FORTUNE. 51) HIDEAWAY. 52) NO ONE BUT YOU. 53) STUPID CUPID. 54) THE WAYS OF A WOMAN IN LOVE. 55) I WISH. 56) WESTERN MOVIES. 57) OVER AND OVER. 58) WIN YOUR LOVE FOR ME. 59) WENDY WENDY. 60) SHE WAS ONLY SEVENTEEN. 61) WHERE THE BLUE OF THE NIGHT. 62) TEN COMMANDMENTS OF LOVE. 63) LA PALOMA. 64) DOWN THE AISLE OF LOVE. 65) LA DO DADA. 66) COUNT EVERY STAR. 67) RAMROD. 68) NEED YOU. 69) CAROL. 70) NON DIMENTICAR. 71) MEXICAN HAT ROCK. 72) A LOVER'S QUESTION. 73) THIS LITTLE GIRL'S GONE ROCKIN'. 74) IT'S RAINING OUTSIDE. 75) LOST LOVE; MANY A TIME; SOMEDAY; I GOT A FEELING; WHAT DO I CARE; BLUEBELL; GO CHASE A MOONBEAM; CERVEZA; THE BLOB; REAL WILD CHILD.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Round The Wax Circle

NEW YORK:

Roulette released a new Count Basie single "The M Squad Theme". Penned by Basie it will be used on the NBC-TV series. The disk will be jointly promoted by Roulette and "M-Squad" sponsors, Pall Mall. . . . Jack Scott, Carlton Records, on the Perry Como Show October 25. . . . Irving Brown appointed vice pres of Chappell & Co., Inc. . . . 365 of Nick Kenny's best poems will be featured in "A Poem A Day", a new television series produced by Maurice Zouary. . . . Doris Day's Oct. 4 review should have read Karin Music, not Artists. . . . Joe Sherman, Epic A & R, claims 15,000 Roy Hamilton "With All My Love" lps sold the first ten days. . . . "Noteworthies" (3 boys and 2 girls) signed to a three-year pact for Jimmy Dean Show on CBS-TV. "Noteworthies" are with GAC and managed by Bob Marshall of Romar. . . . Errol Garner to make a guest appearance on the Dave Garroway show on October 3. Neal Hefti cutting his second album soon with Roy Hamilton on Epic. . . . Lillian Briggs will appear on CBS-TV, "In Town Tonight" Chicago, October 2. . . . Arthur Murray has just completed a new album for RCA Victor, his first for the label. . . . Sammy Kaye opened at Roosevelt Grill October 3. . . . The Ascots, Arrow Records, set to appear on the Mickey Shorr Bandstand and other shows in the locality. . . . Al Nieberg has penned an English lyric for Don Cornell's "Play Some Music For Broken Hearts". . . . Bow Records signed Peggy & Bob. . . . Rick and The Rockers on a three-week tour to promote their new Arc deck "That Day". . . . Jack Mackover, former Coral Records branch manager, named general manager of Betty Records Distributors. His first act was to change the name to B & H Distributors. . . . Maurice Chevalier will guest on CBS-TV's "I Love Lucy" Monday, October 6. He will sing five of his most famous songs. . . . European composer, Helmut Zacharias, accompanied by his wife Hella, arrived in the United States on October 3.

JACK SCOTT

CHICAGO:

Most of the record nabobs who attended the steering committee meeting last weekend were temporarily stymied at Midway Airport due to runway repairs. As a result of this meeting a temporary association was formed, ARMADA (American Record Manufacturers and Distributors Assn.), and a panel of officers—E. Abner of Vee Jay-Abner, president; Sam Phillips of Sun Records, vice-president; Nelson Verbit of Marnel Distribs, secretary, and Harry Schwartz of Schwartz Bros. Distribs, treasurer. This group looks forward to support from everyone in the industry. . . . "History was made in our Chicago RCA custom studios, last week," exclaims Bill Leonard, "when the first stereo disk was cut for Chess Producing Company, on the Argo label. It was an LP featuring the Ralph Sharon Quartet." . . . Tommy (Madman) Jones cordially invites deejays and the press to a novel birthday party and recording session, October 19, at Universal Recording Studios. . . . Bill Rebane, Mitropa International all smiles since his firm captured the Telefunken record line from Germany. Bill tells us he's pulling out all stops to promote record sales for Telefunken. . . . Casey and Rocky Rolf presented the record industry with a bouncing baby boy, Kelly. Casey is a record distrib in N'Orleans. . . . Sam Cerami passes the word along that Coral's Frances Burnett made the scene here last week to guest on Marty Faye's "Marty's Morgue" via WBKB-TV and to cut an interview tape for the 5th Army. . . . Deejay Fred Mitchell, WTOD-Toledo, Ohio and his lovely frau Joanne are proud parents of little Fred, Jr. . . . Roulette's Stan Pat squired lovely Cathy Carr around the deejay circuit last week in Chi and Milwaukee. Count Basie and his orch. recorded the theme for the M Squad television series featuring Lee Marvin. The count gets a credit line during each segment, according to Stan. . . : WIND deejay Bernie Allen, a true cosmopolite, currently touring Europe tells us in postcards that Venice is the most—except at high tide when the canals get pretty smelly.

CATHY CARR

LOS ANGELES:

In honor of his Capitol recording of "The Secret", Gordon MacRae's fourteen-year-old daughter, Meredith (along with Mrs. MacRae) hosted a combined "soft drink and cocktail party" last Monday at the California Racquet Club. . . . Bob Keene, Del Fi Records topper, and Del Fi artist Ritchie Valens, back East on a ten-city tour to promote Valens' recording of "C'mon Let's Go." . . . Decca execs, Sid Goldberg and Lou Sebok, in town last week for West Coast meetings. . . . Walt Hayum, national sales manager for Epic Records, in town meeting with Epic's west coast rep Gene Brewer. . . . Johnny Burnett, Freedom Records artist, was guest DJ on The Art La Boe radio show this week plugging his current hit "I'm Restless." . . . Bob Reisdorf, of C & C distributors in Seattle, has the singular distinction of being the first promotion man to go into the 49th State—Alaska. . . . KFWB program director Chuck Blore, recently finished the herculean task of gathering 98,000 "free" records from local record companies and distributors. Purpose behind this is to give a free record to everyone attending the L. A. County Fair on closing day as an added inducement to the public to break the old closing day record of 62,000 —hoping this time to hit 98,000. . . . Mark Damon, star of Paramount's forthcoming teen-age drama, "Party Crashers", planes to Nashville this week to record his first four sides for Jones Records. . . . The Mary Kaye Trio, Warner Bros. Record artists, open a three-week engagement at Gene Norman's Crescendo this week. . . . Bob Crosby's first album on the Dot label, "South Pacific Blows Warm," has just been released.

GORDON MACRAE

INTRODUCING

METRO RECORDS

A Product of MGM Records
A Division of Loews Inc.
1540 Broadway
N. Y. 36, N. Y.
JU 2-2000

THE NEW LABEL TO WATCH

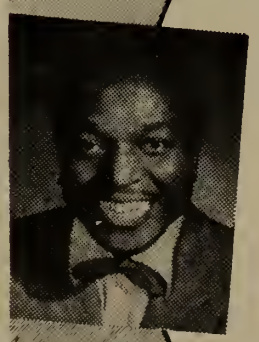
DICK LEE

HAVE GUITAR WILL TRAVEL

MY LOVE FOR YOU

METRO K20001

DOOTS JOHNSON



STREET OF DREAMS

PARADISE

METRO K20002

Stereo Demonstrations Key To Sales Says Victor's Marek

NEW YORK—"Let People Hear t!" So advised George Marek, Vice-resident & General Manager of RCA ictor Records, to an audience of fran-hised RCA dealers at a New York neeting to discuss stereophonic rec-rds. The meeting was held by New ork Victor distribs, Bruno of New ork, at the Barbizon Plaza Hotel ast week.

The meeting, brought about, accord-ng to Irving Sarnoff, Bruno's execu-ive vice-president, as a result of loose talk and confusion about tereo", featured a procession of top ictor and Bruno brass with Marek earing the brunt of the stereo push. Marek likened the advent of the stereo lisk to Salome and Her Seven Veils: tereo was the shedding of another eil in bringing recorded sound closer o the concert hall. "There is ony one vay to get stereo across to custom-rs", asserted Marek," and that's by arefully, I mean carefully planned tereo demonstrations in your store. Set aside space on the floor which will simulate 'living room conditions', and make sure extraneous noise is held down to a minimum. Stereo demonstrations under those conditions can even be-gold-for-tin ears." Marek discounted the idea that stereo must be listened to right on center between the two speakers by noting that the "enveloping" effect of stereo still affords the listener music with greater richness and depth.

Marek offered insight into the potential stereo market by revealing, and building upon, several facts on "Who Buys Music?", which were obtained through recent consumer studies. "Whether it's records or phonographs", said the RCA official, "it is the young people of America who are your big purchasers. Pop singles music belongs principally to those in the 10 to 19 age bracket, while the album market centers around those between the ages of 21 and 29, whether the album is pop or classical. Your stereo sales promotion must then be directed to the young people, particularly the newly married couples, and young homemakers who are looking for new phonographs. Marek reported on a Gallup poll which brought out that the appliance most wanted by a newly married couple was a phonograph. "Conversion to stereo will not take place overnight," said Marek. "There are 23 million monaural turn-tables in the U. S.," he continued, "and we believe that the bulk of stereo phonograph purchases at first will come from the vast market of those without phonographs. For those who are concerned about stereo effect on their library of monaurals, it is important to stress that monaural LP's sound even better on a stereo machine."

The Marek talk was followed by rosy 1959 sales predictions by a Victor comptroller exec, Raymond Saxon, who forecast combined radio-phono-records sales at $1,300,000. Records will account for $400,000 of that total, he added.

Other speakers included Victor Harris, Radio and Phonograph Sales Manager of Bruno; Bob Baggs, Victor's General Marketing Manager for Radios and Phonographs; Martin F. Bennett, Vice-President in Charge of Merchandising for RCA Victor. Bennett announced various Victor stereo-color TV promotions before Christmas. The October 18 issue of TV-Guide will contain a six-page insert which will tell viewers about the October 21 stereo broadcast of the George Gobel TV'er, which has an audience of about 45,-000,000. An upcoming issue of Life will have a stereo-color TV "pocket-buying guide" which can be removed from the mag, and used to select various stereo-color TV models at the store.

THEY SAID IT COULDN'T BE DONE
TOPSY II

Fraternity RECORDS
PLEASE DON'T DO IT
by
Dale Wright
F-818
Is Doing It!
413 RACE STREET, CINCINNATI 2, OHIO

3 HITS
THE OLD MAN AND THE SEA
DIMITRI TIOMKIN COLUMBIA
IT'S ALL IN THE GAME
TOMMY EDWARDS MGM
YOU WILL FIND YOUR LOVE IN PARIS
PATTI PAGE MERCURY
MUSIC PUBLISHERS HOLDING CORPORATION

A NEW HIT SINGLE!
101 Strings
"MALAGUENA"
Somerset # 45-6600
from the album . . .
"THE SOUL OF SPAIN"

Yock & Roll Show

NEW YORK—Jolly Joyce, Jolly Joyce Agency, last week announced that he is booking the new Hellzapoppin All Star Yock and Roll Show of 1959 featuring Olsen & Johnson.

Joyce has booked all star record talent such as Jerry Lee Lewis, the Moonglows, Mickey & Sylvia, Tommy Edwards, Baby Cortez, Libby Dean, The Applejacks and Joe August.

The show has already been booked into eight cities running from October 15 thru November 15.

Joyce also stated that he will bring back vaudeville to several localities, booking stage shows every Wednesday and Thursday, using record names. His first booking takes place at the Leroy Theatre in Millville, New Jersey for October 15 and 16.

20th Fox Issues First Albums

NEW YORK—The first album entry by 20th Fox will consist of a two-pocket package of sound-track music by the late Glenn Miller taken from two early forties films in which he and his ork appeared, Henry Onorati, 20th Fox head, announced last week.

The set, released by arrangement with RCA Victor, and the Glenn Miller Estate, features music from "Orchestra Wives" and "Sun Valley Serenade", including two numbers from these flicks, "Boom Shot" and "You Say The Sweetest Things, Baby" which were cut from them before they were released. The sidemen in these recordings include such stars as Billy May, Ray Anthony, Hal McIntyre, Tex Beneke, Jack Lathrop, Trigger Alpert, and the famed Miller vocalists, Ray Eberle and the Modernaires.

"This is the kind of product we mean," Onorati said, "when we say quality rather than quantity. We plan a block-buster like this at least once a month", he added.

GAC—D. J. Tie-In Starts Rolling

NEW YORK—The new General Artists Corporation project to tie-in deejays with GAC-Super Productions live show packages swings into action this week with the lining-up of jocks in various cities to take part in the deal.

Skedded to begin early in January, the project, guided by promoter-manager Irvin Feld, originator of the idea, and GAC execs Tim Gale and Buddy Howe, involves a special discount booklet which deejays can offer their listeners for $1, and which allows the purchaser to attend six GAC shows for 90 cents, instead of the regular $2 admissions fee to those without the discount booklet. Purchasers of the booklet will also receive such additional bonuses as: a 45 RPM record of "one of the top artists of the day"; a glossy, 8x10 photo of a recording artist (15 to choose from); 52-25 cents reduction coupons (one each week for a year) toward the purchase price of a record (any speed) of their choice in a record store; and a "mystery bonus" coupon good for $1 towards the purchase price of any ticket for a special "gigantic" show or special attraction held in their city during the year.

The booklets, whose covers will be personalized with the photo and name of each jock in on the deal, will be available free to the platter spinners. Monies derived from the sale of the booklet will be turned over to GAC to defray costs of the various bonuses offered.

GAC-Productions will deliver the six shows a year under percentage-of-the-take arrangements with deejays and/or stations, and minimum guarantees. The minimum guarantees are: three shows at a minimum of $1,000 each; two shows at a minimum of $1,250 each; and one show at a minimum of $1,500.

Each of the six shows, which will initially saturate the East Coast, will bill about five GAC personalities (Lavern Baker, Jack Scott, Paul Anka, Bobby Darin, etc.), both established artists, and those riding the charts at the time the shows are produced.

Country Music Assn. Charter Granted

NASHVILLE — The Secretary of the State of Tennessee announced last week the granting of a Charter in the name of "Country Music Association, Incorporated".

To date, thirty-one applications for membership have been accepted of which fifteen are Lifetime Charter memberships and sixteen Active annual memberships. The non-profit Country Music Association is being organized for the purpose of fostering, publicizing and further promoting Country music. It is anticipated that the Association will employ a part-time employee to act as executive secretary and to perform promotional duties. Part of the secretary's duties will be to contact advertisers, advertising agencies, radio station managers and radio and television networks in an effort to convey to them the commercial possibilities of Country music as an advertising and selling medium.

Wesley Rose, Acting President of the Association, urgently requests any suggestions and comments and strongly recommends that all interested parties in the Country Music industry join either as Lifetime Charter members or as Active annual members.

The first formal meeting of the Country Music Association will be held Thursday, November 20th at 9:30 A.M. in Studio "C" of Radio Station WSM in Nashville, Tennessee for the purpose of a general discussion, organization and expounding of aims and purposes as well as accepting new memberships. All interested parties are invited to attend.

The second meeting of the day will be at 2:00 P.M. and is a closed meeting for members only for the purpose of the election of officers and board of directors and voting on the constitution and by-laws.

The present Lifetime Charter members are: W. D. Kilpatrick, Grand Ole Opry General Manager; Nat Nigburg, Surrey Production; Steve Sholes, RCA Victor Records; Connie B. Gay, Town & Country Network, Arlington, Va.; Eddy Arnold; Frankie More, Promoter & Agent; Del Wood, Wesley Rose, Hubert Long, Hubert Long Talent; Bouleaux Bryant; Felice Bryant; Stoney Cooper; Jim Denny, Cedarwood Publishing; Bud Prager, SESAC; and Hank Snow.

The present Active Annual members are: Charles Bernard, Charles Bernard Company; Len Ellis, Station WJOB-Nashville; Minnie Pearl, Lester Rose, Mel Foree, Joe D. Lucas, John R. Brown, Acuff-Rose; Smiley Burnett, artist; Faron Young, Ferlin Husky, Wilwa Lee Cooper; Margaret Cannon, station WSM; the Everly Bros., and Bob Jennings, station WLAC.

McRae, Wilcox, Cooke Form Pubberies

NEW YORK—Teddy McRae, Eddie Wilcox and Charles L. Cooke last week announced the formation of two publishing firms, Rae, Cox & Cooke and Enrica Music. Both are located at 1697 Broadway.

All three have a long and varied background in the music field. McRae is a musician, arranger, composer and bandleader. He played the saxophone with such bands as Cab Calloway, Louis Armstrong and the late Chick Webb. Wilcox is an arranger, composer and coach who was a pianist with the late Jimmy Lunceford, and later Lunceford's successor. Dr. Cooke has for years held the title, Doctor of Music, having received degrees from Chicago Musical College and Chicago College of Music. As staff arranger and composer, he held executive posts with RKO in Chicago and Radio City Music Hall in New York City.

Headliner Hits from Capitol

FRANK
SINATRA
with Orchestra Conducted by Nelson Riddle

MR. SUCCESS
SLEEP WARM
Record No. 4070

BERNARD
* BRESSLAW

MAD, PASSIONATE LOVE
YOU NEED FEET
Record No. 4074

*Bernard Bresslaw is the giant (6 ft. 5 in.) British comedian who's hit performance of "MAD, PASSIONATE LOVE" made it the No. 3 record on Britain's charts just two weeks after release.

PEGGY
LEE
with Jack Marshall's Music

LIGHT OF LOVE
SWEETHEART
Record No. 4071

Capitol

2 BIG NEW HITS...

PAT

From the Big Smash 20th

"I'LL REMEMBER TONIGHT"

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS

QUALITY RECORDS • IN CANADA

BOONE

Century-Fox Picture "Mardi-Gras"

"MARDI GRAS MARCH"

#15840

Another Smash Hit From The Continent!

THE ORIGINAL
#1 HIT VERSION

COME PRIMA

BY

TONY DALARDO

MERCURY 71327

Mercury® RECORDS

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"QUEEN OF THE HOP" — The Cash Box Disk of the Week — 9/20

Bobby Darin ..... Atco 6127

•

"TOM DOOLEY"

Kingston Trio ..... Capitol 4049

•

"NON DIMENTICAR" — The Cash Box Disk of the Week — 10/4

Nat "King" Cole ..... Capitol 4056

•

"MEXICAN HAT ROCK" — The Cash Box Best Bet — 9/13

Applejacks ..... Cameo 149

•

"TO KNOW HIM IS TO LOVE HIM" — The Cash Box Best Bet — 9/20

Teddy Bears ..... Dore 503

•

"I GOT A FEELING" — The Cash Box Disk of the Week — 10/4

Ricky Nelson ..... Imperial 5545

Murray Baker To Leave Robins Music

NEW YORK — Murray Baker will resign his position as General Professional Manager of Robins Music Corporation when his service contract is terminated early in December. Baker is planning to set up his own operation in the music business and will represent foreign and domestic publishers and songwriters. The Big 3 has no plans, at the present, for a replacement. Baker has been with The Big 3 for some 26 years and has been associated with some of the top hits in the music industry including the current song hit "Volare."

Air Mail Subscription To The Cash Box $30

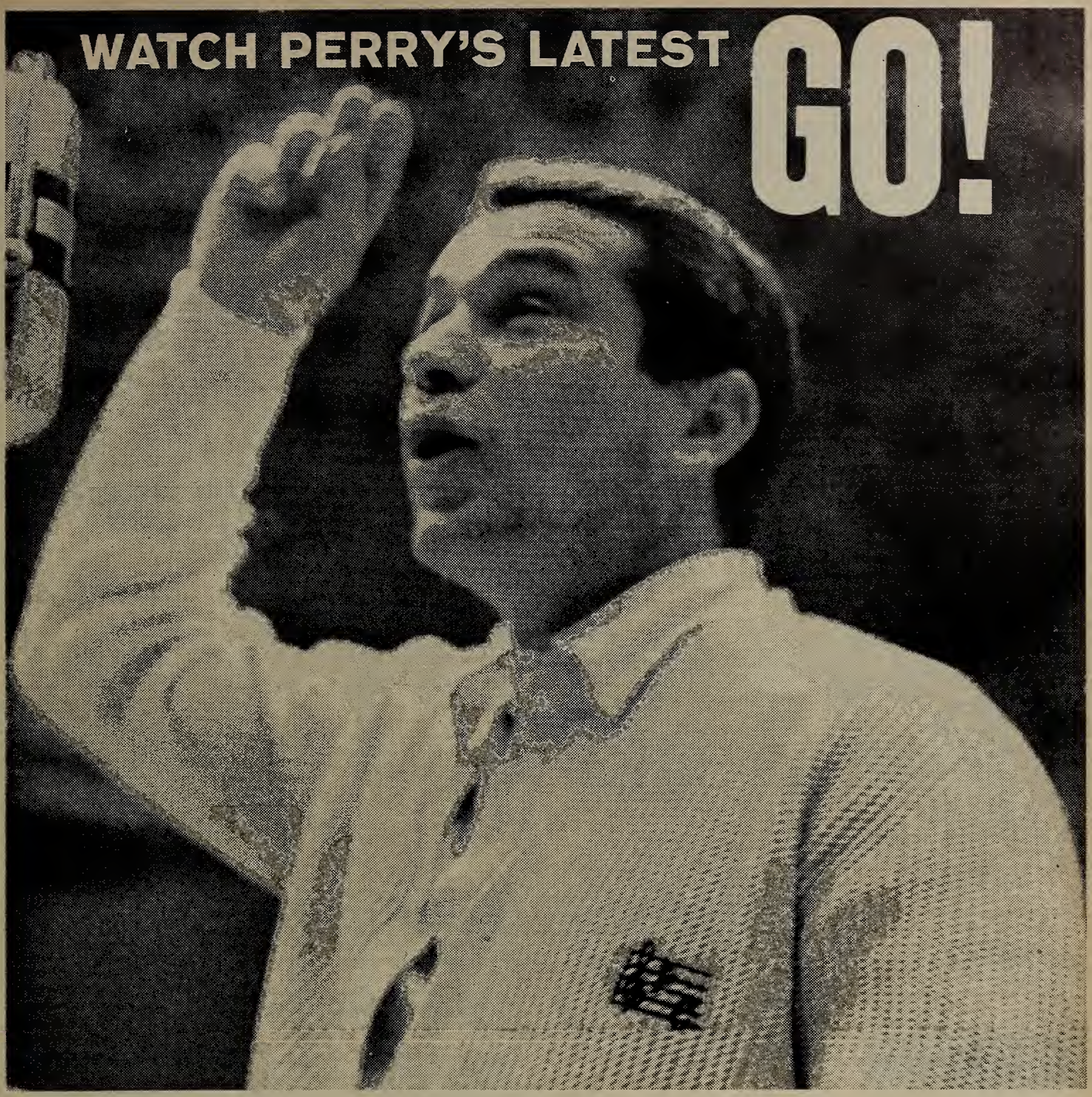
Donna Hightower To Capitol

HOLLYWOOD — The signing of Donna Hightower, blues singer, who just a few years ago was a short-order cook in a Chicago drug store, to an exclusive Capitol Records contract, was announced last week.

Through mutual friends, Miss Hightower's singing was brought to the attention of Dave Cavanaugh, an Artists and Repertoire producer for Capitol, who offered her the recording contract. Cavanaugh will produce all of Miss Hightower's recordings.

Blue Note 20 Years Old

NEW YORK—Blue Note Records, which will celebrate twenty years in the jazz disk field, has signed to exclusive recording contracts Art Blakey, drummer-leader of the Jazz Messengers, vocalist Bill Henderson, and the Three Sounds, a piano trio. Henderson is featured on Blue Notes' well-received Horace Silver Quintet single, the new vocal version of Silver's "Senor Blues."



LOVE MAKES THE WORLD GO 'ROUND

c/w

MANDOLINS IN THE MOONLIGHT

Mitchell Ayers' Orchestra and the Ray Charles Singers. Arrangements by Joe Reisman.

Monaural 47/7353. Also available in new Living Stereo 61/7353.

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

Handsome Foursome

NEW YORK—The Deb-Tones, RCA Victor vocal team, hit New York recently on a promotion tour that included guest shots on the Lawrence Welk and Robert Q. Lewis shows. Here the gals, from left to right, Karen LeMasters, Linda Hirt, Julie Wilson, chat with WINZ-Miami, Fla., deejay Bob Green in New York's Danny's Hideaway.

HOW DO I KNOW?
B/W More than anything
MIKE FIGLIO
payson records
25 West 56th St., N.Y.C.
#P 105

A Sure-Fire Hit on Roulette!
WHERE THE CANDLELIGHTS GLOW
(words and music by L. M. Graham)
b/w
THE CRAWL
by
The Fireflys
R - 4098
(Mastered by)
FIREFLY RECORD COMPANY
116 W. 72 St., N. Y. TR 3-6872
Phil Perry Pres.
Robert E. Fisher Exec. Vice Pres.

ATTENTION, DEE JAYS
PLEASE NOTIFY US IF YOU DID NOT RECEIVE COPY OF
"LIGHTNING"
by
TEAL JOY
Als 102
AAMCO RECORDS (A Division of Alison Enterprises)
204 WEST 49th ST. NEW YORK, N. Y.

A Swinging Pair!
FIRST LOVE
b/w
THAT FEELIN'
by
Marty Gino
RM616
Dist.: Some Territories Still Available
R & M RECORDS
1705 Royal Road
East Meadow, Long Island

Telefunken Appoints Mitropa International

CHICAGO — Bill Rebane, national sales and promotional manager for Mitropa International importers, this city, announced the firm's appointment as United States distributor for German produced Telefunken Records.

Rebane, who was formerly advertising director of Grundig Majestic, advised that Telefunken has already shipped a wide selection of Christmas albums, featuring instrumentals and vocals for distribution by Mitropa International.

Mantovani, Will Glahe, Helmut Zacharias, Werner Mueller, Lys Assia, and Rudy Risay are listed among the many internationally known artists featured on Telefunken long playing records, according to Rebane.

"Telefunken 12-inch LP's are retailing for $5.98," said Rebane, "while 10-inch LP's are priced at $4.98."

"We feel confident," he continued, "that Telefunken records will have the acceptance in this country, because of excellence of reproduction, as they have accomplished abroad. Of course, we're adequately stocked for the coming Christmas season."

Stereo Premium Tie-In

NEW YORK—Eli Oberstein, president of Rondo Records, revealed last week that the Mathes Company of Houston, Texas, manufacturer of stereophonic equipment in the Southwest, will exclusively use Rondo stereo albums as a give-away with each Mathes Stereophonic Phonograph sold. Rondo's stereo line retains at $4.98.

Rondo is currently shipping one hundred thousand stereo LP's to Mathes and ultimately will deliver more than half a million albums as part of the deal just concluded.

TO THE TOP
WITH
TOPSY II

King Signs New Talent

CINCINNATI—King Records has announced the signing of several new artists for its label in the past few weeks for both singles and albums. Harold (Shorty) Baker, with the Ellington band as a trumpet man for better than ten years, has been signed and already recorded. Backed by a swinging rhythm section, Baker's first King album, "The Broadway Beat," will be released in October.

An instrumental group, The Puddle Jumpers, featuring guitar and tenor sax in the present-day trend, has just had its first Federal record shipped to the trade, "Snake Charmer" b/w "Mud Puddle." Scheduled for fast shipment is the King recording of "Without a Song" b/w "This Love Is True Love" by Teddy Humphries, who has been a fixture at a night club in Nyack, N. Y., for better than a year. Signed on DeLuxe is Wes Voight and The Town Three. Wes is a well-known golfer in the Westchester area of New York, where he has played in all leading amateur tournaments, though he is still only seventeen years old. First record by the group will be "Another Guy's Line" b/w "Midnight Blues."

New ASCAP Music Guide

NEW YORK—J. M. Collins, ASCAP sales manager, has announced the release of a special issue of the Society's Program Guide, to radio and television program directors, entitled "Religious and Sacred Music."

The 51-page booklet contains listings of hymns, choral works, spirituals, gospels, Jewish liturgical music, music for special religious holidays and musical narratives.

Designed for radio and television program directors and advertising agencies, this latest booklet of ASCAP's contains the song titles with the writers and publishers, as well as a list of recordings.

This book is offered gratis to all ASCAP-licensed radio and television stations.

Unusual Urania LP

NEW YORK—A new novelty game record album that gives listeners a chance to place token bets on the outcome of a horse and auto race is being released this week by Urania Records.

Henry Youngman is the narrator, and the popular comedian plays the narration straight as he builds up the excitement of a horse (and auto) race, with appropriate background sound. The record is arranged in a manner that makes a new winner possible each time the record is played. There are five entries in each race.

Under the Urania label, the album is available in regular and deluxe has its liner arranged so players can editions. The regular edition, at $3.98, place chips on it. The deluxe edition, at $4.98, is boxed and contains a felt pad for token bets.

David Rothfeld, national sales manager, believes the sales potential of the disk is great.

Calif. Stereo Clinic

OAKLAND, CALIF.—Dealers from all over northern California got the "Stereo Story" at an unusual meeting, held Wednesday evening, September 17, at the Mark Hopkins Hotel, this city.

Dubbed "The Kolledge of Stereo Knowledge," the meeting was a free sales clinic answering all questions on the sales of stereo instruments and records.

Speakers for the evening were Ed Taylor, Vice President in charge of consumer products for Motorola, Russ Molloy, President of Bel-Canto and Fred Williams, Executive Engineer in Charge of Stereophonic Hi Fidelity Development for Motorola.

The clinic was sponsored by the W. J. Lancaster Company, local distributor for Motorola and featured a display of Audio Fidelity Records and Stereodisks.

Salesmen from Chatton Distributing Co., local Audio Fidelity distributor, were on hand to pass out catalogues and answer questions pertaining to stereodisks.

Welcome To Pittsburgh

PITTSBURGH, PA.—Welcoming the Ames Brothers to Pittsburgh recently were KDKA Radio disk jockey Art Pallan (with chauffeur's cap) and Jean Drechsler, also of KDKA, reception hostess. The RCA Victor stars were met at Greater Pittsburgh Airport, driven to the station and interviewed on the air as KDKA observed a special "Ames Brothers Day." The boys' latest Victor release is "No One But You" b/w "Pussy Cat".

Another BIG Money Record from...

Brunswick HI FI RECORDS

The Crickets

"IT'S SO EASY"

b/w

"LONESOME TEARS"

- **CASH BOX** "DISK OF THE WEEK"
- **BILLBOARD** "PICK OF THE WEEK"

Brunswick HI FI RECORDS

 # 9-55094

Published by
NOR-VA-JAK MUSIC, INC.
sole selling agent
PEER INTERNATIONAL CORP.
Gen. Prof. Mgr. MURRAY DEUTCH

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

List Your Top Ten Country Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
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3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

List Your Top Ten Rhythm 'N Blues Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

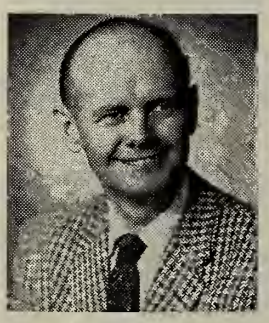
Jack Frost (WSPR—Springfield, Mass.) has been credited by Eastern Record Distributors with having started the ball rolling for **Jodi Sands'** new release, "Someday". Frost started the waxing in New England and maybe throughout the whole country. The deejay has been spinning the record nightly since its release. . . . **Jim Lowe** (WRR-Dallas, Texas) is slated to act as master of ceremonies for all activities at the State Fair of Texas this year. Record talent to appear include **Tennessee Ernie Ford, Mollie Bee, Lavern Baker, Buddy Johnson's** orchestra, **Hank Thompson, Eydie Gorme** and **Steve Lawrence**. . . . **Harvey Kaye** (WBRB-Mt. Clemens, Detroit, Mich.) tells of the successful contest he ran recently with **Jack Scott's** recording of "Geraldine" on the Carlton label. Listeners had to guess the amount of times Scott mentioned the title of the song. Mail response was overwhelming, and as a result, the waxing is starting to climb in the area. . . . **Tommy Edwards** (WERE-Cleveland, Ohio) mentions in his newsletter that the station's musical director **Bud Wattles**, has been appearing with **Chet Baker** at the Modern Jazz Room. Next appearing at the nitery will be **Sarah Vaughan**. . . . **Gerry Myers** (CKEY-Toronto-Ont., Canada) relates that they have started their rock and roll shows again for the fall. The jockey recently put on a large show that featured **Tommy Danton** and the **Echoes**. Myers tells about another platter spinner in Toronto-CKFH, making money with his recording of "The Pubs Got No Beer" (Sparto in Canada). The opus is a particular hit in Ontario because for the last six weeks all the breweries have been on strike. . . . **Ira Cook** (KMPC-Hollywood, Calif.) took a short holiday in Las Vegas a few weeks ago. While in the Nevada fun spot Cook looked at talent for his upcoming television show. **Bill Stewart** sat in for Cook for his Thursday A.M. show while **John McShane** took over Friday's edition.

JIM LOWE
(WRR—Dallas, Tex.)

TOM EDWARDS
(WERE—Cleveland, Ohio)

* * * * *

Bob Corley (WQXI-Atlanta, Ga.) is featured in the just released Top Hit Club News, edited by **Buddy Basch**. . . . **Paul Coburn** (KLUB-Salt Lake City, Utah) reports that the **Kingston Trio** number "Tom Dooley" was a big hit in the area long before the single was released from plays from the album. Coburn relates that the group made an appearance here and broke all house records at the Rainbow Rendevu, and are booked to appear again soon. The deejay says the whole Kingston Trio album is fabulous and "Tom Dooley" will be big in any area where it is given exposure. . . . **Jerry Wichner** (WQAM—Miami, Fla.) recently judged a Hula Hoop contest at Jordan Marsh, a giant department store in the Miami area. Before the Hula Hoop hurricane hit, Wichner had but one question: "How in the world do you judge a Hula Hoop contest?" The answer was obvious. The contestants challenged each other on how long and how many times they could twirl the Hula Hoop without stopping. The winner was a pretty Miamian who rotated for three thousand Hula Hoops. . . . Popular boy and girl team **Pat & Jack Taylor** (WPEN-Philadelphia, Pa.) are celebrating the arrival of **Elizabeth Ann**, 5 lbs. 10 ozs., born at St. Lukes Medical and Children's Hospital on Friday morning Sept. 19th. . . . **John Corrington** (KXOK-St. Louis, Mo.) tells of the flowers, wires and other forms of congratulations from all over the nation which poured into the Radio Park studios of KXOK. The reason for all the congrats is that the station marked its twentieth anniversary of broadcasting on Friday September 19th. . . . **Jerry "Foo" Fay** (KOYN-Billings, Montana) offers a note showing his optimism over the **Kingston Trio's** "Tom Dooley". Fay predicts that the tune will reach the number one spot in the near future.



PAUL COBURN
(KLUB—
Salt Lake City, Utah)

* * * * *

VITAL STATISTICS:

WEBC—Duluth, Minn. has a new addition in Paul Stack. Stack hails from WLOL-Minneapolis-St. Paul, Minn. . . . **Tom Gillies**, "Morning Clockwatcher" over at station WTRL-Brandenton, Fla. has been named Program Director. Gillies will continue to do his early morning show from 6 to 10 A.M. . . . **H. Duane Wadsworth** has started a new job with WKBR-Manchester, N.H. Wadsworth was formerly a member of the staff at WORL-Boston, Mass. The jockey will handle the 3 to 7 and 8:30 to 10 P.M. chores daily. . . . **Art Bouldin** has been upped to Program Director of station WICH-Norwich, Conn. Bouldin reports he will still be spinning disks somewhere in the schedule. . . . **Claude "Buddy" Young** has been appointed Assistant General Manager of radio station WEBB-Baltimore, Md. by S. E. Feldman, Executive Vice-President of the station. Young is well known as a former All American at the University of Illinois, and more recently, a professional football star with the Baltimore Colts.

THE FALL LINE UP

NEAR YOU
Roger Williams
KAPP-233X

SOMEBODY LOVES YOU
Vic Schoen
KAPP-239

NINE LIVES OF ELFEGO BACA
As featured on TV's Disneyland
b/w/**LOVE I MEAN** from TV Show (Little Women)
Bill Hayes KAPP-242X

THE DAY THE RAINS CAME
Raymond Lefevre
KAPP-231

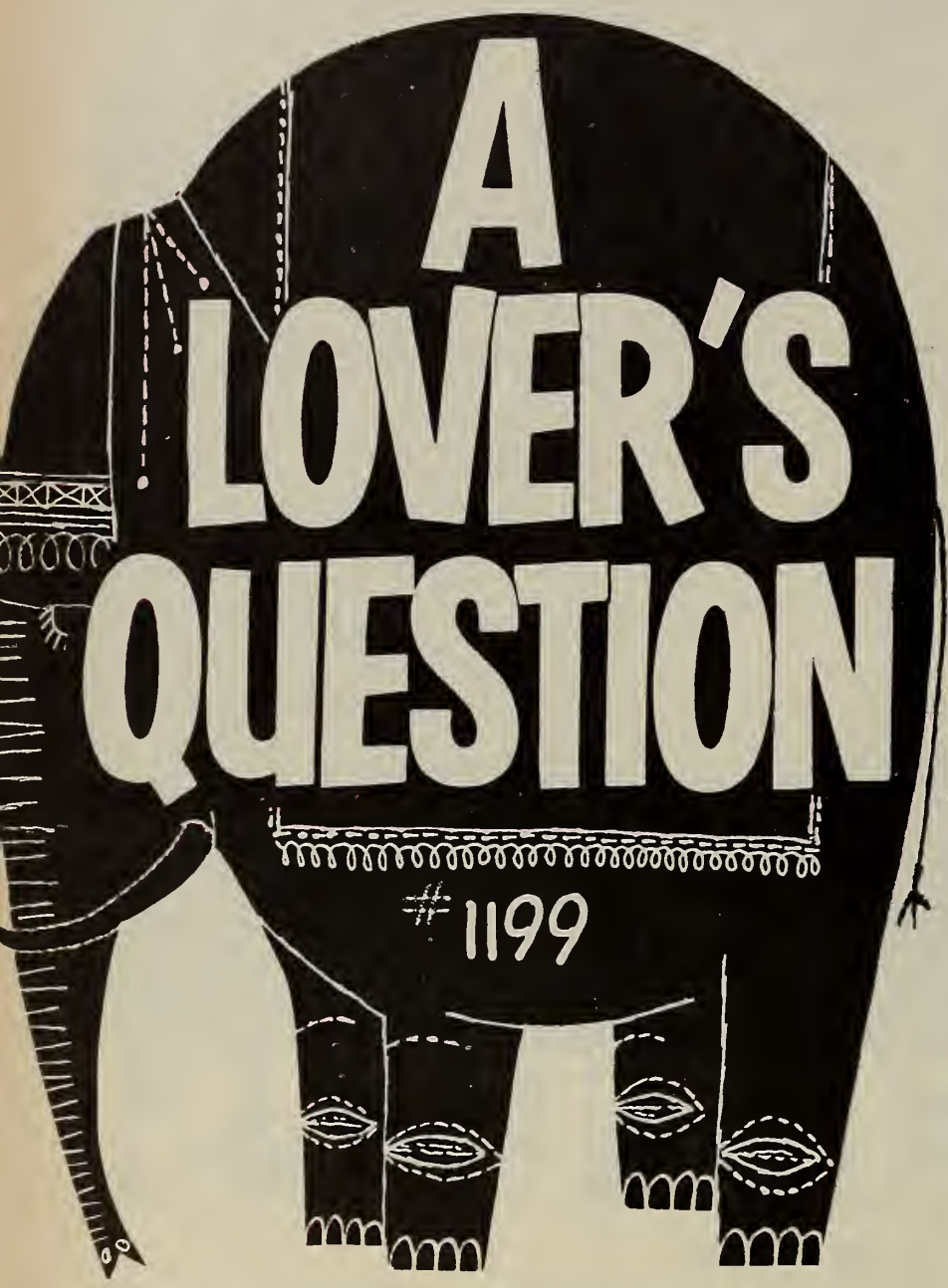
THE DAY THE RAINS CAME
Jane Morgan KAPP-235

CHINCHILLA **The X-Rays**
KAPP-241

VOLARE L. P. **Umberto**
KL-1101

KAPP RECORDS INC. · 136 EAST 57TH STREET · NEW YORK 22, NEW YORK

Another Mammoth hit from ATLANTIC



CLYDE McPHATTER

ATLANTIC RECORDING CORPORATION
157 WEST 57 STREET NEW YORK 19 N. Y.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N.Y.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Nel Blu (D. Modugno)
4. Tears On My Pillow (Anthony & Imperials)
5. Bird Dog (Everlys)
6. Rockin' Robin (B. Day)
7. Chantilly Lace (B. Bopper)
8. Susie Darlin' (R. Luke)
9. Topsy II (C. Cole)
10. You Cheated (Shields)

Chicago, Ill.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Chantilly Lace (B. Bopper)
4. Tea For Two Cha Cha (W. Covington)
5. Are You Really Mine (J. Rodgers)
6. Devoted To You (Everlys)
7. Little Star (Elegants)
8. Near You (R. Williams)
9. My Lucky Love (Franklin)
10. Leave Me Alone (D. Doo & Don'ts)

Los Angeles, Calif.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Nel Blu (D. Modugno)
4. Bird Dog (Everlys)
5. Little Star (Elegants)
6. Susie Darlin' (R. Luke)
7. Tears On My Pillow (Anthony & Imperials)
8. Patricia (P. Prado)
9. Topsy II (C. Cole)
10. Just A Dream (J. Clanton)

Boston, Mass.

1. It's All In The Game (T. Edwards)
2. The Day The Rains Came (R. Lefevre)
3. Little Star (Elegants)
4. Nel Blu (D. Modugno)
5. Tea For Two Cha Cha (W. Covington)
6. Bird Dog (Everlys)
7. Ways Of A Woman In Love (J. Cash)
8. Fibbin' (P. Page)
9. Summertime Summertime (Jamies)
10. Rockin' Robin (B. Day)

San Francisco, Calif.

1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. Bird Dog (Everlys)
4. Topsy II (C. Cole)
5. It's Only Make Believe (C. P. Twitty)
6. Nel Blu (D. Modugno)
7. Tears On My Pillow (Anthony & Imperials)
8. Susie Darlin' (R. Luke)
9. Itchy Twitchy Feeling (B. Hendricks)
10. Tea For Two Cha Cha (W. Covington)

New Orleans, La.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Tea For Two Cha Cha (W. Covington)
4. Tears On My Pillow (Anthony & Imperials)
5. Bird Dog (Everlys)
6. Susie Darlin' (R. Luke)
7. Little Star (Elegants)
8. La Paloma (B. Vaughn)
9. Born Too Late (Poni-Tails)
10. Everybody Loves A Lover (D. Day)

Philadelphia, Pa.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everlys)
4. Little Star (Elegants)
5. Susie Darlin' (R. Luke)
6. Tea For Two Cha Cha (W. Covington)
7. Scratch My Back (Echoes)
8. Rockin' Robin (B. Day)
9. Need You (D. Owens)
10. My Heart Belongs To Only You (M. Swan)

Pittsburgh, Pa.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Nel Blu (D. Modugno)
4. The End (E. Grant)
5. Tears On My Pillow (Anthony & Imperials)
6. Rockin' Robin (B. Day)
7. Bird Dog (Everlys)
8. Susie Darlin' (R. Luke)
9. Just A Dream (J. Clanton)
10. Patricia (P. Prado)

Detroit, Mich.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Tea For Two Cha Cha (W. Covington)
4. Poor Boy (Royal-Tones)
5. Tears On My Pillow (Anthony & Imperials)
6. Nel Blu (D. Modugno)
7. Bird Dog (Everlys)
8. Summertime Blues (Cochran)
9. Susie Darlin' (R. Luke)
10. La Do Dada (D. Hawkins)

Baltimore, Md.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Treasure Of Your Love (E. Rodgers)
4. Chantilly Lace (B. Bopper)
5. Tea For Two Cha Cha (W. Covington)
6. It's Only Make Believe (C. Twitty)
7. Susie Darlin' (R. Luke)
8. Rockin' Robin (B. Day)
9. Bird Dog (Everlys)
10. Devoted To You (Everlys)

Minneapolis, Minn.

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. Rockin' Robin (B. Day)
4. To Know Him Is To Love Him (Teddy Bears)
5. Devoted To You (Everlys)
6. La Do Dada (D. Hawkins)
7. Tears On My Pillow (Anthony & Imperials)
8. Summertime Blues (Cochran)
9. Nel Blu (D. Modugno)
10. Summertime, Summertime (Jamies)

Seattle, Wash.

1. It's All In The Game (T. Edwards)
2. Grand Coolie Dam (Donegan)
3. Tears On My Pillow (Anthony & Imperials)
4. Summertime Blues (Cochran)
5. Little Star (Elegants)
6. Tom Dooley (Kingston Trio)
7. Come On Let's Go (Valens)
8. Tea For Two Cha Cha (W. Covington)
9. Rockin' Robin (B. Day)
10. It's Only Make Believe (C. Twitty)

Miami, Fla.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Little Star (Elegants)
4. Nel Blu (D. Modugno)
5. Rockin' Robin (B. Day)
6. Tea For Two Cha Cha (W. Covington)
7. Bird Dog (Everlys)
8. You Cheated (Shields)
9. Chantilly Lace (B. Bopper)
10. Near You (R. Williams)

St. Louis, Mo.

1. Susie Darlin' (R. Luke)
2. Rockin' Robin (B. Day)
3. Summertime Blues (Cochran)
4. Bird Dog (Everlys)
5. It's All In The Game (T. Edwards)
6. La Paloma (B. Vaughn)
7. Near You (R. Williams)
8. Gee But It's Lonely (Boone)
9. Hideaway (Four Esquires)
10. No One Knows (Dion & Belmonts)

Dallas, Texas

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. Chantilly Lace (B. Bopper)
4. Rockin' Robin (B. Day)
5. Bird Dog (Everlys)
6. Susie Darlin' (R. Luke)
7. Real Wild Child (Ivan)
8. It's Only Make Believe (C. Twitty)
9. Little Star (Elegants)
10. Summertime Blues (Cochran)

Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. Topsy II (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. The Day The Rains Came (R. Leferve)
5. Tears On My Pillow (Anthony & Imperials)
6. No One But You (Ames Bros.)
7. Nel Blu (D. Modugno)
8. Treasure Of Your Love (E. Rodgers)
9. Summertime Summertime (Jamies)
10. Ballad Of Thunder Road (R. Mitchum)

Milwaukee, Wisc.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Little Star (Elegants)
4. Nel Blu (Volare) (Modugno/Martin)
5. Rockin' Robin (B. Day)
6. Bird Dog (Everlys)
7. Tea For Two Cha Cha (W. Covington)
8. Tears On My Pillow (Anthony & Imperials)
9. Devoted To You (Everlys)
10. Just A Dream (J. Clanton)

Kansas City, Mo.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Rockin' Robin (B. Day)
4. It's Only Make Believe (C. Twitty)
5. Topsy II (C. Cole)
6. Tears On My Pillow (Anthony & Imperials)
7. Pussy Cat (Ames Bros.)
8. Chantilly Lace (B. Bopper)
9. Bird Dog (Everlys)
10. King Creole (E. Presley)

Houston, Texas

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Little Star (Elegants)
4. Tears On My Pillow (Anthony & Imperials)
5. Bird Dog (Everlys)
6. How The Time Flies (Wallace)
7. Summertime Blues (Cochran)
8. Nothing Shakin' (Fontaine)
9. Itchy Twitchy Feeling (B. Hendricks)
10. Susie Darlin' (R. Luke)

Denver, Colo.

1. Nel Blu (D. Modugno)
2. Susie Darlin' (R. Luke)
3. Bird Dog (Everlys)
4. Little Star (Elegants)
5. Crawfish (E. Presley)
6. Rockin' Robin (B. Day)
7. King Creole (E. Presley)
8. It's All In The Game (T. Edwards)
9. Tears On My Pillow (Anthony & Imperials)
10. She Was Only 17 (Robbins)

Cincinnati, Ohio

1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. Just A Dream (J. Clanton)
4. Rockin' Robin (B. Day)
5. The End (E. Grant)
6. Tears On My Pillow (Anthony & Imperials)
7. Bird Dog (Everlys)
8. Tea For Two Cha Cha (W. Covington)
9. Over And Over (B. Day)
10. Near You (R. Williams)

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52 Issues
THE CASH BOX $15

London Lowdown AND England's Top 30 Records

Sidney Frey of Audio Fidelity Records and Alfred Wallenstein in town for a demonstration of catalogue items. The Hula Hoop is about to reach these shores. What with the Daily Mirror breaking the news front page and the publishers fixing record release dates, the Hoop craze is bound to create a sensation over here.

London Palladium starting its pantomime season in December with two comedians who have each got a record in our hit parade. **Charlie Drake** with "Splish Splash" and **Bernard Bresslaw** with "Mad Passionate Love". Also in the show will be Canadian recording star **Edmund Hockeridge.**

Kathryn Grayson will now not be coming to London. In this year's Leeds Music Festival the Yorkshire town will feature a special Jazz Week starring the one and only **Duke Ellington** with his orchestra. The Duke will also give concerts in other leading towns before going to the rest of Europe.

The "New Musical Express" is once again running it's annual popularity poll and it looks as though many people are in for a big surprise when the results are announced.

Paul Robeson and the **Kalin Twins** guested on the Palladium show last Sunday for Channel 9. Two recent recording names worth watching are **Marty Wilde** and **Vince Eager,** both managed by the office that pushed **Tommy Steele** into prominence.

Alma Cogan now in South Africa for cabaret dates. French chanteuse **Juliette Grecco** now filming for the Rank Studios in England will sing two songs in pic titled "Whirlpool".

Connie Francis again top of our charts with "Stupid Cupid" to the great delight of publisher **Robert Mellin.** Bobby has now become a frequent visitor to England and should really buy a bowler hat and umbrella.

Gene Kelly to make a film musical for Rank for which cost is estimated at one and a half million dollars.

The Tin Pan Alley Ball will again take place on the last Thursday of October and the Jazz Jamboree takes place in London on November 3rd starting as usual at 12 noon.

"Oh Boy", the fast moving T.V. show on Channel 9, leaves its rival "6. '5 Special" on BBC looking very meek and mild.

The **Como** Show comes back to our screens this week. So look out for Perry in the record charts again.

Shari Lewis a great success both on T.V. and the Prince of Wales show. **Charlie Drake** has recorded a comic version of "Volare" for Parlophone. Singer **Teddy Johnson** hosts the Music Shop T. V. Show for ATV on Sundays, show also features all star musical group.

Sound track of "South Pacific" is one of our best selling albums and should do even better when pic is released generally.

Petula Clark over to Paris for confabs with **Henri Salvador** and **Michel Legrand** before appearing in the Salvador show in November.

1 **Stupid Cupid/Carolina Moon—**
Connie Francis (MGM)

2 **Volare—**
Dean Martin (Capitol)

3 **When**
Kalin Twins (Brunswick)

4 **Poor Little Fool—**
Ricky Nelson (London)

5 **Mad Passionate Love—**
Bernard Bresslaw (HMV)

6 **Bird Dog—**
Everly Brothers (London)

7 **Splish Splash—**
Charlie Drake (Parlophone)

8 **Fever—**
Peggy Lee (Capitol)

9 **Return To Me—**
Dean Martin (Capitol)

10 **Born Too Late—**
Poni Tails (HMV)

11 **Move It—**
Cliff Richard (Columbia)

11 **King Creole—**
Elvis Presley (RCA)

13 **All I Have To Do Is Dream/Claudette—**
Everly Brothers (London)

14 **If Dreams Came True—**
Pat Boone (London)

15 **Endless Sleep—**
Marty Wilde (Philips)

16 **Patricia—**
Perez Prado (RCA)

17 **A Certain Smile—**
Johnny Mathis (Fontana)

18 **Moon Talk—**
Perry Como (RCA)

19 **Tulips From Amsterdam/You Need Hands—**
Max Bygraves (Decca)

20 **Volare—**
Domenico Modugno (Oriole)

21 **Trudie—**
Joe Henderson (Pye-Nixa)

22 **Yakety Yak—**
Coasters (London)

23 **Girl Of My Dreams—**
Tony Brent (Columbia)

24 **Western Movies—**
Olympics (HMV)

25 **It's All In The Game—**
Tommy Edwards (MGM)

26 **Little Bernadette—**
Harry Belafonte (RCA)

27 **Hard Headed Woman—**
Elvis Presley (RCA)

28 **Volare—**
Marino Marini (Durium)

29 **Devotion—**
Petula Clark (Pye-Nixa)

30 **Lonesome Traveller—**
Lonnie Donegan (Pye-Nixa)

30 **Everybody Loves A Lover—**
Doris Day (Philips)

Free Record Offer Highlights RCA Victor Christmas Program

NEW YORK—In an effort to help dealers enjoy the full profit benefits of one of the most potent Christmas releases in the company's history, RCA Victor will offer consumers a special free 45 EP available only in dealers' stores, it was announced last week by George R. Marek, Vice-President and General Manager of the RCA Victor Record Division.

The giveaway record, an unusual promotional tool for dealer use, contains five complete selections from four RCA Victor Christmas releases, two of which are brand-new. They include "Silent Night" from Harry Belafonte's new "To Wish You A Merry Christmas" album, "Hark! The Herald Angels Sing" and "Adeste Fideles" from the new "Christmas Holidays At Radio City Music Hall", "God Rest Ye Merry Gentlemen" from Perry Como's "Merry Christmas Music", and "Good King Wenceslaus" from The Ames Brothers' "There'll Always Be A Christmas".

The free 45 EP is packaged in a handsome, four-color sleeve. One side displays the four Christmas albums from which the selections are taken. The other side displays the following message: "Merry Christmas From Your RCA Victor Record Dealer". A variation of this message also appears on the label of the record itself.

"Our Christmas program this year," Marek said, "has been created with the dealers' needs in mind. Through the 45 EP giveaway, we are trying to help build consumer traffic in every dealer's store in the country. And through exciting, new product and catalog merchandise—all designed for Christmas—we are offering the opportunity for additional profits during the heaviest selling season of the year".

Thirteen new albums, many in both stereo and monaural versions, will be released by RCA Victor, in addition to four on RCA Camden. Besides the Belamonte and Radio City Music Hall albums, the RCA Victor list includes "Christmas With Grandma Moses", with narration by the beloved artist and color reproductions of her paintings in a book-type package, a new Perry Como album "When You Come To The End Of The Day", and "The Nativity". Among the RCA Camden releases will be albums by the Robert Shaw Chorale, Hugo Winterhalter, and Domenico Savino.

Best-selling RCA Victor catalog merchandise in the release includes Christmas albums by such artists as Perry Como, Paul Mickelson, the Three Suns, the Voices of Walter Schumann, Mario Lanza, Charles Munch and the Boston Symphony Orchestra, The Robert Shaw Chorale and George Beverly Shea.

The release will be backed by a massive advertising and promotion campaign, designed this year to tell the story of the free Christmas 45 EP available in the dealer's store. It will be spearheaded by a spread in Life Magazine on December 1st that features the gift offer and a removable gift catalog showing the Christmas albums in full color. Other gift offer ads will appear in other publications.

Christmas commercials will appear on network TV on the Perry Como, Eddie Fisher and George Gobel shows. Special Christmas spots will also be broadcast over Monitor.

For point-of-sale use, RCA Victor has developed a four-color window display, again featuring the free gift offer and the Christmas merchandise. Tieing in with the display will be streamers, shopping bags and supplements.

Locally, the gift offer will be told through a wide variety of ad mats as well as transcribed radio spots.

Any dealer can contact his RCA Victor distributor to learn how he may get his free records. As an additional type to the release, RCA Victor is offering distributors special sales incentives above and beyond the 45 EP giveaway. These incentives, which may be earned through purchases, have been designed so that their benefits may be passed on to dealers according to the needs of each distributor's market.

"There is no telling how many consumers will enter a dealer's store for the free Christmas record," Marek commented. "One thing is certain, however. Whether they are new or old customers, they will come away with a faith in the good will of the dealer and they will have been exposed to the merchandise it is the record dealer's business to sell."

Time Out

NEW YORK—MGM Records prexy Arnold Maxin (center), Maurice Chevalier (right) and Norman Rosemont (left) of the Lerner and Loewe office are in a jovial mood during the recording of Chevalier's "Yesterday And Today" two-pocket album. The two LP's are also available as single "Yesterday" and "Today" albums. MGM reports heavy interest in the Chevalier release, especially in areas where the Chevalier-featured, Lerner-Loewe scored "Gigi" flick is playing.

First Valli Release

SILVER SPRING, MD.—Helen L. Robertson, owner of newly formed Valli Records, this city, announced the first release on the label, Tommy Casassa's "Tender Loving Sweetheart" b/w "Won't You Tell Me". The 22 year old songster, just out of the Navy, wrote the words and music of both sides.

An Armful

CLEVELAND, OHIO—The Pony Tails pose with WERE jock Bi l Randle at the "Sports Car Autorama" in Cleveland at which the gals appeared recently. The ABC-Paramount artists have had a busy September, performing at the Kentucky State Fair, in Hartford, Conn., and Washington, D. C.

Christy Deals For Foreign Markets

LOS GATOS, CALIF.—Peter Uharriet, vice-president of Christy Records, announced recently that the firm has just signed contracts with Tropical Recording Co., British West Indies, for the recording and distribution of numbers from the firm's catalog for marketing in that area. This is another step in the company's program to extend its foreign market.

Besides the U. S., countries now marketing the Christy catalog are: Canada, Hawaii, Japan, South Africa, South America, and countries in Western Europe.

The diskery is skedding the release of four new record sides a month. Ready for release this month is "Frog Hop" and "Move Baby Move" by Al & Nettie. The opening of offices in Beverly Hills is also planned.

Denise Lor's First On Twentieth-Fox

NEW YORK—Denise Lor's first release under her new long term contract with 20th-Fox Records features a big "song discovery" from the pen of the late great composer Victor Young.

Young, who wrote such hits as "Ghost Of A Chance," "My Foolish Heart," "Stella By Starlight," "Golden Earrings" and "When I Fall In Love," was known to write much of his music by directly recording it onto a home tape machine. It was in this form that "Everything I Do" was discovered after his death. Eddie Heyman wrote the lyrics upon commission from the publishers. "Everything I Do" has the concerto-type melodic pattern which was virtually the trade mark of the great composer, and the tune, in fact, is sub-titled "Concerto Of Love".

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October Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

ABC-PARAMOUNT:

"At The St. Moritz"—The Irving Fields Trio—ABC-187

"Montoya, Montoya, Montoya!"—Carlos Montoya—ABC-202

"Candido In Indigo"—Candido—ABC-236

"Second Honeymoon Dance"—Russ Carlyle And Orchestra—ABC-247

"Ferrante & Teicher with Percussion"—ABC-248

"Sing Me A Sad Song"—George Hamilton IV—ABC-251

"Show Stoppers"—Eydie Gorme—ABC-254 * A, B, C-254

"Light Classics In Hi-Fi"—Melachrino Orchestra—ABC-255

"Flame Of Araby" (Music of the Middle East)—Kahraman—ABC-257

"Dance With Dick Clark"—ABC-258 * A, B, C-258, SEP-258

"Shock Music In Hi-Fi"—Creed Taylor Orchestra—ABC-259

"Polish Christmas Carols"—Ted Maksymowicz—ABC-260

"The One And Only Nicola Paone"—Nicola Paone—ABC-263

AUDIO FIDELITY:

"Tango Argentina"—Atilio Stampone and his Orquesta con Bandoneon del Tango—AFLP 1880

"Beverly Kelly Sings"—AFLP 1874

"On Campus With The Dukes Of Dixieland"—AFLP 1891

"Music Of The African Arab"—Mohammed El-Bakkar and his Oriental Ensemble—AFLP 1858

"Sutton Place South"—Vardi String Sextet—AFLP 1873

CAMDEN:

"Joy To The World"—Robert Shaw Chorale—CAL-448

"Christmas Magic"—Hugo Winterhalter and his Orchestra—CAL-449

"Mario Lanza—You Do Something To Me"—CAL-450

"Harp, Skip & Jump"—Gene Bianco and his Group—CAL-452

"Here's Lou Monte!"—CAL-455

CAPITOL:

"Banjo Mania"—Paul Martin—T-1024 * EAP 1-1024

"Let's Go To Church"—Various Artists—T-1042

"The Talented Touch"—Hank Jones—T-1044 * EAP 1-1044

"Sax Gone Latin"—Georgie Auld with Jud Conlon's Rhythmaires—T-1045 * EAP 1-1045

"Most Happy Hammond"—Jackie Davis at the Console—T-1046 * EAP 1-1046

"Monte Proser Presents Gordon Jenkins' Tropicana Holiday"—Words & Music by Gordon Jenkins—T-1048

"This Is Gordon MacRae"—Gordon MacRae—T-1050

"Frank Sinatra Sings For Only The Lonely"—Orchestra Conducted by Nelson Riddle—W-1053 * EAP 1-1053

"Dynamic!"—Dakota Staton, Orchestra Conducted by Sid Feller—T-1054 * EAP 1, 2, 3-1054

"The Military Band"—Conducted by Felix Slatkin—W-1056 * EAP 1-1056

"K.C. In The 30's"—T-1057

"Under Open Skies"—John Raitt, Orchestra Conducted by Pete King—T-1058

"A Gene Vincent Record Date"—With The Blue Caps—T-1059 * EAP 1, 2, 3-1059

"The Family Who Prays"—The Louvin Brothers—T-1061

"Brazil"—(Recorded In Rio de Janeiro)—Luis Arruda Paes and his Orchestra—T-10127

"The War Years"—(Recorded in England)—Memory-Making Songs by Eve Boswell, with the Reg Owen Orchestra—T-10140

"Germany's Famouse Bielefelder Kinderchor"—(The Children's Choir Of Bielefeld—Recorded In Germany)—Conducted by Friedrich Oberschelp—T-10149

"Lisbon's Great Celeste Rodrigues"—(Recorded "Live" at the Viela, Rua de Taipas, 14)—T-10153

"Renato Carosone!"—(Recorded In Italy)—Renato Carosone and his Sextet—T-10163

"The Melody Lingers . . ."—(Recorded In England)—Frank Cordell and his Orchestra—T-10180

COLUMBIA:

"Christmas Sing-Along With Mitch"—Mitch Miller and The Gang—CL 1205 * B 12051, 2, 3

"Merry Christmas"—Johnny Mathis with Percy Faith And his Orchestra—CL 1195 * B 11951, 2, 3

"More Sing-Along With Mitch"—Mitch Miller and The Gang—CL 1243 * B 12431, 2, 3

"The Columbia Album Of Christmas Music"—Percy Faith and his Orchestra—C2L-15

"Hallelujah!"—Percy Faith And His Orchestra—CL 1187 * B 11871

"Houseboat"—Film Sound Track—CL 1222

"Music From The Soundtrack A Certain Smile"—Musical Score by Alfred Newman—CL 1194

"Newport 1958"—Mahalia Jackson—CL 1244

"Baseball—An Action History"—Narrated by Buddy Blattner—KL 5270

DECCA:

"Domenico Modugno Sings Nel Blu Dipinto Di Blu (Volare) And Other Italian Favorites"—DL 8808 * ED-2633

DISNEYLAND:

"Three Adventures Of 'Davy Crockett'"—WDA-3602

"A Musical Love Story"—Mary Martin—WDL-3031

"This Was The West"—WDL-3033

"Happy Wanderer In Europe"—WDL-3034

"Peter Pan—Storyteller"—Jimmie Dodd—ST-3910

EPIC:

"With All My Love"—Roy Hamilton—LN 3519

GRAND AWARD:

"Paris Panorama"—Charles Magnante and his Orchestra—G.A. 33-383

"Stairway To The Sea" (Scalinatella)—Luigi Chianti & his Orchestra—G.A. 33-384

"Corrida"—Music of the Bullfight—G.A. 33-385

"Mother Goose Favorites"—G.A. 33-386

HARMONY:

"The Fabulous Frankie Carle"—Frankie Carle and his Orchestra—HL 7140

"Oh Johnny!"—Orrin Tucker and Bonnie Baker—HL 7146

"Choral Christmas"—University of Redlands Choir, J. William Jones, Conductor, Charles D. Smith, Organ—HL 7141

KING:

"Sacred Songs—Vol. 2"—Brown's Ferry Four—LP 590

"Boyd Bennett"—LP 594

LONDON:

"Ros On Broadway"—Edmundo Ros and His Orchestra—LL 3048

"Hits I Missed"—Ted Heath and his Music—LL 3057

"Old English"—Ted Heath and his Music—LL 3058

"Girls, Girls, Girls"—Stanley Black, His Piano and Orchestra—LL 3012

"Great Film Themes"—Stanley Black, His Piano and Orchestra—LL 3054

"Immortal Serenades"—Frank Chacksfield and His Orchestra—LL 3061

"Love Letters In The Sand"—Frank Chacksfield and His Orchestra—LL 3027

"Evening In London"—Frank Chacksfield and His Orchestra—LL 3038

"Just For You"—Cyril Stapleton and His Orchestra—LL 3055

"Dancing Down Broadway"—Cyril Stapleton and His Orchestra—LL 3033

"Swinging Brass"—Cyril Stapleton and His Orchestra—LL 3073

"From The Highlands"—Robert Farnon and His Orchestra—LL 3007

"Swinging Down Broadway"—The Confrey Phillips Trio—LL 3028

"Midnight In Tokyo"—LL 3075

"Dorothy Squires Sings Billy Reid"—Dorothy Squires with Bill Shepherd Orchestra—LL 3093

"National Anthems Of The World"—Band Of the Grenadier Guards—LL 3059

"Men Of Brass—Vol. 2"—Massed Brass Bands—LL 3053

"Ay Caramba!"—Antobal's Cuban All-Stars directed by Obdulio Morales—LL 3056

"Spanish Dances" (Bailes Espanoles)—Gran Orquesta de Baile—LL 5413

"Conchita Piquer"—with Gran Orquesta under Indalecio Cisneros—5414

"LLeo: La Corte De Faraon"—Zarzuela—A 4128

"Serrano: Alma De Dios/Chueca and Duran: La Gran Via—Zarzuela—A 4132

Serrano: Los de Aragon—Zarzuela—Roaddo Munquia/Guerrero: La Alsaciana—Zarzuela—Lorengar Ausensi—A 4139

Lehar: Giuditta—Complete—A 4333

MICKEY MOUSE:

"Holidays With The Mouseketeers"—MM-22

"Walt Disney's 'The Littlest Outlaw'"—MM-26

"Little Gems From Big Shows"—WDL-3030

RCA VICTOR:

"The Bible Told Me So"—The Statesmen Quartet with Hovie Lister—LPM-1683

"European Windows"—John Lewis & Members of the Stuttgart Symphony Orchestra—LPM-1742

"Great Moments In Religious Music"—Paul Mickelson Symphony Orchestra—LPM-1754

"Best Loved Sacred Songs Volume 1"—Various Artists—LPM-1765

"Best Loved Sacred Songs Volume 2"—Various Artists—LPM-1766

"The Cathedral Of Tomorrow"—Rex Humbard Singers—LPM-1794

"Dilo (Ugh!)"—Perez Prado and his Orchestra—LPM-1883

"Felices Pascuas"—Pedro Vargas—LPM-1860

"King Creole"—Elvis Presley—LPM-1884

"Campus Hop"—Dave Pell Octet—LPM-1662

"Look Ma! Four Hands"—The Twin Organs with Richard Dissell & Robert Reilly—LPM-1710

"Music For Nervous People"—John Clegg and his Orchestra—LPM-1732

"Go South Young Man"—Tony Martin—LPM-1778

"Dancing With The Smart Set"—Meyer Davis and his Orchestra—LPM-1756

"Sweet And Savage"—Los Indios Tabajaras—LPM-1788

"On A Rainy Afternoon"—Tony Perkins—LPM-1853

"Raisins And Almonds Cha Cha Cha And Merengues"—Johnny Conquet, his Piano and Orchestra—LPM-1789

"I Do Believe"—Back Home Choir—LPM-1857

"Memories Of Viennese Operettas"—George Feyer, Pianist—LPM-1862

"Give The Lady What She Wants"—Lena Horne with Lennie Hayton and his Orchestra—LPM-1879

"The King Plays Some Aces"—Xavier Cugat and His Orchestra—LPM—1882

"When You Come To The End Of The Day"—Perry Como—LPM-1885

October Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

"To Wish You A Merry Christmas"—Harry Belafonte—LPM-1887

"The Nativity"—John Facenda, Narrator—LOP-1504

"Christmas With Grandma Moses"—LOP-1009

"Christmas Holidays At Radio City Music Hall"—LOP-1010

"Over 40 Of The World's Greatest Children's Songs"—Bob Hastings—LBY-1017

"Damn Yankees" — An Original Film Soundtrack Recording—LOC-1047

RICHMOND:

"Marches Of The World"—Robert Stolz conducting The Vienna Symphony Orchestra—B 20017

"Calypso Mania"—Edmundo Ros and his Orchestra—B 20021

"Mambo Party"—Edmundo Ros and His Orchestra—B 20022

"Latin Carnival"—Edmundo Ros and His Orchestra—B 20023

"Accent On Romance"—Stanley Black & His Orchestra—B 20024

"Hits From The Classics"—Cyril Stapleton and his Orchestra—B 20025

"Music For Dream Dancing" — Cyril Stapleton and his Orchestra—B 20026

"Christmas Carols"—The Westminster Abbey Choir and The Bach Choir—B 20027

"Carol Singing At Kingsway Hall"—The Butlin Choral Society—B 20028

VANGUARD:

"Robeson"—Paul Robeson and Orchestra—VRS-9037

VERVE:

"Ella Fitzgerald Sings The Irving Berlin Song Book"—MG V-4019-2

WESTMINSTER:

"Foolish Heart"—Music from the repertoire of Radio Station WPAT—WP 6095

"Leibert Takes Broadway"—Dick Leibert playing the Mighty Wurlitzer Pipe Organ in the Byrd Theater at Richmond, Virginia—WP 6071

"Christmas With The Salvation Army"—The Salvation Army New York Staff Band and Male Chorus—WP 6096

"Music Boxes For Christmas"—WP 6097

CLASSICAL

CAMDEN:

Rimsky-Korsakoff: Scheherazade—Pierre Monteux, San Francisco Symphony Orchestra—CAL-451

CAPITOL:

Beethoven: Quartet No. 14 in C Sharp Minor—The Hollywood String Quartet—P-8425

"Strings By Starlight"—The Hollywood Bowl Symphony Orchestra Conducted by Felix Slatkin—P-8444

"Portraits In Sound"—Erich Leinsdorf Conducting The Concert Arts Symphony Orchestra—P-8446

"Contemporary Creations For The Spanish Guitar"—Laurindo Almeida—P-8447

"Concert Russe" — William Steinberg Conducting The Pittsburgh Symphony Orchestra—P-8450

CAPITOL-EMI:

"Music Of Delius"—Sir Thomas Beecham, Bart. C. H. conducts The Royal Philharmonic Orchestra—G-7116

Schumann: Overture "Manfred"/Symphony No. 1 In B Flat Major, ("Spring") Rudolf Kempe conducting The Berlin Philharmonic Orchestra—G-7117

Prokofiev: "Classical" Symphony/Shostakovich: Symphony No. 1—Efrem Kurtz conducting The Philharmonia Orchestra—G-7118

Tchaikovsky: The Tempest/Borodin: Nocturne/Glazounov: Stenka Razin—The Philharmonia Orchestra conducted by Anatole Fistoulari—G-7119

Moussorgsky-Ravel: Pictures At An Exhibition/Ravel: Bolero—Royal Philharmonic Orchestra conducted by Sir Eugene Goossens—G-7120

Prokofiev: Sinfonia Concertante, Op.125/Rachmaninoff: Vocalise, Op. 34 No. 14—Rostropovitch, Cello with the Royal Philharmonic Orchestra conducted by Sir Malcolm Sargent—G-7121

"Sibelius Program"—The Royal Philharmonic Orchestra conducted by Anthony Collins—G-7122

Mozart: Sonata In B Flat Major, K. 454/Sonata In A Major K. 526—Yehudi Menuhin, Violin, and Louis Kentner, Piano—G-7123

Sibelius: Symphany No. 2 In D Major—Sir Malcolm Sargent conducting The B.B.C. Symphony Orchestra—G-7124

Verdi: Simon Boccanegra—Various Artists—GCR-7126

Verdi: Simon Boccanegra—Victoria De Los Angeles, Giuseppe Campora, Silvia Bertona, Paolo Dari, Boris Christoff, Tito Gobbi, Walter Monachesi—GCR-7126

Verdi: Simon Boccanegra—Tito Gobbi, Voctoria De Los Angeles, Walter Monachesi, Paolo Dari, Giuseppe Campora, Boris Christoff—GCR-7126

COLUMBIA:

Grieg: Concerto In A Minor For Piano And Orchestra, Op. 16/Moussorgsky: Pictures At An Exhibition,—Phillipe Entremont, Piano, The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5301

"Rhapsodies"—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5299

Puccini: Tosca,—Various Artists—Set M2L-402

Handel: Messiah—Christmas Music—Leonard Bernstein conducting the New York Philharmonic with Adele Addison, Russell Oberlin, David Lloyd, William Warfield, and the Westminster Choir—ML 5300

"A Child Is Born"—The Trappist Monks Of Gethsemani—ML 5310

"The Organ Concertos Of Handel, Nos. 1-6, Op. 4"—E. Power Biggs, Organist, Sir Adrian Boult conducting the London Philharmonic Orchestra—Set K2L-258

EPIC:

Offenbach: The Tales Of Hoffman—Mattiwilda Dobbs, Leopold Simoneau and others—SC-6028

Schubert: Fantasy In C Major, ("Wanderer")/Fantasy In C Major,—Leonard Shure, Pianist—LC 3508

RCA VICTOR:

Stravinsky: Divertimento from "The Fairy's Kiss"/Hovhaness: Mysterious Mountain—Chicago Symphony Orch., Fritz Reiner, Cond.—LM-2251

"Leonard Warren On Tour In Russia"—LM-2266

Donizetti: Lucia Di Lammermoor In Italian—Various Artists—LM-6055

"Great Moments In Opera"—Various Artists—LM-6061

Mussorgsky: Boris Godunov (Abridged)—Various Artists—LM-6063

"Rubinstein Plays Chopin — Preludes, Polonaises, Waltzes, Noctunes, Impromptus"—Artur Rubinstein, Pianist—LM-6802-1

"Stars And Stripes Cake Walk"—Arthur Fiedler, Boston Pops Orch., LM-2240

"Deep River And Other Spirituals"—Robert Shaw Chorale, Robert Shaw, Conductor—LM-2247

Victoria: Requiem Mass—Chair of the Abbey of Mount Angel under the direction of Dom David Nicholson, O.S.B. and the Portland Symphonic Choir—LM-2254

RICHMOND:

Mendelssohn: Violin Concerto—Campoli, Violin, Eduard van Beinum Cond. the London Philharmonic Orch./Bruch: Violin Concerto No. 1—Campoli, Violin, Royalton Kisch conducting the New Symphony Orch.—B 19021

Franck: Symphony In D Minor/Symphonic Variations — Eileen Joyce, Piano, Charles Munch conducting the Paris Conservatory Orchestra—B 19022

Brahms: Academic Festival Overture/Tragic Overture/Variations On A Theme Of Haydn—Eduard van Beinum conducting The Concertgebouw Orch. of Amsterdam—B 19024

Massenet: Le Cid/Meyerbeer-Lambert: Les Patineurs—Robert Irving conducting the Landon Symphony Orchestra—B 19025

"Beethoven Overtures" — Eduard van Beinum conducting the London Philharmonic Orchestra—B 19026

Tchaikovsky: Romeo And Juliet—Eduard van Beinum Conducting the London Philharmonic Orchestra / Tchaikovsky: Francesca Da Rimini—Enrique Jorda Conducting the Paris Conservatory Orch.—B 19027

Chopin: Les Sylphides/Ibert: Divertissement—Roger Desormiere cond. The Paris Conservatory Orch.—B 19028

VANGUARD:

"The English Madrigal School, Vol. 3"—The Deller Consort, Alfred Deller, director—BG-577

"The English Madrigal Schaol, Vol. 4"—The Deller Consart, Alfred Deller, director—BG-578

Gabrieli: Processional and Ceremonial Music Choir and Orchestra of The Gabrieli Festival, Edmond Appia, Conductor—BG-581

Prokofieff: Peter and the Wolf, Op. 67/Lieutenant Kije Suite, Op. 60—Boris Karloff, narrator, Vienna State Opera Orchestra (Volskoper), Mario Rossi, conductor—VRS-1028

Mozart: String Quintet in G Minor, K. 516/String Quintet in C Minor, K. 406—Griller String Quartet with William Primrose, Viola—VRS-1029

JAZZ

BETHLEHEM:

"Big Band"—Art Blakey—LP 6027

BLUE NOTE:

"Groovin' At 'Smalls' Paradise"—Jimmy Smith Trio with Eddie McFadden, Donald Bailey—Blue Note 1586

"Somethin' Else"—"Cannanball" Adderley with Miles Davis, Hank Jones, Sam Jones, Art Blakey—Blue Note 1595

COLUMBIA:

"Newport 1958"—Duke Ellington and his Orchestra, featuring Gerry Mulligan, recorded at the Newport Jazz Festival—CL 1245

PRESTIGE

"Soultrane"—John Coltrane—PRLP 7142

"Callin' The Blues"—Tiny Grimes, J. C. Higginbotham—PRLP 7144

"Farmer's Market"—Art Farmer—PRLP 8203

"Mal/3"—Mal Waldron—PRLP 8201

"Bird Feathers" — Phil Woods, Gene Quill, Jackie McLean, John Jenkins—PRLP 8204

"Roots"—Prestige All Stars—PRLP 8202

REP:

"Jazz Mainstream" — Oscar Pettiford's Group—LP 201

"Jazz Practitioners"—Eddie Shu—LP 202

"Jazz Kaleidoscope"—Pete Brown—LP 203

"A Ruby Braff Ominibus"—Ruby Braff—LP 204

"West Coasting"—Conte Candoli—LP 205

"Stu Williams Plays"—LP 207

VERVE:

"Ernie Heckscher At The Fabulaus Fairmont"—MG V-4020

"Love Is The Sweetest Things, Sometimes"—Woody Herman with Frank DeVol and his Orchestra—MG V-2096

"Jungle Mating Rhythms"—Chaino—MG V-2104

"S K A L"—Bert Dahlander and his Swedish Jazz—MG V-8253

"Krupa Rocks"—The Gene Krupa Quartet—MG V-8276

"Buddy Rich In Miami"—The Buddy Rich Quartet—MG V-8285

October Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

STEREO RELEASES

POPULAR

ABC PARAMOUNT

"The Parade Field In Stereophonic Sound"—ABCS-242
"Candido In Indigo"—Candido—ABCS-236
"Ferrante & Teicher with Percussion"—ABCS-248
"Sing Me A Sad Song"—George Hamilton IV—ABCS-251
"Show Stoppers"—Eydie Gorme—ABCS-254
"Light Classics In Hi-Fi"—The Melachrino Orchestra—ABCS-255
"Dance With Dick Clark"—ABCS-258
"Shock Music In Hi-Fi"—Creed Taylor Orchestra—ABCS-259
"The One And Only Nicola Paone"—Nicola Paone—ABCS-263

AUDIO FIDELITY:

"Beverly Kelly Sings"—AFSD 5874
"On Campus With The Dukes Of Dixieland"—AFSD 5891
"Music Of The African Arab"—Mohammed El-Bakkar and his Oriental Ensemble—AFSD 5858
"Sutton Place South"—Vardi String Sextet—AFSD 5873

CAMDEN:

"Hi-Fi Christmas Party" — Domenico Savino and his Orch. and Chorus—CAS-302

COLUMBIA:

"West Side Story"—Original Broadway Cast—OS 2001
"The Columbia Album Of Irving Berlin—Volume I"—Frank DeVol and his Orchestra—CS 8044
"Hallelujah"—Percy Faith and his Orchestra—CS 8033
"More Sing Along With Mitch"—Mitch Miller and The Gang—CS 8043
"Music From The Soundtrack A Certain Smile"—Musical Score by Alfred Newman—CS 8068
"Hooray For Hollywood — Volume I" — Doris Day—CS 8066
"Hooray For Hollywood—Volume II"—Doris Day—CS 8067
"The Columbia Album Of Irving Berlin—Volume II"—Frank DeVol and his Orchestra—CS 8045
"Christmas Sing-Along With Mitch"—Mitch Miller and the Gang—CS 8027

DISNEYLAND:

"Winter"—Camarata—STER-3026
"Spring"—Camarata—STER-3032
"Carousel"—Jan Clayton—STER-3036
"Fantasia"—Leopold Stokowski and the Philadelphia Orchestra STER-101
"Fantasia"—Leopold Stokowski and the Philadelphia Orchestra—STER-4101-A
"Fantasia"—Leopold Stokowski and the Philadelphia Orchestra—STER-4101B
"Fantasia"—Leopold Stokowski and the Philadelphia Orchestra—STER 4101C
"Tutti's Trumpets" — Camarata—STER-3011
"A Musical Love Story"—Mary Martin—STER-3031
"Hi Ho"—Mary Martin—STER-3038

EPIC:

"Lester Lanin At The Tiffany Ball"—Lester Lanin and his Orchestra—BN 505

GRAND AWARD:

"The World's Most Beautiful Waltzes"—Strings of the Symphonia Royale—G.A. 213 S.D.
"Around The World In 80 Days"—Enoch Light & His Orchestra—G.A. 214 S. D.
"Gigi"—Various Singers—G.A. 215 S.D.
"My Fair Lady"—Various Singers—G.A. 216 S.D.
"Hit Songs From 'Oklahoma' & 'South Pacific'"—Various Singers—G.A. 217 S.D.
"Stairway To The Sea" (Scalinatella)—Luigi Chianti & His Orchestra—G.A. 218 S.D.
"Corrida—Music Of The Bullfight"—G.A. 219 S.D.
"The Flirty 30's" (Volume 2)—Enoch Light & The Light Brigade—G.A. 220 S.D.

LONDON:

"Men Of Brass—Vol. 2"—Massed Brass Bands—PS 129
"Famous Marches Of Sousa"—Band of the Grenadier Guards—PS 139
"Concert Encores"—Mantovani and his Orchestra—PS 133
"Cuban Moonlight"—Stanley Black with Latin Rhythms—PS 137
"Ted Heath Swing Session"—Ted Heath and His Music—PS 138
"Ted Heath Swings In High Stereo"—Ted Heath and His Music—PS 140
"Evening In London"—Frank Chacksfield and his Orchestra—PS 135
"Dancing Down Broadway"—Cyril Stapleton and His Orchestra—PS 134
"Swinging Brass"—Cyril Stapleton and his Orchestra—PS 128

MAYFAIR:

"Mel Torme—Prelude To A Kiss"—LP 9615S
"Jerry Gray Plays Glenn Miller"—LP 9627S
"Johnny Desmond Swings"—LP 9635S
"Roaring Twenties — Volume II" — LP 9630S
"Big Hits From Columbia Pictures"—LP 9632S
"Polka Party"—LP 9578S
"South Pacific"—LP 9634S
"Holiday In Spain"—LP 9586S
"Around The World In 80 Days"—LP 9591S
"James Melton Sings"—LP 9609S
"Porgy And Bess"—LP 9641S
"Oklahoma And Carousel"—LP 9620S

RCA VICTOR:

"Campus Hop"—Dave Pell Octet—LSP-1662
"Look Ma! Four Hands"—The Twin Organs with Richard Dissell & Robert Reilly—LSP-1710
"Music For Nervous People"—John Clegg and his Orchestra—LSP-1732
"Go South Young Man"—Tony Martin—LSP-1778
"Dancing With The Smart Set"—Meyer Davis and his Orchestra—LSP-1756
"Sweet And Savage"—Los Indios Tabajaras—LSP-1788
"On A Rainy Afternoon"—Tony Perkins—LSP-1853
"Raisins And Almonds Cha Cha Cha and Merengues"—Johnny Conquet, His Piano and Orchestra—LSP-1789
"I Do Believe"—Back Home Choir—LSP-1857
"Memories Of Viennese Operettas"—George Feyer, Pianist—LSP-1862
"Give The Lady What She Wants"—Lena Horne with Lennie Hayton and his Orchestra—LSP-1879
"The King Plays Some Aces"—Xavier Cugat and his Orchestra—LSP-1882
"When You Come To The End Of The Day"—Perry Como—LSP-1885
"To Wish You A Merry Christmas"—Harry Belafonte—LSP-1887
"Bob And Ray Throw A Stereo Spectacular"—LSP-1773
"Christmas Holidays At Radio City Music Hall"—LSO-1010
"Damn Yankees" — An Original Film Soundtrack Recording—LSO-1047

VANGUARD:

"Robeson"—Paul Robeson and Orchestra—VSD-2015

VERVE:

"Ella Fitzgerald Sings The Irving Berlin Song Book"—MG-VS-6005-2

WESTMINSTER:

Ketelbey: In A Chinese Temple Garden—Vienna State Opera Orchestra, Conducted by Armando Aliberti — WST 15005
"Foolish Heart"—music from the repertoire of radio station WPAT—Vienna State Opera Orchestra—WST 15014
"Leibert Takes Broadway"—Dick Leibert, Organ—WST 15006
"Out Of Nowhere"—Hal Otis Quintet, with Bea Abbott, Vocalist—WST 15027
"A Merry Wurlitzer Christmas"—Dick Leibert, Organ—WST 15020
"Cathedral Bellringers"—The Cathedral Bellringers of the Cathedral of St. Philip, Atlanta Georgia—WST 15018
"Christmas At Radio City"—Dick Leibert, Organ—WST 15017
"Christmas Eve In The Cathedral"—The Shrine Of The Immaculate Conception—WST 15019
"Christmas With The Salvation Army"—The Salvation Army New York Staff Band and Male Chorus—WST 15015
"Music Boxes For Christmas"—WST 15016

CLASSICAL

COLUMBIA:

Ravel: Quartet In F Major/Debussy: Quartet In G Minor, Op. 10 — The Budapest String Quartet—MS 6015
Grieg: Concerto In A Minor For Piano And Orchestra/Rachmaninoff: Rhapsody On A Theme Of Paganini—Philippe Entremont, Piano, The Philadelphia Orchestra, Eugene Ormandy, Conductor—MS 6016
Handel: Messiah — Christmas Music — Leonard Bernstein conducting the New York Philharmonic — Adele Addison, Russell Oberlin, David Lloyd, William Warfield, and the Westminster Choir —MS 6020

EPIC:

Offenbach: The Tales Of Hoffman—(Opers In 3 Acts, a Prologue and an Epilogue)—Mattiwilda Dobbs, Leopold Simoneau, and Uta Graf, Nata Tuescher, Aime Doniat, August Heimpl, Heinz Rehfuss, Pierre-Michel conducting the Chorus and Orchestra of the "Concerts de Paris"—BSC-101
Brahms: Concerto No. 1 in D Minor for Piano and Orchestra—The Cleveland Orchestra, George Szell, Conductor, Leon Fleisher, Piano—BC 1003

LONDON:

Puccini: Madama Butterfly—Complete—Renata Tebaldi, Fiorenza Cossotto, Lidia Nerozzi and others—OSA 1305
Verdi: La Forza Del Destino—Complete—Renata Tebaldi, Mario del Monaco, Cesare Siepi and others—OSA 1405
Verdi: Il Trovatore—Complete—Renata Tebaldi, Mario del Monaco and others—OSA 1304
R. Strauss: Arabella — Complete — Lisa della Casa, George London and others—OSA 1404
"Sibelius Songs"—Kirsten Flagstad—OS 25005
Beethoven: Piano Concerto No. 4 In G Major, Op. 58—Wilhelm Backhaus with The Vienna Philharmonic Orchestra conducted by Hans Schmidt-Isserstedt—CS 6054
Falla: Nights In The Gardens Of Spain/Rodrigo: Guitar Concerto — Gonzalo Soriano, Narciso Yepes with The National Orchestra of Spain conducted by Ataulfo Argenta—CS 6046
Tchaikovsky: Symphony No. 4 in F Minor, Op. 36—L'Orchestre de la Suisse Romande conducted by Ataufo Argenta—CS 6048
Tchaikovsky: Symphony No. 6 in B Minor "Pathetique", Op. 74 — The Vienna Philharmonic Orchestra conducted by Jean Martinon—CS 6052
Schubert: Symphony No. 9 In C Major "Great"—The London Symphony Orchestra Conducted by Josef Krips—CS 6061
Mendelssohn: Symphony No. 4 In A Major, Op. 90 "Italian"/Schubert: Symphony No. 5 in B Flat Major—The Israel Philharmonic Orchestra conducted by Georg Solti—CS 6065
Falla: Three Cornered Hat — Suites/Turina: Sinfonia Sevillana — The National Orchestra of Spain conducted by Ataulfo Argenta—CS 6050
Grieg: Peer Gynt—Incidental Music to Ibsen's Play — The London Symphony Orchestra conducted by Oivin Fjeldstad—CS 6049
Massenet: Le Cid—Ballet Music/Meyerbeer-Lambert: Les Patineurs — Ballet Music—The Israel Philharmonic Orchestra conducted by Jean Martinon—CS 6058
Debussy: Jeux — Poeme Danse/Debussy-Ravel: Danse/Dukas: La Peri-Fanfare/Dukas: La Peri—Poeme Danse—L'Orchestre de la Suisse Romande conducted by Ernest Ansermet—CS 6043
"Beethoven Overtures"—The Vienna Philharmonic Orchestra conducted by Karl Munchinger—CS 6053
Vivaldi: The Seasons (La Quattro Stagioni) — Stuttgart Chamber Orchestra conducted by Karl Munchinger—CS 6044
Schubert: Octet In F Major, Op. 166—The Vienna Octet—CS 6051
"Ruggiero Ricci — Virtuoso Showpieces"—CS 6039
"Piano Music Of Chopin—Volume One"—Wilhelm Kempff—CS 6040
"Piano Music Of Chopin—Volume Two"—Wilhelm Kempff—CS 6041
"Piano Music Of Chopin—Volume Three"—Wilhelm Kempff—CS 6042

RCA VICTOR:

"Stars And Stripes Cake Walk"—Arthur Fiedler, Boston Pops Orch.—LSC-2240
"Deep River And Other Spirituals"—Robert Shaw Chorale, Robert Shaw, Conductor—LSC-2247
Victoria: Requiem Mass—Choir of the Abbey of Mount Angel under the direction of Dom David Nicholson, O.S.B. and the Portland Symphonic Choir—LSC—2254
"Bolero"—Boston Symphony Orchestra, Charles Munch, Cond.—LSC-1984
"Brass And Percussion"—Morton Gould and his Orchestra—LSC-2080
Debussy: Iberia/Ravel: Alborada Del Gracioso/Vaises Nobles Et Sentimentales—Chicago Symphony Orch., Fritz Reiner, Conductor—LSC-2222
Beethoven: "Eroica" Symphony — Boston Symphony Orchestra, Charles Munch, Conductor—LSC-2233
Tchaikovsky: 1812 Overture/Mendelssohn: Fingal's Cave Overture/Liszt: Mephisto Waltz/Brahms: Tragic Overture—Chicago Symphony Orchestra, Fritz Reiner, Conductor—LSC-2241

VANGUARD:

"The English Madrigal School, Vol. 3"—The Deller Consort, Alfred Deller, director—BGS-5002
Gabrieli: Processional and Ceremonial Music Choir and Orchestra of The Gabrieli Festival, Edmond Appia, Conductor—BGS-5004
"The English Madrigal School, Vol. 4"—The Deller Consort, Alfred Deller, director—BGS-5003
Prokofieff: Peter and the Wolf, Op. 67/Lieutenant Kije Suite, Op. 60—Boris Karloff, narrator, Vienna State Opera Orchestra (Volksoper) Mario Rossi, conductor—VSD-2010

JAZZ

COLUMBIA:

"The Sound Of Jazz"—Red Allen, Billie Holiday, Mal Waldron, Pee Wee Russell, Jimmy Giuffre, Danny Barker, Jo Jones, Count Basie—CS 8040

EPIC:

"The Music Man Goes Dixieland"—Jimmy McPartland's All-Stars — BN 506

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Record Manufacturers Form ARMADA. Temporary Board Of Directors-Officers Chosen

CHICAGO — The record industry took a major step forward, last weekend, when the previously elected steering committee — selected from every section of the United States— met in this city to formulate a temporary convention empowered to resolve plans for the first record convention to be held in June of 1959.

The meeting, which was opened by E. Abner of Vee Jay-Abner Records, commenced at 6 p.m., Friday, September 26 and continued through Saturday, at the Ambassador East Hotel and the studios of Chess Producing Company.

The meeting was also attended by Attorney Roy Scott, legal counsel for Sun Records, who sat in as legal advisor, through the courtesy of Sam Phillips, prexy of Sun Records.

The convened group immediately took up the selection of a name for the temporary association, and one was unanimously selected from 7 suggested titles, ARMADA (American Record Manufacturers And Distributors Association). This title, along with the duly elected committee are to serve in this capacity until the election of a permanent organization at the first convention.

The panel of officers, as elected by the entire board of directorship present consists of:

E. Abner (Vee Jay-Abner Records) President; Sam Phillips (Sun Records) Vice President; Nelson Verbit (Marnel Dist.) Secretary; Harry Schwartz (Schwartz Bros.) Treasurer.

Abner, upon instructions from the Board of Directors present at the meeting, appointed the following men to the executive committee:

Harold Friedman (representing United Artists Records); Harry Apostoleris (Alpha Distributors); Phil Chess (Chess Producing Company).

The Board of Directors consist of E. Abner, Sam Phillips, Jake Friedman (Southland Dist.), Robert Van Meter (Specialty Records), Nelson Verbit (Marnel), Harold Friedman (United Artists), George Goldner (Gone Records), Don Robey (Peacock Records), Ernie Leaner (United Dist.), Harry Finfer (Universal Dist.), Andrew Litchi (Keen Records), Thomas Robinson (Atlas Records), Harry Apostoleris (Alpha Dist.), Harry Schwartz (Schwartz Bros.), John Kaplan (Pan American Dist.), Phil Chess (Chess Records), Marvin Browdy (Sterling Dist.), Stephen Janis (Variety Records), Earl Glicken (All-State Dist.), Joe Cohen (Essex Dist.).

There was a vote, unanimously passed, to hold 10 to 20 additional directorships open to include many record principals who were not present at the meeting. Memberships will be accorded first to those who sent telegrams wishing the group well, and offering their services in any capacity. They will be original incorporators of ARMADA.

After much spirited discussion it was agreed by all that there shall be a fee assessment of $25.00 to manufacturers for each label, and to distributors for each outlet of the firm. In other words, each manufacturer's label and each distributor's outlet are considered single legal entities. This motion was unanimously passed by the Board of Directors.

Membership committees were formed to embrace each geographical location in the nation. They are:

East: George Goldner and Joe Cohen, co-chairmen. Midwest: John Kaplan and Robert Hosfetter, co-chairman. South: Sam Phillips, chairman. Southeast: Jake Friedman, chairman. Southwest: Don Robey, chairman. West Coast: Andrew Litchi and Lew Chudd, co-chairmen. New England: Cecil Steen, chairman. The appointed chairmen were empowered to select their members in their respective territories.

The counsel, Roy Scott, who was duly elected to serve by unanimous vote, read a series of by-laws which were considered pertinent to obtaining a charter for ARMADA, and stressed bank resolutions and all other legal devices necessary for immediate consideration. These articles were unanimously passed by the Board of Directors.

The reporting of minutes pertaining to the birth of a new organization can usually be deemed as mere articles; however, there was not the usual drone and monotony present at official meetings. Rather, the feeling of a great and powerful milestone being initiated permeated throughout the entire meeting. Everyone present stressed his desire and intent to go all out to make ARMADA a success; and then to attend the convention next year to select a permanent slate of officers and organization.

It was decided to elect only one member of each firm to serve. However, every one present offered his services and contributed at the outset to form the entire slate and temporary board.

Chicago was selected by the committee for the first convention, to be held in June, 1959; due to the central location and convention facilities in that city.

Connie Francis Wins Poll

LONDON, ENGLAND — Chart-riding MGM thrush Connie Francis has just been voted England's top female singer in the 7th Annual Poll conducted by EMI here. As a result of the poll, the artist has reportedly been receiving attractive bookings to return to England in November.

Miss Francis has had four straight disk clicks in the U.S., and three in England (her latest, "Fallin'" b/w "Happy Days And Lonely Nights" is yet to be released in Britain). Her hits: "Who's Sorry Now", "I'm Sorry I Made You Cry", "Stupid Cupid" and "Fallin'"/"Happy Days And Lonely Nights".

A WIDE AWAKE SMASH!

DON'T WAKE UP THE KIDS

OTIS WILLIAMS AND HIS CHARMS

DE LUXE 6174

NEW RELEASES

DON'T LET IT BE IN VAIN
THE SLUMMER THE SLUM

The "5" Royales

KING 5153

TRY ME / TELL ME WHAT I DID WRONG

James Brown
And The Famous Flames

FEDERAL 12337

ANOTHER GUY'S LINE / MIDNIGHT BLUES

Wes Voight
And The Town Three

DE LUXE 6176

KING RECORDS

Visitors To The

BRUSSELS WORLD'S FAIR!

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Amusement Center Arcade

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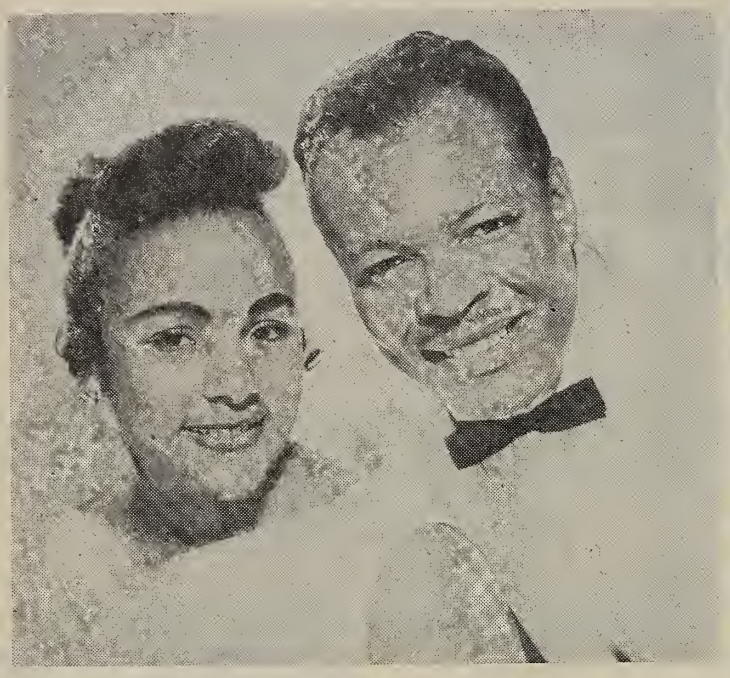
To Members of the Coin Machine, Record and Music Industries

With "Hey Girl Hey Boy" riding high, Oscar McLollie does it again, with the help of Annette of course



OSCAR MC LOLLIE

and

ANNETTE

THE ROCK-A CHA

b/w

LET'S GET TOGETHER

238

Making personal appearances at Apollo, Howard & Royal theatres

Class Records
HOLLYWOOD

Best Selling Pop Albums

★ Also Available in EP

Pos.		Last Week
1	★ONLY THE LONELY FRANK SINATRA (Capitol W-1053 * EAP-1-1053)	11
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	2
3	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	3
4	★SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	5
5	★STAR DUST PAT BOONE (Dot DLP-3118 * Dot 1069)	1
6	★SING ALONG WITH MITCH MITCH MILLER (Columbia CI-1160 * B-1160, 1, 2, 3)	7
7	★SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252)	4
8	★CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163 * B-11631)	10
9	★GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	8
10	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	9
11	★KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	6
12	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	12
13	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	13
14	★THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	15
15	★JUMPIN' WITH JONAH JONAH JONES (Capitol T 1039 * EAP-1, 2, 3-1039)	14
16	★DYNAMIC DAKOTA STATON (Capitol T-1054 * EAP-1, 2, 3-1054)	19
17	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	17
18	★S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	21
19	★BAUBLES, BANGLES AND BEADS KIRBY STONE FOUR (Columbia CL-1211 * B-12111)	16
20	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	26
21	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	22
22	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	—
23	HOT CARGO ERNESTINE ANDERSON (Mercury MG-20354)	24
24	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP 1, 2, 3-876)	—
25	EYDIE IN LOVE EYDIE GORME (ABC-Paramount ABC 246)	25

26. BELAFONTE SINGS THE BLUES. 27. SOUTH PACIFIC (ORIGINAL CAST). 28. IN THE NIGHT. 29. SAIL ALONG SILV'RY MOON. 30. TABOO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	RICKY NELSON Ricky Nelson (Imperial IMP-158)	3
4	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	4
5	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun—EPA-111)	11
6	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
7	STAR DUST Pat Boone (Dot 1069)	8
8	COLE ESPANOL Nat "King" Cole (Capitol EAP-1, 2, 3-1031)	10
9	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	6
10	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	—
11	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	—
12	ONLY THE LONELY Frank Sinatra (Capitol EAP-1-1053)	—
13	PATRICIA Perez Prado (RCA Victor EPA-4322)	7
14	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	12

Best Selling Sheet Music

		LAST WEEK
1	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	1
2	IT'S ALL IN THE GAME Remick ASCAP—Dawes, Sigman	6
3	NEAR YOU Supreme ASCAP—Craig, Goell	4
4	PATRICIA Southern ASCAP—Prado	2
5	DEVOTED TO YOU Acuff-Rose BMI—Bryant	5
6	BORN TOO LATE Evergreen BMI—Tobias, Strouse	3
7	BIRD DOG Acuff-Rose BMI—Bryant	7
8	EVERYBODY LOVES A LOVER Korwin ASCAP—Adler, Allen	8
9	TEARS ON MY PILLOW Vanderbuilt & Bonnie ASCAP—Branford, Lewis	12
10	LITTLE STAR Keel BMI—Venosa, Picone	14
11	THE DAY THE RAINS CAME Garland ASCAP—Delanoe, Becaud	—
12	MY TRUE LOVE Starfire-Peer BMI—Scott	—
13	IF DREAMS CAME TRUE Korwin ASCAP—Allen, Stillman	9

DISC JOCKEYS —
DEALERS —
OPERATORS —

Class Records invites you to a Wedding —

LONE RANGER'S GONNA GIT MARRIED

b/w

COOL COOL SCHOOL

by

JIMMY JOHNSON

Class # 237

Class Records
HOLLYWOOD

Just Released!
KING OF FOOLS
by
Sam Hawkins
GONE 5042
GONE RECORDS
1650 Bway N. Y., N. Y.

CAMEO • CAMEO • CAMEO
The Overnight Smash Rendition!
THE SECRET
by
The Gainors
Cameo # 151
CAMEO RECORDS
CAMEO • CAMEO • CAMEO

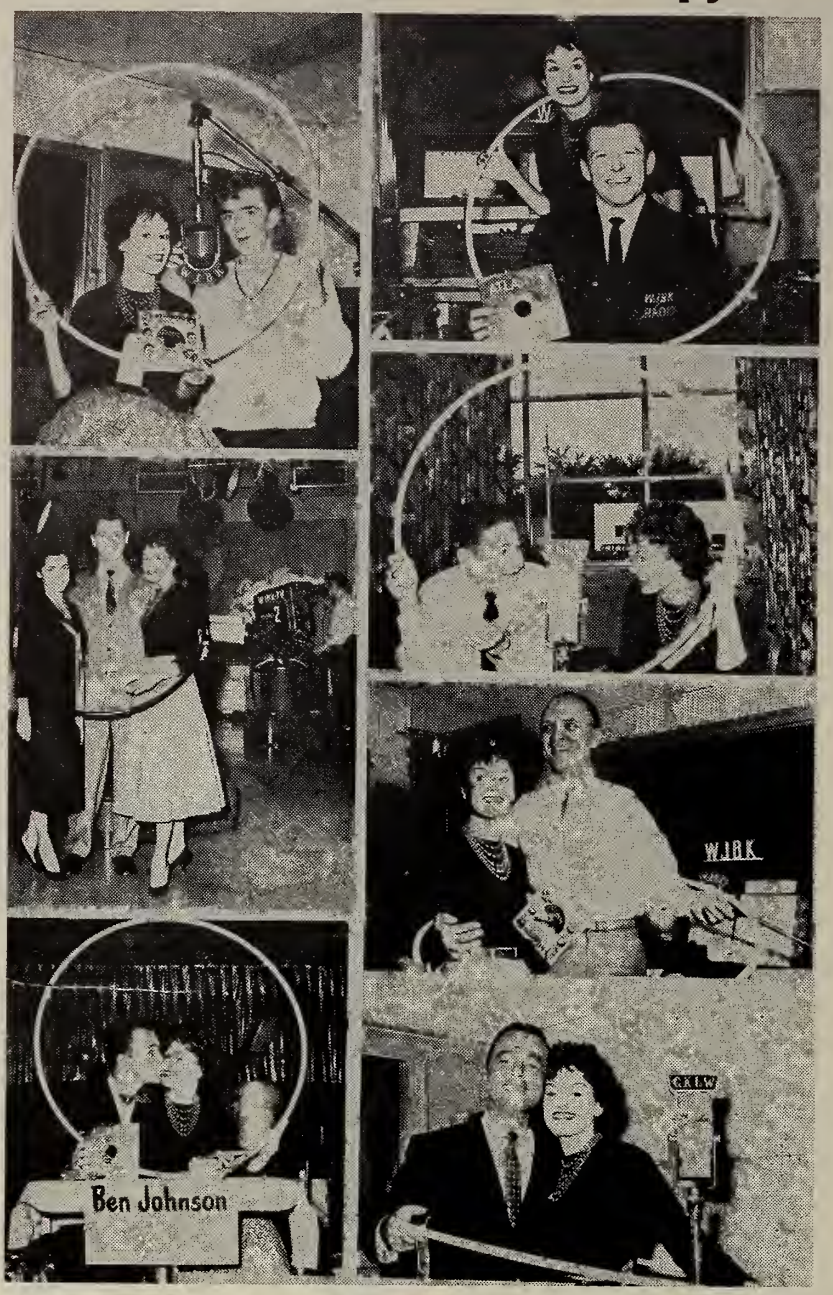
Johnny Cash
THE WAYS OF A WOMAN IN LOVE
Sun 302
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

Watch them climb . . .
WHISPERING GRASS
Sung by SYLIA SAYNT
on United Artists (#143)
I CAN'T SEE WHY
Sung by BUBBER JOHNSON
on King (#5148)
MILLS MUSIC, INC.

A Sizzling Hit!
FRIED ONIONS
LORD ROCKINGHAM'S X1
1810
LONDON

The weather is cool but this is a HOT NUMBER
3006 3006 3006 3006 3006 3006
LULLABY OF THE LEAVES & SWEET GEORGIA BROWN
by
The Jazzmen
Dist.: Some territories still available.
D.J.'s: Send for your sample copies.
CLOWN RECORD COMPANY
1325 PACIFIC STREET IN 7-9222 BROOKLYN 16, N. Y.

They're Driving Us Loopy



DETROIT—On behalf of Betty Johnson's Atlantic pressing of "Hoopa Hula", model Dorothy Smart made the rounds of various deejays in the Detroit area recently. The jocks pictured above with Miss Smart & hoop are: (top left) Tom Clay, WJBK; (top right) Don McLeod, WJBK; (second left) Dale Young, WJBK (gal at left is Miss Ethel Miller, Michigan hoop distributor); (second right) Robin Seymour, WKMH; (third right) Clark Reid, WJBK; (bottom left) Ben Johnson, WEXL; (bottom right) Bud Davies, CKLW.

Lengsfelder Returns To U. S.

NEW YORK—H. J. Lengsfelder, A&R director of Request Records, has returned from an extended trip to Europe. While in Europe, his schedule included recording sessions in England, France, Germany, and Italy.

Lengsfelder recorded several albums with the World Symphony Orchestra, which has already become a favorite of Radio and TV stations all over the country. So far 982 TV and Radio stations are subscribers to Request's Program Service Lengsfelder also recorded quite a number of sides for various record labels and transcription firms here, other than the sides he cut for Request.

Also on Lengsfelder's schedule were visits to the distributors of Request in Austria, Switzerland, Holland, and Belgium.

Dot Records Obtains "What's My Line" Kinescope Recordings

NEW YORK — Bob Thiele, Dot Records vice president, announced last week the working out of a deal with assistant producer Bob Back of "What's My Line"—TV Show of CBS—whereby Dot obtained kinescope recordings of many shows during the past year and a half. Dot will produce the LP package to be used in the form of a game. The panel of "What's My Line" will include Steve Allen, Dorothy Kilgallen, Arlene Francis, Bennett Cerf and moderator John Daly and mystery guests.

Thiele also announced the signing of Sacha Distel, boyfriend of Brigitte Bardot, to a recording contract. Initial sides were cut last week. The deal was consummated by Ray Ventura, French manager of Distel and by Thiele.

Randy Wood, Dot prexy, was in town last week to attend the opening of Pat Boone's TV show and is attending several New York meetings with Thiele.

Bobby Shad Leaves Mercury

NEW YORK — Bobby Shad, Mercury A & R since 1951, will leave the diskery November 1st, it was announced last week. First Shad will take a two week vacation, and upon his return, will go into conference with executives of two record companies (not identified) who have made Shad "substantial offers including a royalty and percentage agreement". If either of these two offers work out, Shad will run the company as head of A & R, sales and production.

If both deals should fall through, Shad stated that he will go into business for himself.

A veteran of almost every phase of the record business, Shad started in the music industry in 1945 when he ran a mail order house and a number of record stores. During '45 and '46, he did much independent A & R work and cut numerous sides for the Savoy and Continental labels in addition to other.

In 1947, he joined the National Record Company as A & R head. In 1948, he formed his own Sittin'-In label—a record company which had tremendous success in the rhythm and blues and jazz fields. Among the artists Shad recorded at that early date were Stan Getz, Wardell Gray and a host of other top jazz personalities of today.

In 1951, Bobby joined Mercury's A & R department. Through the years he recorded such successful Mercury stars and Patti Page, the Diamonds, Sarah Vaughan. Dinah Washington and the Platters. In 1955, Shad set up and recorded everything for Mercury's then new jazz label, EmArcy Records. In a matter of months after EmArcy was formed, it was regarded as one of the top jazz diskeries in the business. EmArcy recordings and its artists have captured top, or near top honors in almost every jazz poll.

Grand Award Announces New Personnel App't's

NEW YORK — Grand Award Records' Board of Directors have made several changes in personnel as well as appointing new people to their Eastern Division.

Enoch Light, Director of Artists and Repertoire, has announced the appointment of Stuart Phillips and Julie Light Klages to the A & R Department. Phillips, formerly an A & R man for Roulette Records, has worked recently as arranger and conductor for Jimmie Rodgers. Julie Light Klages has been with NBC for the past six years as Associate Director on such shows as the Eddie Fisher TV Show, the Fred Waring Show, and Standard Oil Spectaculars. Both Phillips and Klages will work with Enoch Light and Lew Davies (arranger for Grand Award) in handling the increased activity in the A & R Department and the stepped-up release schedule for both monaural and stereo LP's.

Enoch Light also announced the appointment of Peggy Sholtz, formerly with Lang-Worth Transcriptions, to Director of Publicity and Public Relations. Amanda Frances, formerly with Warner Bros. in London, has been appointed Executive Assistant to the Production Department and Hugh Dallas, formerly with Mercury Distributors in Florida, will work with Loren Becker, Sales Manager for Grand Award, and the distributors on LP promotion throughout the country.

New Platter

PARIS, FRANCE—You're looking at a famed femme addition, for a short while at least, to the Platters. During the intermission of the gala reopening of Paris' Olympia Theater, which featured the vocal team, Gina Lollobrigida was nominated an honorary Platter. The star actress was taught by the Platters how to emulate its familiar arm gestures.

Roulette Signs Two

NEW YORK—Roulette announced last week the signing of two new artists to the label's roster and the release of their first singles. Canta Maya, Alsace-Lorraine songstress is out with two sides, "I'm A Kitten" and "Ask Me" from her forthcoming album, "The Long, Long Kiss." Jimmy Nabors, who hails from Nashville, has also been signed and the young vocalist is out this week with a rock n' roll rendition of the old standard "There's No Tomorrow" and "I'm Working."

Chinese Fortune Cookies

NEW YORK—A mailing of special Chinese fortune cookies is being sent to disk jockeys and radio stations this week by Aamco Records. Inserted in the cookies are plugs for three Aamco releases: Andy Rose', "Just Young"; The Paulette Sisters', "Calla Calla"; and Teal Joy's "Lightning."

Also a number of prize slips will be inserted. Recipients of the special prize slip cookies will win war bonds of $25.00 or $50.000 denominations. Also other assorted gifts will be included.

Jim Ameche Show Now On 166 Outlets

LOS ANGELES—With the signing of "The Jim Ameche Show" with Armed Forces Radio, 166 outlets all over the world have been added to the chain of stations carrying the KABC-Los Angeles deejay programming service.

At the present, 44 stations subscribe to Ameche's service in the United States, including 2 in Alaska and 24 in Canada. The Ameche show supplies 2 hours a day, 6 days each week, of pop music, of which album material accounts for 60 per cent of the programming.

Programming is handled by Harold Spina, Jr.

Attempt To Reactivate Assoc. Of Record Dealers

NEW YORK—In an attempt to reactivate the Association of Record Dealers, Inc., dealers will hold a general meet at New York's Henry Hudson Hotel, Tuesday, October 7, at 7:30 P.M.

Sherwood At "The Sherwood Room"

NEW YORK—Stylist Roberta Sherwood (Decca), is all smiles as she chats with Maude Craig, owner of Craig's Restaurant of Great Neck, Long Island where recently one of the main dining rooms there was named "The Sherwood Room" in honor of the noted artist.

HERE HE IS...

YOUNG JESSIE

in his FIRST Atlantic hit—

THAT'S ENOUGH FOR ME

b/w

MARGIE

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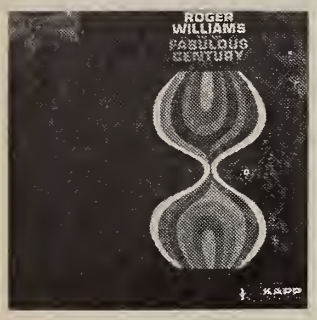
Album Reviews

POPULAR PICKS OF THE WEEK



"SONGS OF THE FABULOUS CENTURY"—Roger Williams, Piano—Orchestra Conducted By Hal Kanner And Marty Gold—Kapp KXL-5005 (2-12" LP)

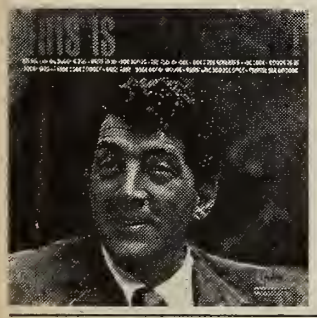
The package is the core of Kapp's "Songs Of The Fabulous Century" series, and should easily win, as did Williams' "Songs Of The Fabulous Forties/Fifties", a strong chart position. The flowery Williams' keyboard covers twenty five representatives of the century, including "Blue Moon", "Over The Rainbow", "The Glow-Worm", "When Day Is Done", and "I Can't Give You Anything But Love". A sure double-disk success.

"MORE SING ALONG WITH MITCH"—Mitch Miller and the Gang—Columbia CL 1243 (1-12" LP)

Adopting the same sentimental, campfire harmony employed in the current Miller chart success, "Sing Along With Mitch", the disk is a certainty for a long chart run. The program includes sixteen worthwhile vintage melodies ("If You Were The Only Girl", "Shine On Harvest Moon", "Moonlight And Roses", "For Me And My Gal"). The lyrics to fourteen of the tunes are included on the back of the sleeve.

"DILO (UGH!)"—Perez Prado And His Orchestra—RCA Victor LPM-1883 (1-12" LP)

With Prado currently making strong singles news ("Patricia", "Guaglione"), Victor has assembled twelve previously issued sessions, including "Patricia", which generally feature orchestrations of a more liberal cha-cha-mambo genre. Prado's present pop stand may open the chart door to this Latin-beat enterprise.



"THIS IS DEAN MARTIN!"—Capitol T 1047 (1-12" LP)

Following a trend established by Sinatra and Cole, Capitol has assembled a series of Martin singles with a "This Is . . ." title. Martin's relaxed, if not "cool" delivery covers, in addition to ten other varied ballads, his two most recent clicks, "Volare" and "Return To Me". To the songster's fans, this is a collection they'll be picking-up.

"THAT CERTAIN BOY"—Kathy Linden—Felsted FL 7501 (1-12" LP)

The thrush, who built a disk reputation out of the "Billy" tune, has built a highly presentable first album on songs mostly with boys' names in their titles. Miss Linden's voice plays a sweet, almost childish game as she covers such items as her "Billy" success, the title song, "I Like Mike" and uptempo affairs "You'd Be Suprised", "Elmer's Tune" and "I'm Just Wild About Harry". Strong deejay performances should accentuate sales.

"GIRLS, GIRLS, GIRLS"—Stanley Black And His Orchestra—London LL 3012 (1-12" LP)

One of London's top mood men surveys thirty-two tunes bearing gals' names in their titles. Presented on six medley tracks, the songs nicely vary in tempo, ranging from the lush to the lightly swinging. The selections are a well-rounded sampling from both the popular and folk music world ("Stella By Starlight", "Annie Laurie", "Mona Lisa", "Jeannie With The Light Brown Hair"). Here's mood work with lots of variety, and of course, material. Set could move.

"GREAT MELODIES FROM THE MOTION PICTURES"—Frank Hunter And His Orchestra—Kapp 1099 (1-12" LP)

This is the motion picture music representation in Kapp's "Songs of the Fabulous Century" LP line-up, mood programming culled mostly from the more recent Hollywood themes ("A Very Precious Love", "Ruby", "Gigi", "Wild Is The Wind", etc.). The Hunter ork is in keen touch with the lush, string-packed ingredients that go into mood scoring. Mood stations will be sampling the disk.

"UNDER OPEN SKIES"—John Raitt—Capitol T 1058 (1-12" LP)

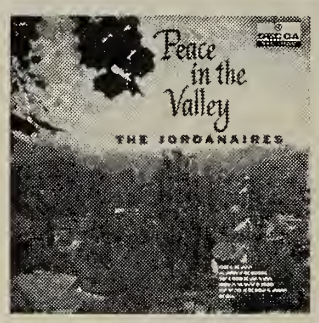
Musical comedy star Raitt, who received heavy TV exposure as one of the stars on the Dinah Shore summer replacement show, is appropriately matched with a program of varied folk-tunes that generally demand his big voice. The songs include "Shadrack", "Loch Lomond" and two Broadway items of a folk nature, "Blow High, Blow Low" ("Carousel") and "They Call The Wind Maria" ("Paint Your Wagon"). Worth good dealer display.

"BRIGHT AND BREEZY"—Ethel Smith, Organ—Decca DL 8799 (1-12" LP)

Miss Smith once again displays her mettle in the employment of the Hammond as a vehicle for musical fun and novelty. On selections geared for the "bright and breezy" outlook ("Syncopated Clock", "March of the Toys", "Parade Of The Wooden Soldiers", "The Tubby The Tuba Song"), the artist creates a sparkling air of festivity. Solid organ work with great kiddie appeal.

"FOLK SONGS FROM THE JEWISH WORLD"—Eleanor Yarrow—Magnet MT 101 (1-12" LP)

On a lovely, sensitive collection of Yiddish folksongs Miss Yarrow displays natural warmth and affinity for the material. Not all the selections, however, are of a wistful nature, and when the occasion is one of exuberance, the performer shows her vocal flexibility with inviting charm ("Hop To The Purim Cakes", "As I Go Strolling"). A booklet provides transliterations and synopses of the songs. A fortunate addition to the Yiddish folk shelf.



"PEACE IN THE VALLEY"—The Jordanaires—Decca DL 8681 (1-12" LP)

The vocal team, now on Capitol, and oft vocal support on pop singles, provide an expressive and rhythmic review of twelve spirituals. With pro harmony that accurately represents the numbers, the crew offers such selections as the title song, "Now Didn't It Rain", "Search Me Lord", "Joshua Fit The Battle Of Jericho" and "Lead Me To That Rock." Attractive spiritual vocals.

"A CERTAIN SMILE" — An Original Sound Track—Columbia CL 1194 (1-12" LP)

The film, now permeating the local theater level, is supported by the best-selling Francoise Sagan novel and the hit Johnny Mathis single (included here and in the actual film score). Alfred Newman's music is sweet and sentimental, and dotted frequently with the Webster-Fain "A Certain Smile" melody. Capable sound track inventory.

"PAGE 14"—Bill Page—Dot DLP 3125 (1-12" LP)

Page is a Lawrence Welk clarinetist-saxist, who demonstrates an acquaintance with fourteen reed instruments in an over-dubbing field day here. Sticking close to various forms of the clarinet and sax (tenor, alto, soprano, B-flat, E-flat, etc.) plus the likes of the Basson, English horn and flute, Page generally takes a swinging, uptempo course on a bill of old-new ditties. This is the kind of gimmick work Welk fans will enjoy.

"FRENCH WITHOUT TEARS"—Maurice Medoc—United Artists UAL 30005 (1-12" LP)

With a good package title that suggests an opposing view toward the moody songs currently in favor in France's existentialist niteries, French pianist-ork leader Medoc sets a jaunty, Gallic-styled meeting with twelve tunes, mostly made-in-America products on a French theme ("Mimi", "C'est Magnifique", "Dites Mois" and "Ca, Cest L'Amour"). Accordion and violins play a featured role. Bright, continental ork issue.

Album Reviews

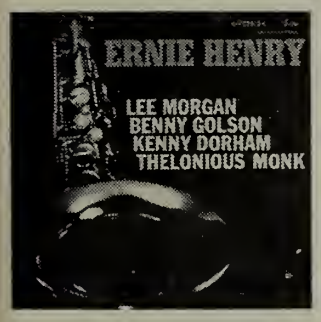
JAZZ PICK OF THE WEEK

"THE TALENTED TOUGH"—Hank Jones, Piano—Capitol T 1044 (1-12" LP)

This is fine pianist Jones' biggest break on records, and his appearance on a major label is apt to make this a powerful jazz release. Jones foregoes any extended jazz stints for a relaxed, mostly inventively breezy takes on twelve durables ("The Blue Room", "My One And Only Love", "Easy To Love", "Don't Ever Leave Me"). Tastefully on support are skilled jazzmen Barry Galbraith on guitar; Osie Johnson on drums; and Milt Hinton on bass. Disk could be a big sales sleeper.

"THE COSMIC SCENE" — Duke Ellington's Spacemen—Columbia CL 1198 (1-12" LP)

Eight members of Ellington's fertile band, plus the maestro, have an ingratiating swing-blues go at a ten tune bill. Beautifully serving the intimacy, yet vibrance of small band work the disk also provides a fine solo outlet for such Ellington sidemen as bassist Jimmy Wood, trumpeter Clark Terry and tenor saxist Paul Gonsalves. The selections include "Avalon", "Take The 'A' Train", "Body And Soul" and "Early Autumn". Disk is due for solid sales.



"ERNIE HENRY: LAST CHORUS"—Lee Morgan - Benny Golson-Kenny Dorham - Thelonious Monk—Riverside 12-266 (1-12" LP)

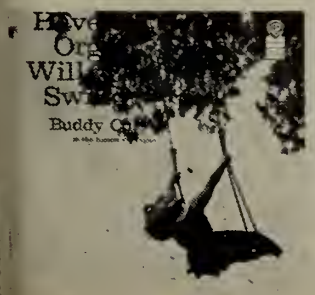
This disk spotlighting the late alto saxist consists of never-before-released sessions (four on one side), and tracks released on various Riverside LP's. Backed by an expert round-up of jazz men (see sampling on credits), Henry is represented on mostly uptake stints in which he displays a fluent drive, and good invention. Jazz buffs should be showing an interest here.

"DIXIELAND AND NEW ORLEANS JAZZ"—Original Dixieland Band—Jelly Roll Morton-Wingy Manone-Sidney Bechet-King Oliver-Mezz Mezzrow-Chubby Jackson-Paul Whiteman-Bunny Berigan - Ben Pollack - Gene Gifford - Chamber Music Society of Lower Basin Street—Camden CAL 446 (1-12" LP)

Camden, as the above line-up indicates, has come up with a formidable collection of classic jazz names heading a series of spunky, Dixieland-New Orleans sessions. Covering a period from 1928 (Paul Whiteman's "San") to 1946 (Chubby Jackson's "Dixieland Stomp"), the disk is an omnibus of great jazz talent for the jazz coterie. Some of the sidemen on the various stints: Jay Jay Johnson, Ray Conniff, Joe Bushkin, Coleman Hawkins, and Teddy Wilson.

"BERNADINE"—Bernadine Read—Album Arranged And Conducted By Nick Perito—Epic LN 3497 (1-12" LP)

A former Fred Waring vocalist, pop stylist Miss Read offers poise and variety on a collection of ballads and novelties. Her phrasing of melody and lyric is a composer-lyric writer's joy, and her tempos invitingly avoid a monotony of expression. The Nick Perito arrangements smartly regard the presence of a vocalist. A carefree Arthur Schwartz—Howard Deitz delight, "Rhode Island Is Famous For You", makes a rare appearance. Other tunes include "Hi-Lili, Hi-Lo", "I'm Glad There Is You", "The Stanley Steamer", "What Is There To Say?".



"HAVE ORGAN, WILL SWING"—Buddy Cole At The Hammond Organ—Warner Bros. 1211 (1-12" LP)

One of the issues in Warner Bros. well-rounded package debut, the waxing is a handsome account from Cole of the Hammond's role in a jazz vein. Cole's texture here is jazz, whether he's swinging vibrantly through such items as "Blue Lou" and "I Hear Music" or investigating subtle shadings in "I Cover The Waterfront" and "Memories Of You". Something "extra" in pop-jazz organ stints.

CLASSICAL PICKS OF THE WEEK

"SPAIN"—Granados: Goyescas: Intermezzo-Falla: La Vida Breve: Intermezzo And Dance-Dances From The Three Cornered Hat-Albeniz: Iberia: Navarra-Fete-Dieu A Seville-Triana—The Chicago Symphony—Fritz Reiner, Conductor—RCA Victor LM-2230 (1-12" LP)

This handsome production is built along the lines of last year's successful "Vienna" effort by Reiner and the Chicago Symphony. Contained in a brochure-like package (photos and notes on Spanish regions and music), the disk comprises colorful readings of stand-by pieces from outstanding Spanish composers Granados, Falla and Albeniz. Dazzling showcase of sound. Fast-moving classical issue.

MASCAGNI: "Cavalleria Rusticana"—Renata Tebaldi-Jussi Bjoerling-Ettore Bastianini-Maggio Musicale Fiorentino Orchestra—Alberto Erede, Conductor—RCA Victor LM-6059 (2-12" LP)

This version of the opera favorite has enough "extras" to rate it prime dealer attention. The recording teams singing greats Miss Tebaldi and Bjoerling for the first time on disks in a superb, lyrical meeting, and also includes Bjoerling in a six-aria "encore" on side 4 of the two disk production. Recorded in Italy, sanctioned by the Metropolitan Opera, this "Cavalleria" will gain wide sales acceptance for a long time to come.

DVORAK: New World Symphony — The Chicago Symphony—Fritz Reiner, Conductor—RCA Victor LM-2214 (1-12" LP)

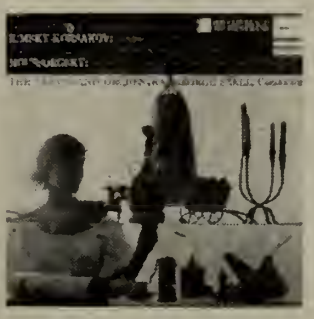
The reliable Dvorak catalogue item comes up for another, and what should be a strong disk turn. Under Reiner's direction, the score is heard to sparkling advantage, and then, the sound too is an attraction the hi-fi following should relish. Though competition here comes from all sorts of notable renditions (including the famed Toscanini reading on Victor), there will be heavy traffic response to this entry.

"THE ART OF LILY PONS"—Camden CBL 101 (2-12" LP)

This is an issue not many devoted opera enthusiasts are going to pass up. The famed coloratura soprano is heard in a series of exceedingly well-preserved recordings she cut for Victor between 1930 and 1940. Included among the twenty-four arias are her outstanding readings of such pieces as the "Mad Scene" from Donizetti's "Lucia De Lammermoor"; the "Bell Song" from Delibes' "Lakme" and "Hymn To The Sun" from Rimsky-Korsakov's "Le Coq D'or". What a prize at $3.96!

BEETHOVEN: Symphony No. 7—Guido Cantelli Conducting The Philharmonia Orchestra—Angel 35620 (1-12" LP)

Angel, which already has two versions of Beethoven's bright "Seventh" in the catalogue (Klemperer and von Karajan with the Philharmonia), has an important version of the work here by the late, and much heralded Guido Cantelli. One of Cantelli's last recordings for Angel with the Phiharmonia, the disk is sure to be sought by a large classical audience.



TCHAIKOVSKY: Capriccio Italien, Op. 45-RIMSKY-KORSAKOV: Capriccio Espanol, Op. 34—BORODIN: Polovtsian Dances From "Prince Igor"—MOUSSORGSKY: Dawn On The Moskva River From "Khovantchina"—The Cleveland Orchestra, George Szell, Conductor—Epic LC 3483 (1-12" LP)

The parade of new disks programming music of the Russian masters has a worthy companion in this rich production by Szell and the Cleveland Orchestra. Though fine orchestral flare is in evidence on all the works, Rimsky-Korsakov's "Capriccio Espanol" stands-out as the presentation of hi-fi note here. The Moussorgsky "Prelude" to his opera "Khovantchina" is a particularly lovely piece.

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RCA Victor Announces Several Personnel Changes

NEW YORK — RCA Victor last week announced a number of personnel changes within the company. The changes were made to strengthen Victor's sales and promotion departments.

Named to the post of Administrator, Pop Album Merchandising was Gil McKean. P. A. Leonard was named administrator, Red Seal Album Merchandising. The two men, brought in from other jobs within the Victor organization will report to Dave Finn, Manager, Planning & Merchandising-Albums.

Merrit Kirk has been appointed Manager of Field Sales for the San Francisco District. He will report to Sal Peruggi, head of Victor's field force. And John Trifero will take over as Field Sales Representative in the Philadelphia area. Trifero reports to Bud Booth, Manager of the New York Field Sales District.

Bernie Miller has been appointed to the post of Red Seal Advertising and Promotion. Miller reports to Bill Alexander, head of Advertising and Promotion.

BMI's Daniel Named Rep To Int'l. Music Council

NEW YORK — Oliver Daniel, Director of BMI Contemporary Music Projects, has been named National Music Council representative to the International Music Council General Assembly and Congress, and will leave early in October to attend the Paris session from October 20 to 30. The only official American representative to the Congress, Daniel will take part in various meetings and discussions of the Council at Unesco House. The International Music Council was created in 1949, under auspices of the United Nations Educational. Scientific and Cultural Organization, (NESCO), in its action to promote understanding between peoples, with particular emphasis on music.

Daniel, who is executive vice-president of the Contemporary Music Society, is a writer and lecturer on contemporary music. He is a member-at-large of the Executive Committee of the National Music Council, Executive Secretary of Composers Recordings, and Chairman of the Broadcasting Advisory Committee of the Commission on Music of the National Council of Churches of Christ in America.

The International Music Council comprises two main action groups: a number of International member-organizations, each representing a field of musical activity, and national committees in each country. Each member-organization of each national committee has a vote at the biennial general assembly, as have the members of a third group, namely a small number of eminent musicians elected to individual membership in the Council.

Langston Hughes Out On Five Month Tour

NEW YORK — Langston Hughes, author and poet who cut a jazz-poetry album called "The Weary Blues With Langston Hughes" goes out on a five month lecture tour beginning Oct. 7.

He will appear at colleges and auditoriums in Kansas, California, New York, Pennsylvania, Ohio, British Columbia, Delaware. Hughes will tie-in his MGM album with his lecture tour working closely with distributors, dealers and disk jockeys. Arrangements are being made to sell the album in the lecture halls and auditoriums in which he will appear.

Wins Trip To New York

CLEVELAND — Judith Stark has good reason to smile at Mike Lipton, Promotion Director for "Co-Star" records, which enable people to play roles opposite star personalities. Bud Wendell (right) host of KYW's 'Program PM', each evening, 8-10 p.m., recently concluded an unusual four week "Co-Star" record contest. Judith's dramatic ability won for her top prize of a trip for two to New York, courtesy of Roulette Records.

Over 500 people auditioned for the four-week contest and of the forty participants, Miss Stark, 17 year old Syracuse University student from Shaker Heights, was judged the best with her reading opposite song-stylist Jimmy Rodgers. Judith won an all-expense trip to New York for two courtesy of Roulette Records. Second prize went to Charles Walker, Stow, Ohio, for his reading opposite Tallulah Bankhead. In the third spot, Jack Jenkins, Cleveland, won reading with Sir Cedric Hardwick. Walker won $50 worth of Co-Star albums and Jenkins will take home $25 worth of records.

Judges for the contest were Samuel Taylor, author and playwright of such hits as "Sabrina Fair," "Vertigo"; actor-producer Howard DeSilva; Johnny Price, director of Musicarnival and 'Program PM' theater critic Howard Wertheimer.

CANADIAN CAPERS

TORONTO TOPICS:

Geene Courtney, MGM newcomer, held over at Le Cabaret for an additional week. Geene has been delighting customers at the spot for the past two weeks. . . . Barry Nesbitt (Sparton) racking up terrific sales with his first for Sparton "A Pub With No Beer". Barry's record has been one of the best sellers for the past month, with all indications of remaining in that position for sometime. Negotiations are being made for releasing the disk in England and Austraila. . . . Mary Martin with her new show will appear at Massey Hall Oct. 6 & 7. Stan Kenton (Capitol) will do a one nighter at the same spot Oct. 3rd. . . . The Brant Inn, Burlington will present the Glenn Miller Orch. Oct. 23 for one night only. . . . Bobby Hackett (Capitol) appearing nightly at The Town. . . . Jimmy McPartland currently at The Colonial. . . . Arnie Derksen (Decca) just finished a successful two week engagement at the Bermuda, and can now be seen nightly at The Brown Derby. Arnie's first release for Decca, "Crazy Me", has been getting plenty of spins by Toronto DJ's with terrific reaction.

Disneyland Records Sets October As Mary Martin Month

BURBANK — Disneyland Record has named October as "Mary Martin Month," honoring the artist during her United States personal appearance tour, "Music With Mary Martin."

During this time, four albums of Miss Martin's will be featured in record stores throughout the country, especially in cities where the songstress appears.

Kicking-off the 31 day salute will be her latest Disneyland album, "Mary Martin Sings A Musical Love Story," featuring seventeen of the most popular love songs ever written. In addition, Miss Martin's previous album, "Hi Ho" will be spotlighted during the month. Both "Musical Love Story" and the latter will be released in Disneyland stereophonic as well as monaurally.

Highlight of "Mary Martin Month" will be the release of the storyteller album for Walt Disney's masterpiece, "Sleeping Beauty." This beautiful package is narrated and sung by Mary and includes a 12-page full color book. Along the narration line, the number, "Little Lame Lamb", will be re-released for the forthcoming Yuletide season.

Chatton Party

OAKLAND, CALIF. — Chatton distribs, this city, recently held a kick-off soiree at the Caravan Lodge for Roger Williams' new two pocket Kapp release, "Songs Of The Fabulous Century". The title of the album is also tied-in with other Kapp packages by Jane Morgan, David Rose, Marty Gold and others.

"Rate The Records", WNTA-TV Show, Builds To Important Status

Live TV Spot Hosted By Art Ford Highlights Cash Box Ratings

NEW JERSEY—"Rate The Records," one of the most popular live shows on WNTA-TV, New Jersey, was born as the result of an urgency to create a live show with both adult and teen-age appeal.

Jack Lynn, program director of WNTA-TV, whose guiding hand produces the show, was called upon back in August to fill a half-hour with a live show in seventy-two hours. Since then the program has bounced from a once-a-week spot to a five-day-a-week feature, Monday through Friday, from 6:00 to 6:30 P.M.

The format is simple. But refinement has given the program the necessary visual as well as audio finesse, to bring it a degree of popularity. Art Ford, an expert on jazz music, is the show's emcee. He guides it "on-the-air" with a smooth and professional touch.

"Rate the Records" revolves around a panel made up of a guest celebrity, a teen-age guest, and staffer Bob Brown, acting as anchor deejay. Plans for the immediate future call for guest deejays from out-of-town and local metropolitan stations to serve on the panels. Lynn says that the inclusion of visiting disk jockeys is going to give the program greater geographical scope, which will bring indications of what kind of music other areas are listening to and enjoying.

Behind the scenes, the program is put together with the precision and atmosphere of a newspaper on deadline. Hundreds of records are played by members of the program department staff for appeal and music quality. The best are selected for use on the show. The chosen disks are then forwarded to *Cash Box* for a rating by the magazine.

On each show, three of the rated records are played. The guest panelists are invited to put their own ratings on the records—which are then compared with the publication's. The guests' ratings, ideally, should match exactly the magazine's. The panel's skill is rewarded with prizes of record albums. The albums are donated to veterans' hospitals.

High school students from the New York, New Jersey, and Connecticut areas are invited to the studio in groups, to dance to the music. The panel observes the students, and considers in its findings the dance rhythm of the disks.

Lynn says that the show has achieved "a clean type approach for the teen-agers" but also is giving adults entertainment by watching and hearing such celebrities as Sylvia Simms, Arnold Stang, Maurice ("Doberman") Gosfield, Betsy Von Furstenberg, Monique Van Vooren, and many well-known recording artists.

The top photo shows emcee Art Ford revealing the *Cash Box* rating of a new disk the panel has already judged. The bottom shot includes the panel at left, which guests RCA Victor artist Eddy Arnold, teen-ager Noel Wolf, from St. Mary's School in Rahway, N. J. Permanent panel member, WNTA deejay Bob Brown, completes the threesome.

Aamco Records Fetes Trade

NEW YORK—Aamco Records officially launched its disk line with a plush party in its attractive offices at 204 West 49th Street recently. Attending the affair were one-stop distribs, deejays, publishers, and the press.

Further additions to the Aamco artist roster, which kicked off with Ted Steele, Andy Rose and the Paulette Sisters, include Paul Winchell, Jack Carter, and George Rhodes. As far as the diskery's album policy is concerned, pricing will be at a $1.49 and $2.98 for monaural releases, while a full stereo line will bear a price-tag of $2.98. A minimum of six albums per month is the schedule of release. Aamco is already making headway in the singles department, having had sales success with Andy Rose's "Just Young" and the Paulette Sisters' "Calla Calla."

The executive line-up of Allison Enterprises, of which Aaamco is one of four subsidiaries (the others: Lynd Music, Allison Music, Promotions, Inc.) includes Carl Lebow, prexy; Tom Vastola, vice-prexy of Allison, who is also deejay Alan Freed's manager; Ray Muscarella, secretary-treasurer; Manny Warner, in charge of production; Lee Kraft, in charge of A&R and advertising; and Lou Capone, in charge of sales.

Albert Shulman Appointed Epic General Manager

NEW YORK—The appointment of Albert Shulman as General Manager of Epic-Okeh Records, a product of Columbia Records, has been announced by Goddard Lieberson, prexy of the company.

Shulman has since 1955 served as Director of Columbia Transcriptions, the firm's Custom Record Department. He has been associated witn Columbia since 1941, when he joined the Bridgeport headquarters staff. Following three years in the U. S. Army, he rejoined Columbia Records in New York as Production Expediter. In 1951, he was appointed Manager of Sales Service for Transcriptions.

Capitol Record Distr., Philly, Appts Naide

HOLLYWOOD — The appointment of Elliot Naide as Operations Manager of the Philadelphia branch of Capitol Records Distributing Co. has been announced by Stephen H. Strohman, Acting National Operations Manager of CRDC. In his new post, Naide succeeds Joseph J. Brown, who was recently promoted to Regional Operations Manager of Region No. 5, covering Baltimore, Philadelphia, Cleveland, Detroit, and Pittsburgh. For the past year, Naide has been Assistant Operations Manager of the Philadelphia branch of CRDC.

Palitz Signs Oliver

NEW YORK—Monty Palitz, veep and A&R head of Jubilee Records, announced last week the signing of veteran arranger Sy Oliver. Oliver's first single chore for the diskery will be "The Mardi Gras March" from the Jerry Wald 20th Century Fox pic, "Mardi Gras."

Palitz, and Bob Stephens, assistant to Palitz, have worked with Oliver before with such artists as the Mills Bros., Ella Fitzgerald, and the late Tommy and Jimmy Dorsey.

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b/w

"I'M GONNA GET MY BABY"

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MGM Kicks Off Fall LP Festival

NEW YORK—MGM Records kicks off its fall album festival with a list of 20 pop LP's for October-November release including issues on MGM's new jazz label, Metrojazz. This is in addition to the stereo album release and the classics release announced in last week's Cash Box.

To kick off the campaign, MGM Records is setting up special regional distributor meetings in New York, Chicago, Los Angeles and Atlanta or New Orleans. Irv Jerome, director of album sales, and Sol Handwerger, in charge of merchandising and advertising, have prepared a slide presentation on the material. A merchandising and advertising campaign —the biggest in the history of MGM Records—will be used to sell the new product to distributors, dealers and consumers.

The pop albums included in this October-November release are: "Je T'Aime (I Love You) . . . Joni"—Joni James; "Secret Songs For Young Lovers"—David Rose and Andre Previn; "This One Is The Toni"—Toni Carroll; "Debutante Party" — Ben Cutler; "Sing A Song Of Goodman" —The Randy Van Horne Singers; "Marvin Rainwater Sings With A Heart—With A Beat"; "Hello, Tiger" —Sallie Blair; "Jane Russell"; "Best Of Burlesque"—Original Cast; "It's All In The Game"—Tommy Edwards; "60 Great Songs From 60 Broadway Musicals"; "60 Great Songs That Say I Love You" and "60 Great Continental And Classical Favorites"—Dick Hyman. The three Dick Hyman albums will be promoted as part of a special campaign ofiering the nine Hyman albums of "60 Great All-Time Songs" at a special price for a limited time.

This release will also serve to introduce the new Metrojazz label. Albums in this category produced by jazz expert Leonard Feather will include "Sonny Rollins And The Big Brass" and Toshiko's "United Notions".

A group of jazz albums by the Metropolitan Jazz Quartet, produced by Jack Wolf of Galaxy Productions, are to be issued on the MGM label. Albums include "The Great Themes From Great American Movies", "Great Themes From Great Broadway Shows", "The Great Themes From TV Shows", "Great Themes From The Classics", and "Great Themes From Foreign Movies".

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Herman Kaplan Named Sunbeam Sales Mgr.

NEW YORK — Herman Kaplan, who was an instrumental figure in organizing Sunbeam Records, by setting up its distributors throughout the country, has just been promoted to the position of National Sales Manager.

He was born in Philadelphia, and after attending the local grade and high school there, Kaplan attended the University of Pennsylvania until he was drafted into the U. S. Army in 1942. Following his discharge from the army in December, 1945, he worked with his father in the construction business. In November of 1947, Kaplan took his initial step into the record business as a shipper for Marnel Distributors of Philadelphia. In 1949 he was promoted to the sales and promotion department at Marnel. Kaplan left them to form the Universal Distributing Co., which he subsequently sold in 1956. From 1956 until his association with Sunbeam in May of 1958, Kaplan did free lance sales and promotion.

Kaplan succeeds Neil Galligan, who has been promoted to Vice President.

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Sands Hits Boston DJ Trail

BOSTON—Songster Tommy Sands, plugging his latest Capitol release, "Blue Ribbon Baby", hit the Boston platter trail a short time ago. Escorted by his Eastern publicity agent, Ruth Shapiro, the Sands' visits included: (top left) Norm Prescott, WBZ; (top right) Bob Clayton, WHDH; (second left) Jack McDermott, WHIL; (second right) Mel Miller, WMEX; (third right) Stan Richards, WORL; (bottom left) Louis Goldberg, WCOP; (bottom right) Alan Dary, WBZ.

Shiffrin To Seeco As Head Of Sales, A&R

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that Jerry Shiffrin, for the last six months, sales manager of Roulette Records, has joined the Seeco label as director of sales and A & R. Shiffrin will report directly to Siegel and be in charge of distributor relations, merchandising, acquiring new talent and disk jockey promotion.

Shiffrin stated, "I have enjoyed a very pleasant relationship with everyone at Roulette for the past six months. In joining Seeco my aim is to make this company as prominent in the pop business here in the United States as it has been for the past seventeen years in the Latin music field. My concentration is completely in the domestic market and one of my primary concerns is the development of new pop talent for the label.

Shiffrin entered the music business in 1953. He worked with Archie Bleyer at Cadence Records. Shiffrin served on the staff of The Cash Box Magazine for one year as associate of Bob Austin, general manager of the music department, before going to Roulette.

Vanguard Records Historic British Band

NEW YORK — Vanguard Records announced last week the release of an album featuring the Band of the Royal Regiment of Artillery in its record debut.

Founded in the middle 17 century, the band is one of Britain's oldest and most historic musical ensembles. Part of one side of disk is devoted to the Queen's Birthday celebration, held in Hyde Park, London, on June 13, 1957. Although the Queen's birthday is April 21, the annual event is set for a day in early summer when good weather is expected. Heard also on the disk are the ceremony of "Trooping the Colors", fanfares by the Herald Trumpets, march music, cavalry, shouts and commands and as a climax, a 21 gun salute.

Side two of the disk presents a Royal Artillery Band concert featuring a musical tour of the British Isles. The band is conducted by Major S. V. Hayes, Director of Music of the Royal Artillery, who also narrates the proceedings. The album, engineered by Marc Aubert and produced by Seymour Solomon, is released in stereo and monaural.

Four Freshmen Tenth Anniversary

BOSTON — The Four Freshmen celebrated their 10th Anniversary on Saturday, September 20 at George Wein's famous Storyville in Boston. Hosting a party of 50 New England Disk Jockeys were Bob Taylor, Sales Manager, and Herb Dale, Promotion man of Capitol Records Boston Branch. The Freshmen were presented with a 10th Anniversary cake during one of their performances and cake was served to over 500 people. Those who found a slip of red paper in their plate won a copy of an album by the Freshmen.

Pictured above at the fete are: (top left) The Four Freshmen; (top right) Fred Archer, WMEX, Al Marill, WHDH and guest; (second left) Four Freshmen, Mr. & Mrs. Norm Prescott, WBZ; (second right) Bob Taylor, presenting Four Freshmen albums to lucky winners; (third left) Ross Barbour (Four Freshmen), Herb Dale, Bob Taylor, George Wein, (third right) Front right, Jim Fitzgerald and Gene Scurty, WORL; (bottom left) Cameron Dewar, Boston Newspaper, Herb Dale, Tom Evans, WCOP; (bottom center) Mr. & Mrs. Norm Nathan, WHDH, Louie Iacaviello, WBOS, and in the foreground, Don Donovan, WMEX; (bottom right) Four Freshmen and Bill Marlowe, WBZ.

Deny Basie-Williams Split

NEW YORK — Rumors that there had been a split between Count Basie, and his vocalist for the past three years Joe Williams, were discounted as "completely ridiculous" by Teddy Reig, A&R jazz head of Roulette Records, which has the two signed. Roulette was reportedly "swamped" last week by calls from disk jockeys as well as aspiring singers calling for auditions to replace Williams.

"The Basie-Williams association", added Reig, "has never been stronger and they have just completed their third album for Roulette." Williams is currently vacationing, and will join the band October 7 when they go back to work again doing a series of one-nighters.

The Basie band and Williams are heard on a new Roulette single, "Hallelujah, I Love Her So."

Columbia Realigns Single Sales Section

NEW YORK—Realignments of Columbia Records' Single Records Sales and classical Albums sections has been announced by William Gallagher, Director of the Sales Department.

David R. Kapralik has been appointed Merchandise Manager for Single Records, assuming full responsibility for singles product. He will also supervise activities of the Manager of Field Communications. Kapralik reports to Gallagher.

In order to increase coordination between single records promotion and popular artists' relations in the field, Frank Campana and Robert Burrell have been named Managers, Single Records Promotion. They will both report to the Manager of Field Sales.

Peter Munves, formerly Coordinator of Special Merchandise, will assume full responsibility for the internal merchandising function of the Masterworks section as Merchandise Manager, reporting to the Director of Sales.

John Woolford, as Manager of Masterworks Promotion, will assume full responsibility for field promotion of classical product. In addition, Woolford will be responsible for Masterwork artists' relations, including coordination of tours and personal appearances. He will report to the Manager of Field Sales.

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"OLDS-MO-WILLIAM"
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Paul Peek
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Tina Robin
"MARJOLAINA"
Gogi Grant
"LADIES PLEASE REMOVE YOUR HATS"
Lou Busch
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THE MONORAYS
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Disk Jockey

REGIONAL RECORD REPORTS

AL SHEAHEN
KWOW—Pomona, Calif.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. The End (E. Grant)
4. The Day The Rains Came (J. P. Morgan)
5. It's Only Make Believe (C. Twitty)
6. Love Is A Funny Little Game (Vogues)
7. Treasure Of Your Love (E. Rodgers)
8. Tom Dooley (Kingston Trio)
9. Leave Me Alone (D. Doo & Don'ts)
10. Hideaway (Four Esquires)

UNCLE SHEL HERLON
WKMC—Roaring Spring, Pa.

1. Bird Dog (Everlys)
2. Guess Things Happen That Way (J. Cash)
3. Susie Darlin' (R. Luke)
4. Mexican Hat Rock (Apple Jack)
5. Longing To Hold You (Page)
6. Born Too Late (Poni-Tails)
7. By The Light Of The Silvery Moon (Bowen)
8. Where The Blue Of The Night (T. Mara)
9. Kitten On The Keys (R. Morgan)
10. Blue Boy (J. Reeves)

WALT PINTO AND BOB DOW
WGUY—Bangor, Maine

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Little Star (Elegants)
4. The End (E. Grant)
5. Bird Dog (Everlys)
6. Topsy II (C. Cole)
7. Leave Me Alone (D. Doo And Don'ts)
8. Rockin' Robin (B. Day)
9. Summertime, Summertime (Jamies)
10. Tom Dooley (Kingston Trio)

LEN ROSS
KDB—Santa Barbara, Calif.

1. Tom Dooley (Kingston Trio)
2. Firefly (T. Bennett)
3. Trude (E. Rogers)
4. Where The Blue Of The Night (T. Mara)
5. It All Comes Back To Me Now (N. Kaye)
6. Lazy Summer Night (4 Preps)
7. Top Telephone (Dimples)
8. Loudenboomer Bird (Clooney)
9. It's All In The Game (T. Edwards)
10. You Are My Everything (E. Townsend)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.

1. Nel Blu (J. Belvin)
2. It's All In The Game (T. Edwards)
3. Patricia (P. Prado)
4. Born Too Late (Poni-Tails)
5. Lazy Summer Night (4 Preps)
6. Just Young (A. Rose)
7. Gee, But It's Lonely (Boone)
8. Win Your Love For Me (S. Cooke)
9. Need You (D. Owens)
10. Longing To Hold You (Page)

HERB CARL
KONO—San Antonio, Texas

1. Rockin' Robin (B. Day)
2. The Letter (Don & Dewey)
3. It's All In The Game (T. Edwards)
4. Susie Darlin' (R. Luke)
5. Summertime Blues (Cochran)
6. The End (E. Grant)
7. Tears On My Pillow (Little Anthony & Imperials)
8. Wicked Wicked Woman (R. Liberto)
9. Nel Blu (D. Modugno)
10. Bird Dog (Everlys)

VIC AIME
WHNJ—Newton, N. J.

1. The End (E. Grant)
2. It's All In The Game (T. Edwards)
3. Firefly (T. Bennett)
4. Fibbin' (P. Page)
5. Hideaway (Four Esquires)
6. The Secret (G. MacRae)
7. It's Only Make Believe (C. Twitty)
8. Call Me (J. Mathis)
9. Wendy, Wendy (Four Coins)
10. Hula Hoop (T. Brewer)

DAN ANDERSON
WLOL—Minneapolis-St. Paul, Minn.

1. It's All In The Game (T. Edwards)
2. To Know Him Is To Love Him (T. Bears)
3. Rockin' Robin (B. Day)
4. Topsy II (C. Cole)
5. La Do Dada (D. Hawkins)
6. Summertime, Summertime (Jamies)
7. The End (E. Grant)
8. Tears On My Pillow (Anthony & Imperials)
9. Bird Dog/Devoted To You (Everlys)
10. It's Only Make Believe (C. Twitty)

JOE VINCENT
WAIZ—Douglas, Ga.

1. Rockin' Robin (B. Day)
2. It's All In The Game (T. Edwards)
3. Summertime Blues (Cochran)
4. Ten Commandments Of Love (Harvey & Moonglows)
5. Somebody Touched Me (Knox)
6. Sorry But I'm Gonna Have To Pass (Coasters)
7. Please Don't Do it (Wright)
8. Please Love Me Forever (T. Edwards)
9. Love Like Yours (T. Fontane)
10. Tears On My Pillow (Anthony & Imperials)

MICKEY JOHNSON
KATR—Corpus Christi, Texas

1. Nel Blu (D. Modugno)
2. Bird Dog (Everlys)
3. It's All In The Game (T. Edwards)
4. The Only Way To Love (F. Lymon)
5. Western Movies (Olympics)
6. Just A Dream (J. Clanton)
7. Susie Darlin' (R. Luke)
8. Betty Lou's Got A New Pair Of Shoes (B. Freeman)
9. The End (E. Grant)
10. Trouble (E. Presley)

DICK VANCE
KSO—Des Moines, Iowa

1. It's All In The Game (T. Edwards)
2. To Know Him (T. Bears)
3. Bird Dog (Everlys)
4. Rockin' Robin (B. Day)
5. Tears On My Pillow (Little Anthony & Imperials)
6. Tea For Two Cha Cha (W. Covington)
7. You're Looking At Me (Nash)
8. No One Knows (Dion & Belmonts)
9. Near You (R. Williams)
10. King Creole (E. Presley)

BILL STELL
WJWS—South Hill, Va.

1. Nel Blu (D. Modugno)
2. Bird Dog (Everlys)
3. It's All In The Game (T. Edwards)
4. My True Love (J. Scott)
5. Patricia (P. Prado)
6. Near You (R. Williams)
7. Susie Darlin' (R. Luke)
8. Everybody Loves A Lover (D. Day)
9. Lost Love (B. Darin)
10. Mr. Brown Is Out Of Town (B. Johnson)

CARMEN ANTONY
WJJD—Chicago, Ill.

1. It's All In The Game (T. Edwards)
2. Chantilly Lace (B. Bopper)
3. Nel Blu (D. Modugno)
4. Devoted To You (Everlys)
5. Tea For Two Cha Cha (W. Covington)
6. Susie Darlin' (R. Luke)
7. Tears On My Pillow (Anthony & Imperials)
8. Near You (R. Williams)
9. Over And Over (B. Day)
10. Little Star (Elegants)

BOB BENNETT
WDCF—Dade City, Fla.

1. Bird Dog (Everlys)
2. It's All In The Game (T. Edwards)
3. How The Time Flies (J. Wallace)
4. Nel Blu (D. Modugno)
5. Just Young (P. Anka)
6. Baby Face (R. Vallo)
7. Think It Over (Crickets)
8. Chantilly Lace (B. Bopper)
9. Firefly (T. Bennett)
10. Pussy Cat (Ames Bros.)

MARK BROOKS
WMYR—Fort Myers, Fla.

1. It's All In The Game (T. Edwards)
2. Nel Blu (Volare) (Modugno/Martin)
3. Bird Dog (Everlys)
4. Little Star (Elegants)
5. Rockin' Robin (B. Day)
6. Near You (R. Williams)
7. Tears On My Pillow (Anthony & Imperials)
8. Tea For Two Cha Cha (W. Covington)
9. You're Not Losing A Daughter Mama (T. Arden)
10. When I Grow Too Old To Dream (E. Townsend)

BUDDY DEANE
WJZ—Baltimore, Md.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Only Make Believe (Twitty)
4. Chantilly Lace (B. Bopper)
5. Treasure Of Your Love (E. Rodgers)
6. Susie Darlin' (R. Luke)
7. Tea For Two Cha Cha (W. Covington)
8. Rockin' Robin (B. Day)
9. Devoted To You/Bird Dog (Everlys)
10. Win Your Love For Me (S. Cooke)

LOUIS GELINAS
CJMS—Montreal, Que., Can.

1. Pussy Cat (Ames Bros.)
2. Susie Darlin' (R. Luke)
3. Summertime, Summertime (Jamies)
4. It's All In The Game (T. Edwards)
5. Bird Dog (Everlys)
6. Up Until Now (J. Ray)
7. It's Only Make Believe (C. Twitty)
8. Tears On My Pillow (Anthony & Imperials)
9. Summertime Blues (Cochran)
10. Carol (C. Berry)

BOB DAHLGREN
WAVE—Louisville, Ky.

1. Nel Blu (Modugno/Martin)
2. Bird Dog (Everlys)
3. Patricia (P. Prado)
4. It's All In The Game (T. Edwards)
5. Everybody Loves A Lover (D. Day)
6. Are You Really Mine (J. Rodgers)
7. Near You (R. Williams)
8. Dance Everyone Dance (B. Madigan)
9. My True Love (J. Scott)
10. Summer's Over (P. Shannon)

JACK L'ECUYER
WTSL—Hanover, N. H.

1. Little Star (Elegants)
2. Gee But It's Lonely (Boone)
3. Blue Blue Day (D. Gibson)
4. The Day I Died (Playmates)
5. It's All In The Game (T. Edwards)
6. Born Too Late (Poni-Tails)
7. Topsy II (C. Cole)
8. Tea For Two Cha Cha (W. Covington)
9. How The Time Flies (J. Wallace)
10. I Wish (Platters)

PAUL DREW
WGST—Atlanta, Ga.

1. It's All In The Game (T. Edwards)
2. Bird Dog (Everlys)
3. Gee, But It's Lonely (Boone)
4. Topsy II (C. Cole)
5. Forget Me Not (Kalin Twins)
6. Down The Aisle Of Love (Quin-Tones)
7. To Know Him Is To Love Him (Teddy Bears)
8. Wendy Wendy (Four Coins)
9. Chantilly Lace (B. Bopper)
10. Guaglione (P. Prado)

JOHN BOYS
WVU—Nashville, Tenn.

1. Bird Dog (Everlys)
2. Rockin' Robin (B. Day)
3. It's All In The Game (T. Edwards)
4. The End (E. Grant)
5. You Cheated (Shields)
6. Nel Blu (D. Modugno)
7. Green Mosquito (Tune Rockers)
8. Topsy II (C. Cole)
9. Over And Over (B. Day)
10. Gee But It's Lonely (Boone)

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Disk Jockey

REGIONAL RECORD REPORTS

KEN GAUGHRAN
WREB—Holyoke, Mass.

1. The End (E. Grant)
2. Tea For Two Cha Cha (W. Covington)
3. Hula Hoop Song (G. Gibbs)
4. It's All In The Game (T. Edwards)
5. Everybody Loves A Lover (D. Day)
6. Are You Really Mine (J. Rodgers)
7. Fibbin' (P. Page)
8. Chantilly Lace (B. Bopper)
9. Promise Me Love (A. Williams)
10. Put A Ring On My Finger (Paul & Ford)

TAD KASPER
WEBC—Duluth, Minn.

1. To Know Him Is To Love Him (Teddy Bears)
2. It's All In The Game (T. Edwards)
3. Nothin' Needs Nothin' (M. Rainwater)
4. Rockin' Robin (B. Day)
5. It's Only Make Believe (C. Twitty)
6. You Cheated (Shields)
7. Promise Me Love (A. Williams)
8. The End (E. Grant)
9. Born Too Late (Poni-Tails)
10. Devoted To You (Everlys)

JIM LOWE
WRR—Dallas, Texas

1. Tom Dooley (Kingston Trio)
2. Miss Lucy (A. Downing)
3. It's All In The Game (T. Edwards)
4. Ten Commandments Of Love (Moonglows)
5. Barefoot Rock (L. J. Parker)
6. Summertime, Summertime (Jamies)
7. What's Your Name (Monorays)
8. Bird Dog (Everlys)
9. Tears On My Pillow (Anthony & Imperials)
10. For My Good Fortune (Boone)

BOB WELLS
WEBR—Buffalo, N. Y.

1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. Tea For Two Cha Cha (W. Covington)
4. The Ways Of A Woman In Love (J. Cash)
5. Hula Hoop Song (T. Brewer)
6. Heartaches (S. Sideburn)
7. Firefly (T. Bennett)
8. Put A Ring On My Finger (L. Paul & M. Ford)
9. Near You (R. Williams)
10 The End (E. Grant)

TOM EDWARDS
WERE—Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. Firefly (T. Bennett)
3. There Goes My Heart (James)
4. The Secret (G. MacRae)
5. Hula Hoop Song (G. Gibbs)
6. No One But You (Ames Bros.)
7. Fibbin' (P. Page)
8. Wendy Wendy (Four Coins)
9. The Day The Rains Came (Lefevre/Morgan)
10. Stay Here With Me (D. Modugno)

BUDDY JARVIS
KBUR—Burlington, Iowa

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Martin)
3. Bird Dog (Everlys)
4. Rockin' Robin (B. Day)
5. Little Star (Elegants)
6. Susie Darlin' (R. Luke)
7. Patricia (P. Prado)
8. Are You Really Mine (J. Rodgers)
9. Everybody Loves A Lover (D. Day)
10. Near You (R. Williams)

JONATHAN B. FROST
WSPR—Springfield, Mass.

1. Someday (J. Sands)
2. All In The Game (T. Edwards)
3. Nel Blu (Modugno/Martin)
4. Tea For Two Cha Cha (W. Covington)
5. Almost In Your Arms (Nash)
6. Near You (R. Williams)
7. Promise Me Love (A. Williams)
8. Oh, I Miss Him So (S. Flint)
9. Patricia (P. Prado)
10. The End (E. Grant)

HOWARD "COOP" COOPER
CKRM—Regina, Sask., Can.

1. Bird Dog (Everlys)
2. Nel Blu (Volare) (Modugno/Martin)
3. Little Star (Elegants)
4. It's All In The Game (T. Edwards)
5. Somebody Touched Me (Knox)
6. When (Kalin Twins)
7. Tea For Two Cha Cha (W. Covington)
8. Devoted To You (Everlys)
9. Wendy Wendy (Four Coins)
10. The Day The Rains Came (J. Morgan)

JAY CLARK
WAVZ—New Haven, Conn.

1. Dance Everyone Dance (B. Madigan)
2. It's All In The Game (T. Edwards)
3. You're Looking At Me (Nash)
4. Firefly (T. Bennett)
5. Many A Time (S. Lawrence)
6. Tea For Two Cha Cha (W. Covington)
7. The End (E. Grant)
8. Hallelujah I Love Her So (J. Williams)
9. The Day The Rains Came (J. Morgan)
10. Guaglione (P. Prado)

CHARLIE MANSFIELD
WHAV—Haverhill, Mass.

1. Topsy II (C. Cole)
2. It's All In The Game (T. Edwards)
3. Le Jour Ou Le Pluie Viendre (J. Morgan)
4. Hideaway (Four Esquires)
5. Hula Hoop Song (G. Gibbs)
6. Many A Time (S. Lawrence)
7. Go Chase A Moonbeam (Vale)
8. Firefly (T. Bennett)
9. Easy Does It (J. P. Morgan)
10. Under A Texas Moon (J. Dorsey)

MARTY FAYE
WAAF—Chicago, Ill.

1. Just Young (P. Anka)
2. With Your Love (J. Scott)
3. Topsy II (C. Cole)
4. It Don't Hurt No More (N. Brown)
5. No One Knows (Dion & Belmonts)
6. The Ways Of A Woman In Love (J. Cash)
7. The Blindfolded Test (C. Hamilton)
8. Non Dimenticar (N. Cole)
9. My Blue Heaven (F. Faye)
10. Swinging The Loop (V. Price)

BOB FURRY
KTAR—Phoenix, Ariz.

1. It's All In The Game (T. Edwards)
2. King Creole (E. Presley)
3. Near You (R. Williams)
4. Susie Darlin' (R. Luke)
5. Nel Blu (D. Modugno)
6. Treasure Of Your Love (E. Rodgers)
7. Firefly (T. Bennett)
8. The End (E. Grant)
9. Tea For Two Cha Cha (W. Covington)
10. There Goes My Heart (James)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. Nel Blu (D. Modugno)
2. Susie Darlin' (R. Luke)
3. Little Star (Elegants)
4. It's All In The Game (T. Edwards)
5. Rockin' Robin (B. Day)
6. Devoted To You (Everlys)
7. My True Love (J. Scott)
8. Just A Dream (J. Clanton)
9. Bird Dog (Everlys)
10. Stupid Cupid (C. Francis)

FRANK POLLACK
KDAY—Hollywood, Calif.

1. The Secret (G. MacRae)
2. La La La Loveable (Holliman)
3. To Know Him Is To Love Him (Teddy Bears)
4. Someday (J. Sands)
5. Hideaway (Four Esquires)
6. Peter Gunn (R. Anthony)
7. The Waiting Game (Whiting)
8. Near You (R. Williams)
9. It's All In The Game (T. Edwards)
10. Firefly (T. Bennett)

CARL SAUNDERS
WAXX—Chippewa Falls, Wisc.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Topsy II (C. Cole)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. Bird Dog (Everlys)
7. Summertime Blues (Cochran)
8. To Know Him Is To Love Him (T. Bears)
9. Tears On My Pillow (Anthony & Imperials)
10. Gee But It's Lonely (Boone)

JOHNNY MAGNUS
KGFJ—Hollywood, Calif.

1. It's All In The Game (T. Edwards)
2. Enchanted Island (Four Lads)
3. How The Time Flies (J. Wallace)
4. Young Trials, Great Tribulations (T. Edwards)
5. Everybody Loves A Lover (D. Day)
6. Guaglione (P. Prado)
7. Hula Hoop (S. Allen)
8. Volare (Martin/Modugno)
9. Play Some Music For Broken Hearts (D. Cornell)
10. Somebody Touched Me (Knox)

DICK McFARLAND
CKSL—London, Ont., Can.

1. The Day The Rains Came (R. Lefevre)
2. No One Knows (Dion & Belmonts)
3. Mean Mean Man (W. Jackson)
4. It's All In The Game (T. Edwards)
5. Weekend (Kingsmen)
6. When The Record Goes Round (Playmates)
7. King Creole (E. Presley)
8. Wild Child (Ivan)
9. You Mostest Girl (Tramell)
10. Someday (J. Sands)

JOHN DOREMUS
WIND—Chicago, Ill.

1. It's All In The Game (T. Edwards)
2. Devoted To You (Everlys)
3. Nel Blu (D. Modugno)
4. Chantilly Lace (B. Bopper)
5. Tears On My Pillow (Anthony & Imperials)
6. Over & Over (B. Day)
7. Susie Darlin' (R. Luke
8. Near You (R. Williams)
9. Tea For Two Cha Cha (W. Covington)
10. Are You Really Mine (J. Rodgers)

TED RANDAL
KPIX—San Francisco, Calif.

1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. Topsy I & II (C. Cole)
4. Tears On My Pillow (Imperials)
5. Bird Dog (Everlys)
6. Nel Blu (D. Modugno)
7. Just A Dream (J. Clanton)
8. Susie Darlin' (R. Luke)
9. It's Only Make Believe (C. Twitty)
10. You Cheated (Shields)

TOM MOFFATT
KPOA—Honolulu, Hawaii

1. Susie Darlin' (R. Luke)
2. My True Love (J. Scott)
3. Little Star (Elegants)
4. Love Is A Funny Little Game (Vogues)
5. Down The Aisle Of Love (Quin-Tones)
6. Devoted To You (Everlys)
7. Just Young (P. Anka)
8. King Creole (E. Presley)
9. Nel Blu (D. Modugno)
10. Charlie Bop (S. Engel)

JOHN ADEMY
WBIG—Greensboro, N. C.

1. Nel Blu (D. Modugno)
2. Fever (P. Lee)
3. Tea For Two Cha Cha (T. Dorsey)
4. Dance Everyone Dance (B. Madigan)
5. A Certain Smile (J. Mathis)
6. You Gotta Have Rain (Gorme)
7. The Waiting Game (Belafonte)
8. Firefly (T. Bennett)
9. Hula Hoop Song (G. Gibbs)
10. Topsy II (C. Cole)

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Disk Jockey

REGIONAL RECORD REPORTS

DAVE NEUMANN
KAYO—Seattle, Wash.
1. It's All In The Game (T. Edwards)
2. Tears On My Pillow (Anthony & Imperials)
3. Grand Coulee Dam (Donegan)
4. Little Star (Elegants)
5. Summertime Blues (Cochran)
6. Tea For Two Cha Cha (W. Covington)
7. Come On, Let's Go (Valens)
8. Tom Dooley (Kingston Trio)
9. It's Only Make Believe (C. Twitty)
10. Down The Aisle Of Love (Quin-Tones)

STANLEY MACK
WDGY—Minneapolis, Minn.
1. It's All In The Game (T. Edwards)
2. To Know Him Is To Love Him (Teddy Bears)
3. Tears On My Pillow (Imperials)
4. Rockin' Robin (B. Day)
5. La Do Dada (D. Hawkins)
6. Volare (D. Martin)
7. No One Knows (Dion & Belmonts)
8. Near You (R. Williams)
9. Devoted To You (Everlys)
10. Summertime, Summertime (Jamies)

ALAN KING
WICB—Ithaca, N. Y.
1. Near You (R. Williams)
2. Tea For Two Cha Cha (W. Covington)
3. Bird Dog (Everlys)
4. The Day The Rains Came (J. Morgan)
5. Nel Blu (D. Modugno)
6. Patricia (P. Prado)
7. Are You Really Mine (J. Rodgers)
8. Susie Darlin' (R. Luke)
9. Stupid Cupid (C. Francis)
10. Put A Ring On My Finger (Paul & Ford)

GENE BURNS
KBSF—Springhill, La.
1. No One But You (Ames Bros.)
2. Everybody Loves A Lover (D. Day)
3. Tea For Two Cha Cha (W. Covington)
4. King Creole (E. Presley)
5. Look Who's Blue (D. Gibson)
6. Chantilly Lace (B. Bopper)
7. There Goes My Heart (James)
8. Over The Weekend (Playboys)
9. The Day The Rains Came (R. Lefevre)
10. This Little Girl's Gone Rockin' (R. Brown)

BOB BRAUN'S
WLW—Cincinnati, Ohio
1. Old MacDonald (Chargers)
2. The Secret (G. MacRae)
3. Fibbin' (P. Page)
4. Cerveza (B. Brown)
5. There Goes My Heart (James)
6. Hey Stella (Crew Cuts)
7. Hideaway (Four Esquires)
8. This Little Girl's Gone Rockin' (R. Brown)
9. Everybody Loves A Lover (D. Day)
10. Bridge Of Sighs (K. Starr)

DALE GOOD
KRKO—Everett, Wash.
1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. You Cheated (Shields)
4. Trouble (E. Presley)
5. My True Love (J. Scott)
6. As Long As I Have You (E. Presley)
7. Devoted To You (Everlys)
8. Young Dreams (E. Presley)
9. Little Star (Elegants)
10. Tom Dooley (Kingston Trio)

ED MEATH
WHEC—Rochester, N. Y.
1. Someday (R. Nelson)
2. Nel Blu (D. Modugno)
3. Just A Dream (J. Clanton)
4. I'll Love You Till I Die (C. McRae)
5. There Goes My Heart (James)
6. My True Love (J. Scott)
7. Little Star (Elegants)
8. Bird Dog (Everlys)
9. Near You (R. Williams)
10. I Never Met The Right One Yet (H. Winterhalter)

HARVEY KAYE
WBRD—Mt. Clemens, Detroit, Mich.
1. It's All In The Game (T. E. Edwards)
2. You Cheated (Shields)
3. Tears On My Pillow (Anthony & Imperials)
4. Tea For Two Cha Cha (W. Covington)
5. Nel Blu (D. Modugno)
6. Near You (R. Williams)
7. Devoted To You (Everlys)
8. The Secret (G. MacRae)
9. Poor Boy (Royaltones)
10. Geraldine (J. Scott)

JOE THOMPSON
KHEV—El Paso, Texas
1. Bird Dog (Everlys)
2. Little Star (Elegants)
3. Nel Blu (D. Modugno)
4. The Ways Of A Woman In Love (J. Cash)
5. Are You Really Mine (J. Rodgers)
6. For My Good Fortune (P. Boone)
7. Tom Dooley (Kingston Trio)
8. Promise Me Love (A. Williams)
9. Secret (G. MacRae)
10. It's All In The Game (T. Edwards)

J. UNDERWOOD & M. HUNTER & B. CHASE & B. SIEVERS
WODO—Ft. Wayne, Indiana
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Rockin' Robin (B. Day)
4. Devoted To You (Everlys)
5. Summertime Blues (Cochran)
6. Just A Dream (J. Clanton)
7. Born Too Late (Poni-Tails)
8. Bird Dog (Everlys)
9. Susie Darlin' (R. Luke)
10. Tears On My Pillow (Imperials)

BILL BALLANCE
KFWB—Hollywood, Calif.
1. Little Star (Elegants)
2. It's All In The Game (T. Edwards)
3. Tears On My Pillow (Imperials)
4. Born Too Late (Poni-Tails)
5. Summertime Blues (Cochran)
6. You Cheated (Shields)
7. Itchy Twitchy Feeling (B. Hendricks)
8. Love's A Funny Little Game (Vogues)
9. Come On Let's Go (R. Valens)
10. Nel Blu (D. Modugno)

DON LAMOND
KFOX—Long Beach, Calif.
1. Navajo (L. Holmes)
2. Lazy Summer Night (4 Lads)
3. Zing Went The Strings Of My Heart (Kirby Stone Four)
4. Tea For Two Cha Cha (W. Covington)
5. Fever (P. Lee)
6. Volare (D. Martin)
7. Dance Everyone Dance (B. Madigan)
8. Bird Dog (Everlys)
9. Patricia (P. Prado)
10. Firefly (T. Bennett)

CARL WENDELL
WTIF—Tifton, Ga.
1. My True Love (J. Scott)
2. I Love You (J. Sea)
3. It's All In The Game (T. Edwards)
4. Susie Darlin' (R. Luke)
5. Rockin' Robin (B. Day)
6. Summertime Blues (Cochran)
7. Bird Dog (Everlys)
8. You Cheated (Shields)
9. You And I (E. & B. Cole)
10. Win Your Love For Me (S. Cooke)

RON HALL
KLO—Ogden, Utah
1. Rockin' Robin (B. Day)
2. Bird Dog (Everlys)
3. It's All In The Game (T. Edwards)
4. Coplas (Kingston Trio)
5. Little Star (Elegants)
6. Chantilly Lace (Big Bopper)
7. My True Love (J. Scott)
8. You Cheated (Shields)
9. Trouble (E. Presley)
10. Git It (G. Vincent)

LARRY FORD
WCRO—Johnstown, Pa.
1. The End (E. Grant)
2. It's All In The Game (T. Edwards)
3. Just Young (Rose/Anka)
4. Promise Me Love (A. Williams)
5. Tom Dooley (Kingston Trio)
6. Tea For Two Cha Cha (W. Covington)
7. Please Love Me Forever (T. Edwards)
8. Bird Dog (Everlys)
9. Hula Hoop Song (G. Gibbs)
10. Hideaway (Four Esquires)

CHUCK DOUGHERTY
KQV—Pittsburgh, Pa.
1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. The End (E. Grant)
4. Nel Blu (D. Modugno)
5. Susie Darlin' (R. Luke)
6. Tears On My Pillow (Imperials)
7. Devoted To You (Everlys)
8. Down The Aisle Of Love (Quin-Tones)
9. Stupid Cupid (C. Francis)
10. No One Knows (Dion & Belmonts)

LONNY STARR
WNEW—N. Y.
1. Bird Dog (Everlys)
2. Fibbin' (P. Page)
3. There Goes My Heart (James)
4. Old MacDonald (Chargers)
5. Paris (P. Prado)
6. White Bucks And Saddle Shoes (B. Pedrick, Jr.)
7. Hula Hoop (Brewer/Gibbs)
8. Poor Boy (Royaltones)
9. The Things I Didn't Say (A. Alberts)
10. Love A Me Love A Me (C. Mann)

ANNE FERGUSON
CFRN—Edmonton, Alb., Canada
1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. It's All In The Game (T. Edwards)
4. Just A Dream (J. Clanton)
5. Everybody Loves A Lover (D. Day)
6. Nel Blu (Modugno/Martin)
7. Susie Darlin' (R. Luke)
8. Stupid Cupid (C. Francis)
9. My True Love (J. Scott)
10. Rockin' Robin (B. Day)

MARTY SULLIVAN
WPEO—Peoria, Ill.
1. Susie Darlin' (R. Luke)
2. It's All In The Game (T. Edwards)
3. Tears On My Pillow (Little Anthony & Imperials)
4. Chantilly Lace (B. Bopper)
5. Rockin' Robin/Over And Over (B. Day)
6. Near You (R. Williams)
7. Summertime Blues (Cochran)
8. Blue Ribbon Baby (T. Sands)
9. Little Star (Elegants)
10. Firefly (T. Bennett)

BOB PARDUA
WFPA—Ft. Payne, Ala.
1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Tears On My Pillow (Little Anthony & Imperials)
4. Born Too Late (Poni-Tails)
5. Bird Dog (Everlys)
6. Summertime Blues (Cochran)
7. Carol (C. Berry)
8. Ways Of A Woman In Love (J. Cash)
9. Ramrod (D. Eddy)
10. My True Love (J. Scott)

BOB CAPPS
KOY—Phoenix, Ariz.
1. Go Chase A Moonbeam (Vale)
2. Tom Dooley (Kingston Trio)
3. Nel Blu (D. Modugno)
4. Pussy Cat (Ames Bros.)
5. With Your Love (J. Scott)
6. Firefly (T. Bennett)
7. Le Petite Raveil (Modugno)
8. Call Me (J. Mathis)
9. Wendy Wendy (Four Coins)
10. Many A Time (S. Lawrence)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Two Executive Appointments Announced At Capitol Records

HOLLYWOOD—The creation of two new executive positions in Capitol Records was announced last week by James W. Bayless, Vice-President in charge of Engineering and Manufacturing. Both are effective Oct. 1.

At a luncheon meeting in the Capitol Tower in Hollywood, Bayless disclosed the appointment of George R. Jones to the newly-created position of Administrator of Recording Operations, and the appointment of M. S. "Mac" Hardy as National Plant Manager, both of CRI.

Jones, who joined Capitol 20 months ago as General Manager of the Custom Services Department of CRI, was named Director of that department in July, 1957. In his new post, Jones will be in charge of the Custom Services and Recording Departments in both Hollywood and New York, and will direct all activities of these departments. Jones reports directly to Vice-President Bayless and will continue to headquarter in the Capitol Tower in Hollywood. Prior to joining Capitol, Jones was the West Coast Manager of Langlois Filmusic, Inc., producers of background music for television, with headquarters in Hollywood. Before his Langlois affiliation, Jones served the C.P. MacGregor Company (custom recording services) in Los Angeles as General Manager for approximately 17 years. He has been a resident of the Los Angeles area for the past 37 years. Bill Robinson continues as Director of the Hollywood recording studios, Don Plunkett remains Director of the New York recording studios, and Herbert Sachs continues as National Sales Manager of Capitol Custom Services. All three will henceforth report to Jones.

Hardy's history with CRI dates back to March, 1946, when he joined the company as Controller of its Scranton manufacturing plant. From August, 1948 to April, 1949, he was Plant Manager of Capitol's Los Angeles manufacturing establishment. From April, 1949 to the present, Hardy has been Scranton Plant Manager. In his new position, Hardy continues as Manager of the Scranton Plant and, additionally, will direct the manufacturing at the company's Los Angeles Plant. He will continue to headquarter in Scranton. David Lawhon continues as Manager of the Los Angeles Plant, reporting to Hardy.

Bayless disclosed that both appointments were made to relieve him of direct administrative responsibilities in the manufacturing and recording departments of CRI. Need for the appointments was accelerated because of the increased activities of these two departments in recent months in classical record and stereo disk production, the increasing demands of the Capitol Record Club, and an extensive manufacturing plant expansion program.

All The Way!
CONNIE SUE
b/w
EARLENE
by
Vic Wilder
RIC 959
RIC RECORDS
10122 LAKEWOOD STREET
NEW ORLEANS, LA.

C & M's BIG 3
"I DREAMED A DREAM"
b/w
"I'M AWAITIN'"
by
Lee Richards
WANGER #192-3
•
"MISS ANNIE"
b/w
"DONNA MY DEAR"
by
The Plurals
WANGER #186-7
•
"LOAPIN"
b/w
"BHA CHA"
by
The Castinos
C & M Records #440-1
For Deejay copies contact
C & M RECORDS
439 Pennington Street
Elizabeth, New Jersey
EL 4-7927

The Cash Box Best Bet
Billboard PICK OF THE WEEK
YOUNG GENERATION
b/w
I PLEDGE MY HEART
by
Ray Arlo
Castle 502
D.J.'s and Record Librarians; For Sample Copies Write to:
CASTLE RECORDS
2 Pleasant Terrace
Boonton, N. J.

Ramblings

NEW YORK:

Morty Craft, who in addition to being MGM national sales director in charge of single sales and a & r head is an artist on the label, received his first fan letter the other day. It said: "I have just purchased a truly great album of unusually good taste and fine, plush, quiet jazz. Mr. Morty Craft's "Jazz In Black Tie". So I am asking you, please let's have one or two more of this great man's arranged albums. He's one of the fresh, new talents to come along to us. So please use him wisely. Let's have one moody album and one latin type album too. I'll buy them both and plug him around like crazy. Thank you so much. Please pass this on to "him". Sincerely, Frank Vasquez." Morty denies that he is, in reality, Frank Vasquez. "Nor is Vasquez a relation of mine," says Craft. "He just knows good music." . . . Al Schulman will head up Epic Records. **Bill Nielsen** is entertaining several offers and will make up his mind before he leaves, which is in a couple of weeks. Nielsen is staying on to familiarize Schulman with all the details. . . . **Joe Cohen**, Essex Distributors, Newark, N.J., back from the manufacturer-distributor meetings in Chicago. Joe is very high on the organization and predicts big things for it. The group will probably set a convention in Chicago for June. . . . **Hugo Peretti** and **Luigi Creatore**, A & R directors for Roulette, left for the coast October 4. While there they will record **Jimmy Rodgers** for both a new single and album. Rodgers just moved into a new home in Los Angeles. He appeared on the Steve **Allen** show last week to plug his newest Roulette album and eps titled "Jimmy Rodgers Sings Folk Songs". . . . **Frank Abramson** in to plug newcomer **Larry Ellis'** first Dale release, "Nothing You Can Do". Ellis was the lead voice of **The Humdingers** on their previous Dale release, "Necklace of Teardrops". **Sammy Kay** liked Ellis on that deck and signed him for his current ABC-TV show and set him for a single on records. . . . Rumor—**Hugo Winterhalter** to Warner Brothers. . . . **Jerry Shifrin** moves from Roulette Records to Seeco Records as director of sales and a & r. Jerry married lovely **Gale Kuhr** (former member of the Hamilton Trio and now a dancing regular on the **Pat Boone** TV Show last Sunday. . . . **Hal Cooke**, Warner Records' veepee, tells us that "Pachalafaka", that hilarious band from the "Terribly Sophisticated Songs" LP, is being released as a single after much reaction. In **The Cash Box** office the fellas have been singing it for several weeks now and have worn the disk out. . . . **Sol Handwerger**, MGM promotion and publicity chief, informs us **Connie Francis** is currently on a deejay promotional tour on behalf of her new "Fallin' ". Connie is visiting Chicago, Minneapolis, Detroit, New York, Buffalo, Baltimore, Washington and Boston deejays. MGMer **Marvin Rainwater** ("Nothin' Needs Nothin') is touring the U.S. and Canada doing one-nighters during the month of October in Montana, Minnesota, Iowa, Manitoba, Saskatchewan and Alberta. . . . **Buddy Friedlander**, national sales manager of United Artists, flipping about the wonderful cooperation UA has been getting from Baltimore distrib, Marnel. Buddy tells us the action is on "Green Mosquito" by the **Tune Rockers** and "Whispering Grass" by **Sylia Saynt**. Friedlander also advises that Unart, the subsid label, has picked up two masters that look very good. They are "There'll Be No Goodbye" by **The Five Delights** which was purchased from **Jerry Winston's** Newport label—and "Honeybun" by **Willis Sanders** and **The Embers** from Millionaire Records. . . . **Gary Kramer**, Atlantic-Atco, calls attention to two new releases. On Atco **Bobby Darin and The Rinky Dinks** offer "Mighty Mighty Man" and "You're Mine" while **Young Jesse** Jesse chants "That's Enough For Me" and "Margie" on Atlantic. The new Darin, of course, is a follow up to "Early In The Morning" which he and the Rinky Dinks did a short time back. Says Kramer, "Deejays can now play four Darin sides and show the public four different Darins. This kid is a fabulous talent." . . . **Duke Niles**, Rayven Music, tells us that the much publicized **Sacha Distel** (he's got **Brigitte Bardot**) has cut "Brigitte" for Dot Records, with release planned immediately. Distel, who also cut "Brigitte" in France with French lyrics, does this one in English with lyrics by **Fred Ebb**. Distel goes back to Europe soon for a couple of weeks and then returns to New York—with Brigitte we hope. . . . "We're moving," says **Lew Krefetz**, Poplar Records. Lew has "Idaho" by **The Clovers** making it in Washington and Baltimore, "I Slipped, Tripped, Fell In Love With You" by **Bobby Long** on Glow Hill, and "Get Yourself To School"/"Please Come Back Home" by **The Orientals** which has been getting action in New Orleans. Krefetz also is excited about his LP "The Clovers In Clover" due out in about ten days. It is a collection of standards. . . . **Harry Kaplan**, former Eastern Sales and Promotion head, stationed in Philadelphia, moves into New York to take over as national sales manager for Sunbeam Records. **Neil Galligan** moves up to vice president and general manager. Sunbeam is moving to larger quarters at 1780 Broadway on October 15. Kaplan and Galligan advise their new team, **Gerry and Eddie**, two busy boys following the release of "Nobody Else Can Handle This Job But Me". They do the Alan Freed Show on October 6, a benefit in Scranton, Pa. on the seventh and the **Clark Show** on the ninth. **Lillian Briggs** due out with a new wax next week. . . . **Saul Bihari**, Crown Records, thinks he has one in B. B. King's newest, "Please Accept My Love". Claims initial orders were very heavy. . . . **Teddy Reig**, who recently joined the Roulette A & R staff to handle jazz when Roulette took over his Roost line, reports that the move has created a tremendous upsurge in the sale of the Roost catalog. The big items continue to be such albums as "Moonlight In Vermont", **Johnny Smith**, "Charlie Parker All-Star Sextet", "Dizzy Gillespie Concert in Paris", "Moods", Johnny Smith. . . . **The Caravans**, well known spiritual group formerly with United Records, is to be transferred by special arrangement to Peacock Records, it was announced this week by **Don Robey**, president. Robey, who was in Chicago to attend the Independent Manufacturers and Distributors Convention, cut the group while there. Robey predicts "You'll be hearing a lot from The Caravans". . . . **Bernie Bennick**, Swan Records, has announced the purchase of "Breaker of Dreams" by **Johnny Mann and The Tornadoes** from Donnie Records. Bennick says the record was only aired a few times and sales started to come in. . . . **Doug Moody**, Herald and Ember, reports "Tic Toc" by **Lee Allen** keeps building and the sales now coming in would give every indication of a belated hit. Also hot for the label is "Viddly Biddly Baby" by **The Schooners**. . . . We hear **Norm Wieland** is now at Golden Crest. . . . **Teddi King** into the Americana Hotel, Miami Beach, for one week beginning November 5. . . . **Rover Boys** hitting the d.j. trail with their current Vik release "Ask Me Who Loves You" and "S'Agapo". . . . **Morty Wax** advises that "Tulips From Amsterdam" by **Bygraves** and **Mantovani** are showing up saleswise in Detroit and New England areas. Wax is also handling the new Unart release, "There'll Be No Goodbye" by **The Five Delights**. . . . **Joe Carlton**, Carlton Records, may have another hit cooking for him in "Heartaches" by **Sam Sideburn**. Reports coming in from Buffalo tend to substantiate Carlton's enthusiasm. . . . **Hy Weiss**, Old Town Records, doing a substantial job with **The Solitaires'** "Please Remember My Heart" and **Robert and Johnny's** "I'm Truly Truly Yours". Says Hy, "We're getting action on both sides. In some areas "Eternally With You" is the selling side. . . . **Bob Heller**, Chips Dist. in Philadelphia, writes initial sales on the new **Jimmie Rodgers** album, "Jimmy Rodgers Sings Folk Songs", has been tremendous. Another note from **Bob Ellis**, Eric Distributors in San Francisco, tells us much the same thing. Says it is his standout Roulette LP seller. . . . **Joe Gettfried**, Castle Records, has announced the signing of **The Southlanders**, currently on tour with **Jerry Lee Lewis**. . . . **The Four Voices**, Columbia Records, into the Club Safari, College Point, L.I., weekend November 3 and 4. . . . **Benjamin J. Mayhams**, Mayhams and Co-Ed Records, reports action on "Rock Rollin' " by **Norris The Troubadour**. . . . **Ed Mesner**, Aladdin Records, calls attention to "Let The Good Times Roll" by the **Brown Brothers**, 13 and 17. The kids wrote the coupling, "You're Right, I'm Left".

YOUNG JESSIE

LARRY ELLIS

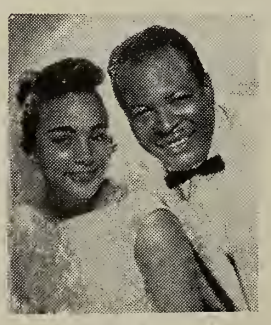
CHICAGO:

The swingin' **Leaners**, **Len** and **Phil Chess** and the gang at Vee Jay-Abner were very much in evidence at the record convention committee meeting last weekend at the Ambassador East Hotel. Many thanks to **Len Chess** for offering his studio for the second day of the meeting. **John Kaplan** of Pan American Distribs in Detroit a weekend visitor for the big meeting, says "Hi" to all his record buddies. . . . Pert, purty **June Christy** comes into Mister Kelly's October 12. Current attraction is jumpin' **Jonah Jones** and his Quartet. . . . **Harry Hostler**, Columbia Record's district chief will make the deejay circuit with piano whiz **Errol Garner**, during his concert at Orchestra Hall October 12. . . . **Ralph Cox** now free lancing in the midwest. Ralph handles record promotions and talent. . . . **Abner**, Vee Jay-Abner Records tells us **The Dells** open a one-week engagement October 10, at the Apollo Theatre in N'Yawk, featuring their brand new release on Vee Jay. **Gene Allison** is on an extensive deejay tour through the southeast with his new waxing "I'm A Fool For Wanting You". Vee Jay's eastern rep. "Red" Schwartz phoned Abner to tell him there's great interest in Baltimore, Washington, D. C. and Philly for their latest pactee **Wade Flemins**. . . . **George Goldner**, Gone Records, in town last week tells us most of his decks are really swingin' all over. George headed back east after the steering committee meeting. . . . Over at the Chess diskery the gang is prepping releases for several of their name artists. This makes **Max Cooperstein**, national sales and promo chief a very busy boy, indeed. . . . The local Drinking Gourd Society tells us they expect a big crowd to show for the Folk Concert, featuring **Josh White**, **Oscar Brand** and **Jean Ritchie**, October 3, at Orchestra Hall. **Studs Terkel** will emcee the affair. . . . **Lennie Garmisa** informs us **Buddy Laine** and his orch. are appearing at Chevy Chase Country Club and will return to the bandstand at the swank club New Year's Eve. . . . **Tommy Jones**, the "madman" of Mad Records, invites all deejays in this area to come to his unique birthday-record session celebration at Universal Studios October 19.

GENE ALLISON

LOS ANGELES:

Local DJ's **Earl McDaniel**, **Jim Randolph** and **Allin Slate** all pick **Wade Emons** latest Vee Jay release "Here I Stand", as the next big record to break across the country. . . . **The Robbins** recently appeared on the **Art LaBoe** show doing their first Knight Records release "Pretty Little Dolly". LaBoe's popular TV Show has been switched from Saturday to Wednesday—more popular time for R&R enthusiasts. . . . **Jan & Arnie**, Arwin's teenage recording artists, are now receiving approximately 5,000 fan letters per week reports Norman Winter. This and twenty-five fan clubs account for the heavy plays on "I Love Linda". . . . **Bob Stern** informs that "Shame On You Miss Johnson" b/w "Need Your Love", by **Bobby Freeman** on Josie Records, has broken wide open the first week of its release. . . . **Oscar McLollie and Annette**, Class Record artists, on a personal appearance tour of the East and currently at the Apollo Theatre in New York City. . . . **Joe M. Green**, formerly of Saratoga Distributing in Baltimore, now general manager of Ramco Distributing, Phoenix, Arizona, getting credit for kicking off nationally the Cozy Cole hit "Topsy". . . . Northern California's own **Pat Suzuki** is proving very popular in her "home" area where, says **Elma Greer**, her new album on Vik Records is selling like a single. . . . Some of the guests who appeared recently on DJ **Charles Trammell's** show over KGFJ included recording artists **Betty Simpson**, **The Robbins**, **Eugene Church** and **Tabby West**. . . . **Eddie Ray**, of Imperial Records, on a trip through the South purchased a master from Gold Band Records in Louisiana. The disk features **Jimmie Wilson** and will be released immediately on the Imperial label. . . . Jazz pianist **Erroll Garner**, begins his fall tour under the aegis of **Sol Hurok** on October 12th, at Orchestra Hall, Chicago.



McLOLLIE-ANNETTE

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphobeticoily)

ALL DAY LONG
Jimmy Smith (Blue Note 1676)

ALMOST IN YOUR ARMS
Sam Cooke (Keen 2006)

A LOVER'S QUESTION
I CAN'T STAND ALONE
Clyde McPhatter (Atlantic 1199)

ARE YOU REALLY MINE
Jimmy Rodgers (Roulette 4090)

BAREFOOT ROCK
WHAT DID I DO
Little Junior Parker (Duke 193)

*BIRDIE
Bill Doggett (King 5149)

*BLUE MOON
Jimmy Bowen (Roulette 4102)

*BONG BONG
Vince Castro (APT 25007)

BORN TOO LATE
Pany-Tails (ABC Paramount 9934)

CALL ME
Johnny Mathis (Columbia 41253)

CAROL
Chuck Berry (Chess 1700)

CERVEZA
Baots Brown (RCA Victor 7269)

CHECKING ON MY BABY
IT TAKES TIME
Otis Rush (Cobra 5027)

*CLOSE TO YOU
Muddy Waters (Chess 1704)

COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)

COUNT EVERY STAR
Rivieras (Coed 503)

DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)

DEVOTED TO YOU
Everly Bros. (Cadence 1350)

*EVERYTHING WILL BE ALRIGHT
Gene Allison (Vee-Jay 299)

*GUAGLIONE
Perez Prado (RCA Victor 7337)

HALLELUJAH I LOVE HER SO
Count Basie & Joe Williams (Roulette 4103)

HOLD IT
Bill Daggett (King 5149)

IF YOU TRY
CONGRATULATIONS
Chantels (End 1030)

*I'M A LOVER NOT A FIGHTER
Lazy Lester (Excello)

I'M GOING TO GET MY BABY
*ODDS AND ENDS
Jimmy Reed (Vee-Jay 298)

I'M SO YOUNG
EVERY DAY OF THE WEEK
Students (Checker 902)

I'M SORRY
Royal Holidays (Carlton 472)

I'M SORRY
Kenny Martin (Federal 12330)

IT'S ONLY MAKE BELIEVE
Conway Twitty (MGM 12677)

IT'S SO FINE
Lavern Baker (Atlantic 2001)

I'VE HEARD THAT STORY BEFORE
Tammy Ridgely (Herald 526)

I WISH
*IT'S RAINING OUTSIDE
Platters (Mercury 71353)

JUST YOUNG
Andy Rose (Aamco 100)

*KEY TO THE HIGHWAY
Little Walter (Checker 904)

LET'S SIT AND TALK
Gene Allison (Vee-Jay 286)

*LETTER TO AN ANGEL
Jimmy Clanton (Ace 551)

*LOVE'S A FUNNY LITTLE GAME
Vogues (Dot 15798)

* Indicotes first oppeoronce on Territorial Tips

MAMA, MAMA, MAMA
PRISONER'S SONG
Warren Starm (Nasco 6015)

MEXICAN HAT ROCK
Applejacks (Cameo 149)

*MY BABY LIKES TO ROCK
Wade Flemons (Vee-Jay 295)

MY BONNIE
YOU BE MY BABY
Ray Charles (Atlantic 1196)

MY DEAREST, MY DARLING
Eddie Ba (Chess)

NEED YOU
Donnie Owens (Guyden 2001)

NEL BLU DIPINTO DI BLU
(VOLARE)
Dean Martin (Capital 4028)

*NON DIMENTICAR
Nat "King" Cole (Capitol 4056)

OH BABY
Velveteers (Ric)

*PEACHES AND CREAM
Larry Williams (Specialty 647)

POINCIANA
Ahmad Jahmal (Arga 5303)

POOR BOY
Royaltones (Jubilee 5338)

*QUEEN OF THE HOP
Bobby Darin (Atco 6127)

RAMROD
Duane Eddy (Jamie 1109)

REAL WILD CHILD
Ivan (Caral 62017)

SCRATCH MY BACK
Echoes (Swan 4013)

SOMEONE TO LOVE ME
Ron Baxter (Gone 5036)

SUMMERTIME BLUES
Eddie Cochran (Liberty 55144)

SUMMERTIME, SUMMERTIME
Jamies (Epic 9281)

TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)

TELL IT LIKE IT IS
DON'T BE ASHAMED TO CALL
MY NAME
Little Willie John (King 5147)

THE GREEN MOSQUITO
Tune Rocker (United Artists 139)

THE SHADOW KNOWS
Coasters (Atco 6126)

*TO KNOW HIM IS TO LOVE HIM
Teddy Bears (Dore 503)

WHY ME
Ruth Brown (Atlantic 1197)

TIC TOC
Lee Allen (Ember 1039)

TOM DOOLEY
Kingston Trio (Capital 4049)

TWO PEOPLE IN LOVE
Little Anthony & Imperials (End 1027)

WABASH BLUES
Al Smith (Abner 1014)

WEEKEND
Kingsmen (East-West 115)

WE HAVE LOVE
Jackie Wilson (Brunswick 55086)

WHEN I GROW TOO OLD TO
DREAM
Ed Townsend (Capitol 4048)
Duke Mitchell (Liberty 55158)

WHOSE HEART ARE YOU
BREAKING NOW
Johnny Love (Tee Pee 395)

YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)

YOUNG SCHOOL GIRL
IT MUST BE LOVE
Fats Domino (Imperial 5537)

THE NATION'S R & B TOP 50

Pos.		Last Week
1	TEARS ON MY PILLOW *Little Anthany & Imperials (End 1027)*	(1)
2	ROCKIN' ROBIN *Bobby Day (Class 229)*	(2)
3	IT'S ALL IN THE GAME *Tommy Edwards (MGM 12688)*	(3)
4	WIN YOUR LOVE FOR ME *Sam Cooke (Keen 2006)*	(5)
5	LITTLE STAR *Elegants (APT 25005)*	(4)
6	NEL BLU DIPINTO DI BLU *Damenico Modugna (Decca 30677)*	(6)
7	TEN COMMANDMENTS OF LOVE *Harvey & The Moonglaws (Chess 1705)*	(7)
8	BIRD DOG *Everly Bros. (Cadence 1350)*	(8)
9	YOU CHEATED *Shields (Dot 15805)*	(10)
10	CHANTILLY LACE *Big Bapper (Mercury 71343)*	(34)
11	DOWN THE AISLE OF LOVE *Quin-Tones (Hunt 321)*	(9)
12	SUSIE DARLIN' *Robin Luke (Dat 15781)*	(13)
13	CAROL *Chuck Berry (Chess 1700)*	(12)
14	IT DON'T HURT NO MORE *Nappy Brown (Savoy 1551)*	(36)
15	TOPSY (Part II) *Cozy Cole (Love 5003)*	(23)
16	LITTLE BLUE BOY *Bobby Blue Bland (Duke 196)*	(18)
17	TEA FOR TWO CHA CHA *Warren Covington & Tammy Dorsey Orch. (Decca 30704)*	(35)
18	JUST A DREAM *Jimmy Clayton (Ace)*	(11)
19	ITCHY TWITCHY FEELING *Bobby Hendricks (Sue 706)*	(14)
20	CARMEN *Ramsey Lewis (Argo 5304)*	(22)
21	THIS LITTLE GIRL'S GONE ROCKIN' *Ruth Brown (Atlantic 1197)*	(17)
22	NO ONE KNOWS *Dion & The Belmonts (Laurie 3015)*	(26)
23	BABY FACE *Little Richard (Specialty 645)*	(40)
24	MY LIFE *Chuck Willis (Atlantic 1192)*	(15)
25	LOVE ME *Jerry Butler & Impressions (Abner 1017)*	(20)
26	THE END *Earl Grant (Decca 30719)*	(21)
27	LA DO DADA *Dale Hawkins (Checker 900)*	(28)
28	COME BACK MY LOVE *Jerry Butler & Impressians (Abner 1017)*	(27)
29	TRICKLE TRICKLE *Videos (Casino 102)*	(25)
30	HOW THE TIME FLIES *Jerry Wallace (Challenge 59013)*	(41)

31. STORMY WEATHER. 32. PATRICIA. 33. GOING TO CHICAGO BLUES. 34. I'M GONNA GET YOU BABY. 35. SUMMERTIME BLUES. 36. FEVER. 37. TELL IT LIKE IT IS. 38. COME ON LET'S GO. 39. IT'S ONLY MAKE BELIEVE. 40. HALLELUJAH, I LOVE HER SO. 41. YES I WANT YOU. 42. QUEEN OF THE HOP. 43. HOLD IT. 44. MY TRUE LOVE. 45. RAMROD. 46. I WISH. 47. WESTERN MOVIES. 48. WE HAVE LOVE. 49. COUNT EVERY STAR. 50. A LOVER'S QUESTION.

King Opens Boston Branch

CINCINNATI—King Records sales manager, Al Miller, has announced the opening of a direct factory branch in Boston, at 112 Queensberry Street, to service the eastern parts of Massachusetts, Vermont, Maine, Rhode Island, and New Hampshire with the complete King distribution of King, Bethlehem, Federal, De Luxe, Rep and Audio-Lab singles and albums. The Boston branch will be under the direction of Willard Parrott.

The new King operation will replace Music Suppliers Of New England which has acted as King distributors for some years in this territory.

In making the announcement, Miller went on to say that since the King distributing organization assumed national distribution for Bethlehem Records and for Rep Records—plus its own new $1.98 album line, Audio-Lab, it felt a heavier concentration was required for the New England territory. In addition to the direct factory branch in Boston, King services the area through Seaboard Distributors, in Hartford.

Paul Cunningham To Coast For Annual Meet

NEW YORK—ASCAP President Paul Cunningham left last week for the West Coast where the Society held its annual membership meeting on Tuesday, September 30, in the Regency Room of the Sheraton West in Los Angeles.

Cunningham was accompanied by Jack Bregman (Bregman, Vocco & Conn, Inc.), chairman of the Society's Executive Committee; and Frank Connor (Carl Fischer, Inc.), ASCAP Treasurer. In addition to these Society directors, J. M. Collins, sales manager, and George Hoffman, comptroller, attended the meeting with Cunningham, as well as the Society's general attorney, Herman Finkelstein.

On his return from the Coast Cunningham plans to hold a Midwest membership meeting in Chicago, on October 6.

Air Mail Subscription to THE CASH BOX $30

TOPSY II
is
TOPS SEE

Frances Faye
"It's You I Love"
and
"My Blue Heaven"
5546
Imperial Records

For Monday

LOS ANGELES—Dooto Record artist Paul Monday (left), promoting his new platter, "My Mistake," gets best wishes from Johnny Otis (behind Monday) and Milton Weiss of Milton Phono Records, Los Angeles Dooto distrib. The cutie is Gladys Jackson, Cavalcade of Jazz Beauty Contest winner.

Going to the top!
POOR BOY
by
The Royaltones
Jubilee 5338
Jubilee Records
1721 Broadway, New York City

TOPSY II
ON LOVE
IS SWINGING

Showing On All Charts!
TIC TOC
by
LEE ALLEN
EMBER 1039
EMBER RECORDS
1597 B'WAY, N. Y.

BREAKING OUT!!
SEÑOR BLUES
b/w
TIPPIN'
Bill Henderson
sings with the
Horace Silver Quintet
Blue Note 45-1710
BLUE NOTE
47 West 63rd St.
New York 23, N. Y.

GEE WHIZ
TOPSY II
IS BIG

Garner Jazz Concert

CHICAGO—Erroll Garner, Columbia Records' great jazz pianist, will present a jazz concert at Orchestra Hall, this city, October 12, under the supervision of impresario Sol Hurok.

During Garner's visit to Chicago he will call on deejays with Columbia's district manager, Harry Hostler, to plug his current album release "Paris Impressions."

Garner is slated for an appearance on "In Town Tonight," via WBBM-TV, hosted by Jim Conway.

Fourth For Kaye

NEW YORK—Sammy Kaye and his expanded swing-and-sway orchestra began their fourth annual engagement at the Roosevelt Grill, 45th Street and Madison Avenue, on Friday, October 3. The engagement will be two-months in duration.

Featured members of the Kaye band include vocalists Lynn Roberts, Ray Michaels, Larry Ellis and Hank Kanui, a Hawaiian-American lad. Also featured will be J. Blasingame Bond and his Dixieland band-within-the-band; Johnny Amoroso, who handles a hot trumpet and sweet vocals, the Kayedets, a vocal trio, and the two-piano team of Angelo Di Pippo and Tony Auletta.

Kaye recently premiered a TV series on the ABC-TV network, "Music from Manhattan."

Thomas LP To Charity

NEW YORK—Herman Rush, President of Retarded Infants Services, disclosed last week that RCA-Victor is turning over entirely its unreleased Danny Thomas album of the songs from his film, "The Jazz Singer," to charity.

The entire proceeds from the sale of this album will be shared equally by St. Jude's Hospital in Memphis, Tenn., and a local charity in each city. In New York City, Retarded Infants Services, Inc., which provides care for hopelessly retarded babies, will share in the proceeds.

Thomas will kick off the charity promotion with his appearance in New York this week where he has announced that anyone sending a contribution of $5 will receive an album by return mail.

The deal was originally set by the lat Mannie Sacks, who died of Leukemia. St. Jude's Hospital is engaged in the fight against Leukemia. The Emanuel Sacks Foundation will receive a share of the moneys in the Philadelphia area.

How It Works

HOLLYWOOD — Disneyland Records' cute Gayle Sweitzer shows how the new Mickey Mouse In-Store Record Club operates. Dealers buy three 45 or 78 r.p.m. MMC. disks and get the fourth one free along with a wallet-size ID card. The gimmick is designed to bring kiddie (and parent) traffic into the stores. Dealers get colorful browser boxes, banners, ID cards and other point-of-sale promotion material and is known as an official Mickey Mouse Record Club dealer.

The Cash Box Hot 100

NEW YORK

1	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
2	ROCKIN' ROBIN	*Bobby Day (Class 229)*
3	TEN COMMANDMENTS OF LOVE	*Harvey & Moonglows (Chess 1705)*
4	TEARS ON MY PILLOW	*Little Anthony & Imperials (End 1027)*
5	WIN YOUR LOVE FOR ME	*Sam Cooke (Keen 2006)*
6	NEL BLU DIPINTO DI BLU	*Domenico Modugno (Decca 30677)*
7	BIRD DOG	*Everly Brothers (Cadence 1350)*
8	TEA FOR TWO CHA CHA	*Warren Covington (Decca 30704)*
9	IT DON'T HURT NO MORE	*Nappy Brown (Savoy 1551)*
10	YOU CHEATED	*Shields (Dot 15805)*

CHICAGO

1	WIN YOUR LOVE FOR ME	*Sam Cooke (Keen 2006)*
2	TEARS ON MY PILLOW	*Little Anthony & Imperials (End 1027)*
3	CARMEN	*Ramsey Lewis (Argo 5304)*
4	NEL BLU DIPINTO DI BLU	*Domenico Modugno (Decca 30677)*
5	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
6	TEN COMMANDMENTS OF LOVE	*Harvey & The Moonglows (Chess 1705)*
7	LITTLE STAR	*Elegants (Apt 25005)*
8	IT DON'T HURT NO MORE	*Nappy Brown (Savoy 1551)*
9	STORMY WEATHER	*Spaniels (Vee-Jay 290)*
10	ROCKIN' ROBIN	*Bobby Day (Closs 229)*

NEW ORLEANS

1	WIN YOUR LOVE FOR ME	*Sam Cooke (Keen 2006)*
2	TEARS ON MY PILLOW	*Little Anthony & Imperials (End 1027)*
3	IT DON'T HURT NO MORE	*Nappy Brown (Savoy 1551)*
4	TELL IT LIKE IT IS	*Little Willie John (King 5147)*
5	CHANTILLY LACE	*Big Bopper (Mercury 71343)*
6	ROCKIN' ROBIN	*Bobby Day (Class 229)*
7	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
8	LITTLE BLUE BOY	*Bobby Blue Bland (Duke 196)*
9	DOWN THE AISLE OF LOVE	*Quin-Tones (Hunt 321)*
10	TEN COMMANDMENTS OF LOVE	*Harvey & The Moonglows (Chess 1705)*

ST. LOUIS

1	WIN YOUR LOVE FOR ME	*Sam Cooke (Keen 2006)*
2	WHY ME	*Ruth Brown (Atlantic 1197)*
3	TEARS ON MY PILLOW	*Little Anthony & Imperials (End 1027)*
4	IT DON'T HURT NO MORE	*Nappy Brown (Savoy 1551)*
5	CARMEN	*Ramsey Lewis (Argo 5304)*
6	STORMY WEATHER	*Spaniels (Vee-Jay 290)*
7	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
8	HOLD IT	*Bill Doggett (King 5149)*
9	YOU CHEATED	*Shields (Dot 15805)*
10	ROCKIN' ROBIN	*Bobby Day (Class 229)*

NEWARK

1	TEN COMMANDMENTS OF LOVE	*Harvey & Moonglows (Chess 1705)*
2	TOPSY (Part II)	*Cozy Cole (Love 5003)*
3	IT DON'T HURT NO MORE	*Nappy Brown (Savoy 1551)*
4	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
5	WIN YOUR LOVE FOR ME	*Sam Cooke (Keen 2006)*
6	A LOVER'S QUESTION	*Clyde McPhatter (Atlantic 1199)*
7	LOVE ME	*Jerry Butler & Impressions (Abner 1017)*
8	TEARS ON MY PILLOW	*Little Anthony & Imperials (End 1027)*
9	ROCKIN' ROBIN	*Bobby Day (Class 229)*
10	CAROL	*Chuck Berry (Chess 1700)*

DALLAS

1	CHANTILLY LACE	*Big Bopper (Mercury 71343)*
2	IT'S ALL IN THE GAME	*Tommy Edwards (MGM 12688)*
3	ROCKIN' ROBIN	*Bobby Day (Class 229)*
4	BIRD DOG	*Everly Brothers (Cadence 1350)*
5	TOM DOOLEY	*Kingston Trio (Capitol 4049)*
6	SUSIE DARLIN'	*Robin Luke (Dot 15781)*
7	HOW THE TIME FLIES	*Jerry Wallace (Challenge 59013)*
8	REAL WILD CHILD	*Ivan (Coral 62017)*
9	LITTLE STAR	*Elegants (Apt 25005)*
10	IT'S ONLY MAKE BELIEVE	*Conway Twitty (MGM 12677)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	IT'S ALL IN THE GAME	*Tommy Edwards*	*(MGM 12688)*
2	NEL BLU DIPINTO DI BLU	*Domenico Modugno*	*(Decca 30677)*
3	TEARS ON MY PILLOW	*Little Anthony & Imperials*	*(End 1027)*
4	TRICKLE TRICKLE	*Videos*	*(Casino 102)*
5	TOPSY (PART II)	*Cozy Cole*	*(Love 5003)*
6	YOU CHEATED	*Shields*	*(Dot 15805)*
7	NO ONE KNOWS	*Dion & The Belmonts*	*(Laurie 3015)*
8	LITTLE STAR	*Elegants*	*(Apt 25005)*
9	SCRATCH MY BACK	*Echoes*	*(Swan 4013)*
10	ROCKIN' ROBIN	*Bobby Day*	*(Class 229)*

LOS ANGELES

1	IT'S ALL IN THE GAME	*Tommy Edwards*	*(MGM 12688)*
2	TEARS ON MY PILLOW	*Little Anthony & Imperials*	*(End 1027)*
3	JUST A DREAM	*Jimmy Clanton*	*(Ace 546)*
4	YOU CHEATED	*Shields*	*(Dot 15805)*
5	ROCKIN' ROBIN	*Bobby Day*	*(Class 229)*
6	LITTLE STAR	*Elegants*	*(Apt 25005)*
7	BIRD DOG	*Everly Brothers*	*(Cadence 1350)*
8	RAMROD	*Duane Eddy*	*(Jamie 1109)*
9	COME ON LET'S GO	*Ritchie Valens*	*(Del-Fi 4106)*
10	DOWN THE AISLE OF LOVE	*Quin-Tones*	*(Hunt 321)*

DETROIT

1	ROCKIN' ROBIN	*Bobby Day*	*(Class 229)*
2	IT'S ALL IN THE GAME	*Tommy Edwards*	*(MGM 12688)*
3	BIRD DOG	*Everly Brothers*	*(Cadence 1350)*
4	POOR BOY	*Royaltones*	*(Jubilee 5338)*
5	TEARS ON MY PILLOW	*Little Anthony & Imperials*	*(End 1027)*
6	LA DO DADA	*Dale Hawkins*	*(Checker 900)*
7	I'M SORRY	*Kenny Martin*	*(Federal 12330)*
8	HALLELUJAH, I LOVE HER SO	*Count Basie & Joe Williams*	*(Roulette 4103)*
9	SUMMERTIME BLUES	*Eddie Cochran*	*(Liberty 55144)*
10	LITTLE BLUE BOY	*Bobby Blue Bland*	*(Duke 196)*

ATLANTA

1	ROCKIN' ROBIN	*Bobby Day*	*(Class 229)*
2	IT'S ALL IN THE GAME	*Tommy Edwards*	*(MGM 12688)*
3	WIN YOUR LOVE FOR ME	*Sam Cooke*	*(Keen 2006)*
4	BIRD DOG	*Everly Brothers*	*(Cadence 1350)*
5	TEN COMMANDMENTS OF LOVE	*Harvey & The Moonglows*	*(Chess 1705)*
6	DOWN THE AISLE OF LOVE	*Quin-Tones*	*(Hunt 321)*
7	COME BACK MY LOVE	*Jerry Butler & Impressions*	*(Abner 1017)*
8	LA DO DADA	*Dale Hawkins*	*(Checker 900)*
9	LITTLE STAR	*Elegants*	*(Apt 25005)*
10	WE HAVE LOVE	*Jackie Wilson*	*(Brunswick 55086)*

NORFOLK

1	ROCKIN' ROBIN	*Bobby Day*	*(Class 229)*
2	TEARS ON MY PILLOW	*Little Anthony & Imperials*	*(End 1027)*
3	WIN YOUR LOVE FOR ME	*Sam Cooke*	*(Keen 2006)*
4	LITTLE STAR	*Elegants*	*(Apt 25005)*
5	SUMMERTIME BLUES	*Eddie Cochran*	*(Liberty 55144)*
6	LOVE ME	*Jerry Butler & Impressions*	*(Abner 1017)*
7	THIS LITTLE GIRL'S GONE ROCKIN'	*Ruth Brown*	*(Atlantic 1197)*
8	A LOVER'S QUESTION	*Clyde McPhatter*	*(Atlantic 1199)*
9	BORN TOO LATE	*Poni-Tails*	*(ABC-Paramount 9934)*
10	I'VE HEARD THAT STORY BEFORE	*Tommy Ridgely*	*(Herald 526)*

SAN FRANCISCO

1	LITTLE STAR	*Elegants*	*(Apt 25005)*
2	WIN YOUR LOVE FOR ME	*Sam Cooke*	*(Keen 2006)*
3	TEARS ON MY PILLOW	*Little Anthony & Imperials*	*(End 1027)*
4	LITTLE BLUE BOY	*Bobby Blue Bland*	*(Duke 196)*
5	TOPSY (PART II)	*Cozy Cole*	*(Love 5003)*
6	DOWN THE AISLE OF LOVE	*Quin-Tones*	*(Hunt 321)*
7	ITCHY TWITCHY FEELING	*Bobby Hendricks*	*(Sue 706)*
8	TEN COMMANDMENTS OF LOVE	*Harvey & The Moonglows*	*(Chess 1705)*
9	IT'S ONLY MAKE BELIEVE	*Conway Twitty*	*(MGM 12677)*
10	JUST A DREAM	*Jimmy Clanton*	*(Ace 546)*

R & B Sure Shots

"I'M GONNA GET YOU BABY"
"ODDS AND ENDS"
Jimmy Reed ..... Vee-Jay 298
Award o' the Week — 10/4

"SUMMERTIME BLUES"
Eddie Cochran ..... Liberty 55144

"COME ON, LET'S GO"
Ritchie Valens ..... Del-Fi 4106
Sleeper of the Week — 9/6

"IT'S ONLY MAKE BELIEVE"
Conway Twitty ..... MGM 12677

"HALLELUJAH, I LOVE HER SO"
Count Basie & Joe Williams ..... Roulette 4103

"QUEEN OF THE HOP"
Bobby Darin ..... Atco 6127
Award o' the Week — 9/20

"I WISH"
"IT'S RAINING OUTSIDE"
Platters ..... Mercury 71353
Award o' the Week — 8/30

"A LOVER'S QUESTION"
"I CAN'T STAND UP ALONE"
Clyde McPhatter ..... Atlantic 1199
Award o' the Week — 9/20

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R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LITTLE WALTER
(Checker 904)

B+ "KEY TO THE HIGHWAY" Little Walter reads a slow beat romantic blues with that expert touch that has won him so many fans. A moving waxing given a sincere treatment vocally and instrumentally. Side can kick up a national sales storm.

B+ "ROCK BOTTOM" [Arc BMI—W. Jacobs] On the 'bottom' side, the harmonica, a trademark on the Little Walter lids, is front and center. An exciting, fast moving instrumental that makes for a perfect companion piece.

THE SILHOUETTES
(Ace 552)

B+ "WHAT WOULD YOU DO" (2:10) [Triple-E, Adams, Kay Williams BMI—Elias, Kay] The 'sha-da-da-da-da' boys, better known as the Silhouettes, make another strong bid for the "Get A Job" big-time with their Ace debut. The group employs a bag-full of vocal tricks as they race thru this fast paced romantic novelty. Could happen.

B "I SOLD MY HEART TO THE JUNKMAN" (2:05) [Mills ASCAP—L. Rene, O. Rene] The lovely old-timer is brought back, fish-beat style, and treated to a smooth and polished performance by the songsters. Terrific coupling. Either end can take off.

YOUNG JESSE
(Atlantic 2003)

B+ "MARGIE" (2:24) [Mills, F. Fisher ASCAP—Conrad, Robinson, Davis] That gal is back and telling about her, in up beat r&r style is Young Jesse. It's a real inviting arrangement by Jesse, and the instrumentalists, on a tune that could develop into a hot chart item once again. Chanter has a great style. Watch his stock soar.

B+ "THAT'S ENOUGH FOR ME" (2:15) [Tableporter, Schillaci] Not to be overlooked is the tremendous job that Jesse and the ork and chorus do on this enticing, romantic rocker. Could be a two-sided smash-eroo.

MEMPHIS SLIM
(Vee-Jay 294)

B+ "WHAT'S THE MATTER" (2:19) [Conrad BMI—L. C. Frazier] Memphis Slim is unhappy but you can't tell it by the way he enthusiastically socks out this trigger quick blues. Colorful musical background painted by the House Rockers with the tenor sax blowing up a storm.

B "THIS TIME I'M THROUGH" (2:19) [Conrad BMI—L. C. Frazier] He's sad here too and he shows it as he penetratingly renders a very slow lament with touching love lyrics. A double-barreled southern territorial 'must'.

JESSE POWELL & THE MAJORS
(Josie 845)

B+ "OH, BABY" (2:24) [Benell BMI—Navarro, Powell] Jesse Powell and the Majors come up with winning Josie performance that rates as a likely bet for the dual-mart sales columns. It's a steady, fish-beat romantic opus that the outfit grooves in ear-arresting manner. Watch it.

B "STRING ALONG" (2:12) [Benell BMI—Navarro, Powell] A lover's novelty taken at a torrid, hand-clapping beat, is the crew's coin-catching offering on this half.

The Cash Box Award o' the Week

"MOLLY BE GOOD" (2:02) [Sue BMI—J. Oliver]

"DREAMY EYES" (2:10) [Sue BMI—J. Oliver]

BOBBY HENDRICKS (Sue 708)

● The teensters, in both the r&b and pop departments got the same "Itchy Twitchy Feeling" that Bobby Hendricks had and helped the artist turn his Sue bow into a dual-mart hit. His second outing should follow suit. It's a house-rockin' novelty, tabbed "Molly Be Good", on which Bobby makes reference to many of the big, name-titled tunes. Hendricks does an about face on the bottom side as he tastefully spins a charming cha-cha item tagged "Dreamy Eyes".

"ROCK-A-CHA CHA" (2:10) [Recordo BMI—J. Thomas]

"LET'S GET TOGETHER" (2:10) [Recordo BMI—J. Vikki]

OSCAR McLOLLIE & ANNETTE (Class 238)

● When Oscar McLollie teamed up with a gal named Jeanette the result was a money-making platter, "Hey Girl, Hey Boy". This time the label gives credit to Oscar and Annette and it appears as tho Class diskery has another hit on its hands. The twosome tells about the current teenage dance craze, "The Rock-A-Cha Cha" in a manner that's sure to make the youngsters calling for more and more. Equally teen-appealing is their blending on "Let's Get Together", a tantalizing, romantic rocker with a catchy, 'bunny hop'-type pause step.

"I'M GONNA GET MY BABY" (2:30) [Conrad BMI—J. & M. Reed]

"ODDS AND ENDS" (2:24) [Conrad BMI—J. Reed]

JIMMY REED (Vee-Jay 298)

● Jimmy Reed has a potent, back-to-back coupling that should easily fit in the slots currently occupied by his "Down In Virginia"—"I Know It's A Sin" pairing. The chanter applies his distinctive vocal stylings to the upper end as he engagingly shuffles thru a quick moving slicing labeled "I'm Gonna Get My Baby". "Odds And Ends", on the under half, is strictly instrumental. It's a slow rhythm affair with an intriguing funky sound. Both ends are already making noise.

"PLEASE ACCEPT MY LOVE" (2:32) [Kamar BMI—Garlow]

"YOU'VE BEEN AN ANGEL" (2:37) [Modern BMI—King, Taub]

B. B. KING (Kent 315)

● B. B. King has been edging closer and closer to the big hit marker with each succeeding release on the Kent label. His latest effort for the diskery should be the one to 'turn the trick'. It's a power-packed romantic pleader, dubbed "Please Accept My Love", that B. B. and the Vocal Chords put across with telling effect. Flip, "You've Been An Angel", is rhythmic blues opus that B. B. wails in heartfelt fashion.

"LOVE IS ALL WE NEED" (2:38) [Sheldon BMI—Raleigh, Wolf]
TOMMY EDWARDS (MGM 12722)

"CRAZY COUNTRY HOP" (2:32) [Dorado BMI—J. Otis]
JOHNNY OTIS (Capitol 4060)

"PLEASE BELIEVE ME" (2:43) [Keel BMI—V. Venosa]
THE ELEGANTS (APT 25017)

"A LETTER TO AN ANGEL" [Ace BMI—J. Clanton, C. Matassa]
JIMMY CLANTON (Ace 551)

"SHAME ON YOU MISS JOHNSON" (1:50)
[Clockus-Bennell BMI—B. Freeman]
BOBBY FREEMAN (Josie 844)

"MIGHTY MIGHT MAN" (1:45) [Portrait BMI—Darin]
BOBBY DARIN & RINKY DINKS (Atco 6128)

● Here are six hot prospects with that two-market look. (See pop reviews).

LARRY DARNELL
(Map 501)

B+ "FLAME OF LOVE" (2:29) [Vicki, Lama BMI—Mendelsohn, Norman] Larry Darnell, who enjoyed a heap of territorial attention a short while back, returns to the wax fold via the newly-formed Map label. A pop-oriented ork and chorus attractively shofcases the artist's top notch vocal wares on a potent, fish-beat ballad with tear-compelling love lyrics. Watch it carefully.

B ONE MORE CHANCE" (2:30) [Marjorie BMI—B. Johnson, G. Brown] The chorus again joins Darnell as he packs loads of emotion into a slow paced romantic pleader. Good backer-upper.

THE VELVETIERS
(Ric 3441)

B+ "OH BABY" [Ron BMI—Velvetiers, Clark, Ruffino] The Velvetiers neatly collaborate on one that should make the ops, dealers and deejays sit up and take notice. The songsters give their all as they convincingly sway thru a strong hunk of weeper-ballad material.

C+ "FEELIN' RIGHT SATURDAY NGHT" [Ron BMI—Webb, Thibodeaux, Ruffino] This end the song stylists up the tempo as they gleefully rock out on a solid juke box entry. Spirited, all-around performance.

THE ROGUES
(Old Town 1056)

B "DREAM" [Michael H. Goldsen, ASCAP—J. Mercer] The great Johnny Mercer evergreen makes the rounds once again. This time it's dressed up with an r&r-ballad beat and delivered in a fetching, two-market style by the Rogues.

C+ "I'VE BEEN DREAMING" [Maureen BMI—T. Palm] On the lower deck the group briskly bounces out a new 'dream' tune. Side has the 'oh-oh-oh, wah-wah-wah' vocal gimmicks blending with a dance-inducing instrumental backdrop.

GUS JENKINS
(Flash 131)

B+ "SLOW DOWN" (1:55) [Reynolds, Andrews BMI — A. Jenkins, C. Reynolds] Gus Jenkins, whose "Hit The Road" was recently a topic of conversation in many areas, follows with a waffle that could step out on a national level. The chnter is at his shouting best as he, and his band, drive out a rafter-shakin' affair.

C+ "DRIFT ON" (2:55) [Reynolds, Andrews BMI—A. Jenkins, C. Reynolds] Reverse etching finds Gus dramatically projecting a slow, down home bluser.

THE SWALLOWS
(Federal 12329)

B "BESIDE YOU" (2:40) [Jay & Cee BMI—Denby, Levinson, Conrad] The Swallows, with a strong lead vocal warbling in the Sam Cooke tradition, persuasively carve out a pretty rock-a-ballad. Merits a goodly share of the airplay, r&b and pop-wise.

B "LAUGHING BOY" (2:33) [Arnel ASCAP—Dorsey, Gibson] Jocks are gonna like this end for off-beat programming. It's a captivating, slightly up tempo opus that the crew puts over effectively. Interesting arrangement.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

RAINBOW
New York, N. Y.
1. Patricia (P. Prado)
2. Ten Commandments Of Love (Harvey & Moonglows)
3. Rockin' Robin (B. Day)
4. Win Your Love For Me (S. Cooke)
5. Nel Blu (D. Modugno)
6. Cerveza (B. Brown)
7. Come Closer To Me (Cole)
8. To Be Loved (J. Wilson)
9. Fever (P. Lee)
10. Trickle Trickle (Videos)

COLUMBIA MUSIC CO.
San Francisco, Calif.
1. Little Star (Elegants)
2. Topsy II (C. Cole)
3. Tears On My Pillow (Anthony & Imperials)
4. Just A Dream (J. Clanton)
5. It's Only Make Believe (C. Twitty)
6. Devoted To You (Everlys)
7. Rockin' Robin (B. Day)
8. You Cheated (Shields)
9. My True Love (J. Scott)
10. Susie Darlin' (R. Luke)

TOWN NORTH MUSIC
Dallas, Tex.
1. Tom Dooley (Kingston Trio)
2. Real Wild Child (Ivan)
3. Rockin' Robin (B. Day)
4. It's All In The Game (T. Edwards)
5. Bong Bong (V. Castro)
6. Mexican Hat Rock (Apple Jacks)
7. Chantilly Lace (B. Bopper)
8. Nel Blu (D. Modugno)
9. No One Knows (Dion & Belmonts)
10. Susie Darlin' (R. Luke)

FLASH MUSIC
Los Angeles, Calif.
1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (W. Covington)
3. Everybody Loves A Lover (D. Day)
4. The End (E. Grant)
5. Chantilly Lace (B. Bopper)
6. Come On Let's Go (Valens)
7. Topsy II (C. Cole)
8. Green Mosquito (Tune Rockers)
9. Hit The Road (G. Jenkins)
10. I Wish (Platters)

CUTLER'S RECORD SHOP
New Haven, Conn.
1. Itchy Twitchy Feeling (B. Hendricks)
2. We Like Birdland (H. Smith)
3. Ten Commandments Of Love (Harvey & Moonglows)
4. Carol (C. Berry)
5. You Cheated (Shields)
6. Darling Can't You Tell (Clusters)
7. Chantilly Lace (B. Bopper)
8. Trickle Trickle (Videos)
9. Rockin' Robin (B. Day)
10. I'm Gonna Get My Baby (J. Reed)

MELODY SHOP
Elizabeth, N. J.
1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Rockin' Robin (B. Day)
4. Bird Dog (Everlys)
5. Tears On My Pillow ((Anthony & Imperials)
6. You Cheated (Shields)
7. Tea For Two Cha Cha (W. Covington)
8. Topsy II (C. Cole)
9. Heaven Knows (Chuck-A-Luks)
10. Just Young (A. Rose)

MR. "T"
Chicago, Ill.
1. Win Your Love For Me (S. Cooke)
2. Come Back My Love (Butler & Impressions)
3. Carmen (R. Lewis)
4. Hallelujah I Love Her So (Basie & Williams)
5. Going To Chicago Blues (Basie & Williams)
6. Tears On My Pillow (Anthony & Imperials)
7. Poinciana (A. Jahmal)
8. Nel Blu (D. Modugno)
9. Over And Over (B. Day)
10. All Day Long (J. Smith)

STATE MAN # 1
New Orleans, La.
1. Win Your Love For Me (S. Cooke)
2. Tell It Like It Is (L. W. John)
3. My Bonnie (R. Charles)
4. It Must Be Love (F. Domino)
5. Little Blue Boy (B. Bland)
6. It's All In The Game (T. Edwards)
7. Tears On My Pillow (Anthony & Imperials)
8. It Don't Hurt No More (N. Brown)
9. Come Back My Love (Butler & Impressions)
10. Chantilly Lace (B. Bopper)

ELMORE'S RECORD SHOP
Fort Smith, Ark.
1. Rockin' Robin (B. Day)
2. Tears On My Pillow (Anthony & Imperials)
3. Little Star (Elegants)
4. Win Your Love For Me (S. Cooke)
5. Down The Aisle Of Love (Quin-Tones)
6. Ten Commandments Of Love (Harvey & Moonglows)
7. Itchy Twitchy Feeling (B. Hendricks)
8. My Life (C. Willis)
9. Little Blue Boy (B. B. Bland)
10. Love Me (Butler & Impression)

R & B Disk Jockey
REGIONAL RECORD REPORTS

UNCLE SHEL HORTON
WKMC—Roaring Spring, Pa.
1. Susie Darlin' (R. Luke)
2. 9 More Miles (G. Young)
3. Willie And The Hand Jive (J. Otis)
4. Are You Really Mine (J. Rodgers)
5. Hula Hoop Song (G. Gibbs)
6. Somebody Touched Me (Knox)
7. Guess Things Happen That Way (J. Cash)
8. Carol (C. Berry)
9. Tears On My Pillow (Anthony & Imperials)
10. It's All In The Game (T. Edwards)

CHUCK DUNAWAY
KNUZ—Houston, Texas
1. La Do Dada (D. Hawkins)
2. Well I'm Your Man (J. Tillotson)
3. Nothin' Shakin' (E. Fontaine)
4. Count Every Star (Rivieras)
5. A Lover's Question (C. McPhatter)
6. Chantilly Lace (Big Bopper)
7. Bullwhip Rock (Cyclones)
8. In The Good Old Summertime (Clovers)
9. Ramrod (D. Eddy)
10. I'll Never Let You Go (L. Richard)

RAY READ & JOE HILL
WAZA—Bainbridge, Ga.
1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Little Star (Elegants)
4. Tears On My Pillow (Anthony & Imperials)
5. Down The Aisle Of Love (Quin-Tones)
6. Bird Dog (Everlys)
7. Just A Dream (J. Clanton)
8. Susie Darlin' (R. Luke)
9. This Little Girl's Gone Rockin' (R. Brown)
10. Carol (C. Berry)

GENE BOYD
WCMC—Wildwood, N.J.
1. Jumpin' Jackie (J. Lee)
2. Whoa Mabel (B. Haley)
3. Hoola Hoop Song (G. Gibbs)
4. Lillie Lou (Fabian)
5. Jay Walkin' (Jimmy J. & J.'s)
6. Rockin' In The Knees (Honeycombs)
7. Put A Ring On My Finger (Paul & Ford)
8. Born Too Late (Poni-Tails)
9. Summertime, Summertime (Jamies)
10. When The Record Goes Around (Playmates)

CHARLIE SIMMS
KVLC—Little Rock, Ark.
1. It's All In The Game (T. Edwards)
2. It's Only Make Believe (C. Twitty)
3. Near You (R. Williams)
4. Thunder Road (R. Mitchum)
5. Nel Blu (D. Modugno)
6. Bird Dog (Everlys)
7. Chantilly Lace (Big Bopper)
8. Little Star (Elegants)
9. Tears On My Pillow (Anthony & Imperials)
10. You Cheated (Shields)

DICK McFARLAND
CKSL—London, Ontario, Can.
1. With Your Love (J. Scott)
2. Sing 'Em Some Blues (Clark)
3. Ten Commandments Of Love (Harvey & Moonglows)
4. Tears On My Pillow (Anthony & Imperials)
5. Carol (C. Berry)
6. I Wish (Platters)
7. Gettin' Dizzy (Elegants)
8. Just A Dream (J. Clanton)
9. Ramrod (D. Eddy)
10. I Can't Go On Rosalie (Dion & Belmonts)

"ROCKIN ROCK"
WDAL—Meridian, Miss.
1. Rockin' Robin (B. Day)
2. Betty Lou Got A New Pair Of Shoes (B. Freeman)
3. Ten Commandments Of Love (Harvey & Moonglows)
4. Little Star (Elegants)
5. Topsy II (C. Cole)
6. My Life (C. Willis)
7. You Cheated (Shields)
8. Tears On My Pillow (Anthony & Imperials)
9. Summertime Blues (Cochran)
10. Carol (C. Berry)

ALAN KING
WICB—Ithaca, New York
1. Bird Dog (Everlys)
2. Rockin' Robin (B. Day)
3. Are You Really Mine (J. Rodgers)
4. Nel Blu (D. Modugno)
5. Susie Darlin' (R. Luke)
6. Little Star (Elegants)
7. It's All In The Game (T. Edwards)
8. Western Movies (Olympics)
9. Gingerbread (F. Avalon)
10. King Creole (E. Presley)

"KOOL" HUGH
WCKI—Greer, S.C.
1. Rockin' Robin (B. Day)
2. I Can't Stand Up Alone (C. McPhatter)
3. Hoopa Hoola (B. Johnson)
4. Shake It Up (J. Scott)
5. Topsy II (C. Cole)
6. Tears On My Pillow (Anthony & Imperials)
7. Birdie (B. Doggett)
8. Carol (C. Berry)
9. Go On To School (J. Reed)
10. Poor Little Fool (R. Nelson)

"The Mating Urge" Opening

SAN FRANCISCO—Attending the opening of "The Mating Urge" at the Fox Theater, this city, are two representatives of Field Music Sales, Dave Eshoo, Sales Manager (left), and Pete Marino, Field Sales promotion man (center), and with them is the manager of the Fox Theater, C. Reeder. Field Music is handling the distribution of the International Records sound-track album of the pic's score, which is reported doing well in the San Francisco area.

Capitol-Design Consent Decree

HOLLYWOOD — Capitol Records' lawsuit against Design Records (Pickwick Sales Corporation), Melody Records Supply and R. H. Macy & Co. in connection with the Design Records' "Pal Joey" phonograph record album cover has been ended by a Consent Decree wherein Design was enjoined from using a cover for its album of songs from "Pal Joey" which is similar to the cover used on Capitol's album of the sound track from the motion picture.

Since Design has recognized Capitol's right to prevent the use of an album cover similar to Capitol's album cover and thus eliminate the necessity of a trial by consenting to a permanent injunction, as part of the settlement of the lawsuit, Capitol has agreed to release Design's distributor and Macy's from any liability in the action.

Edwards Solidly Booked

NEW YORK — Tommy Edwards' current top-of-the-chart success with "It's All In The Game" has brought him a raft of bookings, including an October 17 shot on CBS-TV's "Hit Parade". On the TV show, the MGM artist will sing his hit plus his latest release, "Love Is All We Need". He will also be presented with a gold record for the million-copies sold of "It's All In The Game."

Edward's has solid East Coast bookings from the present time until the middle of December.

Columbia Post To Levy

NEW YORK — William Levy has been appointed Manager of Columbia Records Field Communications, according to an announcement by David R. Kapralik, the company's Merchandise Manager for Single Records.

Formerly Assistant Manager Field Communications, Levy now assumes full responsibility for production, editing and expediting of all communications and periodicals, including "Insight" and the "Newsletter" to the company's field sales force.

Jodie's In Town

HEAR THE GREATEST "SAAB" STORY EVER TOLD
ON THE PAUL LANDERSMAN SHOW
BROADCASTING IN PERSON EACH EVENING 8 -11 P.M.
OVER WHGB. 1400 KC. HARRISBURG PA.
WNAR

PHILADELPHIA, PA.—Thrush Jodie Sands was in Philly and nearby towns for a promotional tour for her new Chancellor waxing of "Someday You'll Want Me To Want You". Miss Sands judged a "Kiddie Hoop" spinning contest for Buddy Brode, deejay from WNAR-Norristown, and also visited the York Interstate Fair in York, where Paul Landersman of WHGB-Harrisburg, was doing a remote broadcast.

The pic on the left shows Jodie flanked by Clayton Burdick, David Rosen distrib promotion man, and Landersman. It's Brode and Jodie in the other photo.

7th Annual Country Music DJ Fest Set For Nov. 20, 21, 22

NASHVILLE—W. "D." Kilpatrick, General Manager of WSM's Grand Ole Opry, has announced that the line-up of sponsors for WSM's 7th Annual Country Music Disk Jockey Festival commemorating the 33rd Anniversary of the Grand Ole Opry is nearing completion.

Invitations and Pre-Registration forms will be mailed on October 16, and WSM officials urge that these forms be completed and returned at an early date. In an effort to control and expedite registrations, WSM and Grand Ole Opry officials are soliciting the aid of all radio station managers in determining their authorized personnel who will attend. WSM invites all Country Music Disk Jockeys and Artists, and allied industry people such as publishers, recording personnel and trade journal personnel to attend the Grand Ole Opry Birthday Celebration.

"The Festival program subjects will be timely, comprehensive and informative, and speakers will be entertaining, offering much to the Country Music disk jockeys and allied industry leaders," Kilpatrick said.

At 9:30 a.m., Thursday, November 20, the newly-formed Country Music Association will meet in WSM's Studio C for the purpose of organization and the election of officers.

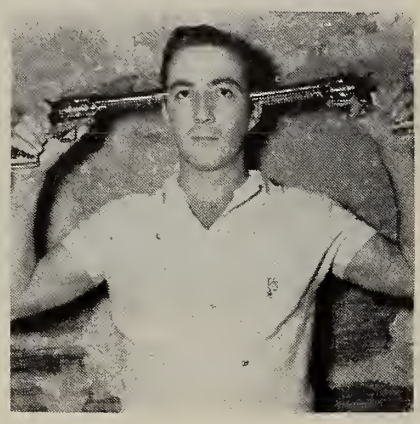
On Saturday night, November 22, WSM will air the 998th broadcast of Prince Albert's Grand Ole Opry NBC coast-to-coast radio network show one of oldest continuous commercial programs of the radio industry.

Headquarters for the '58 gathering will be the Andrew Jackson and Hermitage Hotels in Nashville. Registration will begin at 9:00 a.m., Thursday, November 20, in the Andrew Jackson lobby.

The Festival Committee which will direct this year's celebration is headed by Kilpatrick and includes WSM Program Manager Ott Devine and Promotion Director Royal McCullough.

For six years, the WSM Country Music Disk Jockey Festival has celebrated the birthday of the Grand Ole Opry with a deejay convention.

Don't Shoot



NASHVILLE, TENN. — "I Hate Myself (For Falling In Love With You)" is the tag of Faron Young's newest Capitol pressing. Looks like he really means it!

Small Scouts Talent

ELIZAVILLE, N. Y.—National talent scout, Jim Small, 22 years in the country music field, has been chosen by two record companies as a national talent scout.

One is Vitam Distribs of Harrison, N. J., which has three labels: the strictly country "D" label, the pop Vitam, and rock 'n' roll Cool label. Small will represent all three. The other outfit is Ace Records, New York, which will add country releases to its pop catalog.

New Warner Star Starts Tour

SAN FRANCISCO—Troyce Key (left), new Warner Bros. Records vocalist, sings his initial release of "Drown In My Tears" and "Baby Please Don't Go" for Ted Randal on the Ted Randal Show over KPIX-TV, this city, at the start of a nationwide promotion tour for the disk.

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Country Disk Jockey

REGIONAL RECORD REPORTS

DON OWENS
WARL—Arlington, Va.
1. Texas vs. Alaska (Jackson)
2. I Forgot More (S. Davis)
3. Blue Boy (J. Reeves)
4. Bird Dog (Everlys)
5. Heads You Win (B. Barnes)
6. Look Who's Blue (Gibson)
7. Won't You Tell Me (Cassasa)
8. Tupelo County Jail (Pierce)
9. You're Making A Fool Out Of Me (J. Newman)
10. All The Good Times (Clifton)

HOWARD CLARK
KBSF—Springhill, La.
1. All Grown Up (J. Horton)
2. Would You Care (Browns)
3. Talk To Me Oh Lonesome Heart (J. O'Gwynn)
4. Alone With You (F. Young)
5. City Lights (R. Price)
6. Guess Things Happen That Way (J. Cash)
7. Squaws Along The Yukon (H. Thompson)
8. Tupelo County Jail (Pierce)
9. Sunshine In My Heart (Rich)
10. Look Who's Blue (D. Gibson)

RAY REED & JOE HILL
WALA—Bainbridge, Ga.
1. Ways Of A Woman In Love (J. Cash)
2. Blue Boy (J. Reeves)
3. Bird Dog (Everlys)
4. Squaws Along The Yukon (H. Thompson)
5. City Lights (Ray Price)
6. Blue Blue Day (D. Gibson)
7. Alone With You (F. Young)
8. Devoted To You (Everlys)
9. She Was Only 17 (Robbins)

BOB PARDUS
WFPA—Ft. Payne, Ala.
1. Ways Of A Woman In Love (J. Cash)
2. Bird Dog (Everlys)
3. Blue Boy (J. Reeves)
4. The Trot (Dixieland Drifters)
5. City Lights (R. Price)
6. Alone With You (F. Young)
7. Squaws Along The Yukon (H. Thompson)
8. I Can't Stop Loving You (T. West)
9. You're The Nearest Thing To Heaven (J. Cash)
10. Invitation To The Blues (Price)

GENE PARSON
WTAQ—La Grange, Ill.
1. City Lights (R. Price)
2. Your Letter Didn't Say (G. Parson)
3. I Forgot More (S. Davis)
4. The One I Love Is Gone (R. Acuff)
5. Crying Over You (W. Pierce)
6. Till I'm The Only One (Wilburn Brothers)
7. Rose Of Pawnee (Robbins)
8. Cactus Kid's Talkin' Blues (G. Parson)
9. Invitation To The Blues (R. Price)
10. Too Late (D. Banks)

ED NIELSON & JIM COLSTON
WMNS—Olean, N. Y.
1. Alone With You (F. Young)
2. Invitation To The Blues (R. Price)
3. Blue Boy (J. Reeves)
4. Look Who's Blue (Gibson)
5. You're The Nearest Thing To Heaven (J. Cash)
6. City Lights (R. Price)
7. Blue Blue Day (D. Gibson)
8. It's A Little More Like Heaven (H. Locklin)
9. Devoted To You (Everlys)
10. Guess Things Happen That Way (J. Cash)

BILL THOMPSON, J. D. BRANT
KAYE—Puyallup, Wash.
1. Unwanted And Alone (G. Lowe)
2. A Hundred Years From Now (Flatt & Scruggs)
3. I Only Know That I Love You (B. Owens)
4. Tomorrow We'll Retire (P. Wagoner)
5. Little Whitewashed Chimney (B. Clifton)
6. No Longer A Sweetheart Of Mine (R. Smiley)
7. Lost Love Affair (R. Webber)
8. It's A Little More Like Heaven (H. Locklin)
9. More Pretty Girls Than One (H. Brown)
10. One More Hill (R. Smiley)

"UNCLE SHEL" HORTON
WKME—Roaring Spring, Pa.
1. Blue Boy (J. Reeves)
2. Blue Blue Day (D. Gibson)
3. Devoted To You (Everlys)
4. Alone With You (F. Young)
5. She Was Only 17 (Robbins)
6. A Little More Like Heaven (H. Locklin)
7. City Lights (R. Price)
8. Poor Little Fool (R. Nelson)
9. Haven't You Heard (Wagoner)
10. Me And My Big Mouth (J. Dickens)

BOB GREER
WCKI—Greer, S. C.
1. Blue Boy (J. Reeves)
2. Alone With You (F. Young)
3. Two Tiny Rings (B. Perry)
4. Nearest Thing To Heaven (J. Cash)
5. Bird Dog (Everlys)
6. Haven't You Heard (Wagoner)
7. Blue Blue Day (D. Gibson)
8. Your Cheating Heart (G. Hamilton IV)
9. City Lights (R. Price)
10. Stairway To Nowhere (E. Barton)

CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Blue Boy (J. Reeves)
2. My Lucky Friend (H. Snow)
3. Half A Mind (E. Tubb)
4. What Do I Care (J. Cash)
5. I Hate Myself (F. Young)
6. City Lights (R. Price)
7. Lonely Island Pearl (Johnny & Jack)
8. Nothin' Needs Nothin' (M. Rainwater)
9. I Will (F. Husky)
10. A Love Was Born (C. Smith)

J. R. LOUIS GELINAS
CJMS—Montreal, Can.
1. Hey Sheriff (Rusty & Doug)
2. Lonely Lover (Country Lads)
3. Would You Care (Browns)
4. Lovers' Land (E. Hickey)
5. He's Lost His Love For Me (K. Wells)
6. Sweet Thing (Rusty & Doug)
7. Pick Me Up On Your Way Down (C. Walker)
8. I Can See It In Your Eyes (S. James)
9. Ways Of A Woman In Love (J. Cash)
10. Real Love (E. Arnold)

EARL McRAE
WSIZ—Douglas, Ga.
1. I Don't Apologize (Hawkins)
2. Give Myself A Party (D. Gibson)
3. Ways Of A Woman In Love (J. Cash)
4. Falling Back To You (Pierce)
5. I Fell For You (G. Bryant)
6. All Of The Time (F. Husky)
7. I Hate Myself (F. Young)
8. Violet And A Rose (Tallin)
9. My Baby's Gone (Louvin Brothers)
10. Stack Of Records (T. Tall)

CURLEY WILLIAMS
WMIL—Milwaukee, Wisc.
1. Blue Blue Day (D. Gibson)
2. Alone With You (F. Young)
3. The Ways Of A Woman In Love (J. Cash)
4. Invitation To The Blues (R. Price)
5. Blue Boy (J. Reeves)
6. Squaws Along The Yukon (H. Thompson)
7. Me And My Big Loud Mouth (L. J. Dickens)
8. Look Who's Blue (D. Gibson)
9. That's The Way I Feel (F. Young)
10. Would You Care (Browns)

VERNON STEWART
KXRJ—Russellville, Ark.
1. Invitation To The Blues (R. Price)
2. I'm Tired Of Making Believe (V. Stewart)
3. Till I'm The Only One (Wilburns)
4. Falling Back To You (Pierce)
5. Half A Mind (E. Tubb)
6. Just The Kind Of Man (J. Simpson)
7. Haven't You Heard (P. Wagoner)
8. Would You Care (Browns)
9. Hey Mr. Bluebird (Tubb & Wilburns)
10. Walking My Lord Up Calvary's Mount (Lee & Cooper)

MACK SANDERS
KSIR—Wichita, Kan.
1. Tupelo County Jail (Pierce)
2. City Lights (R. Price)
3. Blue Boy (J. Reeves)
4. Alone With You (F. Young)
5. Ways Of A Woman In Love (J. Cash)
6. Bird Dog (Everlys)
7. Blue Blue Day (D. Gibson)
8. Half A Mind (E. Tubb)
9. Squaws Along The Yukon (H. Thompson)
10. Big Wheels (H. Snow)

"COUSIN" LON SMITH
WOAL—Meridian, Miss.
1. Bird Dog (Everlys)
2. Blue Boy (J. Reeves)
3. Squaws Along The Yukon (H. Thompson)
4. Invitation To The Blues (R. Price)
5. Devoted To You (Everlys)
6. I Will (F. Young)
7. You're The Nearest Thing To Heaven (J. Cash)
8. Falling Back To You (Pierce)
9. Big Wheels (H. Snow)
10. Haven't You Heard (Wagoner)

LARRY McINTYRE
CJOY—Ontario, Can.
1. Blue Boy (J. Reeves)
2. Squaws Along The Yukon (H. Thompson)
3. Ways Of A Woman In Love (J. Cash)
4. Alone With You (F. Young)
5. City Lights (R. Price)
6. Real Love (E. Arnold)
7. Tupelo County Jail (Pierce)
8. Would You Care (Browns)
9. A Woman Captured Me (H. Snow)
10. Tell Her Lies (P. Wagoner)

GEORGE POPKINS
WXGI—Richmond, Va.
1. Best Years Of Your Life (R. Sovine/C. Smith)
2. Heartbreak Avenue (Gibson)
3. Walking The Slow Walk (C. Smith)
4. Wherever You Are (Brannon)
5. Ramona (J. Reeves)
6. Brand New Heartache (Everlys)
7. Doin' My Time (J. Cash)
8. Talk To Your Heart (Price)
9. Right Or Wrong (K. Wells)
10. Through (M. Roman)

CAL JOHNSON
WMAGS—Bishopville, S. C.
1. I Will (F. Husky)
2. Alone With You (F. Young)
3. Nothing Can Stop Me (G. Jones)
4. Cry Baby Cry (Wilburns)
5. Lying Lips (B. Phillips)
6. Blue Boy (J. Reeves)
7. Hey Sheriff (Rusty & Doug)
8. Falling Back To You (W. Pierce)
9. Invitation To The Blues (R. Price)
10. Wandering Soul (G. Jones)

SONNY SIEVERS
KCTI—Gonzales, Tex.
1. Tupelo County Jail (Pierce)
2. That's What I Tell My Heart (B. Gallion)
3. Nothing Can Stop Me (G. Jones)
4. All Grown Up (J. Horton)
5. Ghost Of A Promise (B. Walker)
6. Pick Me Up On Your Way Down (C. Walker)
7. I Will (F. Huskey)
8. Violet And The Rose (Tillis)
9. City Lights (R. Price)
10. The Ways Of A Woman In Love (J. Cash)

JIMMY CASE
WKRS—Waukegan, Ill.
1. Alone With You (F. Young)
2. Pick Me Up On Your Way Down (C. Walker)
3. The Ways Of A Woman In Love (J. Cash)
4. It's Only Make Believe (J. Starr)
5. Squaws Along The Yukon (H. Thompson)
6. Nothin' Needs Nothin' (M. Rainwater)
7. Invitation To The Blues (R. Price)
8. Devoted To You (Everlys)
9. Falling Back To You (Pierce)
10. Nothing Can Stop Me (G. Jones)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**BLUE BOY** *Jim Reeves* *(RCA Victor 7266)*	1
2	**BIRD DOG** *Everly Brothers* *(Cadence 1350)*	2
3	**THE WAYS OF A WOMAN IN LOVE** *Johnny Cash* *(Sun 302)*	3
4	**CITY LIGHTS** *Ray Price* *(Columbia 41191)*	4
5	**SQUAWS ALONG THE YUKON** *Hank Thompson* *(Capitol 4017)*	7
6	**BLUE BLUE DAY** *Don Gibson* *(RCA Victor 7010)*	5
7	**ALONE WITH YOU** *Faron Young* *(Capitol 3982)*	6
8	**DEVOTED TO YOU** *Everly Bros.* *(Cadence 1350)*	9
9	**GUESS THINGS HAPPEN THAT WAY** *Johnny Cash* *(Sun 295)*	8
10	**INVITATION TO THE BLUES** *Ray Price* *(Columbia 41191)*	10

11. SHE WAS ONLY SEVENTEEN. 12. YOU'RE THE NEAREST THING TO HEAVEN. 13. POOR LITTLE FOOL. 14. HARD HEADED WOMAN. 15. JEALOUSY. 16. IT'S ONLY MAKE BELIEVE. 17. FALLING BACK TO YOU. 18. I CAN'T HELP WONDERING. 19. TUPELO COUNTY JAIL. 20. PICK ME UP ON YOUR WAY DOWN.

An Open Letter From Brosfield's Brother

NASHVILLE—To the friends of the late Rod Brosfield, the country star's brother Bood offers a touching open letter regarding Rod's esteem for all of his many associates:

"Even if I had the time to thank each one of you personally, I wouldn't have the words to express my gratitude for all the wonderful things you have done for my Brother Rod.

"Most of you knew him intimately, but I knew him longer and more intimately than anyone in the world. I know how proud he was to be a member of the WSM Family—I know that 'Grand Ole Opry' meant more to him than just the name of a show. I know that to him everyone connected with it, from the Side Men to the Big Wheels, were the grandest people on earth.

"I know that he loved everyone connected with it—his bosses, the talent, the technicians, the firemen—Mr. Norris was just as important to him as Mr. DeWitt. They all came under the heading of 'Grand people' with the 'Grand Ole Opry.'

"And let me say that through your love and kindness, he closed his show with the Grandest Finale that was ever staged. And remember what the Reverend Darby said. 'When I enter the Golden Gates, I'm sure I'll see Rod and hear him say—Come on in, Preacher! Where in the cat hair have you Been!'"

Holland Pacts Two

NEW YORK—Holland Records has signed two new artists to the label. They are "Four B's and a G" featuring Jimmy Rivers and Sylvia Peterson; and "The Russo Brothers."

Already signed to the label is Roger LaRue, whose initial release "If I Were In Your Shoes" is being handled by Bigtop Records on the Holland label, and the Lollypops whose initial release "My Love Is Real" will be released shortly.

Sissler Acquires Blue Ridge Records

VIENNA, VA.—Joseph E. Sissler, Washington, D.C. TV producer, and prexy of Joseph E. Sissler & Sons, large toy rack jobber in the Washington area, last week announced the acquisition of Blue Ridge Records.

Blue Ridge was prominent in the country music field during the late 40's and early 50's. Sissler heads a syndicate of investors who purchased the label from the estate of the late Noah Adams, the founder. By mutual agreement, the purchasing price was undisclosed. Such artists as Jim Eanes, Bill Clifton, and others have material in the catalog, including a large Gospel department. Many of the original Bill Clifton and Jim Eanes masters will be re-issued.

The first release on Blue Ridge, out last week, is a re-issue of Bill Clifton's "All The Good Times" b/w "Wake Up Susan". A Jim Eanes re-release is skedded later this month. Don Owens, country music deejay, and Washington TV personality, has been retained as A&R chief.

According to Sissler, the label will be exclusively country, and will lean heavily towards the "Blue Grass" style of music.

Decca Named 4-City Distrib For Urania

NEW YORK — Decca Distributing Corporation has been named exclusive distributor of Urania Records and tapes in Boston, Albany, Hartford and Buffalo.

The agreement was signed last week by Sydney S. Goldberg, Vice-President of Decca Distributing Corporation and David Rothfeld, Urania A & R and national sales manager.

Urania's advertising and promotion budget has been upped for a major push on the 45 new stereo releases to be issued between now and the end of the year.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	BLUE BOY Jim Reeves (RCA Victor 7266)	(1)
2.	THE WAYS OF A WOMAN IN LOVE Johnny Cash (Sun 302)	(3)
3.	BIRD DOG Everly Brothers (Cadence 1350)	(2)
4.	CITY LIGHTS Ray Price (Columbia 41191)	(4)
5.	SQUAWS ALONG THE YUKON Hank Thompson (Capitol 4017)	(6)
6.	ALONE WITH YOU Faron Young (Capitol 3982)	(7)
7.	BLUE BLUE DAY Don Gibson (RCA Victor 7010)	(5)
8.	DEVOTED TO YOU Everly Brothers (Cadence 1350)	(8)
9.	INVITATION TO THE BLUES Ray Price (Columbia 41191)	(11)
10.	SHE WAS ONLY SEVENTEEN Marty Robbins (Columbia 41208)	(10)

11. YOU'RE THE NEAREST THING TO HEAVEN. 12. GUESS THINGS HAPPEN THAT WAY. 13. IT'S ONLY MAKE BELIEVE. 14. FALLING BACK TO YOU. 15. HARD HEADED WOMAN. 16. PICK ME UP ON YOUR WAY DOWN. 17. TUPELO COUNTY JAIL. 18. POOR LITTLE FOOL. 19. JEALOUSY. 20. THE VIOLET AND THE ROSE. 21. ARE YOU REALLY MINE. 22. LOOK WHO'S BLUE. 23. JUST MARRIED. 24. WHAT DO I CARE. 25. BIG WHEELS. 26. TALK TO ME OH LONESOME HEART. 27. WOULD YOU CARE. 28. GIVE MYSELF A PARTY. 29. IT'S A LITTLE MORE LIKE HEAVEN. 30. TILL I'M THE ONLY ONE. 31. I CAN'T HELP WONDERING. 32. ALL GROWN UP. 33. COME IN STRANGER. 34. CRYING OVER YOU. 35. SEND ME THE PILLOW YOU DREAM ON.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		POS. LAST WEEK
1.	BLUE BOY — Jim Reeves (RCA Victor)	(1)
2.	THE WAYS OF A WOMAN IN LOVE — Johnny Cash (Sun)	(2)
3.	CITY LIGHTS — Ray Price (Columbia)	(3)
4.	ALONE WITH YOU — Faron Young (Capitol)	(4)
5.	SQUAWS ALONG THE YUKON — Hank Thompson (Capitol)	(6)
6.	BLUE BLUE DAY — Don Gibson (RCA Victor)	(5)
7.	INVITATION TO THE BLUES — Ray Price (Columbia)	(9)
8.	BIRD DOG — Everly Brothers (Cadence)	(7)
9.	DEVOTED TO YOU — Everly Brothers (Cadence)	(10)
10.	PICK ME UP ON YOUR WAY DOWN — Charlie Walker (Columbia)	(12)

11. YOU'RE THE NEAREST THING TO HEAVEN. 12. SHE WAS ONLY SEVENTEEN. 13. WOULD YOU CARE. 14. FALLING BACK TO YOU. 15. THE VIOLET AND THE ROSE. 16. TUPELO COUNTY JAIL. 17. TILL I'M THE ONLY ONE. 18. TALK TO ME OH LONESOME HEART. 19. LOOK WHO'S BLUE. 20. GUESS THINGS HAPPEN THAT WAY. 21. HAVEN'T YOU HEARD. 22. IT'S ONLY MAKE BELIEVE. 23. A WOMAN CAPTURED ME. 24. ALL GROWN UP. 25. NOTHING CAN STOP ME. 26. BIG WHEELS. 27. I WILL. 28. JEALOUSY. 29. WHAT DO I CARE. 30. IT'S A LITTLE MORE LIKE HEAVEN. 31. ALL THE TIME. 32. CRYING OVER YOU. 33. HEY SHERIFF. 34. I FORGOT MORE THAN YOU'LL EVER KNOW. 35. NUTHIN' NEEDS NUTHIN'. 36. COUNTERFEIT LOVE. 37. COME IN STRANGER. 38. BEST YEARS OF YOUR LIFE. 39. I CAN'T HELP WONDERING. 40. GIVE MYSELF A PARTY. 41. THAT'S THE WAY I FEEL. 42. TWO TINY RINGS. 43. TELL HER LIES AND FEED HER CANDY. 44. MY BABY'S GONE. 45. WHERE WILL MOMMY GO. 46. ARE YOU REALLY MINE. 47. IT'S SO DOGGONE TOUGH ON ME. 48. DARK HOLLOW. 49. LONELY ISLAND PEARL. 50. MY LUCKY FRIEND; WHEREVER YOU GO; LYING LIPS; ME AND MY BIG LOUD MOUTH; HALF A MIND; OH LONESOME ME; JUST MARRIED; HEY, MR. BLUEBIRD; REAL LOVE; SEND ME THE PILLOW YOU DREAM ON; YOU'RE MAKING A FOOL OUT OF ME; I'LL MAKE IT ALL UP TO YOU; POOR LITTLE FOOL.

. . . In All Markets

"HEY SHERIFF"

Rusty & Doug

HICKORY 1083

Jimmie Williams

Sings

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on

MGM

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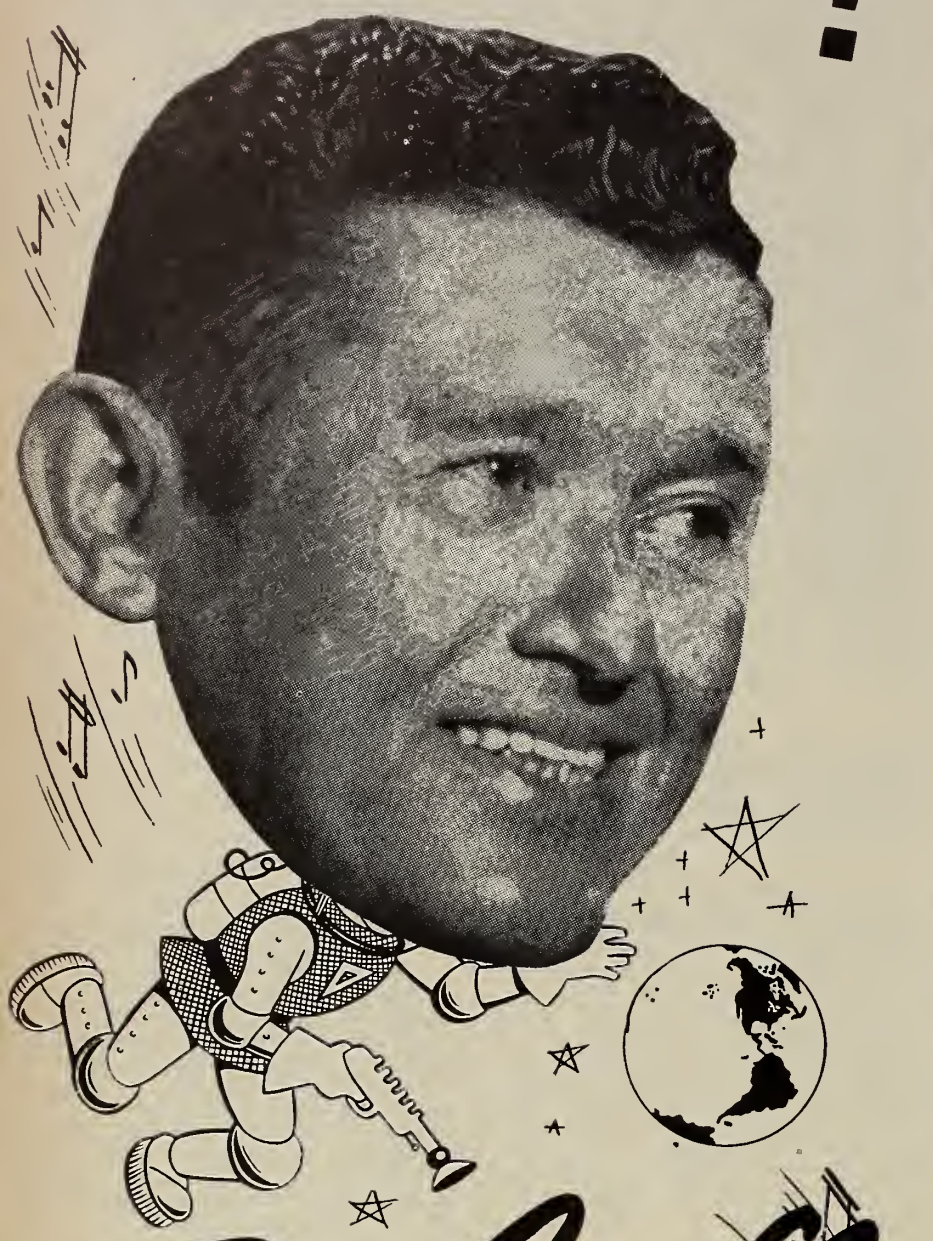

Roy Acuff

Leaving Monday, October 13th for 8 week European Tour of the United Kingdom, Germany, France, The Netherlands, Italy, Greece, Turkey, Libya, Morocco, Austria, Ireland, Lebanon and Syria, in behalf of the Armed Forces overseas.

Sincerest THANKS

To All my DJ—Dealer and Operator Friends for the continued play and sales of my current Hickory release

"THE ONE I LOVE"

(Is Gone)

and

"SEARCHING FOR HAPPINESS"

HICKORY 1081

Hickory Records • Direction: FRANKIE MORE 226 Donelson Pike Nashville 14, Tenn. (DOnelson 6-6033)

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"ROCK HEARTS" (2:00) [Cajun BMI—B. Otis]
"I'LL NEVER TAKE NO FOR AN ANSWER" (2:41)
[Forrest BMI—J. Martin, B. Gill]
JIMMY MARTIN (Decca 30703)

● The top calibre, 'pure country' vocal and instrumental talents that helped turn Jimmy Martin's last Decca pairing, "Ocean Of Diamonds" and "Sophronie" into a two-sided chart-rider can be appreciated once again on his newest coupling, "Rock Hearts" and "I'll Never Take No For An Answer". The former is a fast paced entry while the latter moves along in quick beat style. They're two heart rending romantic affairs that Jimmy dual-tracks in stand out fashion. And country music enthusiasts are sure to 'cotton' to Martin's five-string banjo-work.

"SHARK IN THE BATHTUB" (2:15) [Korwin ASCAP—E. Drake]
"MY HEART IS AN OPEN BOOK" (2:10)
[Sequence ASCAP—H. David, Pockriss]
JIMMY DEAN (Columbia 41265)

● Jimmy Dean weighs in with a terrific double-decker that could 'splash' his name all over the pop and country popularity lists in the coming months. The CBS-TV star, who found 'watery' success with his "Deep Blue Sea" chart item, should do it again via his newest Columbia ditty, "Shark In The Bathtub". It's a real delectable novelty rocker tastefully flavored by a pop-oriented, Ray Ellis vocal and musical backdrop. Under side, "My Heart Is An Open Book" is an ultra-lovely, two-market romantic offering that Dean, and the Ellis crew, lilts over in polished style. Excellent coupler tho it's the upper half for the quick action.

BILLY BARTON
(Radio 117)

B+ "DOORWAY TO HEAVEN" (2:10) [American BMI—B. Barton] The gal's front door is the "doorway to heaven" sez Billy Barton as he brightly carves out this quick beat love affair. Happy wedding of melody and lyrics on a lid that packs a sales wallop. Keep close tabs on it.

B "THE DEVIL, MY CONSCIENCE, AND I" (2:30) [Lou-Tal BMI — B. Barton] Here's an interesting ditty that's gonna provide the jocks with some good, off-beat programming. Billy engages in a three-way-conversation about a gal who done him wrong. Intriguing, up tempo opus.

EDDIE BOND
("D" 1016)

B+ "STANDING IN YOUR WINDOW" (2:24) [E&M BMI — H. Johnson, J. Atkins] Memphis, Tenn. deejay, Eddie Bond, bows under the "D" banner with a feelingful reading of a slightly up beat lover's lament. The Stompers ably back up the chanter on the instrumental end.

B "THE BLUES GOT ME" (2:07) [E&M BMI — L. Moore] Bond stays in the tearful mood, on the flipside, as he, along with an inviting Stompers' assist, warmly cruises over a middle beat blueser.

CARL BUTLER
(Columbia 41263)

B+ "BABY I'M A-WAITIN'" (1:59) [Tannen BMI—D. Winters] Carl Butler's latest Columbia outing is a refreshing, fast paced romp. The vocalist has a sparkle in his voice as he tells his sweetie to make up her mind cause he's ready to accept her love. Dandy instrumental support rounds out a real delighter.

B+ "MY CAJUN BABY" (2:12) [Peer Int'l BMI—J. D. Miller] Under waffle is an up beat item the subject matter on the tearful side. The Southern Louisiana gal's departure has left Carl in misery. A contagious waltzer effectively multiple-tracked.

GLENN BARBER
("D" 1017)

B "HELLO SADNESS" (2:18) [Glad BMI—G. Barber, B. Word] Glenn Barber comes up with an attention-getter on his initial "D" slicing. It's a slightly up tempo piece, with crying towel love lyrics, that Barber persuasively dual-tracks. Lotsa airplay in store.

B "SAME OLD FOOL TOMORROW" (2:07) [Glad BMI — G. Barber] Bottom lid is a middle beat romantic pleader that Barber also serves up in affecting, double-vocal style.

JOHNNY FOSTER
(Sandy 1014)

C+ "YOU GOTTA BE GOOD" (2:10) [Johnny Lawerence BMI—J. Lawerence] Johnny Foster advises the chick not to fool around with his heart on this snappy, quick beat affair done up in subdued rock-a-billy fashion. Fetching, pop-styled vocal and musical backdrop.

C "IT'S A HARD LIFE" (2:55) [Burnt Oak BMI—J. Foster, G. Adams] Under half is a change-of-pace, slow tempo romantic weeper that the songster spins in soft, sincere manner.

GEORGE BEVERLY SHEA (Sacred)
(RCA Victor 7351)

B+ "GOD IS EVER BESIDE ME" (2:57) [Robbins ASCAP — F. Tarr, P. DeRose] Sacred buyers in both the pop and country departments are sure to warm up to this wonderful, slow paced religious issue culled from George Beverly Shea's "Through The Years" LP. Ork and chorus under the expert guidance of Charles Grean.

B "THOU LIGHT OF LIGHT" (2:55) [G. Schirmer ASCAP—J. T. Noe] Another potent, slow moving entry from the same album on which Shea's richly dramatic voice combines with Grean's superb background. Beautiful performances.

Country Round Up

Kicking off its new 52-week run on NBC Radio Sat. Oct. 4th, "The Red Foley Show" featured Slim Wilson's band, Suzi Arden and announcer Joe Slattery, along with special guest Smiley Burnette. On this week's program, Carl Smith gets the red-carpet welcome from Red.

Leroy "The Auctioneer" Van Dyke moves from last week's 4-nite stand at The Flame, Minneapolis, to another 4 evenings at Casey Reid's Beacon Club in Casper, Wyo.

"Uncle Cyp" Brasfield, Billy Walker, the Four Marksmen, Suzi Arden and the Tall Timber Boys supported Foley in Oct. 5th's shows at the Civic Center in Hammond, Ind., where disk jockey, Len Ellis, promoted his annual "Jubilee" personal appearance. The same gang returns to the Hoosier State on Oct. 10th for the Tri-States Oil Show at Evansville.

CARL SMITH

Oak Grove, Ohio was the scene of a town festival Oct. 3rd & 4th where the main feature of the day was a lineup of network TV personalities, including Flash and Whistler, the Country Gentlemen Band, Will Mercer and Norma Jean.

* * * * *

Tillman Franks, KWKH-Shreveport, "Louisiana Hayride's" Artist Service Director, reports that a tour of "Hayride" stars has played to capacity crowds throughout Texas, New Mexico and Colo. Appearing on the "Hayride's" Oct. 4th show were the Louvin Bros., along with Johnny Horton, James O'Gwynn, George Jones, Jimmy & Johnny and Linda Brannon. "Hayride" star, Jimmy Martin, is out with a new Decca coupling tagged "Rock Hearts" and "I'll Never Take No For An Answer".

* * * * *

Howard Clark is now spinning the c&w wax, over the KBSF-Springhill, La. airwaves, 3 hours a day. He sends along his request for any biscuits that the artists, diskeries and promotion men would send his way.

* * * * *

Faron Young & The Country Deputies reportedly played to turn-away crowds at the Orlando, Fla. Air Force bases. Faron's current Capitol pressing is "That's The Way I Fell" and "I Hate Myself".

* * * * *

CBS-TV officials, obviously pleased with the down-to-earth, homespun humor of Ferlin Husky, as Arthur Godfrey's replacement, optioned his services for another replacement in the next 6 months. Could be the mapping of Husky's own show. Ferlin's newest Capitol pairing is "I Will" and "All Of The Time".

JIMMY & JOHNNY

* * * * *

James R. Butler, prexy of the newly-formed Nabor label, types that c&w music is their main interest and the initial Nabor slicing is by c&w song stylist, Earl Brooks. Titles are "Restrained" and "Open Up Your Heart".

* * * * *

Hickory sends along a booklet with a bio job on all their artists. Included are Roy Acuff, Wiley Barkdull, Margie Bowes, Helen Carter, The Coopers, (Wilma Lee, & Stoney) and The Clinch Mtn. Clan, The McCormick Bros., Rusty & Doug, Al Terry and June Webb.

* * * * *

Another booklet to reach the offices recently was the jam-packed with info, Andy Doll Fan Club affair. President is Vera Burkhalter and her address, for those wishing to hop on the 'Doll bandwagon' is 509 Freemont St., Prairie Du Chien, Wisc.

* * * * *

According to word from Ben Skora, EKO Record's prexy, reports excellent deejay reception to Gene Parson's newest coupling, "Your Letter Didn't Say" and "Man She's Nice". Skora is interested in selling the master to obtain wider distribution for the deck. Deejays, ops, distribs, etc. may have a sample by writing to Ben at 5548 S. Kildare, Chicago, Ill. Parson, 'The Ol' Cactus Kid' can be heard whirling the c&w waffles over at WTAQ-La Grange, Ill.

WILEY BARKDULL

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Nat Nigberg, producer of KABC-TV-Los Angeles' "Country America", is sending out units into the Southern Calif. area. Set for a string of one-niters are Debby Kay, Ginny Jackson, Gordon Terry and Bobby Charles.

* * * * *

Tex Williams and Wynn Rocamora are packaging a Western musical television series to star Tex and to be entitled "The Tex Williams Show". The plan is to set up arrangements with a network to do remotes from fairs and rodeos throughout the country with Williams acting as host and doing the vocals.

* * * * *

Included in the Oct. 3rd thru the 23rd tour for Hank Snow & his Rainbow Ranch Boys are dates in Ga., Texas, Calif., Ore., Idaho, Wash., Nev., Utah and Neb. While in Los Angeles, on the 11th, Hank'll appear on the "Country America" program. Hank was due in Victor's Nashville recording studios recently to cut an album of Jimmie Rodgers' songs. The new Hank Snow Talent Agency, managed by "Sleepy" McDaniel, has lined up dates in Sault Ste. Marie, North Bay, Napanee, London, Stratford, Orillia, and Trenton, all in Ontario, Can., and Niagara Falls, N.Y., from Oct. 8th thru the 17th, for Porter Wagoner & his Wagonmasters, the Louvin Brothers and Mother Maybelle Carter.

* * * * *

The Blackwood Bros. Qt.'ll represent RCA Victor in Miss., Ga., Fla., Ill., Minn., Wisc., Mo., Tenn., Ohio, Mich. and Okla. from Oct. 1st on up to the 29th.

Allan Hart, Allstar Records' Mgr., types that the Link Davis pairing of "Bon-Ta-Ru-La" (a Cajon rocker meaning 'let the good times roll') and "Memories With You", has had strong reaction in Texas and Louisiana. Newly signed to the label are Kenny Everett and the Texas Showboys and they have an Oct. 23rd release skedded.

* * * * *

Pee Wee King infos that in a special session, in Victor's Nashville studios, directed by Chet Atkins, he recorded a 'hoop' tune, which he feels will be the 'big' one. On it the King crew 'Rocks The Hoop'. Flip is a duet, featuring Redd Stewart & Cindy Hayes, tagged "Unbreakable Heart". Cindy is the regular femme singer on the King TV show in Louisville, Ky. A new c&w radio show, started in Louisville, Sept. 27th, when the King program went on the air. The WKLO show, sponsored by Bob Ryan Auto Sales, is heard, each Sat. from 10:30 to 11:30 A.M. The Oertels Brewery of Louisville has renewed the contract for the next 13 weeks of the Thurs. nite "Bandstand" series.

ANDY DOLL

* * * * *

Roy Glenn & Pee Wee Reid's "Red River Jamboree", Paris, Texas, celebrated its 2nd Anniversary, Sept. 27th, with a special show that headlined the McCoys (Ronny & Peggy), brother Doyle McCoy, Nan Castle, Tommy Holmes, Billy Avance (c&w deejay-singer at KFTV-Paris), The Ervin Kids, The Huggins Bros., Jerry & Johnny Case, Glenn Stevens, Glenda Sulsar, Jan & Judy Flynn, Clyde Scott, Jack Beard, Paul Castlebury, Dorothy Collard, Keith Jordan and many others. The McCoys, who home-base at the "Cowtown Hoedown", Ft. Worth, where they're managed by "Uncle Hank" of XEG fame, have had guest shots on the Big "D" Jamboree, "Louisiana Hayride", "Jubilee U.S.A." "Grand Ole Opry" and the "Red River Jamboree". Their newest RCA pairing, cut this week, is tabbed "Full Grown Cat" and "Throwin' Kisses". Derrell Felts & band, from Greenville, Texas, whose debut for the Dixie label is dubbed "Playmate" and "The Weeper", were recent guests on the "Red River" show. Jimmy Martin & The Sunny Mtn. Boys and Jimmy & Johnny were recently booked in for a show. The Plainsmen Qt. and Columbia's Chuck Wagon Gang did an Oct. 2nd gospel show and The Hill Kids starred on the 4th.

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McCOY KIDS

Cliff Waldon postcards that he has a new c&w disk show, daily, over the WREM-Remsen, N.Y. airwaves. He'd appreciate all the disks he can get from artists, diskeries, distribs, etc. His address is 2110 Whitesboro St., Utica, N.Y. He also joined up with the Westernaires, on the vocal end, and they're doing shows throughout upstate N.Y.

* * * * *

"Balin' Wire" Bob Strack, KOAM-Pittsburg, Kan. reports that Ernest Tubb and Ray Price'll co-star in the initial c&w show for the fall season in the Kansas City area, on Oct. 12th. On hand will be Skeeter Davis, Roger Miller, Johnny Johnston, The Texas Troubadors and The Cherokee Cowboys.

* * * * *

Claude Caviness advises that the writer credit, on Charlie Walker's Columbia clicker, "Pick Me Up On Your Way Down", belongs to Harlan Howard. Claude's Pamper Music is the pubbery for the tune.

* * * * *

Grandpa Jones is back with the "Grand Ole Opry", strumming his 5-string banjo and stomping his old black boot. He's currently represented on wax via his Decca coupler, "Don't Look Back" and "Daylight Saving Time".

* * * * *

Yodeling Slim Dallas, veteran cowboy singer of the Mexican Border Stations recently sold his interest in Eagle Pass Music Publications, Hollywood SESAC affiliate to E. J. Henke and Rex W. Hufstedler.

The country pubbery will continue to publish song books for the country trade with offices in Hollywood and San Antonio.

Dallas says his plans for the future include a new transcribed radio series.

CLIFF WALDON

* * * * *

After 5 years of searching for and waxing c&w talent, "Cowboy" Howard Vokes has decided to put his own voice on records. The up-coming session will have his newly-formed Country Boys, consisting of "Lost John" Grolz, Skeets Martin and Robert Rose, backing him up. Howard's Vokes Music is the publisher for a new Bob Strack item recently cut by Bill Price on Blue Hen. Anther Blue Hen release, due to hit the wax mart soon, is Hank King's "Believe In Me" and "Cry Like A Baby".

* * * * *

George T. Popkins, WXGI-Richmond, Va. notes that the popularity of Carl Smith's Columbia version of "The Best Years Of Your Life" has caused Red Sovine's earlier disking of the same tune to come alive. George sez that the Decca distrib in the area, Bill Donovan, reports a 'hot' platter in the 2-year-old Sovine effort.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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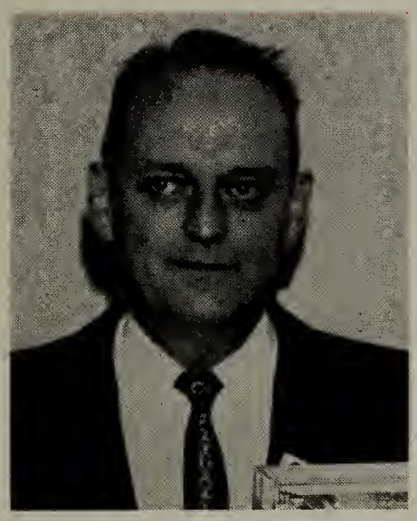


EDWARD E. SHAFFER

While still a highschool student in Columbus, Ohio, in 1928, Edward Estel Shaffer went to work helping his dad, Estel Ernest Shaffer, to operate penny play pistol target games.

Even after he graduated highschool and continued on into Ohio State University, he never stopped working with his dad. He had fallen in love with the coin machine business. In 1932 he left Ohio State U. and went to work full time in the business of operating coin machines in partnership with his father.

"The big break", as Ed Shaffer remembers, "came in 1938 when we were appointed Seeburg distributors."

From that year on things happened at a fast and furious pace. The Shaffers became distributors for various manufacturers. They sold their routes. They concentrated on distributing. They won a great many friends and customers in their area.

By 1948 they had offices in Cincinnati and in Indianapolis, in addition to their original headquarters in Columbus. Shaffer Music Company was now devoted to the business of distributing music exclusively. They concentrated completely on Seeburg automatic music and accessories.

In 1954 they remodeled their Columbus headquarters. These are considered among the most outstanding showrooms in the state for an efficient sales and service organization.

In 1957 Shaffer Music Company built an entirely new, outstanding and impressive distribution building in Cincinnati. The grand opening of this building was one of the most memorable in Cincinnati's history.

Today Ed Shaffer also conducts a very large one-stop record service for music operators. His dad, E. E. Shaffer, is semi-retired. And tho his dad still drops in to look things over at intervals, Ed is the man who conducts this business.

There is also a subsidiary, Shaffer Company, Inc., that handles Stromberg-Carlson sound equipment, Dumont Closed Circuit TV and Seeburg Background Music.

"There is a very great future ahead in all divisions of the industry", sincerely says Ed Shaffer.

"The growth of this business is keeping right in step with the steady increase of this nation's population," he adds.

"Yes", Ed Shaffer concludes, "this is a fine business for young men to enter into today."

Economists Now Report:

U. S. DOLLAR WORTH Only 34¢

What Can Ops Do to Offset This Drop in Dollar's Value ?

The fact that the nation's economists now report that the U.S. dollar has fallen to 34c in purchasing power means that the operator of 1958 must take in three times as much as did the operator in 1939 (the year when the U.S. dollar was really worth a full, honest 100 American cents) just to equal the 1939 operator's *gross intake*.

The operator of 1958 can never, even if he takes in three times as much as did the operator of 1939, equal the 1939 operator's *net*.

That's because the 1958 operator pays over 350% more for his equipment and must meet over 450% more overhead expense than did the 1939 operator.

Even on 5c play, and taking in one-third less than the 1958 operator, the 1939 operator earned more because he paid less income tax, less license tax fees, no property tax, no sales tax, enjoyed 350% less cost for his equipment and 450% less overhead expense.

To come even near to the 1939 operator's net income the 1958 operator must put into effect immediately the following:

1—All big bowler and similar big type games should feature 2 for 25c play.

2—All phonos should feature 10c per play, 3 plays for 25c.

3—Shuffle and gun games, kiddie rides, pinballs and other such machines should feature straight 10c play.

4—The 1958 operator must obtain front money guarantees from all of his locations. These guarantees should range from a minimum of $10 per week (it costs $7.50 per week to service a location) up to $25 per week. This money to be taken off the top first and the balance to be split on a 60%-40% basis if at all possible.

5—The 1958 operator must obtain a faster depreciation schedule and set up a reserve for inflation equal to 10% of the total cost of his capital investment equipment each year. In the case of phono ops the depreciation schedule should be for three years at 75% the first year, 15% the second year and 10% to be depreciated the third and final year, in addition to a reserve for inflation of 10% of the total cost of the phono each year, or 30% placed in reserve for the three year depreciation schedule's period.

6—The 1958 operator must cut all extraneous overhead expense out of his business immediately. He must eliminate extra expenses wherever he can. He must cut away the excess fat.

7—The 1958 operator must also put into immediate effect the most modern, most efficient, precision business practise so that he will know where every single penny is going and will, thereby, be able to use pennies as efficiently as he formerly used dollars.

Population Experts Report:

25 MILLION TEENAGERS OF 1958 TO BECOME 38 MILLION BY 1966

50% Teenager Population Increase in Less Than Decade Points Path to Greater Growth Era for Music.

CHICAGO — Latest reports from the nation's population experts are to the effect they expect a teenage population of 38,000,000 by 1966.

This will be a 50% increase from the present 25,000,000 U.S. teenagers.

At the present time the drive among manufacturers of almost every type of merchandise, ranging from autos to home phonos, is definitely pointed to the teenager market.

The 13 thru 19 year olds are an important part of the business potential of almost all American manufacturers.

As far as the coinfield is concerned, juke box ops look to the tremendous growth of the nation's teenager population to help boost play on all locations the teenagers frequent everywhere in the nation.

As leading operators point out, according to the 25 million teenager figure in the U.S. today, this means that there are approximately 50 teenagers to each of the 550,000 juke boxes on locations in the U.S.

By 1966 this will mean about 80 teenagers for every juke box, if there is no further increase in the number of juke boxes on locations.

In any event, as operators explain, this is an extremely impressive figure. 25 million teenagers, they say, if equally divided among the nation's 550,000 juke boxes would mean terrific play action.

"There is no doubt", points out one well known music operator, "that teenager locations are among the most outstanding in the country.

"With the teenage population bound to increase by about 50 percent within the next decade", he continued, "this will tremendously further play action in such locations and will, at the same time, bring about an entirely new and better music era."

Most impressive to automatic music businessmen is the play action that teenager locations obtain regularly.

"There is very little drop one way or the other in a teenage location", says an operaor, "due to the fact that, usually, the location is the meeting place of the teenage crowd and the play remains steady all week long.

"There are some exceptions in play action", he reports, "like during the holiday season when the teenagers aren't around.

"But on an overall average", he claims, "the play action in teenage locations is so steady we can almost count the income before collection time."

This has had much to do with the fact that the leading operators everywhere in the nation play up to the teenagers in such locations. They will go out of their way to obtain recordings the teenagers want.

In fact, in most cases, they arrange for the teenagers to choose the records they would like to have in the juke box and, usually, supply these within reason.

"There's one thing about a teenage location", reports one operator, "you don't have to worry about programming.

"These boys and girls actually program the phono themselves by requesting the records they want to hear.

"We cooperate with them to the fullest possible extent", he says, "and, in every case, we have found that income remains at high peak as long as we can supply the records they want to hear.

"What's more", he cautions, "there's no use arguing with them or trying to make them listen to some other artist singing or playing the same tune.

"You've got to give them what they want or lose their business."

MOA Faces Busy Year

George A. Miller Reports He Will Meet with Many Leaders All Over Nation. Board Meet at Morrison, Chi., Early in November Will Hear Plans for 1959.

GEORGE A. MILLER

CHICAGO—George A. Miller president and national business manager of MOA, came to this city this past week. He was met here by Nicholas Allen, Washington, D.C. attorney for MOA. Clinton S. Pierce of Wisconsin also met with Miller in Chicago.

The two conferred here with industry leaders and then left immediately afterwards for visits with associations in Virginia. From there they go on to the West Virginia Music Ops convention in Huntington.

"MOA faces its busiest year" reported Miller, "and we believe that we shall have to continue traveling for many weeks, at least until the Board of Directors' meeting here at the Morrison Hotel early in November.

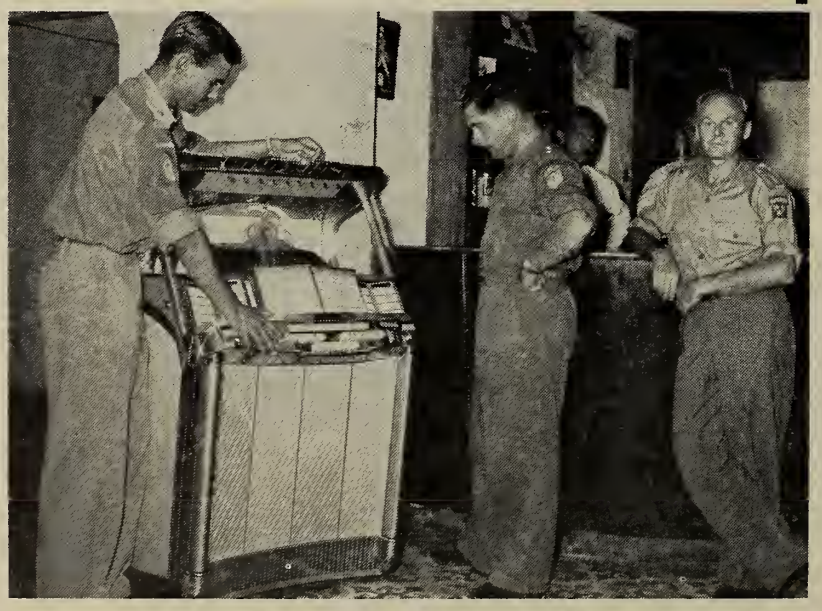
"There are a great many things that have to be done even before the Board meeting", he continued, "while, at the same time, we are preparing a very outstanding and important program for all MOA's members.

"There is no doubt", Miller went on to say, "that everyone of the nation's music operators is interested in what plans we have to help defend them in '59 from any further national legislation which may be introduced into Congress.

"We are ready with a very outstanding and important program which, we believe, will insure the nation's operators that they will be able to successfully defend their rights.

"But", added Miller, "tho we aren't ready to discuss this program as yet, not until after our Board of Director's meeting, we are asking every music operator to hold himself in readiness for the time when we shall be able to make this program known to him."

United Nations Troops Relax At Juke Box In Gaza Strip



NORTH TONAWANDA, N. Y.—Several months ago The Wurlitzer Company, this city, presented a 200 selection juke box to the United Nations Emergency Troops in the Gaza Strip. (Story in The Cash Box, August 16 issue).

The presentation to the United Nations Forces was made by Arthur C. Rutzen, export sales manager for The Wurlitzer Company, as a result of his recent visit to Europe. Rutzen was commended in a letter from M. E. Doerner, president of the Mess Committee, who advised that the music machine was placed in the Headquarters Mess, and brings daily pleasure to the men of various nations who patrol this bleak outpost.

Further commendation was paid Wurlitzer by Lieut. General E. L. M. Burns, who wrote Rutzen: "As Commander of UNEF, I have a special interest in maintaining the morale of the Force, which is essential to the efficient fulfillment of our mission. Your donation will be an important factor in this regard."

The military members of the Mess, who come from Brazil, Canada Colombia, Denmark, India, Norway, Sweden and Yugoslavia, as well as the civilian international staff of the United Nations, serving with UNEF are enjoying the music.

The photo above shows soldiers from Denmark, Norway and Sweden making selection or awaiting their turn at the American built phonograph.

You'll love the way it plays and pay$!

Styled by RAYMOND LOEWY

UNITED PHONOGRAPH MODEL UPB-100

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3rd QUARTER, 1958, COLLECTION CHART

CHICAGO—So far the third quarter has proved itself the best, far as operators' collections are concerned.

From a low point of –2, or $2 below "average" collections as was the case during the first quarter of 1958, the graph indicates that collections have now risen to plus 6, or $6 above "average" during the last month of the third quarter.

Leading operators claim that only when they reach plus 5, $5 above "average", can they actually see real profit.

They also believe that at plus 6, $6 above "average", they can begin to purchase new equipment and know that these machines will be amortized within a reasonable period of time.

The creation of a collections chart as shown here by any operator is very simple.

Most operators use two and sometimes three and four years of past collections, depending on their depreciation schedules in some instances, and strike an "average" by adding up all the weeks' collections. They then divide by the total number of weeks involved.

After doing this, operators will find that, by using a definite figure where this chart uses the word "average", that their own collections graph will, on an overall average, look very much similar to the one shown here.

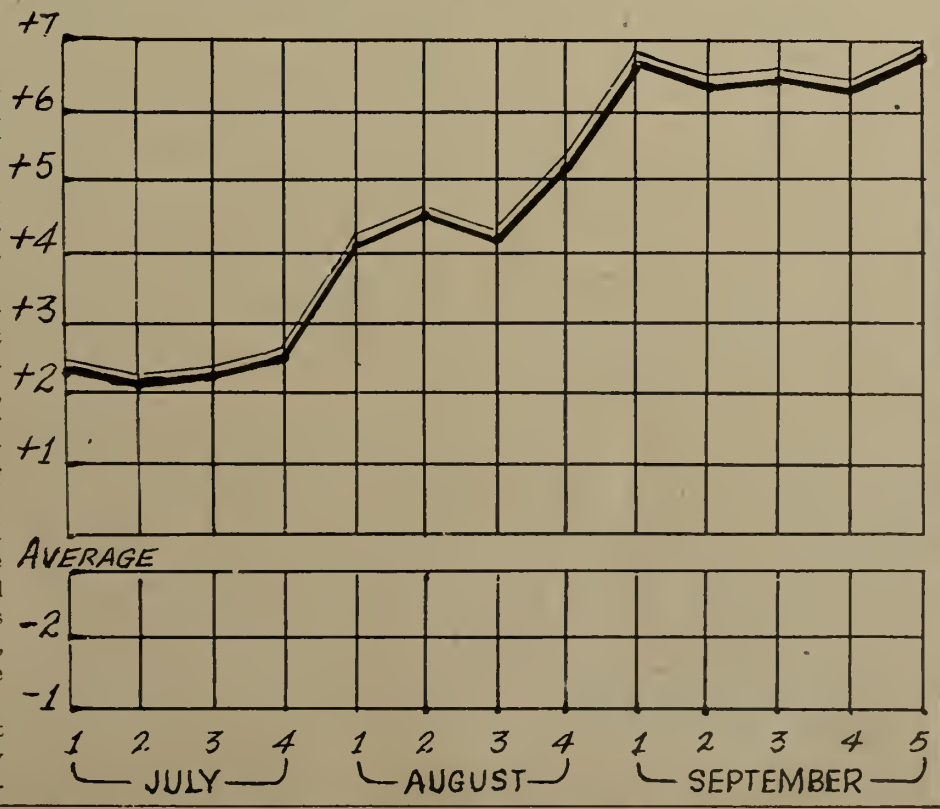
Most interesting is the fact that the past few weeks have helped many operators recover from the low collections they have endured since about the middle of 1957.

It will still take more weeks of plus 6 collections, or even higher, for the majority to balance off whatever losses they may have taken during the early part of the year.

Every indication now points to better times ahead. Operators can, because of this, make purchases of more new equipment to assure themselves greater earnings during the fall and winter indoors season.

The plus 6 collections will help operators to more quickly amortize these investments. The operators will also, at the same time, show quicker, real profit.

The quarter ahead should, everything else being equal, prove itself even better than the present plus 6 average.



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Bigger Than Ever:

USED GAMES EXPORT BUSINESS

European Importers Point Out That Manufacture Of New Games Under License In Ireland Or Other Countries Means Price Will Be Practically Equal To Those In U.S. This Will Cause Late Model Used Games To Become Even More Attractive To European Buyers. "Used Games Export Will Be Bigger Than Ever" They Claim

CHICAGO—If, for even an instant, American exporters of used games may think that, due to the fact U.S. factories are granting licenses for the manufacture of their games in Ireland, or in other European countries, may hamper continued exportation, they are all wrong, according to European importers.

"In fact", reports one very well known European importer, "just because that there are people in Ireland or anywhere else in Europe, ready to manufacture American amusement games under license, means that the price of the European product will be equal, or at the very least very near to the price of the new American game.

"Yes", he adds, "we may save transportation costs and customs duties, but, this isn't the final answer. It does mean", he reminds, "that used games, at least the late model U.S. used games, will be so much cheaper in price than what we shall be paying for the new games manufactured over here that it will, most definitely, pay us to buy used U.S. games.

"The fact of the matter in a nutshell", he explains, "is that the used games in Europe are going up in price every day. America's used games are much lower in price. Logically, then, where are we going to buy? From the U.S. of course."

This is only the comment of one man well known to the trade. There may be a damper put on exports to some extent when the Italian market for games closes down, if this actually becomes fact.

At the moment, leading Italian importers are in a strong argument with the ministry in charge. There is a liklihood that they may yet win their case. This would mean a delay in the closing of the games biz in Italy.

France, as is well known, is plagued with many problems. But the French are clamoring for new games. They have used every method known to bring these American amusements into their country. They believe that, sooner than expected, and because of the new DeGaulle political triumph, many problems in this direction may be settled. At least to the point where America's used games may be allowed importation.

In the meantime the Germans, Swiss, Belgians, Austrians, Hollanders, Danes and operators in other countries, look to the U.S. for their new games.

"It seems to me", reports one well known West German importer, "that we are still better off bringing games in from the U.S. than buying from those who are now licensed to ship these from Ireland.

"In the first place", he points out, "the games we get from America are much better mechanically and electronically. Also they have finer cabinets.

"In the second place", he adds, "we still have a duty to pay, regardless of the so-called common market, and therefore as long as we can and until all duties are waived, we are going to buy directly from the U.S. We want the best for our money."

This is the same story that comes from other operators in other nations. American games are most appreciated. The fact that they have been used to some extent does not seem to worry Europeans. They want games that have been "manufactured in the U.S." because, they say, "These are best."

All in all, this portends a bigger and better export business for the peoples here in the U.S. who have already built a following in Europe and, especially, for those firms whose prices are sufficiently attractive to bring about and encourage an entirely new following among the European importers.

Perhaps, then, the statement of this noted European importer, "Used games export will be bigger than ever", should become a most definite and absolute fact with the passing of weeks while Europeans become better acquainted with the games they best like.

Keeney's New "Scramball" At All Distribs

PAUL HUEBSCH

CHICAGO — When describing Keeney's new counter game "Scramball", Paul Huebsch of J. H. Keeney & Company, this city, said, "Here is a low priced, high earning game that operators all over the country have been asking us to build.

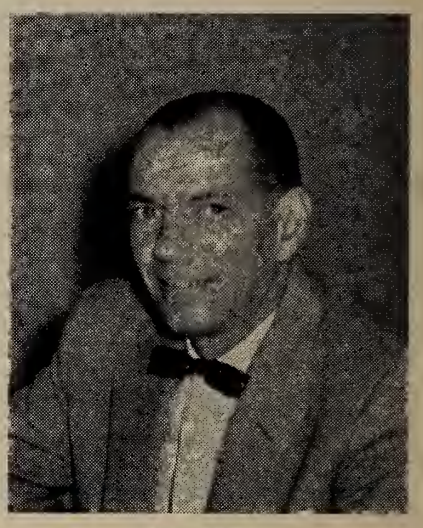
"We took a proven game of a generation ago and modernized it. Almost everybody remembers Keeny's steeplechase counter game". Paul went on to say. "It was one of those historic, fabulous money makers. Our location tests have proven that this new generation is just as keen about it's play appeal as the players were 20 years ago, and the earnings are even higher".

Paul stated further, "For those who don't remember the game, 'Scramball' is played as follows: After the coin is inserted, the player flips 6 different colored marbles up to the starting gate. When they are all in position, he trips the gate and the balls start speeding down the inclined runways in a mad scramble to the finish line. Match the right colors and you win". Paul went on to say, "Here is a game that lists for only $54.50. It costs little and it earns loads. To help stimulate play, we furnish the operator with cards so that players can pre-guess the race for added excitement.

The factory is now in full production on "Scramball" and shipments are leaving every day to its distributors.

"Cyclone" New United Shuffle Game

8½ Ft. Game Now On Display At All Distribs



BILL DeSELM

CHICAGO — "Yes sir, the 'Cyclones' are coming right now from the United factory," says a happy, smiling Bill DeSelm. "Samples of our new sensational 'Cyclone', 8½ foot shuffle game have been shipped to all our distributors this past week and the factory is now busy filling a flood of orders."

DeSelm described the game as follows: "Cyclone uses a half round ball type puck that actually hits the pins. In this game we are introducing a brand new scanning device feature that is constantly making five changes in value on the super strike, the strike and the spare. The player times his shot so as to make a super strike at the precise time when the value light shows the highest possible point advantage. Top score is 9600 and it's possible to make it by shooting highest point value super strikes without a miss."

DeSelm further stated: "Here's a game that is a real challenge to the seasoned shuffle game players. It's a real thrill to be out on location watching these players fight the game and to come back again and again trying for that perfect game. And then", he went on to say, "It's that cheering gang on the side lines hollering. Now that adds to the excitement."

Bill added, "The average and casual player gets a real kick out of this game too because it offers so much excitement."

DeSelm stated that "Cyclone" is now being delivered as a regular model. A deluxe model with match-a-score will follow shortly.

Claims Shortage Of Good Used Equip. On W. Coast

CALIFORNIA CLIPPINGS

The general feeling along Pico Boulevard this week among the operators and distributors looking ahead to the coming months was one of increasing optimism—a feeling of confidence and stability. . . . At American Coin, **Bill Lanzy** reported that American will be moving into new quarters sometime around the first of November. Bill also stated that the "Easy View Title Holder" has been revised to a contour unit which is smaller and made of unbreakable plastic. **Vinny Lanzy** is back at American after spending two weeks in the shop at Minthorne Music. The last few weeks at American Coin, according to Vinny, have been the best of the year so far. Everyone at American wishes to thank the operators that have brought their business to them resulting in increased business and necessitating the change to a larger building. . . . **Hank Tronick**, at C. A. Robinson & Co., informs that **Al Thoelke**, United's sales and service engineer, is spending several days at Robinson's assisting all United operators in the territory. United's "Satellite" and "Atlas" continue to move very well says Hank. **Janie Villareal**, secretary for C. A. Robinson, is taking a screen test at Allied Artists this week. Hank also stated that the new bumper innovation on the Williams "Gusher" is drawing the interest of the pinball operators. . . . At Norty's Music Center, **Norty Beckman** reports that business has taken a definite upturn and that if the trend continues, the Christmas Season this year should be as good as it ever has been. **Joe Alvarez** feels that "Count Every Star" by the **Rivieras** on the Coed label, has what it takes to be a hit. "There Goes My Heart" by **Joni James** on MGM Records, should be one of the big disks this fall, says Norty. . . . **Jack Simon**, at Simon Distributing, informs that **Lynn Brown**, formerly in the coin machine business, was in visiting the gang at Simon's this week. Another export shipment is being readied for shipping in the near future says Jack.

At Minthorne Music, **Wayne Davis** has been selling the new Seeburg Cigarette machine to several of the operators, and they seem to be catching on more every week, said Wayne. From all reports gathered thus far, added Wayne, it is proving to be the finest cigarette machine on the market. **George Mahlum** has been busy taking advance orders on the new Chicago Coin 16 ft. bowler, which will be coming in next week. **Ralph Cragen**, formerly with Associated Distributors, is now with Minthorne in their sales department and will be covering outside sales. **Matt Nordberg**, also from the sales staff, spent the last week working in the Long Beach area. . . . **Tex Nowka**, operator from San Bernardino, back on Pico, but still recuperating from an auto accident suffered recently. . . . **Charlie Daniels**, at Paul Laymon's, reports that **Red Creswell**, from the shop at Laymon's, is celebrating a birthday this week. **Bill Fritz**, also from the shop, just returned from a four day fishing trip to Lake Isabella and says he brought back a real good catch. . . . At California Music Co., **Gabe Orland** states they've had another good week at California. **Buddy Robinson** says that one of the hottest releases he's heard in a long time is "That Old Black Magic" featuring **Louis Prima** and **Keely Smith** on Capitol Records. . . . **Ben Chemers**, at the California Music Merchants Association, informs that **Frank Tabeta** was in this week to enroll the Tabeta Bros. in the M.O.A. . . . At Associated Distributors, **Al Silberman** reports that the new Rental-Purchase Plan has been put into effect and that the response and interest on the part of the operators has been terrific. A direct mail piece has been sent out by Associated, which explains briefly the plan, but to fully understand it you must come into the office, states Al. Al also commented that there is a shortage of "good" used equipment here now as most of it is being shipped out of the country. New equipment, Al feels, should sell better as a result of this because as the price of used equipment goes up in this country, with its becoming more scarce, it will cause operators to consider new equipment more readily.

At Badger Sales, **Gene Wasson**, service engineer for AMI, in town and says the service school this week was very well attended. Gene will be in San Diego this weekend traveling to Portland next week. **Marshall Ames** reports that his bowling team is now in first place in the league after winning all three games last Friday night. The team now has a 7 win and 2 loss total. . . . The **Solle Sisters**, at Leuenhagen's Record Bar, informed that **Hal Haines** and **Bob Krueger**, from RCA Victor, were in this week with **Lou Monte** to promote Lou's latest release on Victor, "Marianna". For the first time in several years the Solle Sisters will not be attending the Rodeo in Barstow this week, but will stay in town to attend **Barbara Chandlers** school activities at U.C.L.A. **Lela Smith**, operator from Barstow, has made it a practice to entertain the Solle's every year during the Rodeo. **Mary Solle** says that "Sentimental Me" by the **Mulcays** on the Dot label, looks like one to hit high up on the charts. "Pad", featuring **Fleet & Freddie** on Protone Records, is a good one to keep your eyes on, says Kay Solle. . . . Some of the visiting operators on Pico this week were: **Jack Neel**, Riverside; **Max Nunley & Ken Arnold**, Barstow; **Bill Gordon**, Brawley; **Andy Lilly**, Ventura; **Bill Black**, Bakersfield; **Fred Ross**, West Covina; **Larry Johnson**, Glendale.

New York Music Ops Banquet

NEW YORK—Al Denver, president, Music Operators of New York, this city, announced that the sale of tickets for its forthcoming 21st Annual Banquet and Show has been nothing short of sensational.

The 1958 Banquet will take place on Saturday night, October 25, at the famous night club, Ben Maksik's "Town and Country Club" in Brooklyn.

"Although we are limiting our ticket sale to only 1,000," stated Denver, "we will have exclusive use of the club. No strangers will be allowed in until after 12 midnight. This will give our guests plenty of room to use the dance facilities, as well as all others. A big cocktail spread will be available from 6 to 7:30 P.M."

All The Leading Coinmen Read The Cash Box Every Week

Daughter Wed

W. S. (Si) REDD

BOSTON, MASS.—The popular Si Redd, head of Redd Distributing Company, this city, announced his daughter Sherry Lee had married Richard Gordon Lee on Thursday, Sept. 11.

Yes! Earnings Go UP WITH Williams GUSHER

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Convert your phonographs from 78 to 45 RPM! Conversion kits for all phonographs AVAILABLE. State your requirements, whether for Evans Constellation, Rock-Ola 1436 Fireball, Seeburg, Wurlitzer, etc., or for whatever you require. WRITE FOR FULL DETAILS.

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WRITE FOR NEW—FREE—CATALOG OF PARTS AND SUPPLIES

WHAT ABOUT LOANS TO LOCATIONS?

There are operators who are "for" and operators who are "against" loans to locations.

"FOR" Those for loans to locations claim this is the one sure way they have of retaining their locations. They also state that loans give them the opportunity to get locations to sign lease-contract-agreements. Loans help, claim these operators, to stymie and offset competition. They also advise loans give them better control over the locations because they can then bring in whatever type machines they think best and not what the locations demand. They also have many more arguments. Like they don't know of an operator who hasn't a loan working with at least one or more of his locations if he'll tell the truth and not try to hide this fact.

"AGAINST" Those who are against loans to locations point out that operators are loaning their cash money away to pay themselves back from their own equipment while, at the same time, risking complete loss of the loan and the location. Furthermore, they say once this loan practice is started, it's like an avalanche, the locations demand bigger and bigger loans, more and more often. They point out this is adding a terrible financial burden on the operator of which he can never rid himself. At the same time, they advise, it's taking away the operator's cash, his ready working capital, and leaves him in a very dangerous and vulnerable financial position with bankruptcy staring him in the face at all times. What's more, they state, it's an absolutely unnecessary load and simply hurts all in the industry by halting further growth and progress. Most of all, they claim, loans should be left to bankers and are not the business of operators. If bankers won't loan to locations what business have operators to do so?, they ask.

In short, the arguments, pro and con, go on and on interminably. What do you think about loans to locations? Please rush your answer today—to:

Bill Gersh,
THE CASH BOX,
29 E. Madison St.,
Chicago 2, Ill.

Signed by:_____

FIRM_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

New AMI Distrib For N. E. Territory

NEW ENGLAND NIBBLES

Biz spurted up this week in the distrib plants with fine autumn weather setting in and large numbers of coin machine ops coming in to Boston to see new equipment and fill in inventory. Music is moving steady and games and alleys are seen as prime location machines.

The new stereophonic units are creating a lot of excitement at Redd Distributing (Wurlitzer) where ops have been coming in droves since the first unit came in last week. Bob Jones, sales mgr., says that ops are buying and that they are particularly pleased with the attachments being set for current Wurlitzer models. While the stereophonic units are the big news, action is still going along good on Bally Bowlers, Bally's "Lucky Alley," also "Golf Champ" and "Beach Time". "Criss Cross Hockey" is big, and also "Players Choice," the large alley in which the player can determine high score or regulation is creating tremendous enthusiasm. At Associated Amusements, Ed Ravreby reports good outlook for fall biz and ops are interested in new types of games, he points out, and the coin is going to the new developments in amusement games. Dick Mandell, who is still flying his plane about the territory, has been visiting a large segment of ops in the six state area. Used merchandise is going good here and reports are that a shortage still exists in good used equipment. . . . At Trimount Automatic Sales Corp. (Seeburg), the business spurt has staff busy. Biz is up on games and orders have been pouring in on the new Seeburg cigarette vending machine, it is reported. Many ops have been visiting here this week. Marshal Caras, sales, reported that ops from far distant places have been in this period of fine weather. Export biz is up, Irwin Margold, gen. mgr., reports. . . . Things are firming up at the Atlas Distributing plant (AMI) on Commonwealth Ave., where Louis Blatt is showing new owners details of operation. The plant is being taken over by Tony Grazzio of Quincy, former op, who will announce his new plans shortly.

Among ops in visiting distribs this week were: Theo LaRocque, Fairview; Charles Pomietlarz, Aldenville; Pepe Di Maria, Thompsonville, Conn.; Tom Libby, Haverhill; Dave Baker, Arlington; Ray Shea, Worcester; Harry Deshowitz, Chelsea; Sol Robinson, Newton; Steve Pielock, Worcester; Al Dolins, Hyannis; Harry Harwich, Brighton; Romeo Rivard, Lewiston, Me.; Joe Glazer, Bangor, Me.; Pete Suma, Bristol, R. I.; Albert Jaffarian, Haverhill; Connie Pocius, So. Boston; Ernie Marcantonio, Phil LaFontaine, Providence, R. I.; Henry Gladstone, Boston; Sol Taube, Manchester, N. H.; Fred Koufos, Roxbury; Al Meyers, Boston; Dave Schultz, Brockton; Charles Tiernan, Cambridge; Walter Stadnicki, Central Falls, R. I.; Joe Lepera, Cambridge; and George Pappas, Manchester, N. H. . . . Tommy Sands came in Saturday, Sept. 27, on Bob Clayton's "Boston Ballroom" on WHDH-TV and visited all disk jocks at Hub radio stations. Ruthie Shapiro is handling the Capitol recording artist's promosh, and reports big action for his new disk, "Blue Ribbon Baby" on Capitol in the Yankeeland territory. . . . The appointment of Ben Palastrant as divisional sales manager for the New England area of Cole Products Corp. is announced by Richard Cole, executive vice-president. Ben holds a big show Oct. 7-8 at the Silver Room of the Hotel Kenmore showing the complete line of Cole products and the "Shake Spa" milk vending machine.

Operator Opens New Record Shop

HOUSTON HAPPENINGS

Newest cigarette machine operating firm here is the C-J Cigarette Service, owned by James I. Causey, that opened Sept. 22 at 1902 Leeland Ave. Causey started with 200 new Rowe machines. Owner in person has 12 years local experience at cigarette vending but was in business in Victoria just prior to opening present firm. . . . Nolan Regiene, Jr., United Records, and Miss Nancy Dodd were married on the evening of Oct. 4 at the First Baptist Church in Giddings, Texas. They plan to set up housekeeping in Houston soon as honeymoon is over. . . . Houston Operator G. M. Harris opened a new record shop, The Star Record Company, on Oct. 1 at 2026 South Richey St., Pasadena. The location in big Allendale Shopping Center makes four exclusive retail record outlets in Pasadena, a city of 60,000 that touches east Houston city limits. . . . Cute little Dorothy Zepeda office of H. A. Franz Music, flashing a beautiful diamond ring on that finger of her left hand that signifies it won't be long now. . . . Mrs. Marion Mikes, bookkeeper at Acme Record Distributing, proud mother of a daughter born Sept. 11 and named Laurie Sue. . . . Hans Von Reydt, second in command at H. A. Franz Music Co., said attendance at their regular Wednesday evening Seeburg service school had lately been well above average. Earl Hoot, head of service dept. is top foreman and chief instructor of the deal. . . . Gene Turner, King Records, said that new Bill Doggett number "Hold It" was moving faster'n a jet rocket. . . . John E. Williams (Williams Amusement) bought up a flock of kiddie rides. . . . Local operator C. D. Ledbetter both fancy and practical with those work uniforms for his hired hands. Shirts are white with "Lead Music" in red letters and circled in red on backs. . . . Attractive and youngish looking as she is, it's kinda hard to believe that Jewel Deisch, who occupies choice desk in the big City Music Co. main office is the mother of two grown daughters. . . . Jack Davenport, (no kin of Bob) who recently broke into music operating here, is vice president of OK Moving & Storage Co., and got the yen to operate phonographs from seeing so many of them in transit.

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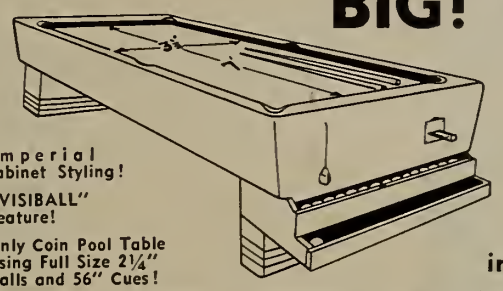
Bally LUCKY SHUFFLE
C.C. CRISS CROSS HOCKEY
Williams' GUSHER
Bally GOLF CHAMP

BINGO GAMES

MISS AMERICA	$495	DOUBLE HEADER	$195	BRAZIL	$145
SUN VALLEY	525	NIGHT CLUB	175	SOUTH SEAS	135
SHOW TIME	375	BROADWAY	155	MONACO	125
KEY WEST	295	MIAMI BEACH	110	STAR DUST	115
BIG SHOW	245	GAYETY	75	STARLET	95

BIG! IMPERIAL VII

by Fischer



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4-PI. MAJESTIC	365	2-PI. WHIRLWIND	345	2-PI. FAIR LADY	210
4-PI. REGISTER	245	2-PI. SUPER CIRCUS	325	2-PI. TOREADOR	195
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275	2-PI. GLADIATOR	175
4-PI. SUPER JUMBO	225	2-PI. FLAGSHIP	245	2-PI. OUETTE	145

Gottlieb Single Player 5-BALLS

ROCKET SHIP	$275	WORLD CHAMP	$195	RAINBOW	$165
CRISS CROSS	265	ROYAL FLUSH	195	CLASSY BOWLER	155
STRAIGHT FLUSH	255	ACE HIGH	185	DERBY DAY	145
SILVER	235	AUTO RACES	175	HARBOR LITES	135

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Mills' 1959 Equip. Delights Buyers In Europe And Near East

NEW YORK — "My customers are more than delighted with the new, 1959 Mills Bell-O-Matic equipment," reported Leonard Haimes, distributor for Mills Bell-O-Matic in Europe and the Near East.

"They're especially pleased," he stated, "with the new optional light-up features and polished chrome finish, which is available in a variety of bright colors."

"It is of importance to note," Haimes stressed, "that genuine Mills Bell-O-Matic equipment can be obtained in Europe and the Near East only through the Leonard Haimes Company.

"Because of the wide variety of coinage in all our markets," Haimes continued, "Mills has installed coin chutes to fit all coin denominations."

Mills Bell-O-Matic is represented in the Far East by Tradeship Limited. The firm is headed by Samuel Jardine. Headquarters are in San Francisco, California.

Haimes recently returned to his New York offices from a trip to the new Mills plant at 135 Linden Street in Reno, Nevada, and, also, the general offices in Chicago, where he visited with Ralph Mills, president of Mills Bell-O-Matic, and Ray Woodrich, secretary.

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1 Genco SPACE AGE
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George A. Miller To Follow Up On Suggestion That 49 State Committee Of Music Ops Be Created To Create Defense Against Any And All Adverse National Legislation

CHICAGO—George A. Miller, national president and business manager of MOA (Music Operators of America, Inc.), reported that he plans to follow up on the suggestion which was made to him regarding a "National Music Operators Defense Committee."

Whether this will be the name chosen for such a committee isn't as yet definite. But there is no doubt of the efficacy of the movement. Miller is in full agreement with the principles behind the program. He is working hard, at this time, in an effort to make the initial arrangements to present the plan to MOA's Board of Directors meeting. The MOA Board meet is scheduled to take place in Chicago in November, right after the NAMA convention in St. Louis.

The plan, as it was outlined to George A. Miller in the presence of MOA's attorney, Nicholas E. Allen, is to create a head member for each of the 49 states in the nation. The "National Music Operators Defense Committee" would, thereby, be composed of 49 members.

These 49 men would have under them individual committeemen who would head cities, towns, counties and, perhaps, entire areas in their states. The appointment of such men, regardless of their number, would be up to the man who headed each state.

At such time that MOA would require letters, wires, petitions, and other material from all the 49 states, to help protect the nation's music operators from any and all adverse national legislation these men, who headed each state, would be able to put their individual organizations into immediate action and, within a very short period of time, follow through on what was required of them for national defense.

In short, from practically every precinct in each large urban center, to the smallest rural communities, there would be members of the committees ready, able and willing to swing right into instant action to obtain whatever was needed to defend the nation's juke box operators from any adverse national legislation which might be introduced.

Setting up such an organization is a gigantic job. George A. Miller realizes this. He will start with his present Board of Directors of Music Operators of America and plan from there.

It is hoped that, within a reasonable period of time, that such a tremendous national committee will have been started and that, should further adverse legislation be introduced into Congress this new session, the national membership of this defense committee would be ready to help defend the nation's automatic music businessmen.

It can be said for George A. Miller that he agreed with the plan in principle and, even though the tremendous amount of work necessary was pointed out to him by those who formulated this idea, he did not flinch for a second. He stated that, if this was the answer to the operators' annual congressional legislative problem, he would be willing to go on ahead and visit in all of the 49 states and bring the proper committee leadership into immediate being.

It was suggested by those who met with Miller in Chicago that his salary and expense account be increased to allow him to handle this effort in a most efficient manner. These men all believed that anyone who would have to head such a tremendous effort should be properly compensated.

All leaders in the trade realize that proponents of former Congressional bills have been able to produce mail to individual Congressmen and Senators at the rate of better than 20 to 1 as against what music operators were able to present.

This is attributed to apathy on the part of the juke ox operators and their leaders. This is, many believe, due to the fact that the trade, just a very tiny portion of it which appears at hearings in Washington, D. C., was able to win victory after victory in years past.

But, as the men who met with George A. Miller pointed out, this was in the past. The very fact that the Senate bill, last session, came out of the Committee and, of course, even though it did not reach the floor, was indicative of what could happen in the future.

Therefore, these men explained, the time has now arrived when the entire industry must be unified into a strong, defensive organization that would be able to handle further such attempts with alacrity as well as with whatever logical moves were necessary according to the legal advisors in Washinton.

It will be interesting to all juke box operators in all of the 49 states to note what will result from this suggestion. The fact that George A. Miller, in addition to his many present duties, is willing to plunge into this effort, is extremely commendatory and tremendously heartening to those who first presented this plan.

Bingo Beaufort, Cash Box Columnist On Way To U.S. GREAT BRITAIN GLIMPSES

Glimpses of G. B. were backward this week as your columnist winged his way to Chicago, U.S.A Indeed, this is being written on the plane (B.O.A.C., of course) somewhere over Newfoundland. Can't help thinking, as we casually fly overnight from one Continent to another, that The Cash Box' sermon on how small the world is becoming, and how opportunity-prone, is something that should constantly condition our thoughts and plans. . . . It will get a real punch to its message, too, when the B.O.A.C. Comet beats the P.A. Boeing 707 to the first regular transatlantic jet service!!! (All right, Chaps, so we shouldn't crow in Britain until we've challenged you on coin machine manufacture, which looks like being never!) . . . Anyway I'm on my way over to see how you behave on your native heath, having shared some of your "visiting firemen" antics in London. And no doubt some wives will be kept out of my way in case I "tell all"—Shhh! . . . I shall be meeting a great many top executives, and hope to write an account of my impressions of them and of the industry in these pages in due course.

I also have with me a Mr. "X", who represents some extremely powerful coin machine interests in Europe, and who is proposing to set up some deals in Chicago which should rock G. B. and certain other territories. It may even surprise Chicago. . . . For the moment my lips are sealed, but my ears are in good working order. Of course, you'll be the first to know what's a-cooking. . . . I'm looking forward enormously to meeting a lot of you personally over the next few days, but having "crossed the pond" quite a number of times in the past, I am also dreading (slightly) the fabulous hospitality you invariably extend. Trouble is I was never much good at tables at school and can never quite remember the one about how many gills make a drunk, or whatever it is. . . . I also tend not to remember (until it's rather late) that your food has a higher proof than ours. . . . And then there's the point that maybe some of the chaps I've had fun with in London will want to get their own back! Or will try to unseal my lips with a special drop of my native scotch. . . . Oh, well!! As they say in "the smoke", which is the affectionate name for London town, "Chin up, chaps, and cheers"!

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David P. Howle Appointed Sales Mgr. Of Bally Vending Corp.

Fred Mills, Jr., Resigns

CHICAGO—John Stewart, general manager of Bally Vending Corporation, this city, announced the resignation of Fred Mills, Jr., as sales manager of the firm and at the same time reported the appointment of David P. Howle to the position of sales manager to be effective at once.

Howle comes from within the Bally Vending organization, having been a sales representative for the firm for over a year. He is well acquainted with Bally's customers all over the country. Prior to joining Bally, Howle was sales representative for the Johnson Fare Box Company in the Southwest area. Before that he held the position of sales manager for Magee-Hale Park-O-Meter Company of Oklahoma City.

Howle, his wife and three sons, have been making their home in Lewisville, Texas. They plan to locate in the Chicago area in the very near future.

Runyon To Hold "Service School" In Hartford, Conn.

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, announced the firm will hold a "Service School" for AMI music operators in the Connecticut area at its Hartford offices on Tuesday and Wednesday, October 14 and 15.

Gerard Badeboncoeur, AMI service engineer, will conduct the classes and answer any and all questions operators may wish to ask.

Runyon personnel who will host the operators are Irving (Kempy) Kempner, Nat Gutkin and Dick Laurel, Jr.

N.Y. Woman Operator Services Own Equip.

EAST ROCKAWAY, L. I., N. Y.—Gertrude Fagan, owner of Peconic Amusement Corporation, this city, one of the city's women operators, pictured below servicing a phonograph on location, while Sandy Moore, Sandy Moore Distributors, Wurlitzer distributor, looks through the glass.

Mrs. Fagan services and collects her own route.

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POSITIVELY SAFE

No bullets or pellets are released, hits registering when gun is accurately aimed and trigger pulled.

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Packed with appeal to junior marksmen, boys and girls, from 6 to 16, SPOOK GUN is a gold-mine in every location frequented by youngsters. Depending on type of location, SPOOK GUN easily takes in $25 to $100 a week. Get your share. Get Bally SPOOK GUN now.

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Experienced And Well-Traveled Coinman Views C. M. Picture

MIAMI, FLA. — Willie Blatt, one of the industry's most experienced and progressive coinmen, took some time off this past week to look the industry over, and writes us his views.

Every summer, Willie and his wife, Sydelle, get into his car and drive around the country. In 1956, the Blatts visited Louisiana, Texas, New Mexico, Arizona and California and their way West, and returned by way of Nevada, Utah, Colorado, Kansas, Oklahoma, Arkansas, Tennessee, North Carolina, South Carolina and Georgia. They stopped off at many of the small, as well as large cities and towns.

"Wherever we stopped," comments

WILLIAM BLATT

Blatt, "we looked at the coin operated equipment. I made it my business to engage every operator and location owner I could in conversations relating to coin operated equipment."

For their 1957 vacation, the Blatts covered the states of Florida, Georgia, South Carolina, Virginia, Washington, D.C., Pennsylvania, New York, Massachusetts, and went into Canada.

In 1958, they traveled thru all the Eastern states up to New York City, and then went on to Pennsylvania, Ohio, Michigan, Illinois, Wisconsin and Minnesota. On the way back they visited Iowa, Missouri, Arkansas, Kentucky, Tennessee, North Carolina, South Carolina, Georgia and Florida. "I followed the same procedure, asking questions and seeking information about coin machines and the people who were part of it," stated Blatt.

"I am now in a position where I can try to compare the approximate income, operation and rate and types of equipment that the operators use this year, as compared with that of 2 or 3 years ago.

"Practically all pre-war and 78 rpm equipment has disappeared from top and medium income locations. There are a few low grade juke boxes around and they don't do the juke box industry any good because they look shabby and are kept that way because the operators use old and discarded records which sound awful.

"The operator would do himself and the locations justice by either setting in a better piece of equipment and better records, or remove the machine.

"It is my belief", continued Blatt, "that the game and juke box industry has now come to a point where the operator must make up his mind that he must either sink or swim. The time has come where he cannot flounder around and just try to keep his head above water, trusting to Providence that somehow he will come thru this transition.

"The operator thruout the nation has to make up his mind now, and I mean **right now**, that in order to survive he has a lot of work on his hands. First of all he has to learn how much it costs him to operate a piece of equipment—and discard the old and troublesome machines, as well as the poor and rundown and unprofitable locations.

"He must buy new equipment. Switch and test the balance of his locations. If he cannot make a profit after trying all methods, give up all unprofitable locations. An operator cannot pay his overhead or payments if he can't get enough money out of the equipment.

"Another step the progressive operator can and must do (and quite a number of them have already done so) is diversify. Try to get every dollar he possibly can earn from his good locations by equipping that location with whatever amusement, service and merchandise machines that can be operated profitably.

"In analyzing my experiences and conversations with coinmen thruout the nation, I find that the greatest majority of operators have only one source of income—what they find in the cash boxes. After he makes his collection, he must first pay his help, if he employs anybody. His expenses include gas and oil for his car, rent, insurance, and some other expenses which must be taken care of after these. If he has any money left he pays his distributor, and makes payments to the finance company. Then, of course, he must eat himself.

"Using Miami, which is just an average city, as an example, it is noticeable that the number of operators are decreasing. The substantial operators are buying out the smaller firms. These progressive operators are taking advantage of every opportunity and use modern methods of operating their business instead of the hit or miss systems."

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Meeting Dates

Music Operators' Associations

Oct. 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

8—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

9—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

15—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

New AMI Distrib Appointed In Boston, Mass.

Firm to Retain Atlas Name. Anthony Grazio Heads Co. Will Cover States of Maine, New Hampshire, Vermont, R. I., and Mass.

ED RATAJACK

GRAND RAPIDS, MICH.—E. R. Ratajack, vice-president-sales of A M I Incorporated, this city, announced the appointment of Globe Automatic Vending Incorporated, dba Atlas Distributors, as AMI distributors for the states of Maine, New Hampshire, Vermont, Rhode Island and Massachusetts.

Globe has purchased the assets and inventory of Atlas Distributors, for many years AMI distributors for the area, and will continue the business under the Atlas name and retaining Atlas employees at the same location, 1024 Commonwealth Avenue, Boston. A complete remodeling program is in progress to modernize the premises for increased efficiency and improved service to New England operators. Coin machine routes now held by Globe will be sold to employees.

The Globe organization, headed by Anthony Grazio, has been in the coin equipment jobbing business since 1944 on a nationwide basis. Grazio is in charge of the Sales Department, assisted by George Cappy and Louis Adelchi. Service is handled by a staff of specialists with many years' experience in the field, with facilities for servicing any type of coin equipment.

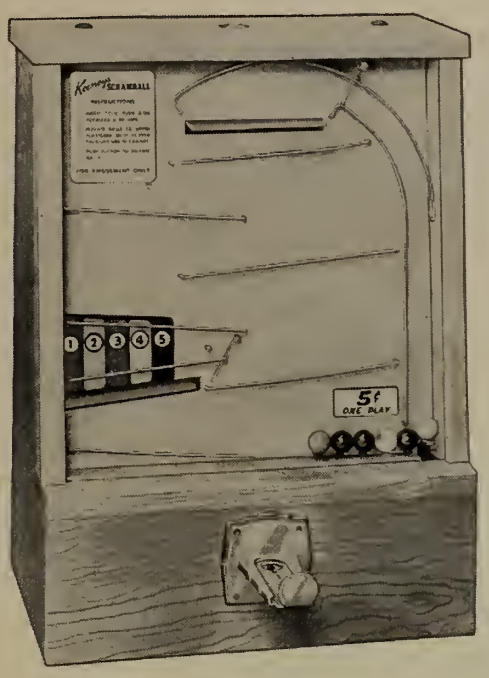
Men in the Service Department include Bud Robinson, Jim McCarthy, Tom Byrnes, Al Hovasse, Jack Bradley, Tom White, Ralph De Paulo, Al Afeinko, Bill Greenwald, Bob Martini, Neal Chivorali, Henry Mattson and John Brann. All have been trained in AMI factory maintenance procedures by Gerard Vadeboncoeur, AMI field service engineer, who is temporarily based in Boston to work closely with the Atlas staff during the indoctrination period. One of New England's fastest-growing one-stop record shops, under the direction of Jack Sager, rounds out the dynamic Atlas organization. Factory sales supervision is under Arthur Daddis, AMI district sales representative.

In announcing the appointment, Ratajack said, "I'm delighted that this outstanding and well regarded organization has joined the world-wide family of AMI distributors. Their policy of service and fair dealing has made many firm friends in all sections of the country. I know that New England operators will find them cooperative and eager to serve."

COSTS LITTLE—EARNS LOADS!

SCRAM·BALL It's Fast!

SCRAM·BALL



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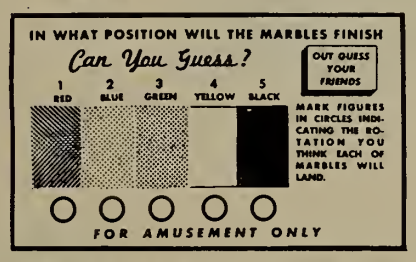
IN WHAT POSITION WILL THE MARBLES FINISH
Can You Guess?
OUT GUESS YOUR FRIENDS
1 RED
2 BLUE
3 GREEN
4 YELLOW
5 BLACK
MARK FIGURES IN CIRCLES INDICATING THE ROTATION YOU THINK EACH OF MARBLES WILL LAND.
FOR AMUSEMENT ONLY

FREE CARDS BOOST THE PLAY!

BASED ON THE MOST FABULOUS MONEY MAKING PRINCIPLE OF THE HISTORIC "STEEPLE CHASE"

KEENEY SCRAM BALL

• Players go wild over this sensational upright counter game that drops the balls helter skelter down inclined runways to finish in a winning color sequence. Tremendous cash box appeal!

See Your KEENEY Distributor

J. H. Keeney & CO. INC.

2600 W. FIFTIETH STREET • CHICAGO 32, ILL.

Dave Rosen Plans On Cruise Oct. 17

PHILADELPHIA FILBERTS

Dave Rosen, David Rosen, even tho busy at the office, and setting up new Arcade locations, finds time to make plans for his cruise, on which he will leave Oct. 17. Rosen displaying three new machines—ChiCoin's "Players Choice Bowler" and "Criss Cross Hockey"; and Williams' "Gusher." . . . Joe Ash, Active Amusement, advises Larry Ash is sending in some very nice business from Europe. Joe's other son, Frank, in town attending the Penn State-U of Pa. football gme, and quite excited over his college's victory. Joe reports that the Wurlitzer new stereophonic unit getting a fine reception from music ops. . . . Bill Witsen, International Scott Crosse, states that Bally's "Lucky Shuffle" is turning out to be the best game in years. Abe Witsen reports that used bowlers in great demand for export, and he had to put on extra help to take care of orders. . . . Nat Solow, Bill Adair and Marvin Stein, Eastern Music, all out of the office when we called. Arnold Silverman holding down the store. . . . Hank Grant, International Amusement, advises he's receiving very good reports from abroad. Sid Goodman and Charlie Cade out on the road picking up equipment for export. . . . In Dave Rosen's record department Richie Salvador reports that they have three good records going, "Here I Stand" by Wade Flemons and "I Have Chosen You" by Micky Tillman, on VeeJay, and "Walking Alone" by The Diamonds on Mercury. . . . Al Farrio at King Records excited about Chris Conner's "Try A Little Tenderness" and Frances Faye's "Somebody Loves Me". Farrio also advises we watch out for Jimmy Scott's "Somehow". "It looks like a real hit," says he. Mario D'Aullario showing new salesman Joe Campellone the ropes. . . . Syd Williams tells us that after many delays A. Williams & Co. will move into new quarters about the end of October. . . . Harry Ascola, Columbia, announces that Frankie Laine will appear at Sciollas on October 6. Other news from Columbia is that "The Blob" by The Five Blobs is breaking in this area, and that "Stop Laughing" by Beverly Ross looks very good. . . . Bob Heller, Chips Distributing, informs us that they are expanding facilities to take care of the increased business. Biggest juke box records of the week are "Maleguana" by The Hundred and One Strings on Somerset and "My Heart Belongs Only To You", Mary Swan on Swan. Heller states his picks for tomorrow's hits are "Bo Diddley" by Jimmie Rogers, "Rock A Cha" by Oscar McLollie on Class, and "Please Believe Me" by The Elegants on Apt. . . . Ted Kellem, Marnel, into New York for the Colpix distributor meeting. Ted Kellem will be in charge of local promotion. Looking good for Marnel are "Bull Whip Rock" by The Cyclones and the new Jack Scott-Carlton deck, "With Your Love."

All The Leading Coinmen Read The Cash Box Every Week

FOR BEST BUYS
IT'S LAKE CITY AMUSE. CO.

GENCO BIG TOP	$165.00
GENCO WILO WEST	140.00
GENCO RIFLE GALLERY	95.00
GENCO SKY ROCKET—2-player	135.00
CHICOIN PISTOL	65.00
BALLY SPACE GUNNER	Write
WILLIAMS TEN PIN	275.00
WILLIAMS PETER PAN	95.00
WILLIAMS KICKOFF	275.00
WILLIAMS PICCADILLY	150.00
WILLIAMS SUPER SCORE	135.00
GENCO 2-player SKILL BALL	99.50
GENCO GOLDEN NUGGET	35.00
EXHIBIT RINGER BELL	49.50
QUARTERBACK	95.00
BALLY U.S.A. (new)	Write
BALLY CIRCUS	225.00
GOTTLIEB SOUTHERN BELLE	115.00
UNITED 14 ft. LANE	350.00
BALLY 14 ft. LANE	350.00
BALLY STRIKE 14 ft.	595.00
BALLY TARGET ROLL	235.00
BALLY BIG INNING	Write
WILLIAMS SUPER PENNANT	65.00
CHICOIN BASKETBALL CHAMP	65.00
CHICOIN SKI TOURNAMENT	119.50
1454 Rock-Ola, 120 sel.	575.00
1455 Rock-Ola, 200 sel.	595.00

WIRE—WRITE or PHONE HE 1-4100
1/3 Deposit Required On Each Order
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
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(Tel.: HE 1-4100)

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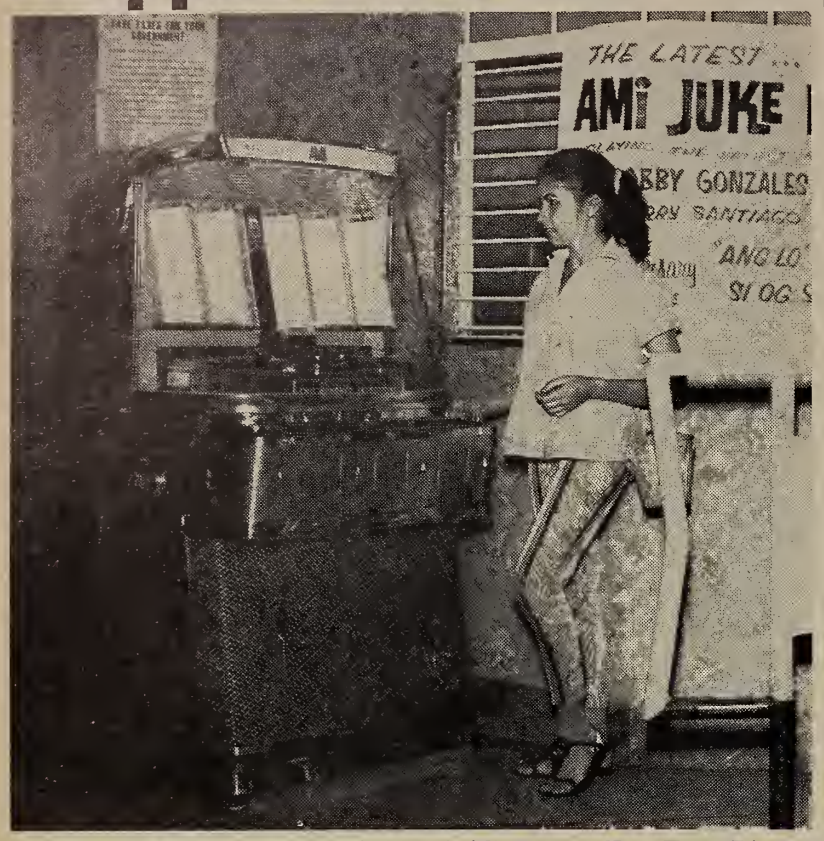
COIN MACHINE SALESMAN

For Seeburg distributor and well-known game lines in a well-established territory. Good starting salary plus commissions and expenses. Write, stating experience and background in first letter. All replies will be strictly confidential and a personal interview will be arranged.

Write

BOX #445, c/o THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

AMI Phono Displayed In Philippine Theatre Lobby



MANILA, PHILIPPINES—William (Bill) Suter, Far East Director of Sales for AMI, has done quite a sales job with AMI phonographs in this area. In addition, Suter has used every effort to gain good publicity for the juke box.

Suter's latest exploit was to have an AMI model "I-200" displayed in the lobby of the Dalisay Theatre, tieing in with the Larry Santiago Productions' anniversary offering "Ang Lo' Waist Gang At Si Og Sa Mindoro".

Pictured here is the display with Miss Lani Oteyza, a local movie actress, picking a tune.

Publicity for the phonograph was obtained when a similar photo appeared in the *Daily Mirror*, local newspaper.

Visitors To The

BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF

THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

Mike Munves Off To Hot Springs For Vacash

EASTERN FLASHES

Things are really starting to percolate here this week. New equipment being shown on the floors of the distributors, and more operators visiting along coinrow than for quite some time. All looking to much better biz for Fall and Winter. Operators feel collections should jump considerably, and distribs advise that operators' notes have been taken care of to the point where very little is due so that they are now in a wonderful position to improve their routes with new equipment.

* * * * *

A. D. Palmer, Wurlitzer's advertising and sales promotion manager, in town for several days. A. D. working with the record manufacturers to insure continuing production of stereophonic records for its new stereo unit. . . . **Sandy Moore**, Sandy Moore Distributors, makes a quick flight to Chicago on biz. Leaves Tues. and returns Wed. Abe **Lipsky** tells us he's getting a party of operators together for a trip to Philadelphia on Sat., Oct. 11, to take in the U of P—Princeton football game. Will pick up his son, **Burt**, who just entered U of P, who will join the party. . . . **Irving Holzman**, Black Sales, reports that his firm is doing a big job on United's "Atlas", and that ops viewing United's new "Cyclone", just set up on his floor, are placing advance orders. . . . **Hymie Koeppel**, Koeppel Distributing, reports a nice pick up in biz. While Hymie busy handling the office, **Harry** out making a deal for some better used music. . . . **Harry Rosen** visits along coinrow, prior to taking off for his Miami Beach home. . . . Condolences to **Moe Luber**, long time coinman, on the loss of his wife, **Ruth**, who passed away Friday, Sept. 26. Moe has two sons, one 13 and one 20. . . . Juke box ops burning at the highly colored story which appeared in "Newsday", a Long Island daily, Sept. 26 issue. . . . **Harold Rosenberg** and partner **Si Silverstein**, down from Peekskill, visiting the wholesalers picking up equipment. Harold very proud of his daughter, **Susan**, who is writing a weekly column for her Lakeland High School newspaper. . . . **Howard Herman** visits along the row, but this week his pop, **Lou**, accompanies him.

* * * * *

Mike Munves leaves this week for Hot Springs, where he will rest up for several weeks. The missus, **Rose**, and brother **Joe** will take care of the store while Mike's relaxing. Joe tells us that there's been a great demand for Stamp vendors recently, due, he points out to the fact ops make increased profit. Whereas previously they received 10¢ for three 3¢ stamps, they now get 10¢ for two 4¢ stamps. Mike's son, **Alvin**, a volunteer worker for the Leukemia drive, picking up quite a sum from all those on coinrow as well as visiting coinmen. . . . **Barney (Shugy) Sugerman**, Runyon Sales, advises that an AMI "Service School" will be held at his Hartford, Conn., office on Tuesday and Wednesday, October 14 and 15. **Gerard Vadeboncoeur**, AMI service engineer, will conduct the classes, while Irv **(Kempy) Kempner, Nat Gutkin and Dick Laurel, Jr.**, of the Runyon organization will play hosts. "Service School" dates are now being planned for ops in New York and New Jersey. **Morris Rood** advises that Bally's "Lucky Shuffle" and "Lucky Bowler" going very well, and that Bally's new kiddie game "Spook Gun", displayed this week, getting very good acceptance. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N.J., becomes a grandpa again. . . . **Mickey Wichinsky**, Hurleyville, N.Y. op, visits the distribs. . . . **Al Simon** and **Al D'Inzillo**, Albert Simon, Inc., watch as expert **Stanley Nankoff** practices on ChiCoin's new "Players Choice Bowler." Stanley experiments with a "hook". He says that in some competition, players agree to throw the ball only with a "hook", thus making it more difficult to run up a score. . . . **Al Denver**, Brooklyn op and pres. of N.Y. Music Ops Assn., makes the rounds of distribs. . . . Another visitor on the street was **Al Maniaci**. . . . **Meyer Parkoff** and **Murray Kaye**, Atlantic N.Y. Corp., out of the office when we called, but visiting ops taken care of by other staffers. . . . "Senator" **Al Bodkin** played host to three wonderful ladies this week—his missus, **Frances, Mrs. Lillian Cohn** (wife of the late Nat Cohn), and **Mrs. Nan Levine** (wife of the late Sidney Levine.) They all enjoyed a meal at the International Restaurant at the International Airport, L.I.

Big Farm Crops Auger Well For Ops This Fall

UPPER MIDWEST MUSINGS

Happy birthday to **Bun Mraz**, of the Northland Music Co., Brainerd, Minn., on his 49th birthday Monday 22. Bun in town for the day picking up his record supply and parts. . . . **Harold Rose**, Fargo, N. D., in town for a few days making the rounds and buying equipment. Harold very optimistic about business this fall and winter and is getting his route in good shape. . . . **Niel Van Berkam**, Minot, N. D., in the cities for a few days making the rounds. . . . **Elgin McDaniel**, Wadena, Minn., back on the route again after a nice four day vacation with his wife at Hayward, Wis. They were visiting their son who is managing the radio station at Hayward. . . . **Jack Bailey**, Browns Valley, Minn., in town for the day visiting the distributors while **Mrs. Bailey** spent the day down town doing her shopping. Jack reports that his business has been very good during the summer months and that the crops in his area is the best in years and should make for a good fall and winter for the coin machine business. . . . **Morgan Utley** and **Charley Jackson**, Bemidji, Minn., in town for the day to pick up some premiums and records. . . . **Bob Keese**, Forest Lake, Minn., in a little auto accident. Although shaken up he was not injured but for a few scratches. Still thinking about it but happy it wasn't worse. . . . **Don Hazelwood**, Aitken, Minn., in town and satisfied the way business held up this summer. Don operating heavily in the resort area was surprised that business held up as well as it did considering the poor weather we had in June and July. . . . **Fred Edmunds**, Mpls. operator has a few resort locations that he operates in during the summer months. This particular location is one of the finest in Minnesota. Fred lost money on this operation this summer plus the fact that the owner told him that he is in the red for about $16,000. . . . Repeat from last year. Operators are calling distributors to see if they have any influence in obtaining tickets for the world series. Quite a few of the fellows are anxious to see a game or two in Milwaukee. . . . **Lillian Hamburger**, steno at the Sandler Dist. Co., off for a holiday to Chicago with her family.

Wins 14 Awards In Rose Growing Contest

— CHICAGO CHATTER —

Here is grand public relations. The kind of story that is a real pleasure to report. This was picked up by the press and reflects with great glory on all the industry. Harry Mabs, head designer at Williams Mfg. Co., is the type of man who never believed in resting on his laurels as one of the top game designers in the business. For years, Harry has cultivated the hobby of raising prize roses. Among other things, Harry has tested for, and advised on field conditions to the famous Jackson Perkins Rose Company of Newark, New York. Over the years, Harry has won many awards with his roses. This year he topped all his previous victories by winning 14 ribbons in one grand sweep. In a contest held at the Elmhurst Rose Show, sponsored by the American Rose Society, Mabs not only won 14 ribbons but also the very cherished "Grand Sweepstakes Award," for the most points in any one showing. In addition to his rose program, Mabs is one of the outstanding oil painters in this area. He was just elected President of the Elmhurst Artists Guild. He has often turned down handsome fees for his paintings. "After a painting is finished I like to have it in my home for a while. That is, until I choose a real good friend who I know will appreciate this particular work. I then make him a present of it", says Mabs.

SAM LEWIS

Sam Lewis of Williams reports, "We are still running strong on 'Gusher'. It looks now like this game will be in production for a long time." . . . "Although we love it", says Sam London, Perry London and Nate Victor of London music Milwaukee. "It's a real headache when the Braves win the Pennant". This is easy to understand when you realize that their many friends and customers are looking to them for world series ducats. . . . Alumnus Phil Moss of Atlas' Des Moines office faithfully follows the fortunes of his old alma mater Illinois U. during the entire football season. This takes care of his Saturdays. On Sunday afternoons Phil is glued to his TV set watching the Bears game in Chicago, and trying to pick out his Chicago friends as the TV camera scans the crowd.

Among the faithful who never miss a Bear game at good old Halas U, are Joe Robbins, Joe Kline, Dave Kline, Harold Perkin, Art Weinand, Fred Mills Jr., Jack Nelson Jr., Fred Minter, Bud Emerich, Marv Rosenstein, Don Moloney and many more. Let us know if we omitted mentioning your name. By the way, Bear fans agree that no coin machine deals are permitted except during time out and at half time.

JOEL STERN

Len Micon is doing his best to make a top notch golfer out of Joel Stern and Joel couldn't have a better teacher. "Joel's got plenty of power", Len claims, "but so far he hasn't developed direction control." To which "Iron Man" Joel (he never uses a wood) replied "I'll keep working at it until I get it". . . . All they would say over at Rock-Ola was "Big News Is Coming", and then they go back behind closed doors but with the widest of grins on their faces. . . . Ben Coven getting ready to put his beloved boat Trudy-two away for the winter. "Besides," says Ben, "we are too busy selling new Wurlitzer stereophonic sound systems. Who's got time to go boating?" Still there is a wistful look in Ben's eye as he watches the Trudy-two being pulled into dry dock.

Lots of visiting coinmen in Chicago this week. Every factory reports that they are holding impromptu open house activities. They are taking advantage of the chance to confer with their distributors. To show the out of towners their very best hospitality and then most important, some of the new products they can be expecting to help make this fall quarter of 1958 a banner business season. The best spots in town and the finest eating places are crowded with our visitors. It's funny to listen to the out of towners telling the Chicago boys where the best places in town are located. It never fails that they are right too. Glad to see Dave Bond, Irwin Margold, Marshall Caras, Dave Riskin and Dan Brown in from Boston. Here is an organization that uses every minute of the day for business.

BILL O'DONNELL

Meyer Parkoff, Oscar Parkoff and Mac Perlman making the rounds of all the factories. . . . Sandy Moore and Gabe Forman checking reservations at the airline offices for a fast trip home after a fast round about our town. . . . Chicago distribs report that they are receiving floods of letters, wires and phone calls for used equipment. . . . "Thanks to a tremendous avalanche of inquiries from our ads in The Cash Box, we are now selling our coin counters all over the 'Globe' ", says Jimmy (Globe) Johnson. . . . By the way, we have been contacted by a young man in Holland who has excellent coin machine background and experience. He would like to work for, or represent as an agent, U.S. coinmen. Anyone interested? . . . . Between a constant stream of visitors and that eternal telephone, Bill O'Donnell just has time to say a quick and cheery hello and then back to work. "We're busy," says Bill, "and who can ask for anything better than that". . . . Hope Earl Kies, prexy of Music Ops Assn is feeling better after his trip to the hospital for minor surgery. . . . "On top of everything else," wailed Paul Huebsch, "we have three birthdays at our house this week. Son John will be four, son Bob becomes nine, and Papa Paul reaches (???). It will be cake and ice cream up to here," said Paul, "our house rules call for each birthday to be celebrated individually." Meanwhile back at the office Paul was busy with visitors including the Jones Boys from the west coast and Sandy Moore and Gabe Forman from the east coast. "As usual," said Paul, "here I am in the middle again".

ED LEVIN

At Chicago Dynamic Industries, Ed Levin happily welcoming many of the firms' distributors among whom were Harry Silverberg and Ed Lyons of W. B. in KCMO, Walter Waldman from Louisville, Sam London, Perry London and Nate Victor from Milwaukee, Phil Moss, Jack Devore and Ira Hirsh from Des Moines. "They all want the same thing," smiles Ed, "more and more shipments of 'Criss Cross Hockey' and 'Players Choice Bowlers'." . . . Seen on the town, Sol Gottlieb and a whole gang of the firm's distributors. Nobody seems to enjoy playing host quite as much as Sol does. . . . Johnny Frantz claims the record for all time long runs. His "Kicker-Catcher" has been in production since 1921, his "Challenger" pistol since 1924, and his scale since 1928. "All three of these items are still going strong and I'd like to see anybody come even close to that kind of a record," boasts Frantz. . . . Ed Ratajack happy that the upswing in fall business is still on the rise. Ed tells about his son Mark who enjoyed reading last week's column about his being Fire Marshal at his school. However, Mark wants to know, "Who is this kid Jimmy Johnson?". . . . Clarence Schuyler took advantage of his Canadian trip to slip into the Kenora country for a few days of fall fishing. Clarence reports that the wall-eyes and northerns are biting like mad.

SOL GOTTLIEB

Always like to listen to a solid citizen like Vince Shay. Says Vince, "This is for publication. You can't make money with junk. Any operator who thinks he can get by without freshening up his route with good equipment regularly has got to go broke." . . . Marvel's Ted Rubenstein says he is very happy with the demand for the firm's new phono plastics. Estelle Bye of Marvel reports that traveling reps, Ray Jordan and Clayton Nemeroff, keep sending in orders for these every day. . . . "Our export business is way up," claims Eddie Ginsburg of Atlas. "And remember, our domestic business is better than ever", chime in the rest of the Atlas gang. . . . At Auto-Bell, Zeke Wolf and Al Warren busy filling back orders. Says Zeke, "It's a great life." . . . "We're looking high and low for used equipment to fill export orders on hand," wails Joe Kline at First Distribs. "We're trading high, wide and handsome and still can't seem to get our hands on all the used equipment we need". . . . Haven't seen Frank Fabiano in town for a long time. Seems that between Detroit, Buchanan and Notre Dame, Frank just can't seem to find visiting time. . . . Joe Robbins leaves Empire early for business trip, so that on Sunday afternoon he could stop at the Green Bay Stadium to watch the opener between the Packers and the Bears. "Where else would I find my customers?" asks Joe. He'll also be dropping into County Stadium Milwaukee on his way back to Chi, looking for customers between innings.

EDDIE GINSBURG

George A. Miller now on a heavy travel schedule after a short stay in our town. George is introducing MOA's new counsel Nicholas E. Allen to music ops around the country. . . . For a long time The Cash Box has been advocatnig "Two Plays Two-Bits". A recent survey on this campaign reveals that not only is the idea catching on all over the country, but manufacturers report that they have many requests to ship games from the factory set for "Two Plays Two-Bits".

HAPPY BIRTHDAY THIS WEEK TO: Michael J. Tartaglia, Port Chester, N.Y. . . . Franklin W. Davidson, Spooner, Wis. . . . John L. Masters, Kansas City, Mo. . . . William L. Shaefer, Bakersfield, Cal. . . . Ralph W. Hynes, Holyoke, Mass. . . . Everett J. Shelby, Waco, Tex. . . . Jesse B. Gardner, Columbus, Ga. . . . Bernard I. Smith, Colorado Springs, Colo. . . . Mrs. Margery Montooth, Peoria, Ill. . . . Harry J. Miller, Dunbar, West Va. . . . Phil Levin, Chicago, Ill. . . . Henry Wille, Kansas City, Kan. . . . Max Resnick, W. Hartford, Conn. . . . Sidney Mittleberg, Queens Village, N.Y. . . . Ben A. Hofer, New Braunfels, Tex. . . . Dick Hornbeck, Kingston, N.Y. . . . Louis J. Atherton, Columbia, S.C. . . . Moe Zeichner, New York, N.Y. . . . A. J. Mc Kee, Columbia, Tenn. Len Micon, Chicago, Ill. . . . Dominick Fulco, Hartford, Conn. . . . James E. Upshaw, Junction City, Kan. . . . John J. D. Marrisette, Norfolk, Va. . . . Edwin L. Joadwine, Chicago, Ill. . . . Robert R. Logan, Wellsville, O. . . . S. F. Welsh, Okmulgee, Okla. . . . W. G. Thomas, Indiana, Pa. . . . Paul A. Huebsch, Chicago, Ill.

Worth repeating: We can't cross a bridge until we come to it; but we can always lay down a pontoon ahead of time.

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WORLD'S MOST COMPLETE COIN MACHINE CATALOG!
. . . FREE TO IMPORTERS!
56 PAGES—FULLY ILLUSTRATED
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LOW PRICED! EXTREMELY VERSATILE!
PERFECT FOR INEXPENSIVE BACKGROUND INSTALLATIONS!
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New "Rating Chart" Lites Automatically Indicating Player Score Progress!

It's Loaded with New Player Appeal . . .

Gottlieb's

Sunshine

Has "Whirling Numbers" in the Lite Box!

Look at these terrific features:

- "Whirling Numbers" create all new lite box animation
- Triple rollovers and triple holes spot numbers indicated by arrows around "Whirling Numbers"
- Making red and white numbers to complete corresponding circles in lite box scores specials
- Liting both circles re-lites rollovers for specials
- "Double Star" feature scores specials throughout entire game
- 5 on-off pop bumpers
- Match feature
- 2 super-powered flippers
- 2 cyclonic kickers

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

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SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

Larry Ash, Phila. Coinman, Visits Arcades At Brussels World's Fair

BRUSSELS, BELGIUM — Larry Ash, Active Amusement Machines Company, Philadelphia, Pa., who is currently touring the European Continent, visiting coinfirms, visited the Brussels World's Fair here.

Pictured herewith is Ash, guided by Mrs. Arnold Blancquaert, looking over the amusement machines at the Arcade. Larry also picks up a current issue of **The Cash Box.** Arnold Blancquaert, L'Automomate, this city, runs the two amusement centers in the Fair.

Chicago Phono Bowling League Scores

CHICAGO — Despite Bob Beriso's high series of 601 the Chicago Musics could take only one game from the Chicago Condenser team paced by Johnny Smith's 505 series. Decca Records took two from Coven Music. Tony Ignoffo rolled a 536 to top the Decca team while Frank Dalton came up with a 471 for the Covens'. Star Music paced by Johnny Oomens' 598 and Myrtle Shocki's 506, which is high for the women's section so far this year, took two from Mercury Records whose top man, Cas Kalas, rolled a 512.

The Gallet, led by Rene Gallet's 552, accounted for two over Galgano Distributors, whose best series was rolled by Charles Alesi with a 486. Chuck Martin with a neat 540 helped to take two for Phono Service over Atlas Music. Mel Jones with 485, was tops for the Atlas team. "Boss Man" Bob Gnarro rolled 508 to help ABC nab two from B & B Novelty. Roy Bauer of B & B was their top man with a 493.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Experienced Pinball and Juke Box mechanic. Good working conditions. Starting salary $100.00 week minimum. Apollo Music Co., 2184 S. Sherman, Denver, Colo. Phone Pearl 3-3863, evenings. APOLLO MUSIC COMPANY, 2184 SOUTH SHERMAN, DENVER, COLO. (Tel. PEarl 3-3863).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

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WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd STREET, NEW YORK, N. Y. (Tel. TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—All makes of Shuffle Alleys starting with Imperial and Royals. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy—Bally: Bingos, Shuffles, Alleys, Bowlers; Genco: Rocket Shuffles; United: Fifth Innings. GLOBE DISTRIBUTING CO., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—United Shuffles, AMI Models D-80, E-80, E-120, F-120, G-120. FOR SALE—M100A's, Bally Bingos, quantity clearance prices. DUARTE INTERNATIONAL SALES, 835 E. 31st STREET, LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).

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WANT—Used 45 RPM records, used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records—Used 45 RPM Records. All types—standing orders granted. We pay freight. JALEN AMUSEMENT CO., INC., 14 E. 21ST ST., BALTIMORE 18, MD. (Tel. BElmont 5-2881).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel.: GArfield 3585).

WANT—To buy for Cash—Any amount 1438's and 1448's Rock-Ola Phonographs. In good condition. State quantity and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

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FOR SALE — Bumper Pool Tables $25; New Bally Skill Rolls & Target Rolls—make us an offer, will trade for anything. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

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FOR SALE—Bally ABC Bowling Lanes 14' (late 3 pc.) $375; Strike Bowlers 14' $545; Skill Rolls (new) $145; United Midget Alley $295; Bally Miss America $465; Gottlieb Flagships $225; Genco Quarterbacks $85. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207).

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NOTICE — Manufacturers of Coin Operated Equipment in need of a Southern California Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151).

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULATION OF The Cash Box, published weekly at New York, N. Y. for October 1, 1958.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The Cash Box Publishing Company, Inc., 1721 Broadway, New York, N. Y. Editor, Sidmore Parnes, 1721 Broadway, New York, N. Y. Managing editor, Joseph P. Orleck, 1721 Broadway, New York, N. Y. Business Manager, Amy Marino, 1721 Broadway, New York, N. Y.

2. The owner is: The Cash Box Publishing Company, Inc., 1721 Broadway, New York, N. Y.; William Gersh, 29 E. Madison St., Chicago, Ill.; Joseph P. Orleck, 1721 Broadway, New York, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees. hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was .....

Amy Marino, Business Manager
Sworn to and subscribed before me this 22nd day of September, 1958.
Walter J. Klein
Notary Public State of New York
(My commission expires March 30, 1959)

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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NOTICE—$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a $48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

20th YEAR OF PUBLICATION

992nd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	15.00	40.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00
6. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
2. Model F-120, '54, 120 Sel., 45 RPM	445.00	495.00
4. Model G-80, '55, 80 Sel., 45 RPM	475.00	525.00
2. Model G-120, '55, 120 Sel., 45 RPM	495.00	575.00
2* Model G-200, '57, 200 Sel., 45 RPM	495.00	595.00
2. Model H-200, '57, 200 Sel., 45 RPM	795.00	825.00
4. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00
6. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
6. 1432, '50 Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
6. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51 Rocket, '51-52, 50 Sel., 78 RPM	70.00	140.00
4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
6. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	545.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	575.00	625.00
2. 1455, '57, 200 Sel., 45 RPM	595.00	649.50

SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	95.00	150.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	375.00
6. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
4* HF100G, '54, 100 Sel., 45 RPM	475.00	565.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

(PHONOGRAPHS—Continued)

2* V200, '55, 200 Sel., 45 RPM	525.00	695.00
4* VL200, '56, 200 Sel., 45 RPM	645.00	750.00
4. KD200, '57, 200 Sel., 45 RPM	775.00	825.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢ 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wireless	5.00	8.00
6. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-Matic	32.50	55.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
6. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
6. 1080 '46, 24 Sel., 78 RPM	25.00	50.00
6. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
6. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
6. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
2* 1700, '54, 104 Sel., 45 RPM	375.00	495.00
4. 1800, '55, 104 Sel., 45 RPM	449.00	565.00
4* 1900, '56, 104 Sel., 45 RPM	525.00	700.00
2* 2000, '56, 200 Sel., 45 RPM	555.00	825.00
4. 2150, '57, 200 Sel., 45 RPM	649.00	800.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	8.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00
4. 5210 Wall Box	89.00	110.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* Ace High (Got 1/57)	175.00	235.00
2. Arabian Knights (Got 12/53)	60.00	75.00
4. Army-Navy (Wm 10/53)	30.00	45.00
4. Arrow Head (Wm 7/57)	190.00	225.00
2. Atlantic City (B 5/52)	25.00	50.00
4* Auto Race (Got 9/56)	160.00	190.00
4* Balls-A-Poppin' (B 11/56)	75.00	210.00
5. Band Wagon (Wm 8/55)	95.00	150.00
4. Beach Beauty (B 11/55)	110.00	160.00
1* Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	20.00	60.00
4. Big Ben (Wm 9/54)	55.00	100.00
4. Big Hit (CC 7/52)	15.00	25.00
1* Big Show (B 9/56)	200.00	260.00
1. Big Time (B 1/55)	50.00	105.00
4. Blondie (CC 8/56)	95.00	175.00
2. Brazil (Un 10/56)	115.00	145.00
4. Bright Lights (B 5/51)	15.00	45.00
4. Bright Spot (B 11/51)	30.00	45.00
2* Brite Star (Got 4/58)	279.50	375.00
4* Broadway (B 12/55)	115.00	165.00
1. Cabana (Un 3/53)	20.00	55.00
4. Capri (CC 10/56)	75.00	99.50
4* Caravan (UN 2/56)	90.00	155.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	75.00
4. Circus (Un 8/52)	30.00	60.00
4* Circus (B 8/57)	190.00	335.00
2. Circus Wagon (Wm 10/55)	145.00	195.00
4* Classy Bowler (Got 7/56)	145.00	215.00
4. C.O.D. (Wm 9/53)	50.00	75.00
6. Colors (Wm 11/54)	70.00	115.00
1. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	235.00	275.00
4. Coronation (Got 11/52)	25.00	45.00
3* Criss Cross (Got 3/58)	219.50	295.00
4. Crossroads (Got 5/52)	25.00	60.00
4. Crosswords (B 1/56)	195.00	240.00
2. Cue Ball (Wm 2/57)	175.00	195.00
4. Daffy Derby (Wm 8/54)	60.00	100.00
4. Daisy May (Got 7/54)	55.00	110.00
4. Dealer "21" (Wm 2/54)	20.00	55.00
2* Derby Day (Got 5/56)	120.00	155.00
4. Diamond Lill (Got 12/54)	70.00	95.00
6. Disk Jockey (Wm 11/52)	30.00	45.00
4. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
2. Dragonette (Got 6/54)	75.00	125.00
4. Dude Ranch (B 9/53)	25.00	55.00
4* Duette (Got 4/55)	110.00	145.00
4. Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	210.00	265.00
4. Fairway (Wm 6/53)	30.00	55.00
4. Falstaff (Got 11/57)	350.00	395.00
4* Flag Ship (Got 1/57)	215.00	275.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	80.00	125.00
4. Four Corners (Wm 12/52)	35.00	50.00
4. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Four Stars (Got 6/52)	30.00	60.00
4. Frolics (B 10/52)	25.00	55.00
4. Frontiersman (Got 11/55)	95.00	150.00
2* Fun Fair (Ge 12/57)	187.50	275.00
2. Fun House (Wm 10/56)	150.00	175.00
4. Gay Paree (Wm 6/57)	295.00	375.00
4. Gay Times (B 6/55)	50.00	95.00
1* Gayety (B 3/55)	45.00	95.00
4* Gladiator (Got 1/56)	150.00	195.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	40.00
4. Gold Star (Got 8/54)	90.00	125.00
4. Grand Champion (Wm 3/53)	35.00	70.00

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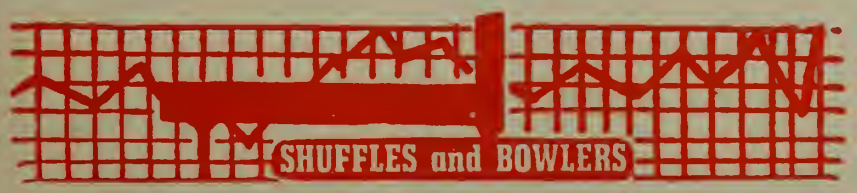
(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
2. Green Pastures (Got 1/54)	50.00	95.00
4. Gun Club (Wm 11/53)	35.00	85.00
6. Guys-Dolls (Got 5/53)	30.00	80.00
2. Gypsy Queen (Got 2/55)	75.00	125.00
5. Handicap (Wm 6/52)	30.00	40.00
5. Happy Days (Got 7/52)	25.00	50.00
2* Harbor Lites (Got 2/56)	110.00	155.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	25.00	80.00
1* Hawaiian Beauty (Got 4/54)	50.00	100.00
1. Hayburner (Wm 6/51)	25.00	50.00
1. Hi-Fi (B 6/54)	25.00	95.00
5. Hi-Hand (Wm 6/57)	175.00	225.00
2. Hot Diggity (Wm 8/56)	145.00	165.00
5. Ice-Frolics (B 1/54)	40.00	85.00
1. Jalopy (Wm 8/51)	25.00	65.00
4. Jig Saw (Wm 12/57)	195.00	235.00
5. Jockey Club (Got 5/54)	70.00	120.00
5. Jolly Joker (Un 11/55)	49.00	90.00
4. Jubilee (Got 5/55)	200.00	245.00
1. Jumping Jack (Upright) (Ge 12/52)	20.00	35.00
4* Key West (B 12/56)	250.00	325.00
4. Kings (Wm 8/57)	225.00	295.00
4. Lady Luck (Got 9/54)	70.00	120.00
5. Lazy "Q" (Wm 2/54)	35.00	90.00
5. Lite-A-Line (Ke 6/52)	35.00	45.00
4. Long Beach (Wm 7/52)	35.00	45.00
2* Lovely Lucy (Got 2/54)	50.00	95.00
2* Lulu (Wm 12/54)	50.00	95.00
4. Majestic (Got 4/57)	365.00	425.00
4. Majorettes (Wm 4/52)	20.00	40.00
2. Manhattan (Un 4/55)	50.00	125.00
4* Marathon (Got 10/55)	165.00	225.00
4. Marble Queen (Got 8/53)	40.00	70.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	25.00	100.00
4* Miami Beach (B 9/55)	90.00	125.00
4* Miss America (B 2/58)	365.00	495.00
2. Monaco (Un 8/56)	125.00	195.00
3* Mystic Marvel (Got 3/54)	70.00	125.00
4. Nevada (Un 8/54)	25.00	80.00
5. Niagara (Got 12/51)	20.00	40.00
1* Night Club (B 4/56)	130.00	195.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
2. Palm Beach (B 7/52)	15.00	60.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
2. Perky (Wm 11/56)	125.00	155.00
2* Peter Pan (Wm 4/55)	80.00	125.00
2. Piccadilly (Wm 5/56)	130.00	150.00
4* Pin Wheel (Got 11/53)	40.00	70.00
2* Pixie (Un 10/55)	55.00	110.00
4* Playtime (Un 10/57)	290.00	375.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	55.00
2. Queen of Hearts (Got 12/52)	40.00	85.00
4. Quintet (Got 3/53)	40.00	60.00
2. Race The Clock (Wm 5/55)	65.00	155.00
4* Rainbow (Got 12/56)	160.00	195.00
4. Regatta (Wm 11/55)	75.00	150.00
4* Register (Got 10/56)	195.00	295.00
4. Reno (Wm 10/57)	210.00	245.00
5. Rio (Un 11/53)	20.00	60.00
2. Rocket Ship (Got 5/58)	219.50	275.00
4. Rodeo (Un 2/53)	35.00	50.00
4* Royal Flush (Got 5/57)	195.00	235.00
2. Saddle and Turf (Ev 10/53)	85.00	150.00
6. (Club Model)	100.00	165.00
4* Scoreboard (Got 4/56)	125.00	175.00
5. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	175.00	245.00
2. Shamrock (Wm 1/57)	145.00	175.00
4. Shindig (Got 10/53)	40.00	90.00
4. Show Boat (Un 12/52)	40.00	60.00
4. Show Boat (Ge 12/57)	150.00	200.00
4. Show Time (B-3/57)	325.00	425.00
2* Silver (Got 10/57)	199.50	235.00
2. Silver Chest (Upright) (Ge 4/53)	40.00	60.00
5. Silver Skates (Wm 2/53)	30.00	60.00
5. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	20.00	50.00
4* Skill Roll (Upright) (B 3/58)	175.00	325.00
4. Skyway (Wm 8/56)	50.00	100.00
5. Slugfest (Wm 3/52)	25.00	40.00
2* Sluggin' Champ (Got 455)	100.00	165.00
4. Smoke Signal (Wm 10/55)	110.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
1. Soccer Kick Off (Wm 12/57)	250.00	295.00
4* Southern Belle (Got 6/55)	115.00	160.00
2. South Seas (Un 2/56)	135.00	235.00
2. Spitfire (Wm 2/55)	45.00	95.00
5. Spot Lite (B 1/52)	25.00	50.00
5. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	100.00	125.00
4. Stardust (Wm 3/56)	90.00	185.00
4. Starfire (Wm 1/57)	160.00	195.00
2. Starlets (Un 12/55)	65.00	135.00
2. Star Pool (Wm 10/54)	50.00	95.00
4. Stars (Un 6/52)	25.00	40.00
5. Starlite (Wm 3/53)	30.00	50.00
1. Steeplechase (Wm 11/57)	200.00	250.00
4. Straight Flush (Got 12/57)	225.00	265.00
6. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Sun Valley (B 7/57)	390.00	525.00
3. Super Circus (Got 10/57)	239.50	350.00
2. Super Jumbo (Got 10/54)	200.00	245.00
2. Super-Score (Wm 9/56)	135.00	195.00
4. Surf Club (B 3/54)	30.00	70.00
4. Surf Rider (Wm 12/56)	175.00	199.50
4. Sweepstakes (Wm 1/52)	30.00	45.00
2. Sweet-Add-A-Line (Got 7/55)	115.00	145.00
5. Tahiti (Un 8/53)	25.00	70.00
2. Target Roll (B 1/58)	175.00	250.00
2. Three Deuces (Wm 8/55)	110.00	135.00
6. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	95.00	125.00
4. Times Square (Wm 4/53)	35.00	65.00
2. Top Hat (Wm.)	214.00	325.00
4. Toreador (Got 6/56)	165.00	245.00
2. Tournament (Got 8/55)	115.00	155.00
6. Triple Play (Un 8/55)	55.00	140.00
4. Tropicana (Un 1/55)	45.00	110.00
1. Tropics (Un 7/53)	25.00	55.00
1. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	90.00	135.00
4. Variety (B 9/54)	45.00	75.00
4. Whirlwind (Got 2/58)	299.50	350.00
2. Wishing Well (Got 9/55)	125.00	170.00
2. World Champ (Got 8/57)	175.00	255.00
6. Wonderland (Wm 5/55)	75.00	95.00
6. Yacht Club (B 6/53)	20.00	60.00
4. Zingo (Un 10/51)	20.00	45.00



2. Bally Victory Bowler (5/54)	55.00	95.00
4. Bally Champion Bowler (5/54)	60.00	95.00
4. Bally Jet Bowler (8/54)	65.00	120.00
2. Bally Rocket Bowler (8/54)	65.00	115.00
2. Bally Mystic Bowler (12/54)	65.00	125.00
2. Bally Magic Bowler (12/54)	65.00	135.00
2. Bally Blue Ribbon (3/55)	140.00	195.00
2. Bally Gold Medal (3/55)	150.00	195.00
2. Bally ABC Bowler (7/55)	235.00	350.00
5. DeLuxe model	245.00	350.00
5. Bally Congress (7/55)	275.00	350.00
5. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	350.00
2. Bally King Pin Bowler (9/55)	275.00	350.00
4* Bally ABC Bowling Lane (1/57)	345.00	475.00
2* Bally Strike Bowler (11/57)	575.00	645.00
4* Bally All Star Bowling (12/57)	235.00	325.00
6. ChiCoin Match Bowler (6/52)	25.00	50.00
6. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
2. ChiCoin Match Bowl-A-Ball (11/52)	25.00	65.00
2. ChiCoin 10th Frame Special (12/52)	25.00	65.00
2. ChiCoin Name Bowler (1/53)	30.00	65.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	70.00
4. ChiCoin Crown (4/53)	30.00	85.00
6. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
6. ChiCoin Gold Cup (7/53)	30.00	95.00
6. ChiCoin High Speed Crown (7/53)	30.00	100.00
6. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	35.00	110.00
2. ChiCoin Criss Cross Bowler (12/53)	40.00	115.00
2. ChiCoin Super Frame (3/54)	45.00	120.00
5. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	165.00
4. ChiCoin Flash (10/54)	70.00	170.00
2. ChiCoin Playtime (10/54)	95.00	170.00
2. ChiCoin Fireball (11/54)	95.00	185.00
2. ChiCoin Thunderbolt (12/54)	100.00	200.00
2. ChiCoin Triple Strike (2/55)	100.00	205.00
4. ChiCoin Arrow (2/55)	125.00	220.00
2. ChiCoin Criss Cross Targette (1/55)	35.00	105.00
4. DeLuxe model	40.00	120.00
2. ChiCoin Bonus Score (4/55)	150.00	205.00
2. ChiCoin Big League (5/55)	160.00	215.00
1. ChiCoin Hollywood (5/55)	175.00	229.00
4. ChiCoin Blinker (8/55)	175.00	250.00
2. ChiCoin Score-A-Line (9/55)	175.00	250.00
2. ChiCoin Bowling Team (10/55)	175.00	260.00
2. ChiCoin Miami Shuffle (10/56)	35.00	115.00
4* ChiCoin Bowling League (2/57)	345.00	475.00
2. ChiCoin Ski-Bowl (11/57) 6 Player	129.00	275.00
2. ChiCoin Classic Bowling League (7/57)	560.00	595.00
4. ChiCoin TV Bowling League (11/57)	495.00	595.00
1. ChiCoin Rocket Shuffle (3/58) 1 Player	375.00	395.00
5. 2 Player	425.00	475.00
4. Ge. Shuffle Target (7/51)	10.00	25.00
5. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Ge. Match Pool (2/54)	50.00	60.00
2. Genco Skill Ball 2 Player (11/56)	95.00	195.00
5. 6 Player (2/57)	125.00	225.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
1. Keeney Super DeLuxe League Bowl. (3/52)	25.00	45.00
1. Keeney High Score League (5/52)	25.00	50.00
6. Keeney Team (10/52)	25.00	50.00
2. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
6. Keeney Pacemaker (9/53)	40.00	125.00
6. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus (3/54)	45.00	140.00
6. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	65.00	150.00
4. Keeney Century (6/54)	90.00	170.00
5. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	195.00
1. United 6-Player Super (3/52)	20.00	45.00
1. United 4-Player Official (5/52)	20.00	40.00
1. United 6-Player Star (7/52)	20.00	50.00
1. United 10th Frame Star (9/52)	20.00	55.00
1. United Manhattan 10th Frame (9/52)	20.00	60.00
1. United Manhattan (9/52)	30.00	65.00
1. United 10th Frame Super (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	75.00
5. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	30.00	75.00
4. United Classic (6/53)	25.00	75.00
5. United Olympic (6/53)	30.00	75.00
4. United Royal (9/53)	30.00	80.00
5. United Imperial (9/53)	25.00	85.00
5. DeLuxe model	35.00	90.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	45.00	100.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
1. United Shuffle Targette (8/54)	65.00	155.00
5. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
5. Un. 11th Frame (10/54)	65.00	165.00
5. DeLuxe model	65.00	170.00
2. United Comet Targette (11/54)	70.00	165.00
5. DeLuxe model	75.00	175.00
4. United Mercury (12/54)	80.00	175.00
4. DeLuxe model	80.00	180.00
4. United Mars (1/55)	90.00	185.00
4. DeLuxe model	95.00	190.00
6. Un. Lightning (2/55)	95.00	190.00
6. DeLuxe model	95.00	195.00
5. United Venus (3/55)	95.00	195.00
5. DeLuxe model	100.00	195.00
4. United Clipper (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Derby Roll (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. 5th Inning (6/55)	100.00	220.00
4. DeLuxe model	100.00	230.00
5. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
6. Un. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	270.00	325.00
4. Un. Regulation (11/55)	270.00	335.00
4. DeLuxe model	275.00	335.00
1* United Bowling Alley (11/56)	345.00	480.00
2. United Royal Bowler (12/57)	525.00	675.00
2. Wms. Roll-A-Ball (12/56) 6 Player	125.00	250.00

1. Bally Champion Horse	295.00	475.00
4. Bally Moon Ride	125.00	250.00
2* Bally Space Ship	135.00	250.00
4. Bally Speed Boat	165.00	295.00
2. Bert Lane Merry-Go-Round	175.00	265.00
5. B.L. Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	250.00	395.00
2. Capitol Donald Duck	225.00	295.00
4. Capitol Elsie	250.00	375.00
4 Capitol Palomino Horse	225.00	295.00
4* Capitol See Saw	125.00	290.00
2. Chicago Coin Super Jet	125.00	275.00
2. Chicago Round The World Trainer	295.00	385.00
6. Decco Merry-Go-Round	175.00	350.00
5. Decco Space Ranger	125.00	300.00
4. Exhibit Big Bronco	295.00	350.00
4. Exhibit Mustang	295.00	350.00
4. Exhibit Sea Skates	125.00	225.00
4. Exhibit Space Patrol	100.00	250.00
5. Scientific Television	149.00	195.00
5. Texas Merry-Go-Round	200.00	295.00

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ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	475.00	575.00
2. Air Football	144.50	195.00
6. Air Hockey	149.00	195.00
4. Amus. Boomerang	30.00	75.00
6. Bally Big Inning	40.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally Rapid Fire	50.00	75.00
5. Bally Undersea Raider	50.00	95.00
2. Bally Bulls Eye Shooting Gallery (9/55)	160.00	250.00
2. Capitol Midget Movies	75.00	145.00
5. Champion Hockey	40.00	100.00
2. ChiCoin Basketball Champ	65.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00
4* ChiCoin Goalee	30.00	85.00
4. ChiCoin Hockey	45.00	65.00
5. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
6. ChiCoin Home Run, 6 Player (3/54)	60.00	125.00
6. Super model	85.00	150.00
5. ChiCoin Twin Hockey (5/56)	150.00	250.00
4* ChiCoin Steam Shovel (5/56)	85.00	155.00
4. Evans Bola Score	30.00	65.00
4* Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	95.00
2. Exhibit Dale Gun	25.00	80.00
6. Exhibit Gun Patrol	40.00	95.00
4. Exhibit Jet Gun	40.00	110.00
6. Exhibit Space Gun	40.00	100.00
4. Exhibit Pony Express	40.00	100.00
5. Exhibit Silver Bullets	40.00	100.00
6. Exhibit Six Shooter	35.00	100.00
4. Exhibit Vitalizer	40.00	75.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00
4. Exhibit Sportland Shooting Gallery (11/54)	75.00	125.00
6. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00
6. Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00
2. Ex. Jungle Hunt (3/57)	225.00	325.00
4. Ex. Ringer Ball (11/56)	25.00	75.00
4. Exhibit Pop Gun Circus (9/57)	395.00	495.00
5. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	140.00
4. Ge. 2-Player Basketball	95.00	175.00
2* Genco Rifle Gal. (6/54)	65.00	145.00
2. Genco Big Top Rifle Gallery (6/54)	165.00	225.00
2. Super Model (12/55)	265.00	310.00
4. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	139.00	235.00
4. Genco Quarterback (10/55)	95.00	200.00
4. Genco Hi-Fly Baseball (5/56)	125.00	190.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	275.00
4. Genco Davy Crockett (10/56)	210.00	275.00
4. Genco Circus Rifle (3/57)	325.00	395.00
4. Genco Motorama (10/57)	320.00	495.00
6. Jack Rabbit	40.00	75.00
4. Jungle Joe	40.00	55.00
6. Keeney Air Raider	40.00	120.00
4. Keeney Sub Gun	40.00	120.00
4. Keeney Texas Leaguer	20.00	40.00
2. Ke. Sportsman (11/54)	75.00	145.00
5. DeLuxe model	130.00	175.00
2. Keeney Ranger (3/55)	185.00	215.00
5. DeLuxe model (3/55)	190.00	230.00
4. Mills Panorama Peek (11/54)	175.00	275.00
5. Muto. Atomic Bomber	65.00	125.00
6. Mutos. Ace Bombers	85.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
5. Mutos. Fly Saucers	80.00	125.00
6. Mutos. Photo (Pre-War)	100.00	250.00
6. Mutos. Photo (DeLuxe)	145.00	325.00
6. Mutoscope Silver Gloves	120.00	195.00
6. Mutoscope Sky Fighter	50.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	300.00
4. Mutoscope K. O. Champ	150.00	295.00
4. Mutos. Drive Yourself	395.00	485.00
4. Mutoscope Rock n' Roll (7/56)	29.00	85.00
6. Mutoscope Bang-O-Rama (4/57)	175.00	195.00
4. Philadelphia Toboggan Skee Alley	365.00	395.00
4. Quizzer	40.00	55.00
6. Scientific Basketball	20.00	75.00
6. Scientific Batting Pr.	30.00	95.00
5. Scientific Pitch 'Em	45.00	145.00
6. Seeburg Bear Gun	50.00	160.00
4. Seeburg Shoot the Chute	40.00	80.00
2. Seeburg Coon Hunt	75.00	140.00
4. Set Shot Basketball	100.00	200.00
4* Telequiz	65.00	110.00
4. United Team Hockey	20.00	50.00
4. United Jungle Gun	75.00	135.00
4. DeLuxe model	75.00	140.00
4. Un. Carn. Gun (10/54)	75.00	160.00
5. DeLuxe model	110.00	155.00
4. Un. Bonus Gun (1/55)	160.00	220.00
4. DeLuxe model	165.00	225.00
1* United Super Slugger (7/55)	149.50	250.00
4. Un. Star Slugger (4/56)	215.00	275.00
4. Un. Pirate Gun (10/56)	270.00	350.00
6. Wilcox-Gay Recordio	30.00	55.00
6. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
6. Wms. Pennant Baseball (12/53)	50.00	115.00
6. Wms. Super Pennant Baseball (12/53)	50.00	120.00
6. Williams Super Star Baseball (12/53)	50.00	125.00
6. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	150.00
6. Williams Big League Baseball (2/54)	100.00	160.00
2* Williams Jet Fighter (10/54)	100.00	210.00
4. Williams Safari (2/54)	175.00	260.00
4. DeLuxe model	180.00	265.00
2. Wms. Polar Hunt (3/55)	150.00	245.00
4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Wms. King Of Swat (5/55)	110.00	155.00
2. Wms. Four Bagger (4/56)	200.00	275.00
5. DeLuxe model	225.00	310.00
4. Wms. Crane (10/56)	95.00	150.00
5. Wms. Peppy The Clown (12/56)	175.00	295.00
2. Wms. 1957 Baseball	295.00	375.00
2* Wms Ten Strike (12/57)	250.00	275.00
2* Wms. Ten Pins (12/57)	225.00	325.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

5. Big Tent (Ke 12/56)	240.00	325.00
4. Circus (Au 5/56)	235.00	265.00
6. County Fair (Au 3/57)	225.00	265.00
5. Gun Smoke (Ga 5/56)	285.00	325.00
5. Hunter (Ga 5/55)	195.00	235.00
6. Skeet Shoot (Ga 1/57)	275.00	375.00
2. Super Big Tent (Ke 6/57)	275.00	390.00
5. Super Hunter (Ga 6/57)	375.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

- Play Ball, Counter Game
- Circus Days
- (Upright Electronic Scoring F.P. Game)

AUTO-PHOTO CO.

- Model 14 Studio — $3,245.00

BALLY MFG. CO.

Spook-Gun (Kiddie Shooting-Gallery)	$ 465.00
Lucky Shuffle Alley	805.00
Beach Time (In-line Game)	887.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot	$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
With 2 Games For A Quarter Chute	
11 Foot	$1,304.00
14 Foot	1,320.00
18 Foot	1,370.00
4 Foot Alley Section	$50.00
Golf Champ (Golf-Game)	$ 595.00
Speed-Queen (Kiddie Ride)	835.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

- Criss Cross Hockey
- Regular Model
- Replay-Match Model
- Croquet, Cue Stick Table Game
- Rocket Explorer
- Replay Model
- Commando Machine Gun

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

- Double Shot
- (Upright Electronic Scoring F.P. Game)

GENCO MANUFACTURING

- Space Age
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

- Picnic (2 Player, 5-Ball)

IRVING KAYE CO., INC.

Deluxe Competitor, 6 Pocket Pool Ball Viewer Model	$ 339.95
Super Hockey (6 Ft.)	349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	329.95

J. H. KEENEY & CO., INC.

- DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

- Model 1465, 200 Selec. Phono.
- Model 1458, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1464, 120 Selec. Wall Type Phono.
- Model 1947, Remote Volume Control for Model 1464 Phono
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1927, Remote Volume Control with Cancel Button
- 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

- Model 201, 200 Selec. Phono.
- Model 161, 160 Selec. Phono.
- Model 101, 100 Selec. Phono.
- D3WA—Wall-O-Matic 200 Selec.
- MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model 800E1

UNITED MFG. CO.

Jupiter DeLuxe Replay Model	$ 980.00
Atlas Shuffle Alley (6-Player Tuck Type) 8½ ft.	995.00
DeLuxe Atlas Shuffle Alley (Match-A-Score Model) 8½ ft.	1,080.00
Pixie Bowler (2-Player, 7½ ft. long x 2 ft. wide, 2¼ hard rubber ball, Bowling Alley)	900.00
Playtime Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00

Playtime Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.

UNITED MUSIC CORP.

- UPB-100, 100 Selec. Phono.
- UPA-100, 100 Selec. Phono.
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker
- (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)

WILLIAMS MFG. CO.

- Casino (Single Player 5-Ball)
- Gusher (Single Player 5-Ball)
- Turf Champ (Single Player, 5-Ball, Senior Size Only)

THE WURLITZER CO.

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207, Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

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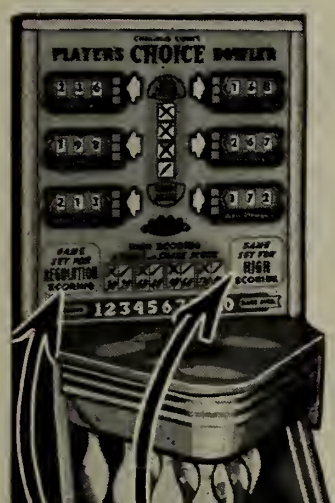
TWO GAMES IN ONE

Player Easily Sets Game For REGULATION Or HIGH Scoring!!

(By The Flip Of A Toggle Switch)

chicago coin's New "PLAYERS CHOICE" BOWLER



FEATURING

Select-o-Matic SCORING

PLAYER by a mere flip of a control switch can set game for REGULATION or HIGH Scoring!

REGULATION SCORING — Scores like real bowling – top score of 300

HIGH SCORING — Gives player every thrill of attaining high count score – top score 900

Equipped With Rollover Switches For Trouble-Free Operation!

PLEXI BACK GLASS – STANDARD EQUIPMENT!

- Entire Ball Return Runway is Rubber Lined!
- Formica Playfield Sound-Proofed with Cork Backing!
- Back stop is Sound-Proofed with Cork and Rubber!
- Available in 13-16-20 ft. lengths!
- Available in 10c or 2/25c models!

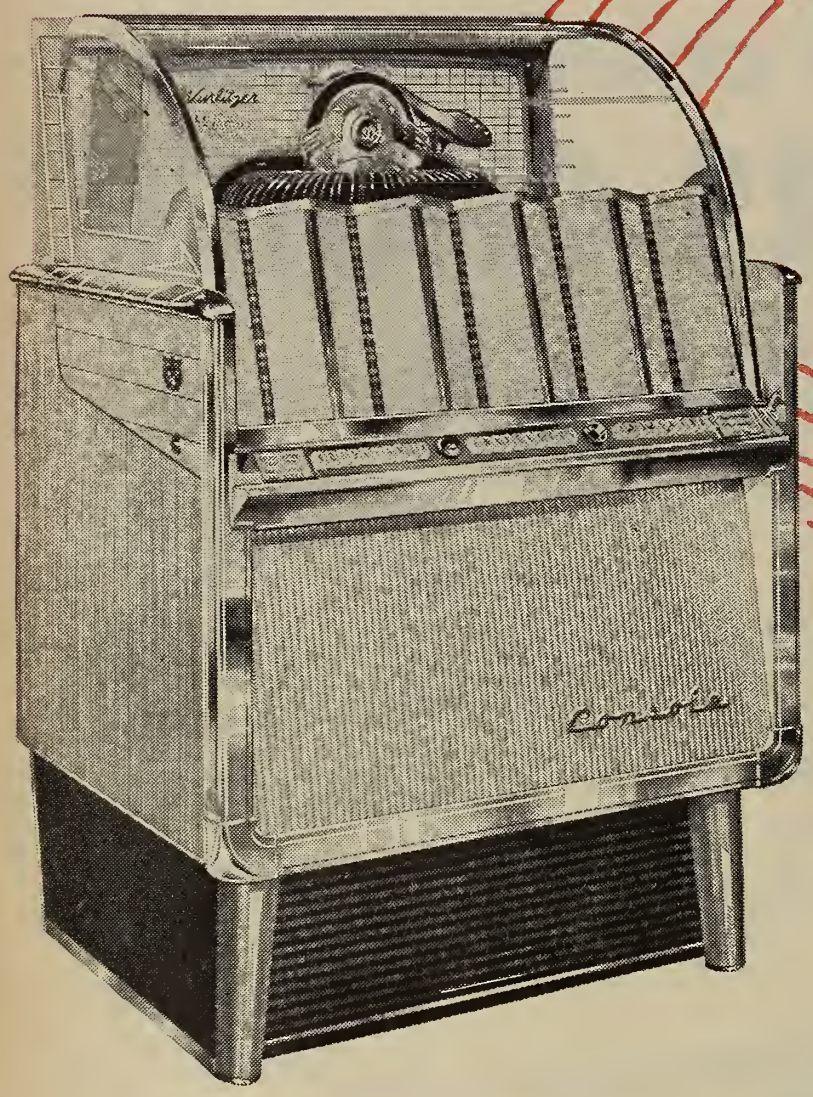
ANOTHER **chicago coin** PRODUCT

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

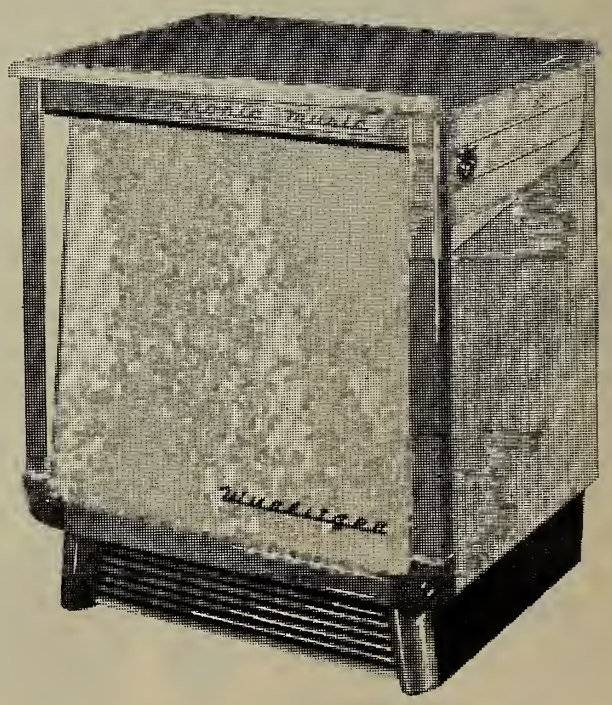
HEAR IT... and you won't be satisfied until you have it on location

WURLITZER *Stereophonic* SOUND



A NEW HIGH IN "MONEY MUSIC"

Actually years ahead in ear appeal, WURLITZER STEREOPHONIC SOUND introduces revolutionary depth and realism. Sheer magic for landing locations, this is "MONEY MUSIC." It will pay off with amazing increases in operator earnings. Hear it today.



FOUR BIG FEATURES OF THE WURLITZER *Stereophonic* MUSIC SYSTEM

1. **SIMPLICITY** — Only two main components. Any current Wurlitzer Phonograph — plus — a Wurlitzer stereophonic companion unit with comparable speaker output.
2. **COMPATIBILITY** — Plays both Stereophonic and Monaural records to the full range of their recorded performance.
3. **EASY INSTALLATION** — Each Wurlitzer Stereophonic Unit is complete. Can be quickly installed on location.
4. **DUAL PRICING AT THE PHONOGRAPH** — The famous Wurlitzer Coin System accepts coins of five to fifty cents in combination to allow selective dual pricing at the phonograph.

HURRY...HEAR IT AT YOUR WURLITZER DISTRIBUTOR

THE WURLITZER COMPANY • *Established 1856* • NORTH TONAWANDA, N.Y.

UNITED'S

playtime BOWLING ALLEY

new player appeal feature

PLAYER'S CHOICE OF
easy strike OR **normal strike**
SIMPLY PRESS BUTTONS FOR CHOICE

new look
REGULATION BOWLING
1 to 6 can play

new drum units on backglass
INDICATE AT A GLANCE { NUMBER OF PLAYERS / FRAME BEING PLAYED

Bonus 5th frame ADJUSTABLE FEATURE

Big 4½ inch composition ball

DROP CHUTE COIN MECHANISM WITH NATIONAL REJECTOR ON PULL-OUT DRAWER FOR EASY SERVICE

4 SIZES
13 FT. LONG
16 FT. LONG
Expandable with 4-ft. Sections
to
17 FT. LONG
20 FT. LONG

2 FOR 25¢ PLAY
Special CREDIT UNIT accepts up to 20 quarters at one time for future play

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Also obtainable as one game for 25¢
Easily convertible to 10¢ play

Extremely Quiet Play

See Your UNITED DISTRIBUTOR *Today!*

Bally BEACH TIME

SMASHING IN-LINE EARNING RECORDS

Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME ... all adding up to biggest earning-power in years.

4 MAGIC SQUARES plus 2 MAGIC LINES

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

Get your share of the big BEACH TIME money. Get new Bally BEACH TIME at your Bally distributor today.

Bally LUCKY ALLEY

4" RUBBER BALL or 4" HARD BALL

- Official bowling scores
- 1 to 6 can play
- Streamlined cabinet
- Quiet-roll alley
- Extra husky pins
- Protective foul-light

3 Popular Sizes
11 ft., 14 ft., 18 ft.

2 COIN STYLES
DIME-A-GAME
or 2-FOR-QUARTER

SEE YOUR Bally DISTRIBUTOR FOR OTHER TOP MONEY-MAKERS

LUCKY SHUFFLE

STAR SHUFFLE
(MATCH MODEL LUCKY SHUFFLE)

ALL-STAR DE LUXE BOWLER

SUPER-BOWLER

SKILL-ROLL

U.S.A.

KIDDIE-RIDES

Sensational Bally GOLF CHAMP

3 TRICKY GREENS
FLAT • UP-HILL • SIDE-SLOPE

EXCITING "19TH" HOLE SCORES UP TO 200

SHIFTING DOUBLE SCORES

FREE SHOTS

Fun for one player, double fun for two players, GOLF CHAMP injects new life into slowest locations, earns top money in every location.

1 or 2 can play

2 ft. by 8½ ft.

9 SHOTS 10¢

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS